

School of Commerce & Management

NOTICE

Ref No:AJU/DSC&M/Int.Exam/2021/24

Date: 21.09.2021

Mid-Semester Examination

It is hereby notified that the School of Commerce & Management will be conducting its Mid Term Internal Examination for the students of MBA Semester III , Semester III and V of B.Com (H) and BBA, and Semester V of BA Economics courses through online mode as per the following schedule:

MBA - Semester III: **30th September – 07th October, 2021**

B.Com (H) – Semester III & Semester V: **01st October - 7th October, 2021**

BBA – Semester III & Semester V: **01st October - 7th October, 2021**

Details of the examination schedule appended hereunder.

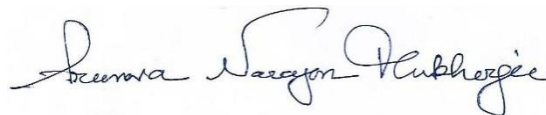
Syllabus for each subject for the upcoming Mid Semester examination has already been clearly communicated to the students and all concerned.



Dr. Charu Wadhwa
Program Coordinator
MBA



Ms Priya Raman
Program Coordinator
B.Com (H)



Dr. Arunava Narayan Mukherjee
Professor & Dean
School of Commerce and Management
ARKA JAIN University, Jharkhand

Mid-Semester Examination-MBA- Semester-III (2020-2022)

Sl. No.	Name of the Subject	Date	Day	Timings
1.	Integrated Marketing Communication (IMC)	30-09-2021	Thursday	1:00 PM -2:00 PM
2.	Consumer Behavior	01-10-2021	Friday	1:00 PM -2:00 PM
3.	Sales & Distribution Management	04-10-2021	Monday	1:00 PM -2:00 PM
4.	Investment Analysis and Portfolio Management/ Performance Management	05-10-2021	Tuesday	1:00 PM -2:00 PM
5.	Managing Banks and Financial Institutions / Manpower Planning, Recruitment, Selection	06-10-2021	Wednesday	1:00 PM -2:00 PM
6.	Strategic Human Resource Management / Taxation	07-10-2021	Thursday	1:00 PM -2:00 PM



Dr. Charu Wadhwa
Program Coordinator
MBA



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Mid-Semester Examination- BBA Semester-III (2020-2023)

Sl. No.	Name of the Subject	Date	Day	Timings
1.	Marketing Management	01-10-2021	Friday	2:00 PM -2:45 PM
2.	Human Resource Management	04-10-2021	Monday	2:00 PM -2:45 PM
3.	Statistics in Business Decision	05-10-2021	Tuesday	2:00 PM -2:45 PM
4.	Managerial Accounting	06-10-2021	Wednesday	2:00 PM -2:45 PM
5.	IT for Managers	07-10-2021	Thursday	2:00 PM -2:45 PM



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Mid-Semester Examination- BBA Semester-V (2019-2022)

Sl. No.	Name of the Subject	Date	Day	Timings
1.	Management Information System	01-10-2021	Friday	2:00 PM -2:45 PM
2.	International Economics	03-10-2021	Sunday	2:00 PM -2:45 PM
3.	Production and Operation Management	04-10-2021	Monday	2:00 PM -2:45 PM
4.	Entrepreneurial Development	05-10-2021	Tuesday	2:00 PM -2:45 PM
5.	Elective -I <ul style="list-style-type: none">• HR - Recruitment & Selection• Marketing - Consumer Behaviour• Finance - Principles of Investment Management	06-10-2021	Wednesday	2:00 PM -2:45 PM
6.	Elective –II <ul style="list-style-type: none">• HR - Industrial Relation and Labour Laws• Marketing - Advertising & Sales Promotion• Finance - International Finance	07-10-2021	Thursday	2:00 PM -2:45 PM



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Mid-Semester Examination- B.Com (H) Semester-III (2020-2023)

Sl. No.	Name of the Subject	Date	Day	Timings
1.	Human Resource Management	01-10-2021	Friday	2:00 PM -2:45 PM
2.	Marketing Management	04-10-2021	Monday	2:00 PM -2:45 PM
3.	Direct Taxation	05-10-2021	Tuesday	2:00 PM -2:45 PM
4.	E Commerce	06-10-2021	Wednesday	2:00 PM -2:45 PM
5.	Corporate Law	07-10-2021	Thursday	2:00 PM -2:45 PM



Ms Priya Raman
Program Coordinator
B.Com (H)



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Mid-Semester Examination- B.Com (H) Semester-V (2019-2022)

Sl. No.	Name of the Subject	Date	Day	Timings
1.	Cost Accounting	01-10-2021	Friday	2:00 PM -2:45 PM
2.	Business Ethics & Corporate Social Responsibility	03-10-2021	Sunday	2:00 PM -2:45 PM
3.	Research Methodology	04-10-2021	Monday	2:00 PM -2:45 PM
4.	Indirect Taxation	05-10-2021	Tuesday	2:00 PM -2:45 PM
5.	Computer Application	06-10-2021	Wednesday	2:00 PM -2:45 PM
6.	Elective –I HR - Recruitment & Selection Marketing - Consumer Behavior Finance - Advance Financial Management	07-10-2021	Thursday	2:00 PM -2:45 PM



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Mid Semester Examination- BA (H) Economics- Semester V (2019-22)

Sl. No.	Name of the Subject	Date	Day	Timings
1	Advanced Microeconomics	01-10-2021	Friday	2:00 PM- 2:45 PM
2	Advanced Statistics	04-10-2021	Monday	2:00 PM- 2:45 PM
3	Comparative Development Experience	05-10-2021	Tuesday	2:00 PM- 2:45 PM
4	Economic History of India	06-10-2021	Wednesday	2:00 PM- 2:45 PM
5	Economic Awareness	07-10-2021	Thursday	2:00 PM- 2:45 PM



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