

**EVENT REPORT INDUCTION PROGRAMME SPARK HELD ON**  
**01.08.2019- 07.08.2019**

<b>Date of Event</b>	01.08.2019 – 07.08.2019
<b>Name and Type of Event</b>	SPARK_INDUCTION PROGRAMME_2019
<b>Conducted by</b>	B.COM (H)
<b>No of Participants</b>	250

## **SPARK INDUCTION PROGRAMME**

### **INTRODUCTION**

ARKA Jain University organized a one-week induction program for fresh entrants to different courses, in line with the AICTE requirements. Different departments under the School of Commerce & Management conducted the induction program in a prescribed pattern for all departments under this school. SPARK is the name of the induction program for the Bachelors of Commerce department. The objective of SPARK is to acclimatize the students to the new environment and get them acquainted with the institution's culture. A total of 280 students participated in this program, which was conducted from 1st – 7th August 2019. Faculty and student volunteers from across programs worked extensively to ensure that the induction was well organized. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

## **EVENT DETAILS**

### **DAY 1**

Dr. Arun, Mr. Jigar, Ms. Priya, Ms. Ankita Singh, Ms. Kriritika Singh, and the Administration Department were in charge of the first day. They asked students to settle down and held orientation sessions with the introduction of department teachers, as well as a few documentation processes.

### **DAY 2**

On this day, responsible heads, i.e. Ms. Priya, Ms. Ankita, Ms. Kritika, Dr. Arun, Mr. Jigar, and Ms. Amrita, helped the students to settle down in the auditorium. Some eminent guest speakers were also invited to inspire students to pursue their dreams and be active participants in both academic and non-academic events. It indeed helped the students a lot by motivating them.

### **Day 3**

On this day, Yes Plus organization members were invited to lead an Art of Living session, in which they highly motivated and influenced students about the importance of Yoga and motivation, as well as how students can instill positive vibes and values in their lives. This session was personally beneficial to the students' minds and motivation.

### **DAY 4**

This day's theme colors were blue and yellow. A few activities were held in which students could participate:

#### a) TREASURE HUNT:

It was coordinated by Ms. Kritika and Ms. Ankita. Students were divided into groups and each person in the team attempted to be the first to find something that was hidden, using written directions or clues given by the co-coordinator. Students were engrossed in it and actively participated in it, which led them to the hidden prize. There were a total of eight teams, each with five members.

b) BUSINESS QUIZ:

It was coordinated by Ms. Pratistha, Ms. Amrita and Ms. Dharini. Students were fortunate enough to play this game as it helped them to test their knowledge. They were asked some questions about the company names, logos, and symbols. The goal was to understand students' general awareness of business awareness in today's world.

c) BUSINESS MODEL:

It was conducted by Ms. Harshita, Ms. Priya, Mr. Chanchal, and Mr. Jaideep. In this event, students were divided into six groups of five members each. They were asked to select a paper chit and were asked to build a business model framework with the imaginary resources provided to them. The objective was to encourage the creative and innovative thoughts of the students on how they can generate revenue from the given imaginary resources. It is a valuable resource for students interested in developing their financial and business skills in the future.

d) TALENT HUNT:

This day's theme colors were red and green. The following were the few events that occurred on this day: It was conducted by Ms. Ankita, Ms. Harshita, and Ms. Kritika. The event consisted of dance, music, poetry and some other innovative talents that the students showcased. There were around twenty students, with one winner and one runner-up.

## **DAY 5**

Theme colour of this day was Red and Green. Few events of this day were:

a) QUANTUM PROPOSAL:

It was coordinated by Ms. Amrita, Ms. Dharini, Ms. Prgati and Mr. Jaideep Das. Students were given an adverse situation and on the basis of such situation they were given a proposal, students were asked to convince the judge or the coordinators as why they would fit appropriate for the proposal. Objective was to see the Risk Management and convincing talents of the students for a concerned work.

b) BECHO TO JANO:

It was conducted by Ms. Harshita, Ms. Kritika, Ms. Ankita. and Ms. Priya. Students were asked to select a paper chit and advertise a unique product that was mentioned on the chit. The product said to advertise by students was unique in nature and different from general products. Buyers were also from different class. Objective was to see the marketing skills and talents as how they would promote and sell the products assigned.

c) PASSING THE HURDLE:

It was conducted by Mr. Chanchal and Ms. Ankita. There were different levels and students were assigned a task to perform at each level. The one who completed the task of each level by passing the hurdles in less time was the winner. Objective was to see the risk management skills of students during the hurdles.

d) TUG OF WAR:

It was coordinated By Mr. Ashish and Ms. Priya. A sport activity of rope pulling was conducted of two teams against each other. It was a test of strength. There was team on opposite ends of rope, with the goal to bring rope of a certain distance in one direction against force of opposite teams pull. Objective was to see and test the strength and teamwork coordination.

**DAY 6**

Theme color of this day was Black. Events was concluded by a Fashion show, Closing ceremony and an Open Dance of the students and Faculty involvement in a cherished mood.

a) FASHION SHOW:

It was coordinated by Ms. Harshita, Ms. Amrita and Ms. Kritika. Total of twenty students were involved and asked to walk on a ramp with the theme assigned on "Good over evil". Students were dressed as per the theme in form of angels and demons. In 2<sup>nd</sup> round the students selected were asked some general intellectual questions and a winner was declared from it. Objective was to see the talent of Beauty with brain balance with students inherit.

b) CLOSING CEREMONY:

Last but not the least, closing ceremony was conducted by Ms. Priya and Ms. Amrita with the involvement of all the faculty members. Students were asked to be on the stage and a certificate of Mr & Ms orientation Programme was felicitated. Hence with the cheerful involvement of all faculties, students, respected authorities and management the program was concluded

**Poster of the Event.**



## **SCHEDULE**

### **DAY 1:**

TIME	ROLL NUMBERS	VENUE	RESPONSIBLE HEADS	ACTIVITY
12.30-1.00	Roll no-1 - 120	Auditorium I-Block A	DrArun,JigarRupani, Amrita	To settle down
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Priya Raman, Ankita,Kritika.	To settle down
1.00-2.00	Roll no-1 - 120	Auditorium I	Priya Raman	Orientation Session & Introduction Of Teachers
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Admin department	Documentation Process
2.00-3.00				BREAK
3.00-4.00	Roll no-1 - 120	Auditorium I	Admin department	Documentation Process
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Priya Raman	Orientation Session & Introduction Of Teachers

**DAY 2:**

TIME	ROLL NUMBERS	VENUE	Responsible head	ACTIVITY
12.30-1.00	Roll no-1 - 158	Auditorium -Block C	Priya Raman, Ankita, Kritika. DrArun, JigarRupani, Amrita	To settle down
1.00-2.00	Roll no-1 - 158	Auditorium -Block C	Dr. P.K.Pani	SESSION I
2.00-3.00				BREAK
3.00-4.00	Roll no-1 - 158	Auditorium -Block C	Dr. ArunTiwary	SESSION II

**DAY 3: ART OF LIVING SESSION (1:00 pm to 2:30 pm)**

---

**Day 4: COLOR THEME: BLUE & YELLOW**

---

Name of Event	Timing	Faculty Coordinator
<b>TREASURE HUNT</b>	<b>1:00 pm to 2:30 pm</b>	<b>Ankita &amp; Kritika</b>
<b>BUSINESS QUIZ</b>	<b>3:00 pm to 4:30 pm</b>	<b>Pratishta, Amrita, Dharini,</b>
<b>BUSINESS MODEL</b>	<b>3:00 pm to 4:30 pm</b>	<b>Priya, Chanchal, Jaideep, Harshita</b>
<b>TALENT HUNT</b>	<b>1:00 pm to 2:00 pm</b>	<b>Kritika, Harshita, Ankita</b>

---

**Day 5: COLOR THEME: RED & GREEN**

---

Name of Event	Timing	Faculty Coordinator
<b>QUANTUM PROPOSAL</b>	<b>1:00 pm to 2:30 pm</b>	<b>Amrita, Pragati, Dharini, Jaideep</b>
<b>BECHO TO JANO</b>	<b>1:00 pm to 2:30 pm</b>	<b>Priya, Ankita, Kritika, Harshita</b>
<b>PASSING THE HURDLE</b>	<b>2.30 pm to 3.30 pm</b>	<b>Chanchal, Ankita.</b>
<b>TUG OF WAR</b>	<b>3:30 pm to 4:30 pm</b>	<b>Priya &amp; Ashish Kumar</b>

---

**Day 6: COLOR THEME: BLACK**

---

Name of Event	Timing	Faculty Coordinator
<b>FASHION SHOW</b>	<b>1.00-2.00 pm</b>	<b>Kritika, Harshita &amp; Amrita.</b>
<b>CLOSING CEREMONY</b>	<b>3:00 pm to 4:00 pm</b>	<b>Priya Ma'am &amp; Amrita Ma'am</b>
<b>OPEN DANCE</b>	<b>4:00 pm to 4:45 pm</b>	<b>All B.com Faculties</b>



## EVENT PHOTOGRAPHS





