

# ARKA JAIN UNIVERSITY

## TRAINING & PLACEMENT DEPARTMENT

### PLACEMENT OPPORTUNITY @ AAKASH EDUCATIONAL SERVICES LTD.

NOTICE NO.: AJU/T&P/UG/0052/20-21

DATE: 30-09-2021

NAME OF COMPANY: AAKASH EDUCATIONAL SERVICES LIMITED

PAYROLL COMPANY NAME: AAKASH EDUCATIONAL SERVICES LIMITED

**Registration Deadline is 11:00 am, Friday, 1<sup>st</sup> October 2021**

#### COMPANY PROFILE:

**Aakash** - an established name in JEE and NEET preparation, has been guiding students to success since 1988. With a legacy of over 32 years, 200+ centers across India, 2200+ expert faculty and 2.5 lakh happy students, Aakash is well known for its comprehensive, result-oriented JEE and NEET preparation programs. BYJU'S - India's largest Ed-tech company and a world leader in technology based learning solutions, now joins hands with Aakash, to give the students an unmatched learning experience with an unbeatable edge.

Aakash Educational Services Limited (AESL) is a leading educational institution in India that provides comprehensive test preparatory services to students preparing for medical and engineering entrance exams, school/board exams, KVPY, NTSE, Olympiads and other Foundation level exams. The first center under 'Aakash' was started in 1988 by Mr. JC Chaudhry, offering coaching services for medical entrance examinations. **Today, Aakash is highly acknowledged for offering niche test preparatory services for medical as well as engineering entrance exams and foundation level exams through our distinct verticals namely, Aakash Medical, Aakash IIT-JEE and Aakash Foundations. Aakash Educational Services Limited has pan-India network of 200+ Aakash Centers and a Student Count of more than 250,000.**

Website: [www.aakash.ac.in](http://www.aakash.ac.in)

**JOB LOCATION: Jamshedpur**

**JOB TITLE: Marketing Executive**

#### JOB PROFILE:

01. To analyze the monthly targets and achievements given by managers.
02. To improve the skill through training by seniors.
03. To call on the data provided for admissions prospects.
04. To do all marketing activity during all activities such as ANTHE/NEET/JEE/AIIMS/School Board activity.
05. Managing all field activities following guidelines from seniors and managers.

06. Home Visits for Admissions.
07. WALK IN Handling – Discussion with parents who visit the organization for discussion and even counsel students regarding education and courses.
08. TALKING Handling – Discussion with parents and guardians for admission and other information.
09. **Admission process:**
  - PSID Generation
  - Application ID Generation
  - Ticket Raise in Case of Any Issues
  - Document Collection
10. To know each and everything about the competitors' activity and how to tackle with their strategy.
11. To survey market and discuss with marketing head regarding placing of Hoarding, Pole Kiosk, Banners, etc.
12. To build up good relation in market through building relation with various Institutes, School, Principal, Vice Principal.

**SALARY PACKAGE OFFERED: Rs. 15000 to Rs. 19000 per Month**

**COURSE ELIGIBLE: BBA/BCOM**

**ELIGIBLE PASSING YEAR: 2021**

**GENDER ELIGIBLE: Male/Female**

**SELECTION PROCESS: Face to Face Personal Interview**

**TENTATIVE JOINING DATE/PERIOD: Immediate**

**ANY BOND/SECURITY AMOUNT: NO**

**PROCESS OF REGISTRATION:**

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

**<https://forms.gle/Nf68ozk2X4Aygffx8>**

02. Students registered with the T&P Department for placements, are only eligible.
03. Already placed & debarred students are not eligible.
04. Updated list of debarred students is available with the respective HODs.
05. Please note that it is mandatory to submit the above form to nominate successfully.
06. The form can be submitted only once, thus please be cautious while filling up the form.
07. The Resume File name must be student's own name.
08. **Registration deadline for Nomination is 11:00 am, Friday, 1<sup>st</sup> October 2021.**
09. One student can Register only once, thus be cautious while registering.

10. Please Note: The Registration process will automatically turn off after the provided deadline.
11. You are advised to read & understand the disclaimer below before applying for this opportunity.
12. For queries you may WhatsApp @ 7279900530 (Ms. Zeba Bukhtayar - Sr. Executive, T&P Dept.)

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.