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Conducted by	Prof.Dr.Angad Tiwary & Mr. Rajeev Kumar Sinha
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An article was published on the topic “Emerging Challenges and Strategic Implications for Indian Mutual Fund Industry in Post Covid-19 Regime” at EDU CARE, (A Multidisciplinary International Peer Reviewed/Refereed Journal) APH PUBLISHING CORPORATION. New Delhi

Abstract

Mutual fund returns have taken a sharp hit due to the Coronavirus epidemic. But history has shown that markets and mutual fund returns have always come back stronger. Mutual funds have invested just Rs 1,230 crore in stock markets during the lockdown and industry experts believe they are still waiting for a good “entry point” and maintaining high liquidity for any possible redemptions by corporate houses. Essentials for investment into mutual funds to create a strong resilient portfolio- Investment Portfolios are built to support us in difficult times and not the other way around!! Selection of category and scheme in that category is most important decision for retail investors therefore please follow the below process to Sanitise your portfolio with Smart Switch wherever required. In this research paper, economy of India and investment in mutual funds in the phase of COVID-19 is analyzes with. Further, on the basis of quantative data and annual reports of financial institutions (like RBI,SEBI) NBFC,

credit rating agency (like CRISIL, ICRA, S&P, Moody's etc.) and business associations, bring out deliberate inference and recommend premeditated map for coating the mutual funds on escalation pathway in post-COVID-19 for the outstanding quarters of financial year 2020- 2021. The financial analysis was highlighted, by assessing a lot of financial experiment likes, Sharpe Ratio, Treynor Ratio, Jensen Measures, Standard Deviation, Variance. Alpha, Beta in CAPM and Coefficient of Determination (R²).

ECONOMIC OUTLOOK FOR FY 2020-21

Goldman Sachs has revised India's GDP forecast for the ongoing financial year as the global investment bank expects economic activity in Asia's third-largest economy to normalise faster than estimated, provided an effective Covid-19 vaccine is available. The global financial services provider expects India's gross domestic product to contract 10.3% in 2020-21 against a contraction of 14.8% forecast according to a report published on Tuesday. GDP growth is estimated at 13% in FY22 compared with 15.7% projected "We expect that the broad-based availability of an effective vaccine in India could allow containment policies and mobility to normalise by mid-2022," said Jonathan Sequeira and Andrew Tilton, economists

at Goldman Sachs. "This should allow a meaningful activity rebound in 2021, particularly in consumer-facing

services sectors, where activity remains significantly below pre-covid levels. "The pace of rebound, however, will be restrained by some economic scarring and factors such as a weak labour market, the hit to private sector incomes and balance sheets, tighter credit supply conditions and a limited impetus from fiscal policy, the economists India's fiscal deficit is estimated at 8% of the GDP in FY21 and is expected to narrow to 6.5% of the GDP in FY22, according to Goldman Sachs. The central government's plus states' fiscal deficit is estimated to narrow from 11.5% to 9.5% of the GDP in the same duration, the report said. "This suggests that the total fiscal policy contribution to growth will decline further in FY22." Inflation as measured by the Consumer Price Index is estimated at 6.2% in FY21, and is likely to decline to 4.6% in FY22 as food prices fall on easing supply restrictions, a benign monsoon, and favourable base effect, according to the report. Core inflation could also moderate given low manufacturing capacity utilisation and rupee

appreciation.<https://www.bloombergquint.com/economy-finance/goldman-sachs-raises-india-gdp-forecastfor-2020-21>

Keywords: Mutual Fund, Average Return, Standard Deviation, Beta, Coefficient of Determination, NAV, Performance Evaluation, Sharpe Measure, Treynor Measure

Outcome (Feedback and Reactions to the Event including Press Coverage, in anyspecifying name of the newspaper , date and day of the coverage)

Publications can also be regarded as an asset that **enables authors to gain recognition and acknowledgement as experts** in a particular field at national and international levels. Publication in peer-reviewed journals also gives international recognition for an individual, department, university, and institutions.

Emerging Challenges and Strategic Implications for Indian Mutual Fund Industry in Post Covid-19 Regime

Prof. (Dr.) Angad Tiwary* and Rajeev Kumar Sinha**

