

Report on Paper Publication In Journal Of Education

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Conducted by	Prof.(Dr.) Angad Tiwary & Mr. Rajeev Kumar Sinha
No. Of Participant	200

Paper Publication In Journal Of Education: RABINDRABHARATI UNIVERSITY

Description & Flow of Events

The current paper aims to bring out the modern trends in mutual fund industry in India. The emerging circumstances and escalation of mutual funds have been analyzed crossways category, segment and type of assortment. annual percent transform, compound annual growth rate (CAGR) and proportionate market share are the foremost apparatus functional for analyzing enlargement in numeral of schemes, assets under management and capital mobilized.

This situation is at once a threat and an opportunity. It is threat because of the vulnerability of large players who built their business in protected environment and under-developed regulation. To some extent, it is a historical baggage they are carrying which can crush them and the industry if not thrown away carefully and decisively. It is an opportunity because there is room for growth as the large players right-size and as the market also grows. While this happens, all service providers will have to master the first principles of fund management. The mention phase ranges from 2015-2020, i.e. period of 5th generation financial sector reforms. The Industry's AUM crossed the milestone of ₹10 Trillion (₹10 Lakh Crore) for the first time as on 31st May 2014 and in a short span of about three years the AUM size had increased more than two folds and crossed ₹ 20 trillion (₹20 Lakh Crore) for the first time in August 2017..There are as many as 44 AMFI (Association of Mutual

Funds in India) registered fund houses in India which together offer more than 2,500 mutual fund schemes.

Four MF trends that will catch up in 2021

Global investing and roll-down strategy became popular in 2020.



More and more AMCs are launching funds with ESG investing philosophy, and risk meter is a big development. The wide array of funds often makes it a little difficult for investors to choose the best scheme for them. The learning brings out that the mutual fund investors in India at present have as many as 2500 schemes with diversity of features such as dividend, growth, cumulative interest income, monthly income plans, sectoral plans, equity linked schemes, money market schemes, etc. Though both open-end and close-end schemes have registered excellent growth in fund mobilization, but currently the former category of schemes is more popular among the investors. Portfolio-wise analysis has brought that income schemes have an edge over growth schemes in terms of assets under management. Moreover Indian Mutual Fund industry's Average Assets Under Management (AAUM) stood at ₹ 32.30 Lakh Crore (INR 32.30 Trillion) The MF Industry's AUM has grown from ₹ 12.63 trillion as on February 29, 2016 to ₹31.64 trillion as on February 28, 2021, about 2 ½ fold increase in a span of 5 years. Such are the emerging trends in mutual funds in India and such is the shape of the subjective and the objective subjective conditions in our rapidly transforming markets.

Key Words: Mutual Fund, Open ended Scheme , UTI, ELSS, Assets Under Management (AUM)

Outcome (Feedback and Reactions to the Event including Press Coverage, in anyspecifying name of the newspaper , date and day of the coverage)

Publications can also be regarded as an asset that **enables authors to gain recognition and acknowledgement as experts** in a particular field at national and international levels. Publication in peer-reviewed journals also gives international recognition for an individual, department, university, and institutions.

Certificates

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This is to certify that the article entitled		
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