

Report on – Design Hive Interactions – A Part of Handloom Day Celebrations

Held on 13.08.2021

Date of Event	13.08.2021
Name and Type of Event	Design Hive Interactions – A Part of Handloom Day Celebrations Webinar
Conducted by	Usha Kiran Barla
No. Of Participant	20

Design Hive Interactions: A Part of Handloom Day Celebrations

Webinar

National Handloom day is celebrated on 7th August, 2021, to commemorate the official beginning of the Swadeshi movement. The BA Fashion Design Department extended the celebration further and organized a guest lecture session on “Indian Handlooms” with Dr. C. Prakash, Director, Indian Institute of Handloom Technology, Phulia, West Bengal. Our Honorable Vice Chancellor - Prof. Dr. S.S. Razi addressed the online forum. He made us realize that “the handloom sector is a unique sector which has historically supported women empowerment.” Handloom is the symbol of India’s early freedom struggle and by supporting handloom; we support the artisans of the community who have a very rich legacy and cultural heritage. It is an industry that has provided employment to many in the past as well as the present and in this era of fast fashion, this industry is still holding strong. Handloom also contributes to green ecology since no power is used to run the machinery. There are many pros than cons for this industry which needs a support to be vibrant again. Dr. C Prakash, a very experienced educationist in textiles spoke about the prosperity of handloom and weaving across the country. Handloom in India is not just localized in one area but all the states have a unique handloom marvel of their own. He also mentioned that by supporting handloom we support the rich, vibrant and self-reliant culture of the country. Students learned about different handlooms from different states like - Kuchai silk from Jharkhand, Kalamkari from Andhra Pradesh, Apatani from Arunachal Pradesh, Kanjeevaram from Tamil Nadu and much more. The session was very informative. The session was attended by the students of department. They got wonderful insights from Dr. Prakash who is a textile genius. It was a great learning and exposure for the students of our department. The session was conducted by the Program Coordinator – Ms. Usha Barla. The session was held under an in-house initiative of the department – Design Hive. The online interactions with industry experts help the students to explore a wider perspective of the industry. They also get to have a one on one

interaction with the experts; to gain more knowledge and expertise. The Design Hive platform is for the students to give more wings to their creativity.

Poster of the Event :

JGI ARKA JAIN University
Jharkhand
Estd. Under Jharkhand State Private University Act

FASHION DESIGN DEPARTMENT
presents

**DESIGN HIVE
INTERACTIONS**

A PART OF HANDLOOM DAY CELEBRATIONS

With Special Guest
Dr. C. Prakash
Director
Indian Institute of Handloom Technology, Fulia

and Our Honorable
Prof. Dr. S. S. Razi
Vice Chancellor
Arka Jain University, Jamshedpur

Friday 13th August, 2021
10am onwards
Google meet : zpx-vcmw-eaf

 Follow on instagram : **aju_fashion_department**

Photos of the Event

