

Date of Event	19.04.2019
Name and Type of Event	SPECIALIZATION SEMINAR _2019
Conducted by	CMA PRIYA RAMAN/ FACULTY MEMBERS
No of Participants	175

SPECIALIZATION SEMINAR

SPECIALIZATION is something that gives students an advantage in their chosen field. The nation's economy is growing at a 3.6 percent annualized rate. The Federal Reserve has taken unprecedented steps to increase liquidity in the banking system. Corn and soybean prices fell 40 percent as the U.S. dollar rose. New marketing strategies are being developed, and so on. These are topics that finance, marketing & HR people have to deal with on a daily basis. Underpinning them is fundamental knowledge about how the economy, money, markets, surroundings etc are of utmost importance.

At ARKA JAIN UNIVERSITY, you will be introduced to FINANCE/MARKETING/HUMAN RESOURCES AS A SPECIALIZATION concepts, including corporate financial statements, the economy, interest rates, the stock, bond and commodity markets, the Federal Reserve, management planning, strategic ties, organizational behaviour, economic reports, company news and business reporting ethics.

You are not expected to become an expert in the specialization you choose, but in this course you will learn some basics and what resources can lead you to more answers. Importantly, you will learn how to connect the dots between financial news and how it impacts you, the community, the country and the world.

Faculty members emphasized the future prospects of their respective domains. Core skills will be emphasized to prepare you to write stories on strategic ties: reading company

financial reports/interpreting earnings reports; reading and interpreting official government economic releases and RBI Reserve releases; and becoming conversant in the business and economic issues of the day. In addition, you will be exposed to some personal finance, including building your own mock stock portfolios. More than 170 students participated in the event.

Irrespective of the subject someone chooses, overall growth is what is required for students and we at ARKA JAIN UNIVERSITY thrive on focusing on human development and this course will no doubt be of value to you, personally and professionally.