

<b>Date of Event</b>	09.09.2019
<b>Name and Type of Event</b>	“SELL YOUR NOVEL”_LEARNEDGE _SATURDAY_2019
<b>Conducted by</b>	CMA PRIYA RAMAN (Program Coordinator)
<b>No of</b>	50

### **“SELL YOUR NOVEL” LEARNEDGE SATURDAY**

A business activity was organized for the students of B.Com 2<sup>nd</sup> year on Saturday, 9<sup>th</sup> September, 2019 as a part of **Learn-edge Saturday**.

There was active participation by all the students. The students had to come up with new products which had never been introduced to the market. They had to come up with a skit that involved the advertisement of the product and description of the same. The students also had to convince the customers to purchase their product. The students came up with extremely creative ideas. They formed multiple teams and presented highly convincing skits with absolutely innovative products. It was more of a brainstorming session for the students.

It was a result based activity and the winning team came up with a tracking device for the deaf, dumb and blind people. The name of the winning team was “**WE SIX**”. The team was headed by Shane Markose, B.Com Semester 3, Section “B”.

The event was led by CMA Priya Raman.

The faculty coordinators for the event:

- Kritika Singh
- Amrita Shrivastva

## Photos of the Event

