

**Report on Class Activity – Discussion on Case Study on Impact of Reliance Jio on Indian Mobile Industry Held on 27.09.2021**

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| <b>Date of Event</b>  | 27.09.2021  |
| <b>Name and Type of Event</b>                                     | Case Study on Impact of Reliance Jio on Indian Mobile Industry - Discussion                   |
| <b>Conducted by</b>   | Prof. Sonal Shrivastava   |
| <b>No. Of Participant</b>   | 50  |
| <b>Objective</b>  | Generating awareness among students   |
| <b>Mode of Conducting the Event (if online, Link to be given)</b> | Google Meet : <a href="https://meet.google.com/kes-skwh-trj">meet.google.com/kes-skwh-trj</a> |

**Case Study on Impact of Reliance Jio on Indian Mobile Industry - Discussion**

**Description & Flow of Events (including photos of the Event):**

On 27th September, 2021 a discussion titled – “ Case Study on Impact of Reliance Jio on Indian Mobile Industry was organized by BBA department Semester III students under the aegis of School of Commerce and Management, Arka Jain University to encourage students to come up and present their views on the same .During the session, the student presenters deliberated on the impact of Reliance Jio on Indian Telecom Industry .The student presenters also presented the key points through PowerPoint presentation. All the students aptly presented their talks and took active interest in the event.

The event was conducted by Prof. Sonal Shrivastava ,Member of Faculty from the School of Commerce and Management.

**Outcome (Feedback and Reactions to the Event including Press Coverage, in any specifying name of the newspaper, date and day of the coverage):**

1. Students were provided the opportunity to discuss their points on present situation of Indian Telecom Industry with respect to the impact of Reliance Jio .
2. Students got themselves prepared to conduct such discussions and such other series of sessions in the future over relevant business topics.

Poster of the Event



**DISCUSSION ON  
CASE STUDY  
ON IMPACT OF  
RELIANCE JIO  
ON INDIAN  
MOBILE INDUSTRY**

**By- BBA Semester 3**

**Faculty in charge:  
Prof. Sonal Shrivastava**

**Date- 27th Sept, 2021**

## Screenshot:

