



Estd. Under Jharkhand State Private University Act

Syllabus of  
**BA (Hons.) Fashion Design**  
Semester 1, 2, 3, 4, 5, 6  
W.e.f from Batch (2020-21)

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Syllabus of  
**BA (Hons) Fashion Design**  
**Semester-I**

**ARKAJAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

Faculty – BA (Hons.) Fashion Design

**Scheme of Study (w.e.f Batch 2020-21)****SEMESTER -I**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fabric Study and Garment Manufacturing	Core	6	6	100	50	15	30	5
2	Elements of Design	Core	6	6	100	50	15	30	5
3	Apparel construction I	Core	6	6	100	50	15	30	5
4	Hindi	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –II**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
3	Apparel construction II	Core	6	6	100	50	15	30	5
4	Environmental Studies	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration II	Core	6	6	100	50	15	30	5
2	Apparel Construction III	Core	6	6	100	50	15	30	5
3	Design Software Training I	Core	6	6	100	50	15	30	5
4	Business Communication	SES	4	4	100	70	20	5	5

5	Social Entrepreneurship	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –IV**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Fashion Illustration III	Core	6	6	100	50	15	30	5
2	Apparel Construction IV	Core	6	6	100	50	15	30	5
3	Design Software Training II	Core	6	6	100	50	15	30	5
4	IT Skills	SES	4	4	100	70	20	5	5
5	Gender and Human Rights	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –V**

S. No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Apparel Construction V	Core	6	6	100	50	15	30	5
2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Portfolio and Design Collection	Core	6	6	100	50	15	30	5
2	Fashion Accessories	GS	6	6	100	50	15	30	5
3	Styling	DSE	6	6	100	50	15	30	5
4	Sustainable Design	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**Distribution of Credit across 6 semesters:**

Sl. No	Type of Paper	No. Of Paper	Total Credit
1	Core Paper	14	84
2	Generic Paper	4	16
3	Ability Enhancement Compulsory Paper	2	8
4	Discipline Specific Elective	4	24
5	Skill Enhancement	2	8
	Total	26	140

**\*CIA – Continuous Internal Assessment – Based on Projects / Assignment during the semester**

**GS-Generic Subject | AECC -Ability Enhancement Compulsory Course**

**SECC -Skill Enhancement Compulsory Course | DSE - Discipline Specific Elective**

**ARKA JAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-I**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**[PO.3]. Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**[PO.4]. Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**[PO.5]. Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

**[PO.6]. Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**[PO.7]. Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.

**Subject: Fabric Study and Garment Manufacturing**

Code: FAD21037

6 Credits | Semester I

**A. INTRODUCTION:** This course is designed to acquaint the student with basic concepts of textiles and readymade garment industry. It aims to provide technical knowhow about the fabric manufacturing, provide a good understanding of the various qualities of fabric and an insight into the wide array of Indian textiles. It aims to create an understanding of the process of modern clothing manufacturing alongside the equipment used.

**B. COURSE OUTCOMES:** At the end of the course, students will be able to

- To understand the processes involving the conversion of fibers to fabric
- To identify and differentiate between different fibers and fabrics
- To attain in depth knowledge of textiles art
- Students will learn the different verticals of the garment industry and the technological aspect of garments and fashion

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction:** Why fabric study - Objective & Learning Outcome **Terminologies and Classification** - Vegetable and Cellulosic, Animal or Protein, Man-made fibers. Fiber classification based on length. Characteristic of different fibers, properties and end uses, **Identification** of fibers through non-technical ways - Identification by visual test and feel. **Introduction to yarn:** Yarn Making - hand spinning and machine spinning, Process of yarn making (cleaning, carding, combing, spinning, winding), **Types of yarns** - spun, filament, single, ply chord, novelty. Warp, weft, selvedge, **Understanding fabric structures: Woven Fabrics** - Process of weaving, motions of the loom (parts of the loom, setting up the loom - shedding, picking, beating, let off, take up), Types of weaves and their features - plain weave, basket weave, twill weave, satin weave, **Knitted Fabrics** - Types of knits (warp, weft), Types of knitted fabrics (jersey, ribbed, jacquard, interlock, pique), **Non-woven fabrics** and Felting, Fabric Terminology and end uses, **Indian Traditional Textile – Embroidery, Dyeing and Printing** - Overview of Indian Traditional Embroideries and dyeing techniques : Indian traditional embroideries from different states - Kashida of Kashmir, Chikankari of UP, Kanthas of Bengal, Kasuti of Karnataka, Phulkari of Punjab, Kutch Embroidery, Traditional Dyeing Techniques - Tie dyed and Ikat Textiles, Bandhani, Leheria, Patola, Resist printed and painted textiles of India - Ajrakh prints of Gujarat and Rajasthan, Kalamkari of Andhra Pradesh, Bagh Prints of Madhya Pradesh, **Introduction to Garment Manufacturing** – Techpak, Garment Costing, **Cutting**, Spreading, **Sewing** – terminologies, Seam types, Seam diagram, Seam - strength, elasticity, durability, sewability and comfort, Stitch types, Feed mechanisms, Machine needles, Sewing threads, Sewing Machinery, work aids, special machines - button / buttonhole, back tack, label sewing, **Garment Trims and accessories, Finishing** - Pressing and related garment finishing techniques



- purpose of pressing, categories, equipment - iron, steam press, press cladding, steam air finisher, steam tunnel, Textile and Garment finishing (Fabrics, Denim washes, Surface finishes) **Knitting Technology**

#### **E. TEXT BOOKS**

T1. Bernard P. Corbman, *Textiles - Fiber to Fabric*, Smithsonian publication

T2. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing

#### **F. REFERENCE BOOKS**

R1. J. Harris, *5000 Years of Textiles*. Vikash Publishing House, Pvt L

R2. GERRY COOKLIN, *INTRODUCTION TO CLOTHING MANUFACTURES*, Blackwell Publishing

R3. R. Singh, *THE FABRIC OF OUR LIVES*, Penguin

R4. Dana Willard, *Fabrics A-to-Z: The Essential Guide to Choosing and Using Fabric for Sewing*, Stewart, Tabori and Chang

R5. CBSE (Central Board of Secondary Education), *Fabric Study - Students Handbook and Practical Manual Class XII – CBSE and NIFT*, CBSE (Central Board of Secondary Education)

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	To understand the processes involving the conversion of fibers to fabric	3					2	2	3	3	2		1
CO2	To identify and differentiate between different fibers and fabrics	3					2	2	3	3	3	3	1
CO3	To attain in depth knowledge of textiles art	3				2		3	3	3	3	2	3
CO4	Students will learn the different verticals of the garment industry and the technological aspect of garments and fashion	3			2				3	2		1	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Elements of Design**

Code: FAD21033

6 Credits | Semester I

**A. INTRODUCTION:** This course is designed to provide fundamental knowledge and exposure to the concepts, elements and the principle of design in order to develop strong design aesthetics by inculcating the abilities of observing, absorbing, conceptualizing, visualizing, and creating.

**B. COURSE OUTCOMES:** By the end of the course, students will be able to:

- Sound understanding of lines, shapes, colors, patterns, motifs, texture.
- Enhanced understanding of visual balance
- Unique designing aptitude supported by innovative concepts
- Visual translation of designs represented through elaborate medium exploration skills

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Concept of Design and Introduction:** Why elements of Design- Objective & Learning Outcome Three main aspects of design- function, aesthetics and cost effectiveness/ marketability; An overview of all the elements of design, **Sketching and Shading technique** - Basic understanding of sketching- qualities of lines and strokes. Hatching, cross hatching, and other shading techniques; working on scales (sizes). **Point/Line and Shapes** - Various types of lines; psychological symbolic and visual implications of lines; How to use lines in various ways to create different design compositions; of supply: Geometric and organic shapes; Ways to create new shapes using existing shapes. Discussions of shapes around us- natural and manmade; How to use lines in various ways to create different design compositions; Form study-Platonic solids, Color- Theory of consumer behavior: Primary, Secondary and Tertiary colors; Constructing a color wheel, Color Schemes- tetrad, triadic, analogous, complementary and split complementary colors; Concept of color interaction and color temperature of colors; Concept of value, saturation, shade and tint, value and saturation scale; Color symbolism and psychological effects of colors, Color standardization, Color boards, **Coloring Techniques and Medium Exploration-** Enhancing rendering skills- using color mediums Exploring various color medium techniques, **Motifs, Patterns and Textures-** Concept of Motifs and Patterns and the relationship between the two; Concepts of repeats, rhythm and alteration; Tessellation, Zen tangles; Concept of visual and tactile textures, textures in nature and manmade textures, **Nature drawing-** Sketching live plant life – developing sketching skill, understanding the contours of live plants, the play of shadows, understanding the concept of light and dark, folds and bends, **Emphasis, Figure and Ground & Balance-** Symmetry and Asymmetry- Introducing the concept of emphasis, Ways of creating emphasis- Emphasis by size, Emphasis by color, emphasis by shape, emphasis by details, and emphasis by framing. Exercises to understand the practical application of emphasis, Concept of figure and ground and the relationship between the two, Concepts of visual balance, Introduction to symmetry and asymmetry as the methods to

create balance **Composition Techniques-** Techniques such as golden rule, rule of thirds, **Design Drawing-** Create his/her own style

**E. REFERENCES:**

- R1. Betty Edwards, *Drawing on the Right Side of the Brain*, Penguin
- R2. Ernest N Rowling, *Perspective made Easy*, Dover publication Inc.
- R3. Rudy De Reyna, *How to Draw What to See*, Potter/ Ten Speed/Harmony/Rodale
- R4. Bert Dodson / *Keys to Drawing* / Penguin

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Sound understanding of lines, shapes, colors, patterns, motifs, texture	<b>3</b>							<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	
<b>CO2</b>	Enhanced understanding of visual balance								<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	
<b>CO3</b>	Unique designing aptitude supported by innovative concepts							<b>1</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>1</b>
<b>CO4</b>	Visual translation of designs represented through elaborate medium exploration skills		<b>2</b>					<b>1</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Apparel Construction I**

Code: FAD21038

6 Credits | Semester I

**A. INTRODUCTION:** Apparel Construction will develop skills in Pattern Making, Draping and Garment Constructions. In Pattern Making there will be an in depth understanding and technical knowledge of body and garment measurements and drafting patterns of various aspects of garments which form the basis for good fits and achieving styles as designed and desired. Through Garment Construction sound technical knowledge about garment construction with quality industry standard finishes will be provided to the young designers. Through Draping technical and design training of creating garments by molding, manipulating and shaping fabrics skillfully and accurately into three dimension forms will be imparted to the students.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Through pattern making students will learn:
  - Sizing and measurements of different body forms.
  - Drafting of paper patterns / templates of basic female tops and shirts.
- Through Garment Construction students will learn:
  - Basics of stitching
  - To convert paper patterns into actual stitched garments.
  - To achieve garment stylization through various sewing techniques and finishes
- Through Draping students will learn:
  - To create garments without reliance on flat patterns

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to Pattern Making** –Why pattern Making, Terminologies, tools, body shape, parts of bodice, mannequin, measurements, Pattern making terminologies - bodice, darts, trueing, pattern, grain, selvedge, etc. **Principles of Draping** – an introduction, Basics of Draping –Taking Measurements, Techniques of Creating basic drapes, Pinning and Marking Analyzing draped Garments, **Garment Construction** – Why? Hand stitching techniques, Parts of Sewing Equipment – Machine, Sewing Machine Handling – familiarizing, threading and oiling, adjusting speed, introduction to sewing – practice sessions – straight lines, curved lines, spirals, **Seams** - what are seams, types of seams and uses, stitching the seams. **Basic Bodice and Darts** – Pattern making – drafting basic bodice, dart location and manipulation, basic sleeve drafting, Draping – Basic Bodice, dart manipulations, Garment Construction – basic bodice stitching with darts, sleeve attachment, dart manipulated bodice stitching, neckline finishes, **Basic Skirt** – Drafting and draping basic skirt, basic skirt stitching, Basic skirt stitching, waistband,

zipper, hemline finishes, **Integrated Term Project** – theme, inspiration and concept, brainstorming, mood board / color board, client profile, ideation and illustration, term project creation

#### **E. TEXT BOOK**

- T1. Armstrong, Helen, *Pattern Making for Fashion Design*, Harper Collins Publishers
- T2. Anette Fischer, Kiran Gobin, *Construction for Fashion Design (Basics Fashion Design)*, Bloomsbury Visual Arts
- T3. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing
- T4. Armstrong, Helen, *Draping For Apparel Design*, Fairchild Books

#### **F. REFERENCES**

- R1. Alison Smith, *Dressmaking: The Complete Step-by-Step Guide*, DK
- R2. Lori A. Knowles, *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women*, Fairchild Books
- R3. Nora M. MacDonald, *Principles of Flat Pattern Design*, Fairchild Books
- R4. Connie Amaden-Crawford, *The Art of Fashion Draping -5th edition*, Bloomsbury

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	Through pattern making students will learn:  - Sizing and measurements of different body forms.  - Drafting of paper patterns / templates of basic female tops and shirts.	1		1				1	3	3	2	3	3
CO2	Through Garment Construction students will learn:  - Basics of stitching  - To convert paper patterns into actual stitched garments.  - To achieve garment stylization through various sewing techniques and finishes	1		1				1	3	3	2	3	3
CO3	Through Draping students will learn to create garments without reliance on flat Patterns	1		1				1	3	3	2	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



**Subject: Hindi**

Code: 21001

4 Credits | Semester I

**A. INTRODUCTION:**

- Students would be able to strengthen oral communications in Hindi
- Students would be able to develop the knowledge of writing in Hindi.
- Student would be able to improve vocabulary in Hindi.
- Students would be to enrich the knowledge of Hindi grammar to speak/write correctly.

**B. COURSE OUTCOME:**

- It will enhance student's communication skills.
- It will help students to write in Hindi correctly.
- It will help students to learn different words in Hindi for effective writing.
- Knowledge of Hindi grammar will help students to write/speak correctly.
- Students will be able to participate in Hindi debates/extempore related to current topics

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

भाषा की संकल्पना, भाषाई भेद-मौखिक भाषाई भेद-लिखित, भाषा का मानकीकरण-स्थिति एवं 'चुनौतियाँ', भाषा तथा समाज का पारस्परिक अन्तर्संबन्ध।

प्रयोजन मूलक हिन्दी का अभिप्राय, आवश्यकता, जनसंचार माध्यम और हिन्दी भाषा, क्षेत्रीय प्रभाव क्षेत्रीय भाषाई प्रयोग

हिन्दी व्याकरण शब्दरूप और वाक्य रचना, अक्षर वर्ण स्वर व्यंजन, उच्चारण अवयव, पर्याय, विलोम, समानार्थी, अनेकार्थी शब्द, हिन्दी की प्रयोगात्मक त्रुटियाँ

हिन्दी साहित्य का संक्षिप्त इतिहास, हिन्दी साहित्य की आधुनिक प्रवृत्तियाँ, हिन्दी की साहित्यिक विधाओं का परिचय, हिन्दीगद्य, हिन्दी पद्य

मुद्रित माध्यम और हिन्दी, रेडियो की भाषा, टेलीविजन की भाषा, विज्ञापन की भाषा, सोशल मीडिया की भाषा

**E. TEXT BOOKS**

१ भाटिया, डॉ. कैलाशचन्द, अनुवादकला : सिद्धांत और प्रयोग, तक्षशिला प्रकाशन, नयी दिल्ली।

- २ शर्मा, रघुनन्दनप्रसाद, प्रयोजनमूलकहिन्दी : सिद्धांतऔरव्यवहार, विश्वविद्यालय प्रकाशन, वाराणसी।
- ३ अय्यर, विश्वनाथ, अनुवादकला, प्रभातप्रकाशन, दिल्ली
- ४ तिवारी, भोलानाथ, हिन्दीभाषा की सामाजिकभूमिका, दक्षिणभारतहिन्दीप्रचारसमिति, मद्रास
- ५ झाल्टे, डॉ. दंगल, प्रयोजनमूलकहिन्दी : सिद्धांतऔरप्रयोग, वाणी प्रकाशन, नयीदिल्ली
- ६ गोदरे, डॉ. विनोद, प्रयोजनमूलकहिन्दी, वाणी प्रकाशन, नयीदिल्ली

## **F. REFERENCE BOOKS**

- 1 ण्कुमार चंद, जनसंचार माध्यमों में हिन्दी, क्लासिकल पब्लिशिंग कम्पनी, दिल्ली
- 2 राणा, महेन्द्र सिंह, प्रयोजन मूलक हिन्दी के आधुनिक आयाम, हर्षा प्रकाशन, आगरा।
- 3 गोदरे, डॉ. विनोद, प्रयोजन मूलक हिन्दी, वाणी प्रकाशन, नयी दिल्ली

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	It will enhance student's communication skills.		3	1									
CO2	It will help students to write in Hindi correctly		3										
CO3	It will help students to learn different words in Hindi for effective writing		3	1									
CO4	Knowledge of Hindi grammar will help students to write/speak correctly		3	1									
CO5	Students will be able to participate in Hindi debates/extempore related to current topics		3	2									

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



Syllabus of  
**BA (Hons) Fashion Design**  
**Semester-II**

**ARKAJAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

Faculty – BA (Hons.) Fashion Design

**Scheme of Study (w.e.f Batch 2020-21)****SEMESTER -I**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fabric Study and Garment Manufacturing	Core	6	6	100	50	15	30	5
2	Elements of Design	Core	6	6	100	50	15	30	5
3	Apparel construction I	Core	6	6	100	50	15	30	5
4	Hindi	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –II**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
3	Apparel construction II	Core	6	6	100	50	15	30	5
4	Environmental Studies	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration II	Core	6	6	100	50	15	30	5
2	Apparel Construction III	Core	6	6	100	50	15	30	5
3	Design Software Training I	Core	6	6	100	50	15	30	5
4	Business Communication	SES	4	4	100	70	20	5	5

5	Social Entrepreneurship	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –IV**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration III	Core	6	6	100	50	15	30	5
2	Apparel Construction IV	Core	6	6	100	50	15	30	5
3	Design Software Training II	Core	6	6	100	50	15	30	5
4	IT Skills	SES	4	4	100	70	20	5	5
5	Gender and Human Rights	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –V**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Apparel Construction V	Core	6	6	100	50	15	30	5
2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Portfolio and Design Collection	Core	6	6	100	50	15	30	5
2	Fashion Accessories	GS	6	6	100	50	15	30	5
3	Styling	DSE	6	6	100	50	15	30	5
4	Sustainable Design	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20



**Distribution of Credit across 6 semesters:**

Sl. No	Type of Paper	No. Of Paper	Total Credit
1	Core Paper	14	84
2	Generic Paper	4	16
3	Ability Enhancement Compulsory Paper	2	8
4	Discipline Specific Elective	4	24
5	Skill Enhancement	2	8
	Total	26	140

**\*CIA – Continuous Internal Assessment – Based on Projects / Assignment during the semester**

**GS-Generic Subject | AECC -Ability Enhancement Compulsory Course**

**SECC -Skill Enhancement Compulsory Course | DSE - Discipline Specific Elective**



**ARKA JAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-II**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**[PO.3]. Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**[PO.4]. Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**[PO.5]. Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

**[PO.6]. Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**[PO.7]. Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.

**Subject: Fashion Illustration I**

Code: FAD22029

6 Credits | Semester II

**A. INTRODUCTION:** This course is an insight into understanding of human features and female body and also enable the students to develop individual styles of fashion sketching to illustrate women's wear and also to illustrate various garment details.

**B. COURSE OUTCOMES:** At the end of the course, students will be able to

- Sound understanding of body proportion.
- Learning to illustrate women's garments in stylized ways.
- Developing illustration techniques to represent the creative ideas of fashion

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction:** Why Fashion Illustration? An overview of all the aspects of fashion illustration. **Human stick figure drawing** - Basic understanding of human anatomy- Front view, side view and back view of human figure. **Ball joint figure drawing** – To understand more of the human figure. **Fleshed up human figure**- different parts of limbs, various body angles. **Human features drawing** –minimizing strokes or details, highlighting some particular detail Unchanged proportion: elongating within proportion and making it thinner, **Illustrations and coloration using different techniques**- Using pencil/ charcoal, wax crayon, watercolor and ink and other mixed media techniques. **Fabric illustration**- Weave or texture and transparency ,Dyeing effect, Print and Embroidery illustration, pleats, gathers, lacing and drawstrings, button, zippers, tassels, stitch draping, folds, shapes and fits of female garments.

**E. REFERENCE BOOKS**

- R1. Anna Kiper, *Fashion Illustration: Inspiration and Techniques*, 8th Edition  
 R2. Carol A.Nunnely, *Fashion Illustration School: A Complete Handbook for Aspiring Designers and Illustrators*, Thames and Hudson  
 R3. P. J. Ireland, *Fashion Design Illustration Women*, B. T. Batsford Ltd.

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Sound understanding of body proportion							1	3	3	3	3	3
<b>CO2</b>	Learning to illustrate women's garments in stylized ways							1	3	3	3	3	3
<b>CO3</b>	Developing illustration techniques to represent the creative ideas of fashion	1		1				1	3	3	3	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Surface Ornamentation**

Code: FAD24019

6 Credits | Semester II

**A. INTRODUCTION:** This subject introduces and equips the students to various value addition techniques through which the surface of the fabric and garments can be enhanced and embellished.

**B. COURSE OUTCOMES:** By the end of the course, students will be able to:

- Various printing and dyeing techniques
- Various embroidery, patchwork and appliqué techniques
- To experiment and innovate various ways to create value addition by mixing techniques.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Painting and Printing** - Why Surface Ornamentation- objectives and outcomes, Block printing, Screen Printing, Digital Printing, Hand Painting – Techniques, Process and Application, **Dyeing and Bleaching** - Solid Color dyeing, Tie and Dye, Batik - Techniques, Process and Application, Ombre Dyeing / Dip dyeing / Shade effect dyeing, **Fabric Manipulation** – Patchwork, Applique, Quilting, Cording - Techniques, Process and Application, **Embroidery** - Hand embroidery, Zig Machine Embroidery, Digital Embroidery –Different stitches and Techniques and Application, **Mixed media and unconventional explorations** - Exploring different techniques and processes and mixing techniques

**E. REFERENCES:**

R1. C. Wolff, *The Art of Manipulating Fabric*, Krause Publications

R2. K.O. Meara, *The Pattern Base: over 550 contemporary textile and surface design*, Thames and Hudson

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Various printing and dyeing techniques							1	3	3	2	2	3
<b>CO2</b>	Various embroidery, patchwork and appliqué techniques							1	3	3	2	2	3
<b>CO3</b>	To experiment and innovate various ways to create value addition by mixing techniques	2	1				1	1	1	3	3	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

## Subject: Apparel Construction II

Code: FAD22039  
6 Credits | Semester II

**A. INTRODUCTION:** This subject will help students develop skills in Pattern Making, Draping and Garment Constructions. In Pattern Making there will be an in depth understanding and technical knowledge of body and garment measurements and drafting patterns of various aspects of garments which form the basis for good fits and achieving styles as designed and desired. Through Garment Construction sound technical knowledge about garment construction with quality industry standard finishes will be provided to the young designers. Through Draping technical and design training of creating garments by molding, manipulating and shaping fabrics skillfully and accurately into three dimension forms will be imparted to the students. Apparel Construction II is the next level after Apparel Construction I

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Through pattern making students will learn:
  - Drafting of paper patterns of basic components
  - Stylelines and
  - Implementing the concepts to other parts of the garments
- Through Garment Construction students will learn:
  - Critical operations
  - Finishing Techniques
  - To achieve garment stylization through various sewing techniques and finishes

Through Draping students will learn stylelines and to create garments without reliance on flat patterns.

### C. ASSESSMENT PLAN:

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** **Draping – Stylelines** - Bodice Style line Variations - Princess style line, armhole styleline, Empire styleline, Panel styleline, Halter neck bodice and Off shoulder bodice, **Draping – Skirt** – Variations - flared skirt, Peg skirt, Pleated/ Gathered skirt, Other variations, **Pattern Making – Sleeve - variations** - cap, petal, puff, lantern, bell, Introduction to **Menswear Patternmaking, Pattern making – Collars** - terminologies, basic shirt collar, peter pan collar, sailor collar, mandarin collar, collar with stand, roll collar, **Pattern making – Stylelines** – princess, panel, empire, **Garment Construction – Sleeves** - variations - cap, petal, puff, lantern, **Collars** - basic shirt collar, peter pan collar, sailor collar, mandarin collar, collar with stand, roll collar – attaching techniques and finishes, **Integrated Term Project** – theme, inspiration and concept, brainstorming, mood board / color board, client profile, ideation and illustration, term garment creation

## **E. TEXT BOOK**

- T1. Armstrong, Helen, *Pattern Making for Fashion Design*,. Harper Collins Publishers
- T2. Anette Fischer, Kiran Gobin, *Construction for Fashion Design (Basics Fashion Design)*, Bloomsbury Visual Arts
- T3. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing
- T4. Armstrong, Helen, *Draping For Apparel Design*, Fairchild Books

## **F. REFERENCES**

- R1. Alison Smith, *Dressmaking: The Complete Step-by-Step Guide*, DK
- R2. Lori A. Knowles, *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women*, Fairchild Books
- R3. Nora M. MacDonald, *Principles of Flat Pattern Design*, Fairchild Books
- R4. Connie Amaden-Crawford, *The Art of Fashion Draping -5th edition*, Bloomsbury

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Through pattern making students will learn:  -Drafting of paper patterns of basic components  -Stylelines and  -Implementing the concepts to other parts of the garments	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Through Garment Construction students will learn:  -Critical operations  -Finishing Techniques  -To achieve garment stylization through various sewing techniques and finishes	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Through Draping students will learn stylelines and to create garments without reliance on flat Patterns	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



**Subject: Environmental Studies**

Code: MGT21010

4 Credits | Semester II

**A. INTRODUCTION:** The present paper will acquaint the student with basic concepts of environment and its components. It includes the anthropogenic activities and its harmful effects on environment. It also throws light on the harmful effects of solid waste and to learn new ways of disposing it off. Students are able to understand current hot topics in news related to environment such as red data book, hotspots. Students will have knowledge about the biodiversity and the threats to the species. They will understand the causes and impact of Global warming and acid rain.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Concept clarification about the components of environment and their inter relatedness
- Understanding of all the resources available and their origin and the ways to conserve them for sustainable future.
- To evaluate the environment and various species present and their importance and ways to conserve biodiversity.
- To construct and evaluate ways of managing solid waste and safe disposal techniques.
- To understand various measures undertaken by Government and laws related to protection of environment.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: ECOSYSTEM AND HOW THEY WORK:** Structure and function of an ecosystem, Types of ecosystem, Producers, Consumers and decomposers, Food chains, Food webs, ecological pyramids, energy flow in the ecosystem. Introduction, types, characteristic feature, structure and function of forest ecosystem, desert ecosystem, aquatic ecosystem, Lithosphere, Biosphere, and Hydrosphere, Major issues of Biodiversity, Biosphere reserves, National parks and sanctuaries. **CONCEPT OF SUSTAINABILITY AND INTERNATIONAL EFFORTS FOR ENVIRONMENTAL PROTECTION:** Concept of sustainable development, Emergence of environmental Issues, International Agreement on Environmental management, Problem of population growth, Population explosion, Family welfare Program. **RENEWABLE AND NON-RENEWABLE RESOURCES:** Defining resources, classification of resources, Soil and land degradation, Economic development and resources use, Natural resources accounting, **POLLUTION AND PUBLIC POLICY (AIR, WATER, SOLID & WASTE):** Water Pollution; Water resources of India, Hydrological Cycle, Methods of Water conservation and

management. Ground and surface water pollution, Recycling and management of water and waste water {domestic and industrial}. Water borne diseases and health related issues, Air pollution and air pollutants, sources of air pollution, its effect on human health and vegetation. Greenhouse effect, global warming and climate change., Ambient air quality standards, steps taken by government to control air pollution, Its impact on human health, Municipal solid waste management, segregation, disposal methods, composting, land fill sites etc, Hazardous waste management, biomedical waste management, **MANAGING, GROWING AND ENDING THE VENTURE:** Legal framework; Constitutional provisions, The Indian Penal Code, Role of Judiciary in Environmental protection, Wild life {protection} Act, 1972, Water [prevention and control of pollution] Act, 1974, Environment [protection] Act, 1986, Air [prevention and control of pollution] Act, 1981, Forest Conservation Act.

**E. Text Book:**

- Singh, Y.K, *Environmental Science*, New Age International Publishers

**F. Recommended Readings:**

- Uberoi, N.K, *Environmental Management*, Excel books
- Bharucha, Erach, *Environmental Studies for Undergraduate Courses*, UGC
- Kumar, Arvind, *Environmental Science*, APH Publishing

**G. Course Articulation Matrix: (Mapping of COs withPOs)**

S.No	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Concept clarification about the components of environment and their inter relatedness	1		2		1	3						
<b>CO2</b>	Understanding of all the resources available and their origin and the ways to conserve them for sustainable future	2		2		2	3						
<b>CO3</b>	To evaluate the environment and various species present and their importance and ways to conserve biodiversity	1		2		2	3						
<b>CO4</b>	To construct and evaluate ways of managing solid waste and safe disposal techniques	3		2	2		3						
<b>CO5</b>	To understand various measures undertaken by Government and laws related to protection of environment	3		2	2		3						

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S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
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**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
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2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
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**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
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3	Styling	DSE	6	6	100	50	15	30	5
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	Total	26	140

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GS-Generic Subject | AECC -Ability Enhancement Compulsory Course

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School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-III**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

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**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.



**Subject: Fashion Illustration II**

Code: FAD23032

6 Credits | Semester III

**A. INTRODUCTION:** This course is an insight into advanced fashion illustration styles and techniques, an extension of Fashion Illustration I. It will also enable the students to develop individual styles of fashion sketching to illustrate men's wear and various garment detailing.

**B. COURSE OUTCOMES:** At the end of the course, students will:

- Sound understanding of men's body proportion.
- Learning to illustrate menswear in stylized ways.
- Illustration techniques for both menswear and womenswear.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to Dynamic poses :** Complex poses – different movements of limbs, various body angles and of Men's figure & different facial features of men, **Fashion Figure Stylization** - Proportions- elongation, exaggeration of certain parts of the human figure, simplifying –minimizing strokes or details, Emphasizing – highlighting some particular detail, Unchanged proportion: elongating within proportion and making it thinner, **Fashion Figure Stylization and developing men's croqui** - Proportions- elongation, exaggeration of certain parts of the Men figure , simplifying –minimizing strokes or details , Emphasizing – highlighting some particular detail , Unchanged proportion: elongating within proportion and making it thinner, **Men's wear - Illustrating garments and fabric details – Menswear** – An introduction, Fabric illustration - weave or texture, Print, Embroidery, Illustrating garment details, pleats, gathers, lacing and drawstrings, button and stitch details, Illustrating draping, folds, shapes and fits, **Human features drawing menswear** – minimizing strokes or details, highlighting some particular detail Unchanged proportion: elongating within proportion and making it thinner

**E. REFERENCE BOOKS**

- R1. E. Kuky Drudi, *Figure Drawing for Fashion Design*, Pepin Publication  
 R2. Z. Zaman, *New Fashion Designer's Sketchbooks*, A&C Black publishers

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Sound understanding of men's body proportion							1	3	3	3	3	3
<b>CO2</b>	Learning to illustrate menswear in stylized ways							1	3	3	3	3	3
<b>CO3</b>	Illustration techniques for both menswear and womenswear	1		1				1	3	3	3	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Apparel Construction III**

Code: FAD23040

6 Credits | Semester III

**A. INTRODUCTION:** This subject will help students develop skills in Pattern Making, Draping and Garment Constructions. In Pattern Making there will be an in depth understanding and technical knowledge of body and garment measurements and drafting patterns of various aspects of garments which form the basis for good fits and achieving styles as designed and desired. Through Garment Construction sound technical knowledge about garment construction with quality industry standard finishes will be provided to the young designers. Through Draping technical and design training of creating garments by molding, manipulating and shaping fabrics skillfully and accurately into three dimension forms will be imparted to the students. Apparel Construction III is the next level after Apparel Construction II.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Through pattern making students will learn:
  - Drafting of paper patterns for skirts and dresses
  - Implementing the concepts to other parts of the garments
- Through Garment Construction students will learn:
  - Skirts and its finishes
  - Shirts and Dresses
  - To achieve garment stylization through various sewing techniques and finishes
- Through Draping students will learn to create dresses without reliance on flat patterns and the concept of cowls.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** **Draping – Dress** - Sheath, Shift, Box, and other Variations, Terminologies Cowls, its variations and terminologies, **Pattern Making – Skirts** – Skirt terminologies, Skirt lengths, basic skirt patterns and manipulation techniques, skirt variations - low waist skirt, high waist skirt, flared skirt, godet skirt, gored skirt, pleated skirts (types of pleats - knife, box, inverted box), waistband pattern, **Torso Draft** – sheath foundation, shift foundation, box foundation, terminologies, **Garment Construction – Skirts** – variations - High waist/low wait, flared, pleated, , godet skirt, gored skirt ,Slits-Split and overlapping, Bottom hem finishes, Openings – side, back, Waist finishes – elasticated, waistband finishes, facings and drawstrings

**E. TEXT BOOK**

- T1. Armstrong, Helen, *Pattern Making for Fashion Design*,. Harper Collins Publishers
- T2. Anette Fischer, Kiran Gobin, *Construction for Fashion Design (Basics Fashion Design)*, Bloomsbury Visual Arts
- T3. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing
- T4. Armstrong, Helen, *Draping For Apparel Design*, Fairchild Books

**F. REFERENCES**

- R1. Alison Smith, *Dressmaking: The Complete Step-by-Step Guide*, DK
- R2. Lori A. Knowles, *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women*, Fairchild Books
- R3. Nora M. MacDonald, *Principles of Flat Pattern Design*, Fairchild Books
- R4. Connie Amaden-Crawford, *The Art of Fashion Draping -5th edition*, Bloomsbury

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Through pattern making students will learn:  -Drafting of paper patterns for skirts and dresses  -Implementing the concepts to other parts of the garments	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Through Garment Construction students will learn:  - Skirts and its finishes  - Shirts and Dresses  - To achieve garment stylization through various sewing techniques and finishes	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Through Draping students will learn to create dresses without reliance on flat patterns and the concept of cowls.	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Design Software Training I**

Code: FAD23018

6 Credits | Semester III

**A. INTRODUCTION:** This course will introduce the software – Adobe Photoshop to the students. This course aims to help students express their ideas and designs on the software. Photoshop acts as an aid to work on various graphic design projects from time to time.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Students will learn basic image editing and corrections
- Students will learn Photoshop editing tools for design projects
- Students will learn Basic Graphic Designing

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Why Design software – Adobe Photoshop?** – Introduction to Photoshop Interface, Tools, Panels and workspaces, Layers – layers panels, rearranging panels, Basic Photoshop Editing Tools - Resolution, image sizing, straightening, cropping, **Colours in Photoshop** – Tools – Brush tool, Eye drop tool, Colour Replacement tool, Colour Mixer tool, Foreground colour, Background colour, **Selection tools** – Marquee tools, Magic Wand Tools, Lasso Tools, Magnetic Lasso Tools, Photo editing tools – editing digital photographs, image size, tools – clone stamp, patch tool, red eye tool, healing tools, etc., **Typographic Tools** - Typefaces and options, Type Tools, Masking Type tool, Vertical and Horizontal Type Tools, Masks and Channels, **Photoshop Projects** – Background editing, Flat lays, Poster Designing, **Drawing Tools** – Vector Drawing Basics, Pen tool, Anchor tools, Pencil tools, shape tools, etc.

**E. TEXT BOOK**

T1. Adobe Systems, *Adobe Photoshop CS6 – Classroom in a book*, Adobe Systems

**F. REFERENCES**

R1. Andrew Faulkner, *Adobe Photoshop CC Classroom in a Book*, Pearson Publications

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Students will learn basic image editing and corrections	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Students will learn Photoshop editing tools for design projects	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Students will learn Basic Graphic Designing	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Business Communication**

Code: MGT23001

4 Credits | Semester III

**A. INTRODUCTION:** This course aims to acquaint the students with fundamentals of communication and help them to transform their communication abilities. It will help them to understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation. Students will be introduced to effective Organizational Communication. They will gain an insight towards the correct practices of the strategies of Effective Business writing. They will further understand and appropriately apply modes of expression, i.e., descriptive, expository, narrative, scientific, and self-expressive, in written, visual, and oral communication. This paper also aims to develop the ability to research and write a documented paper and/or to give an oral presentation.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- To build the students' confidence and to enhance competitiveness by projecting a strong personality.
- Student shall be able to improve their listening & speaking abilities.
- They will be able to work on their ability to write error free while improvising vocabulary & grammar.
- Students will be able to deliver an effective oral business presentation.
- They will be able to demonstrate his verbal and non-verbal communication ability through presentations.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** Basics of communication- Meaning, elements, Barriers in comm. & overcoming barriers, Comm. process/cycle, Types of comm.- Formal & Informal., Advantages & disadvantages of formal comm, Advantages & disadvantages of informal comm, Developing Listening skills., How to become a good speaker., Report writing – examples, Letter writing – basics, Letter writing – layout, Letter writing – examples, Basic communication skills, Developing listening skills, Developing speaking skills, Developing right body language, Developing basics of reading, Developing vocabulary, Resume – do's & don'ts, Resume – layout, Resume – practice, Basics of Precise writing, Précis writing – format & practice, Interview – dos & don'ts, Formal Telephonic conversation, Basics of giving a PPT, Principles of oral communication, Creative writing – meaning & format, Creative writing – story, Creative writing – skit or poem, Group Discussion – meaning & cracking tips, GD- dos & don'ts, Helpful expression in communication, Common signs & symbols, Doubt solving session



**E. TEXT BOOK**

- N. Gupta, K.Jain, Business Communication, Sahitya Bhawan Publication
- Kumkum Bharadwaj, *Fundamentals of Business Communication*, Dreamtech Press
- P.K.Pani, Business Communication
- SC Gupta, *The best approach to Creative Writing.*, Arihant Publications
- Collins.S, *Collins Letter Writing: Communicate Effectively by Letter or Email*, Harper Collins

**F. REFERENCES**

- Konar N, *Communication Skills for Professionals*, Prentice Hall India Learning Pvt Ltd

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	To build the students' confidence and to enhance competitiveness by projecting a strong personality.		<b>2</b>	<b>3</b>						<b>1</b>	<b>1</b>	<b>1</b>	
<b>CO2</b>	Student shall be able to improve their listening & speaking abilities.		<b>3</b>	<b>3</b>					<b>1</b>	<b>2</b>		<b>1</b>	
<b>CO3</b>	They will be able to work on their ability to write error free while improvising vocabulary & grammar.		<b>1</b>	<b>3</b>						<b>2</b>	<b>1</b>	<b>1</b>	
<b>CO4</b>	Students will be able to deliver an effective oral business presentation.		<b>3</b>	<b>3</b>							<b>1</b>	<b>1</b>	
<b>CO5</b>	They will be able to demonstrate his verbal and non-verbal communication ability through presentations.		<b>3</b>	<b>3</b>						<b>1</b>	<b>1</b>	<b>1</b>	

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Social Entrepreneurship**

Code: 23036

4 Credits | Semester III

**A. INTRODUCTION:** This course aims to make the students learn and understand the essence of social entrepreneurship. This course will help them appreciate the role of social entrepreneurship in building a sustainable society. This course also aims in making the students equipped with knowledge, skills, attitude and approach to make them the social entrepreneurs for tomorrow. They will understand the sustainability of businesses in social sector thereby making a differential, positive and continuing impact on the society.

**B. COURSE OUTCOMES:** By the end of this course, students will be:

- Able to acquire the right attitudes towards social entrepreneurship.
- Able to improve their entrepreneurial skills.
- Sensitized towards the need and importance of social entrepreneurship and its sustainability
- Able to develop the holistic vision towards contribution to the society by building a sustainable business in the social sector.
- They will understand and mitigate the essence of social entrepreneurship as a moral obligation.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** Socio-economic context of Social Entrepreneurship, Defining Social Entrepreneurship, Social Development and Introduction to Social Entrepreneurship, History of Social Entrepreneurship, Understanding the Social Entrepreneurship Terrain: Sector Studies, learning from Real Life Social Enterprises (Case Studies), Measuring Social Impact, Governance of Social Enterprises, Profile of a Social Entrepreneur, Concept of Social Capital, Barriers to Creation of Social Capital, Application of Social Capital, Negative Effects of Social Capital, Impact of Social Networking Sites on Social Capital, Understanding Social Business, Principles of Social Business, Social Innovation, Role of Technology in Social Entrepreneurship.

**E. TEXT BOOK**

- Dr. S. S. Khanka, Entrepreneurship Development, S. Chand Publication.
- Madhukar Shukla, Social Entrepreneurship in India, Sage Publications.

**F. REFERENCES**

- Teresa Chahine, Introduction to Social Entrepreneurship, CRC Press.

**G. Course Articulation Matrix: (Mapping of COs withPOs)**

S.No	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Able to acquire the right attitudes towards social entrepreneurship					<b>1</b>		<b>2</b>					
<b>CO2</b>	Able to improve their entrepreneurial skills							<b>2</b>					
<b>CO3</b>	Sensitized towards the need and importance of social entrepreneurship and its sustainability					<b>1</b>		<b>2</b>					
<b>CO4</b>	Able to develop the holistic vision towards contribution to the society by building a sustainable business in the social sector						<b>1</b>	<b>2</b>					<b>1</b>
<b>CO5</b>	They will understand and mitigate the essence of social entrepreneurship as a moral obligation				<b>1</b>	<b>1</b>		<b>2</b>					

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



Syllabus of  
**BA (Hons) Fashion Design**  
**Semester-IV**

**ARKAJAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

Faculty – BA (Hons.) Fashion Design

**Scheme of Study (w.e.f Batch 2020-21)****SEMESTER -I**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fabric Study and Garment Manufacturing	Core	6	6	100	50	15	30	5
2	Elements of Design	Core	6	6	100	50	15	30	5
3	Apparel construction I	Core	6	6	100	50	15	30	5
4	Hindi	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –II**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
3	Apparel construction II	Core	6	6	100	50	15	30	5
4	Environmental Studies	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration II	Core	6	6	100	50	15	30	5
2	Apparel Construction III	Core	6	6	100	50	15	30	5
3	Design Software Training I	Core	6	6	100	50	15	30	5
4	Business Communication	SES	4	4	100	70	20	5	5

5	Social Entrepreneurship	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –IV**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Fashion Illustration III	Core	6	6	100	50	15	30	5
2	Apparel Construction IV	Core	6	6	100	50	15	30	5
3	Design Software Training II	Core	6	6	100	50	15	30	5
4	IT Skills	SES	4	4	100	70	20	5	5
5	Gender and Human Rights	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –V**

S. No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Apparel Construction V	Core	6	6	100	50	15	30	5
2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Portfolio and Design Collection	Core	6	6	100	50	15	30	5
2	Fashion Accessories	GS	6	6	100	50	15	30	5
3	Styling	DSE	6	6	100	50	15	30	5
4	Sustainable Design	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**Distribution of Credit across 6 semesters:**

Sl. No	Type of Paper	No. Of Paper	Total Credit
1	Core Paper	14	84
2	Generic Paper	4	16
3	Ability Enhancement Compulsory Paper	2	8
4	Discipline Specific Elective	4	24
5	Skill Enhancement	2	8
	Total	26	140

**\*CIA – Continuous Internal Assessment – Based on Projects / Assignment during the semester**

**GS-Generic Subject | AECC -Ability Enhancement Compulsory Course**

**SECC -Skill Enhancement Compulsory Course | DSE - Discipline Specific Elective**



**ARKA JAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-IV**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**[PO.3]. Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**[PO.4]. Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**[PO.5]. Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

**[PO.6]. Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**[PO.7]. Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.

**Subject: Fashion Illustration III**

Code: FAD24034

6 Credits | Semester IV

**A. INTRODUCTION:** This course is an insight into advanced fashion illustration styles, techniques and kids wear, an extension of Fashion Illustration II. It will also enable the students to develop individual styles of fashion sketching to illustrate kids wear and various other garment detailing.

**B. COURSE OUTCOMES:** At the end of the course, students will:

- Sound understanding of kids' body proportion.
- Learning to illustrate kids wear in stylized ways and other trending illustration techniques
- Digital Illustration Techniques

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Dynamic poses** - Complex poses – different movements of limbs, various body angles and of Children` figure & different facial features of Children **Fashion Figure Stylization and developing Kid`s croqui** - Proportions- elongation, exaggeration of certain parts of the Child`s figure , simplifying –minimizing strokes or details , Emphasizing – highlighting some particular detail , Unchanged proportion: elongating within proportion and making it thinner **Human stick figure drawing** - Basic understanding of kid`s anatomy- Front view, side view and back view of kids figure **Kid`s wear** - Developing and illustrating kid`s wear- Garments with details, Weave or texture and transparency, prints, pleats, gathers, lacing and drawstrings, button, zippers, tassels, stitch draping, folds, shapes and fits of kids garments. **Photoshop Illustration Techniques**, Trending Illustration Techniques, Coloring techniques – advanced and trending,

**E. REFERENCE BOOKS**

- R1. Irina V.Ivanova, *Children`s wear fashion illustration resource book*, Art Design Project  
 R2. S. Mckenzie, *Creative Fashion Illustration: How to develop your own style*, Bloomsbury Publication

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Sound understanding of kids' body proportion							1	3	3	3	3	3
<b>CO2</b>	Learning to illustrate kids wear in stylized ways and other trending illustration techniques			1				1	3	3	3	3	3
<b>CO3</b>	Digital Illustration Techniques			1				1	3	3	3	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Apparel Construction IV**

Code: FAD24041

6 Credits | Semester IV

**A. INTRODUCTION:** This subject will help students develop skills in Pattern Making, Draping and Garment Constructions. In Pattern Making there will be an in depth understanding and technical knowledge of body and garment measurements and drafting patterns of various aspects of garments which form the basis for good fits and achieving styles as designed and desired. Through Garment Construction sound technical knowledge about garment construction with quality industry standard finishes will be provided to the young designers. Through Draping technical and design training of creating garments by molding, manipulating and shaping fabrics skillfully and accurately into three dimension forms will be imparted to the students. Apparel Construction IV is the next level after Apparel Construction III.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Through pattern making students will learn:
  - Drafting of paper patterns for advanced skirt designs and pants
  - Implementing the concepts to other parts of the garments
- Through Garment Construction students will learn:
  - Indian wear
  - To achieve garment stylization through various sewing techniques and finishes

Through Draping students will learn to create twists and trousers without reliance on flat patterns.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** **Draping – Twist** – and twist variations, Twists for – bodice, skirts and dresses, Draping for basic trouser and trouser variations **Pattern Making – Pants** – terminologies, measurements of the bodice, basic pant foundations – culottes, trouser, slack, jean and related terminologies, **Skirts II** - skirt with yoke, tiered skirt, circle skirt – full circle and half circle, **Garment Construction – Indian wear** – Blouse, Kurti, Pyjama, Churidar (measurement, pattern and construction), basic styles and finishes, tiered skirt with elasticated waistband, skirt with yoke.

**E. TEXT BOOK**

- T1. Armstrong, Helen, *Pattern Making for Fashion Design*, Harper Collins Publishers
- T2. Anette Fischer, Kiran Gobin, *Construction for Fashion Design (Basics Fashion Design)*, Bloomsbury Visual Arts
- T3. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing
- T4. Armstrong, Helen, *Draping For Apparel Design*, Fairchild Books

**F. REFERENCES**

- R1. Alison Smith, *Dressmaking: The Complete Step-by-Step Guide*, DK
- R2. Lori A. Knowles, *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women*, Fairchild Books
- R3. Nora M. MacDonald, *Principles of Flat Pattern Design*, Fairchild Books
- R4. Connie Amaden-Crawford, *The Art of Fashion Draping -5th edition*, Bloomsbury

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Through pattern making students will learn:  - Drafting of paper patterns for advanced skirt designs and pants  - Implementing the concepts to other parts of the garments	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Through Garment Construction students will learn:  - Indian wear  - To achieve garment stylization through various sewing techniques and finishes	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Through Draping students will learn to create twists and trousers without reliance on flat pattern	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Design Software Training II**

Code: FAD24013

6 Credits | Semester IV

**A. INTRODUCTION:** This course will introduce the software – Adobe Illustrator and CorelDraw to the students. This course aims to help students express their ideas and designs on the software. These software act as an aid to work on various graphic design projects from time to time.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Use vector tools for creating designs
- Use Illustrator tools for design projects
- Create layouts and understand basic graphic design
- Understand the basic working of CorelDraw software and its practical application in the fashion industry

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Getting to know Adobe Illustrator** – Introduction to the Interface, Tools, Panels and workspaces, Basics of graphic design and its application, Art boards in Adobe Illustrator, Introduction to - Vector basics / Selection & Direct selection tool, Fill & Stroke effects in Adobe Illustrator, **Vectors** - Creating shape vectors, Introduction to Pen tool / Brush tool / Pencil tool & more, The Blob brush tool & Eraser tool, Type tools in Adobe Illustrator, **Creating Projects in Illustrator** - Setting up a document / Placing in a drawing / Sketch, Image trace tool for sketches in Adobe Illustrator, Tracing a hand drawn sketch & Converting to vector artwork, Compounding vector shapes & strokes / Pathfinder Tool, Coloring a vector drawing in Adobe Illustrator, Adding type to a poster design in Adobe Illustrator, Exporting ready for print in Adobe Illustrator, **Creating Design Collaterals** - Brochures, Posters, Designer Resume, **Getting to know CorelDraw** - An introduction to CorelDraw - pages, layout, page setup, workspace, new, file formats, printing basics, **CorelDraw Basics** - understanding bitmap, vector graphics, scanning images, zooming, panel, scrolling, Workspace tour - Application window, standard toolbar, toolbox, property bar, status bar, **Working with CorelDraw** - Lines, shape - rectangles, squares, ellipses, arcs, polygon, star, spiral, grid, outline, brushstrokes, Shaping objects - skewing, stretching, smudging, smearing, roughening, smoothing, twirl, cropping, splitting, erasing, trimming, filleting, scalloping, chamfering, welding, intersecting, Objects, symbols, layers, Text - Adding and manipulating text, text formatting, fonts, templates, **Colours and Special effects** - Working with colour - colour modes, colour depths, colour palettes, library, filling objects, transparency, Special effects - lenses, 3D object, **CorelDraw Projects** - Logo designing / Business card design, Digital art samples, Poster Design, Designing prints, patterns and garments for techpak

**E. TEXT BOOK**

T1. Brian Wood, *Adobe Illustrator CC Classroom in a Book*, Pearson Education

T2. Gary David Bouton, *CorelDraw X7: The Official Guide*, McGraw Hill Education

**F. REFERENCES**

R1. Marianne Centner, *Fashion Designer's Handbook for Adobe Illustrator*, John Wiley & Sons



**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Students will be able to use vector tools for creating designs	1		1				1	3	3	3	3	2
<b>CO2</b>	Students will be able to use Illustrator tools for design projects	1		1				1	3	3	3	3	2
<b>CO3</b>	Students will be able to create layouts and understand basic graphic design	1		1				1	3	3	3	3	2
<b>CO4</b>	Students will be able to understand the basic working of CorelDraw software and its practical application in the fashion industry	1		1				1	3	2	3	3	3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: IT Skills**

Code: CSC24102

4 Credits | Semester IV

**A. INTRODUCTION:** This course is designed to instill the knowledge on the fundamentals of computer. Microsoft office is essential equipment in today's digital world. The knowledge of digital documentation and presentation will enable the students to enhance their computer skills.

**B. COURSE OUTCOMES:** At the end of the course, students will be able to

- Students will learn about computer.
- Students will be able to understand Software and Operating System
- Students will have the knowledge of IT Communication
- Students will learn about Office Automation Package
- Students will learn about Document, creation, manipulation and storage of Chart and Slide Show Package

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** Introduction to Computer, Software and Devices Computer System Concepts, Types of Computers, Basic Components of a Computer System, Memory, Input Devices, Output Devices, Various Storage Devices, Software - Types - System software, Application software. System Software - Operating System, Utility Program, Assemblers, Compilers and Interpreter, Application Software - Word processing, Spreadsheet, Presentation Graphics, Database Management System. Introduction of Windows Linux and Mac. Windows - Features, Various versions, Working, My Computer & Recycle bin, Desktop Icons and Windows Explorer, Working with Files & Folders, Accessories and Windows Settings using Control Panel, Creating users, Internet settings, Start button & Program lists, Types of Network - LAN, WAN, MAN, Topologies of LAN - Ring, Bus Star, Mesh and Tree topologies, Components of LAN - Media, NIC, NOS, Bridges, HUB, Routers, Repeater and Gateways. Introduction to MS Office, MS Word: Features & area of use, Menus, Toolbars & Buttons, Creating a New Document, Different Page Views and layouts, Formatting, Paragraph and Page Formatting; Bullets, Numbering, Printing & various print options, Spell Check, Thesaurus, Find & Replace, Auto texts, Working with Columns, Creation & Working with Tables, Mail Merge, MS Excel Concepts of Workbook & Worksheets, Using different features with Data, Cell and Texts, Inserting, Removing & Resizing of Columns & Rows, Working with Data & Ranges, Column Freezing, Labels, Hiding, Splitting etc, Use of Formulas, Calculations & Functions, Cell Formatting including Borders & Shading, Working with Different Chart Types, Introduction of MS PowerPoint, Creating a New Presentation, Working with Presentation, Using Wizards, Slides & its different views, Inserting, Deleting and Copying of Slides, Working with Notes, Handouts, Columns & Lists, Adding Graphics, Sounds and Movies to a Slide, Working with PowerPoint

Objects, Designing & Presentation of a Slide Show, Printing Presentations, Notes, Handouts with print options.

### **E. TEXT BOOKS**

T1. Computers Today, S.K. Basandra, Galgotia Publications.

T2. Fundamentals of Information technology, Alexis Leon & Mathews Leon, Vikas Publishing House, New Delhi, ISBN-10: 8182092450, 2009

### **F. REFERENCE BOOKS**

R1. Computer Ek Parichay, V. K. Jain, and S Publishers,

R2 Fundamentals of computer Peter Norton, McGraw-Hill Inc,

R3. Fundamentals of computers, 4th Edition (Paperback) By V. Rajaraman, PHI,

R4. Office XP: The Complete Reference, Julia Kelly, McGraw Hill Education

R5. Exploring Microsoft Office XP, I. Breeden, BpbPublicatons

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Students will learn about computer		2					1					
<b>CO2</b>	Students will be able to understand Software and Operating System		1					1					
<b>CO3</b>	Students will have the knowledge of IT Communication		2					1					
<b>CO4</b>	Students will learn about Office Automation Package		2					1					
<b>CO5</b>	Students will learn about Document, creation, manipulation and storage of Chart and Slide Show Package		1					1					

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

## Subject: Gender and Human Rights

Code: ECO24037

4 Credits | Semester IV

**A. INTRODUCTION:** This course enables the students to understand how the gender factor can impact on economic and demographic development. Human rights are increasingly recognized as a unifying moral force that transcends national boundaries and empowers ordinary people everywhere to demand that their governments be accountable for the protection and promotion of their human rights. The present paper aims to create awareness and understanding regarding law and the administration of justice. It also aims at creating basic awareness about equality of opportunity and access to public services including education and health. Students will have understanding and sensitivity towards issues related to violence.

**B. COURSE OUTCOMES:** At the end of the course, students will be able to

- become familiar with the basics of gender economics and its statistics
- Understand the relationship between economic growth and gender equality
- Become aware of various policies related to gender at the national and global level
- Have knowledge of the various human rights
- Become aware of the redressal mechanism involved in human rights

### C. ASSESSMENT PLAN:

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	20
	Assignment	5
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	70
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to Gender Studies:** Subject and methods of gender economics, Gender statistics, Gender inequality indicators **Economic growth and gender equality:** Globalization of the world economy and gender status, Feminization of poverty, Women's contribution to GDP. **Gender policy:** national, regional and global level. **Introduction to Human Rights:** Basic Concept of Human Rights, Essential Rights for Human Development-Rights relating to education, food, health, equality, information and Dignity of the individual. **Redressal Mechanism:** Legal and Statutory Remediation and Support-Need, Remedies and Support

### E. TEXT BOOKS

- Conor Grealy and Adam Tomkins (Eds). *Understanding Human Rights*, London: Manshell, 1996.

## **F. REFERENCE BOOKS**

- Baxi, Upendra (2002), *The Future of Human Rights*, Oxford University Press, Delhi.
- Patel, Sujata et al (eds) (2003) *Gender and Caste: Issues in Contemporary Indian Feminism*, Kali for Women, Delhi.
- Shah, Nandita and Nandita Gandhi (1992) *Issues at Stake: Theory and Practice in the Contemporary Women's Movement in India*, Kali for Women, Delhi

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	Become familiar with the basics of gender economics and its statistics	1		3	2	2	2	1					
CO2	Understand the relationship between economic growth and gender equality	2		2	1								
CO3	Become aware of various policies related to gender at the national and global level	2		2	3	2	3	1					
CO4	Have knowledge of the various human rights	3		2	3	3	2						
CO5	Become aware of the redressal mechanism involved in human rights	3		2	3	3							

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



Syllabus of  
**BA (Hons) Fashion Design**  
**Semester-V**



**ARKAJAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

Faculty – BA (Hons.) Fashion Design

**Scheme of Study (w.e.f Batch 2020-21)****SEMESTER -I**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fabric Study and Garment Manufacturing	Core	6	6	100	50	15	30	5
2	Elements of Design	Core	6	6	100	50	15	30	5
3	Apparel construction I	Core	6	6	100	50	15	30	5
4	Hindi	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –II**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
3	Apparel construction II	Core	6	6	100	50	15	30	5
4	Environmental Studies	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration II	Core	6	6	100	50	15	30	5
2	Apparel Construction III	Core	6	6	100	50	15	30	5
3	Design Software Training I	Core	6	6	100	50	15	30	5

4	Business Communication	SES	4	4	100	70	20	5	5
5	Social Entrepreneurship	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –IV**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Fashion Illustration III	Core	6	6	100	50	15	30	5
2	Apparel Construction IV	Core	6	6	100	50	15	30	5
3	Design Software Training II	Core	6	6	100	50	15	30	5
4	IT Skills	SES	4	4	100	70	20	5	5
5	Gender and Human Rights	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –V**

S. No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Apparel Construction V	Core	6	6	100	50	15	30	5
2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Portfolio and Design Collection	Core	6	6	100	50	15	30	5
2	Fashion Accessories	GS	6	6	100	50	15	30	5
3	Styling	DSE	6	6	100	50	15	30	5
4	Sustainable Design	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**Distribution of Credit across 6 semesters:**

Sl. No	Type of Paper	No. Of Paper	Total Credit
1	Core Paper	14	84
2	Generic Paper	4	16
3	Ability Enhancement Compulsory Paper	2	8
4	Discipline Specific Elective	4	24
5	Skill Enhancement	2	8
	Total	26	140

**\*CIA – Continuous Internal Assessment – Based on Projects / Assignment during the semester**

**GS-Generic Subject | AECC -Ability Enhancement Compulsory Course**

**SECC -Skill Enhancement Compulsory Course | DSE - Discipline Specific Elective**

**ARKA JAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-V**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**[PO.3]. Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**[PO.4]. Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**[PO.5]. Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

**[PO.6]. Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**[PO.7]. Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.

**Subject: Apparel Construction V**

Code: FAD25042

6 Credits | Semester V

**A. INTRODUCTION:** This subject will help students develop skills in Pattern Making, Draping and Garment Constructions. In Pattern Making there will be an in depth understanding and technical knowledge of body and garment measurements and drafting patterns of various aspects of garments which form the basis for good fits and achieving styles as designed and desired. Through Garment Construction sound technical knowledge about garment construction with quality industry standard finishes will be provided to the young designers. Through Draping technical and design training of creating garments by molding, manipulating and shaping fabrics skillfully and accurately into three dimension forms will be imparted to the students. Apparel Construction V is the next level after Apparel Construction IV.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- Through pattern making students will learn:
  - Drafting of paper patterns for outerwear and pant variations
  - Implementing the concepts to other parts of the garments
- Through Garment Construction students will learn:
  - Jacket and t shirt construction
  - To achieve garment stylization through various sewing techniques and finishes
- Through Draping students will learn knits and creative, advanced draping without reliance on flat patterns.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS:** **Draping – Knits** – Torso, Swim suits and other variations, Creative and advanced Draping techniques, **Pattern Making – Outerwear** – terminologies, Jackets and coats – basic draft from torso, 2 pc sleeve, collar - notch and shawl, Pant Derivatives - according to lengths - short shorts, Jamaica, Bermuda, pedal pusher, t-rex, Capri. High waist, Baggy pants, **Garment Construction – Jackets** – jacket with 2 pc sleeve, jacket stitching with lining/interlining, etc. Pants construction with different finishes – waist, opening, pockets, zippers, buttons etc. T-shirt construction.

**E. TEXT BOOK**

T1. Armstrong, Helen, *Pattern Making for Fashion Design*, Harper Collins Publishers

T2. Anette Fischer, Kiran Gobin, *Construction for Fashion Design (Basics Fashion Design)*, Bloomsbury Visual Arts

T3. Carr and Latham, *Carr and Latham's Technology of Clothing Manufacture*, Blackwell Publishing

T4. Armstrong, Helen, *Draping For Apparel Design*, Fairchild Books

## **F. REFERENCES**

- R1. Alison Smith, *Dressmaking: The Complete Step-by-Step Guide*, DK
- R2. Lori A. Knowles, *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women*, Fairchild Books
- R3. Nora M. MacDonald, *Principles of Flat Pattern Design*, Fairchild Books
- R4. Connie Amaden-Crawford, *The Art of Fashion Draping -5th edition*, Bloomsbury

**G. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Through pattern making students will learn:  - Drafting of paper patterns for outerwear and pant variations  - Implementing the concepts to other parts of the garments	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Through Garment Construction students will learn:  - Jacket and t shirt construction  - To achieve garment stylization through various sewing techniques and finishes	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Through Draping students will learn knits and creative, advanced draping without reliance on flat patterns	<b>1</b>		<b>1</b>				<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Craft Appreciation**

Code: FAD25043

6 Credits | Semester V

**A. INTRODUCTION:** Craft appreciation supports personal, social, moral, spiritual, cultural and creative development, and enables participants to engage with and explore visual, tactile and other sensory experiences. The country and its vast territories throughout history has been a large resource of textile and material crafts. An introduction to different types of crafts will open the horizon of the design aspirants.

**B. COURSE OUTCOMES:**

- It will help to recognize and communicate ideas and meanings.
- These opportunities enable them to understand traditional and contemporary art, so that they develop confidence, competence, imagination and creativity.
- Developing sensitivity towards traditional crafts.
- Creating an ocean of opportunities to explore and understand local crafts

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Indian Craft - an introduction** - Craft in the Indian Subcontinent, the phases of craft history in the Indian Subcontinent-their development and evolution – metal craft, fibre craft – pine, coconut - coir, banana, terracotta, paper mache, Wood - chennapatna toys, bamboo craft, stone craft, kite making **Textile Crafts** – Yarn craft, Fabric, Surface design - knitting, quilting, appliqué, weaving, and dyeing. Textile crafts of India – history, technique, processes - Dabu from Rajasthan, Indigo from Akola and Bagru, Leather Craft, Banarasi Silk from Banaras, Ajrak from Bhuj & Barmer, Ikat from Pochampally, Baghalpur & Sambalpur, Bagh Prints from Bagh, Madhya Pradesh, Kantha from Rajasthan & West Bengal, Chanderi Fabrics from Chanderi, MP, Lucknowi Chikan from Lucknow, UP, Batik from Ujjain, Madhya Pradesh, Kanchipuram from Tamil Nadu, **World Crafts** – Japanese Origami, Glass Blowing, Kalinga tattooing in the Philippines, Arabic calligraphy in UAE, world crafts council, **Sustainable craft practices, Craft Industry in India** and its working, Organizations and their working – Government, Private, Governing and Regulatory bodies(UNESCO, NGOs) – history and work, craft museums, **Local Crafts** - bamboo crafts, Payatkar paintings, Sohrai Paintings, Jadopatya Paintings, Kohvar Art Tribal ornaments, Dokra Art, Pottery, Grass craft, **Craft Documentation** - recording, categorizing and dissemination of information, through both graphic and written mediums.



## **E. REFERENCES:**

- R1. Ranjan Aditi, *Handmade in India: Crafts of India*, Mapin Publishing Pvt.Ltd  
R2. NCERT, *Exploring the Craft Traditions of India - Textbook in Field Study and Application in Heritage Crafts*, National Council of Education Research and Training

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	It will help to recognize and communicate ideas and meanings.	<b>2</b>	<b>1</b>								<b>3</b>	<b>3</b>	
<b>CO2</b>	These opportunities enable them to understand traditional and contemporary art, so that they develop confidence, competence, imagination and creativity.							<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>CO3</b>	Developing sensitivity towards traditional crafts					<b>1</b>	<b>2</b>		<b>2</b>	<b>3</b>			
<b>CO4</b>	Creating an ocean of opportunities to explore and understand local crafts	<b>2</b>		<b>1</b>		<b>1</b>	<b>2</b>				<b>3</b>	<b>3</b>	<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Brand and Fashion Management**

Code: FAD25025

6 Credits | Semester V

**A. INTRODUCTION:** This course is an introduction into the various aspects of the design industry.

**B. COURSE OUTCOMES:** By the end of this course, students will be able to:

- The students will learn Fashion Brand, Designers and their USPs.
- The students will learn the working of the fashion industry.
- The students will learn terminologies and terms widely used across the garment industry.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to Brand and Fashion Management** - Fashion Brand - Introduction to branding - Iconic brands, brand identities - logos, taglines, etc., Indian and International Fashion brands - Names, business and USPs, **History of Costumes** - Prehistoric and Ancient costumes, Greece, Rome and Byzantine costumes, Costumes of Asiatic Empires and Europe in the Middle Ages -11<sup>th</sup> to 15<sup>th</sup> century, Costumes of Europe – 16<sup>th</sup> century to 19<sup>st</sup> century, World Costumes- 20<sup>th</sup> and 21<sup>st</sup> century, **Indian Designers** – Famous Designers of that time, International Designers, Different verticals of Fashion Industry - couture to mass fashion, (avant-garde, pret - e - porter), **Fashion retailing** - Uniqueness of apparel retailing, Types of fashion retail outlets – Department stores, specialty stores, chain stores, discount retailers, Supermarket retailing, convenience stores, contractual retailers, ware house retailers, non-store retailers , Role of marketing strategy - 4 p's of marketing, sales, store operations, visual merchandising - Schedules – Seasons, Promotions, special sales. Themes • Type of displays – Window display, Interior displays - • Elements of display – merchandise, forms, props, signage, lighting • Common problems in display, supply chain, buyers, merchandize planning), fashion cycle, **Fashion Marketing and Merchandising** - Fashion marketing, Fashion merchandising, Role of a merchandiser, Consumer buying behavior, Sourcing, Sampling, Fashion Seasons, Fashion forecasting - trends (surface ornamentation, silhouettes), textiles, trims, colors, inspirations, Promostyl, WGSN, Product Development, **Apparel Retailing - Garment Labels** - Labels - wash, bleach, drying, iron, dry clean, Clothing Safety regulations : An introduction, Case studies on – Fashion brands and latest trends.

**E. REFERENCES**

- R1. Mark Tungate, *Fashion Brands: Branding Style from Armani to Zara*, Kogan Page.
- R2. Leslie David Burns, Nancy O. Bryant, *The Business of Fashion*, Fairchild Publications
- R3. Elaine Stone, *Fashion Buying*, McGraw- Hill
- R4. Mary Frances Drake, Janice Harrison Spoone, Herbert Greenwald, *Retail Fashion Promotion and advertising*, Macmillan
- R5. Michele M. Granger, Tina M. Sterling, *Fashion Entrepreneurship Retail Business Planning*, Fairchild Publications

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	The students will learn Fashion Brand, Designers and their USPs		<b>1</b>					<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>		<b>3</b>
<b>CO2</b>	The students will learn the working of the fashion industry	<b>1</b>				<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>		<b>3</b>
<b>CO3</b>	The students will learn terminologies and terms widely used across the garment industry					<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>		<b>3</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Internship**

Code: FAD25028

6 Credits | Semester V

**A. INTRODUCTION:** Internship aims at providing practical knowledge to students about the workings of the garment and fashion industry.

**B. COURSE OUTCOMES:** Students will learn:

- To be able to witness the actual design process and operations of garment sampling and production or garment retail business based on the sector they choose for their internship.
- To be able to create a collection for the company / brand/ designer they intern under using their design expertise and learning, understanding their looking and catering to their consumers` needs as well as taking into account the commercial feasibility and practicality.
- To compile all their learning in the form of visual presentation as well as a professional internship report.

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Internship Brief** – A month long internship duration comprises of thorough understanding of the design house / organizational setup. A designer must become a part of the day to day activity of the company. The student must take up a **design project** in the organization and follow the **design process** to accomplish the project. A learning diary which comprises of the day to day activities should be maintained. Finally the student should strive to get as much information of the organization as possible to be able to compile a well formatted document as a part of evaluation.

**E. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	To be able to witness the actual design process and operations of garment sampling and production or garment retail business based on the sector they choose for their internship	2		2		1		2	3				1
<b>CO2</b>	To be able to create a collection for the company / brand/ designer they intern under using their design expertise and learning, understanding their looking and catering to their consumers` needs as well as taking into account the commercial feasibility and practicality	3						3		3	3	3	
<b>CO3</b>	To compile all their learning in the form of visual presentation as well as a professional internship report	3	3					3		3	3	3	

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**



Syllabus of  
**BA (Hons) Fashion Design**  
**Semester-VI**



**ARKAJAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

Faculty – BA (Hons.) Fashion Design

**Scheme of Study (w.e.f Batch 2020-21)****SEMESTER -I**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fabric Study and Garment Manufacturing	Core	6	6	100	50	15	30	5
2	Elements of Design	Core	6	6	100	50	15	30	5
3	Apparel construction I	Core	6	6	100	50	15	30	5
4	Hindi	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –II**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration I	Core	6	6	100	50	15	30	5
2	Surface Ornamentation	Core	6	6	100	50	15	30	5
3	Apparel construction II	Core	6	6	100	50	15	30	5
4	Environmental Studies	AES	4	4	100	70	20	5	5
	Total		22	22	400	220	65	95	20

**SEMESTER –III**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA*	Attendance
1	Fashion Illustration II	Core	6	6	100	50	15	30	5
2	Apparel Construction III	Core	6	6	100	50	15	30	5
3	Design Software Training I	Core	6	6	100	50	15	30	5
4	Business Communication	SES	4	4	100	70	20	5	5

5	Social Entrepreneurship	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –IV**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Fashion Illustration III	Core	6	6	100	50	15	30	5
2	Apparel Construction IV	Core	6	6	100	50	15	30	5
3	Design Software Training II	Core	6	6	100	50	15	30	5
4	IT Skills	SES	4	4	100	70	20	5	5
5	Gender and Human Rights	GS	4	4	100	70	20	5	5
	Total		26	26	500	290	85	100	25

**SEMESTER –V**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Apparel Construction V	Core	6	6	100	50	15	30	5
2	Craft Appreciation	GS	6	6	100	50	15	30	5
3	Brand and Fashion Management	DSE	6	6	100	50	15	30	5
4	Internship	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**SEMESTER –VI**

S.No	Name of the Subject	Type of Paper	Credit	Contact Hours Per Week	Total Marks	End Term Theory/Practical Exam	Mid Term Theory/Practical Exam	CIA *	Attendance
1	Portfolio and Design Collection	Core	6	6	100	50	15	30	5
2	Fashion Accessories	GS	6	6	100	50	15	30	5
3	Styling	DSE	6	6	100	50	15	30	5
4	Sustainable Design	DSE	6	6	100	50	15	30	5
	Total		24	24	400	200	60	120	20

**Distribution of Credit across 6 semesters:**

Sl. No	Type of Paper	No. Of Paper	Total Credit
1	Core Paper	14	84
2	Generic Paper	4	16
3	Ability Enhancement Compulsory Paper	2	8
4	Discipline Specific Elective	4	24
5	Skill Enhancement	2	8
	Total	26	140

**\*CIA – Continuous Internal Assessment – Based on Projects / Assignment during the semester**

**GS-Generic Subject | AECC -Ability Enhancement Compulsory Course**

**SECC -Skill Enhancement Compulsory Course | DSE - Discipline Specific Elective**

**ARKA JAIN University, Jharkhand**

School of Humanities

Department of Fashion Design

**PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES**

**BA (Hons) Fashion Design-Semester-V**

**PROGRAM OUTCOMES**

**[PO.1]. Critical Thinking:** Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**[PO.2]. Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**[PO.3]. Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**[PO.4]. Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**[PO.5]. Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

**[PO.6]. Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**[PO.7]. Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**PROGRAM SPECIFIC OUTCOMES**

**[PSO.1]. Understanding Art, Fashion and Design Concepts and theories:** Understanding in detail, the contents of various areas of Fashion, Art and Design and how the concepts have changed over a period of time.

**[PSO.2]. Design Thinking and Sensibility:** Take design decisions across various projects. Being able to think out of the box, follow the design process to create aesthetically soothing designs. Display design skills, knowledge and the understanding in the creative sector. Understanding of Art, Design and Creativity in regional and global context. Be sensitized towards aesthetics and fashion.

**[PSO.3]. Application of Design Concepts:** Implementing creative thinking and design concepts in the design environment and beyond.

**[PSO.4]. Visual Communication and creative exploration:** Develop a design language unique to an individual as a way to visually communicate the ideas and thought process. To be able to represent the ideas through different modes as a way of effective visual communication. Research, explore and draw conclusions for a given design or a creative problem.

**[PSO.5]. Analyzing Design Environment:** Identifying the trends and opportunities that are prevalent in the Fashion Industry and molding the acquired skillset in the most effective and sustainable manner.

**Subject: Portfolio and Design Collection**

Code: FAD26044

6 Credits | Semester VI

**A. INTRODUCTION:** A portfolio is a lifelong asset of a designer. This module is dedicated to help the students build a design portfolio that will enable them to showcase their creativity in the industry. Through Design Collection the students will be able to express their point of view as a designer for the first time through a full cohesive collection of garments.

**B. COURSE OUTCOMES:**

- Students will learn a variety of ways to depict the work in the portfolio
- Students will learn a comprehensive process of creating a design portfolio
- Working towards a final portfolio with various creative projects done during the past semesters
- Learn Design research on current trends and forecasts and chosen inspiration
- Learn to create mood boards/ look boards
- Designing, constructing and styling runway ready looks

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to Portfolio** – What is a design portfolio? The different versions of a portfolio - Hard copy and digitized, Portfolio of different designers, Design process in a portfolio, **Preparing Portfolio elements** - Different elements of a portfolio - Graphic Design basics - layout, fonts, colors, portraying your personal style and aesthetics, Enlisting all the relevant work for the portfolio, **Portfolio creation** - Compilation of sketches and 2D elements, Garment compilations for portfolio - Different boards - Inspiration, Mood, Color, etc., Explorations, Looks, Styling, Final Representation, Photographs if applicable, **Portfolio Digitization** - Pre requisites and software that can be used, Digitizing the finalized portfolio, **Portfolio Presentation** - Feedback and corrections, **Design Collection – Concept** - Why design collection? Inspiration, ideation, research and conceptualization, Creating mood board, color boards, **Design Brief and Client profile** - Client profile- age, sex, occasion, Garment segment- pret e porter, couture, hi fashion, avant-garde, Occasion / event and other specifications, **Illustration and explorations** - Silhouette and styles - Illustration and explorations, Color explorations, Surface ornamentation explorations, garment detail and finish explorations, Fabric explorations, **Pattern Making** - Creating patterns of each of the looks in the collection, Creating Test fits, Rectifying and finalizing test fits and patterns, **Sourcing** - Fabric Sourcing and analyzing, Trims and other Material sourcing and analyzing, **Fabric Cutting and Garment construction** - Cutting fabric based on patterns created for each style in the collection, Stitching of garments incorporating finalized finishes and details, Fitting and finalizing each style, **Styling ,Photo shoot and Design Runway Show** - Styling by Creating and sourcing accessories to complete the looks, Conceptualizing and executing photo shoots for the collection on live models, Final runway show to present the collection to an audience.

**E. REFERENCES:**

R1. Anna Kiper, *Fashion Portfolio: Design and Presentation*, Batsford Ltd

R2. Joanne Barrett, *Designing Your Fashion Portfolio: From Concept to Presentation*, Bloomsbury Publishing India Private Limited

R1. Sara Eisenman, *Building Design Portfolios: Innovative Concepts for Presenting Your Work*, Rockport Publishers

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	Students will learn a variety of ways to depict the work in the portfolio		<b>1</b>							<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>
<b>CO2</b>	Students will learn a comprehensive process of creating a design portfolio							<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>
<b>CO3</b>	Working towards a final portfolio with various creative projects done during the past semesters									<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>
<b>CO4</b>	Learn Design research on current trends and forecasts and chosen inspiration	<b>1</b>					<b>1</b>		<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>CO5</b>	Learn to create mood boards/ look boards								<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	
<b>CO6</b>	Designing, constructing and styling runway ready looks									<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Fashion Accessories**

Code: FAD26045

6 Credits | Semester VI

**A. INTRODUCTION:**

The objective is to gain insight into fashion accessories which is a huge part of the fashion industry. It can make or break a look and to work the look together with the garments and accessories is a very vital trait of a good fashion designer.

**B. COURSE OUTCOMES:**

- Understanding the role and significance of fashion accessories
- An insight into the different fashion accessories and gaining in-depth knowledge about each
- Learning key steps to the design development of these fashion accessories

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Role and Significance of Fashion Accessories** - Importance of fashion accessories in apparel industry, History and overview of accessory design, Role of an accessory designer, Leading contemporary accessory designers and brands **Understanding categories, styles and production methods of fashion Accessories** - Brief history, common styles, components, materials used and production methods of select accessories - Handbags - Footwear – Hats, Common styles and production methods of other accessories – Jewelry, Belts, Gloves, Scarves, Coordinating accessories and outfits, **From Concept to Creation: Key Steps in Accessories Design** - Creative Design Development of accessories - Inspiration and Research - Trend forecasting of fashion accessories - Design development - Developing a range, Presentation techniques

**E. REFERENCES:**

- R1. Stephens Frings Gini, *Fashion: From Concept to Consumer* (9th Edition), Prentice Hall  
 R2. Genova Aneta, *Accessory Design*, Fairchild Publications  
 R3. Schaffer Jane, Saunders Sue, *Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories*, Barron's Educational Series  
 R4. Lau John, *Basics Fashion Design 09: Designing Accessories: Exploring the design and construction of bags, shoes, hats and jewelry*, A Publishing



**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	Understanding the role and significance of fashion accessories							1	3	3	1	1	
CO2	An insight into the different fashion accessories and gaining in-depth knowledge about each	1				1	1	1	3	3	1	1	3
CO3	Learning key steps to the design development of these fashion accessories							1	3	3	1	1	

1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

**Subject: Styling**  
Code: FAD25026  
6 Credits | Semester VI

**A. INTRODUCTION:** This course will introduce and develop a thorough understanding of various visual elements required to equip the students to create strong fashion looks.

**B. COURSE OUTCOMES:**

- This course along with few other skills presents a whole new career option as a stylist in the fashion industry.
- Students will learn the various elements involved in styling  
Students will learn the various ways to put different fashion looks together

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Elements of designs in context to Styling - Color-** intensity, value, combinations, schemes, temperature, proportion, symbolism and relevance, **Silhouette-** sheath, A line, straight column, hourglass, bell, trumpet, shoulder wedge, trapeze, extreme volume, asymmetrical, empire, egg shaped, **Fabric-** different fabric and textures and combinations of them, **Prints and Patterns-** Ways to use different kinds of prints and patterns, **Body Shape-** rectangle, triangle, inverted triangle, square, oval, round, heavy, pear shaped, tall, short, slim and slender, **Balance and Rhythm-** Symmetry and asymmetry in various elements of the garments and accessories, **Emphasis** - ways to draw attention through certain elements, **Design Line** - Straight, and Curved (horizontal, vertical and Diagonal). Lines that separate shape of the garment and define details of garments, **Dress details-** garment style details, components of the garments, embellishments details, **Unity and Proportions** - size and scale or various components of the look and the cohesiveness, **Styling Approaches** - Trend or forecast specific, Client/ Brand identity specific, Inspiration specific, Season Specific, Region specific, **Styling Process** - Garment Styling - Procuring, combinations and pairing, layering, Editing, Accessorizing - through Shoes, hand bags, jewelry, sunglasses, head gears, Personalizing / customizing the look, Photo shoots, runways, road shows, concerts and other live performances, theatre, commercials, magazines, Movies.

**E. REFERENCE BOOKS:**

R1. Jo Dingemans, *Mastering Fashion Styling*, Palgrave Macmillan

R2. Jacqueline McAssey, *Basics Fashion Design 08: Styling*, Bloomsbury Publishing India Private Limited

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	This course along with few other skills presents a whole new career option as a stylist in the fashion industry	<b>2</b>						<b>3</b>		<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>CO2</b>	Students will learn the various elements involved in styling							<b>2</b>	<b>3</b>	<b>3</b>			<b>2</b>
<b>CO3</b>	Students will learn the various ways to put different fashion looks together							<b>3</b>	<b>3</b>	<b>3</b>			<b>2</b>

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**

**Subject: Sustainable Design**

Code: FAD26046

6 Credits | Semester VI

**A. INTRODUCTION:** Sustainable Design is a very crucial aspect in the world of fashion especially as the fashion industry is one of the most polluting industries in the world. Hence it is important for the designers to be aware and sensitized towards this aspect as it deeply impacts the industry.

**B. COURSE OUTCOMES:**

- Increase understanding of the role of sustainable design its knowledge for the benefit of society
- Increase understanding of the scope of sustainable design
- Develop intellect to apply sustainable design practices
- Increase abilities to communicate the necessity for and outcomes of sustainable design  
Understanding of sustainable design through various Indian and International brands

**C. ASSESSMENT PLAN:**

Criteria	Description	Maximum Marks
<b>Internal Assessment (Summative)</b>	Internal Examination	15
	Assignment	30
	Attendance	5
<b>End Term Exam (Summative)</b>	End Term Examination	50
	Total	100
<b>Attendance (Formative)</b>	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	

**D. SYLLABUS: Introduction to sustainability** - Concept of sustainability, definition, current scenario, terminologies, history, sustainable design - definition, meaning, sustainable fashion - implications, importance, **Sustainable Design** - Sustainable design practices, Sustainable Design methods and techniques, Regulatory bodies, Current and Future trends, Green Revolution, Sustainability theories and models, **Sustainable fashion** - Fashion Industry and sustainability, Definition, terminologies, Evolution and history, Indian scenario, sustainable practices, sustainability in clothing industry, Ethical Fashion, Eco-friendly fashion, Responsible fashion, circular fashion, **Sustainable brands** - Indian and International - Case study - Nike, Aditya Birla Nuvo Ltd. MUD jeans, Sustainability Startups

**E. REFERENCE BOOKS:**

R1. Wearme Fashion, *Sustainable Fashion: Responsible Consumption, Design, Fabrics, and Materials*, Promopress

R2. Jenny Ridgwell, *Sustainable Textile Design*, Ridgwell Press

**F. Course Articulation Matrix: (Mapping of COs with POs)**

S.No.	Course Outcome Statement	Program Outcome							Program Specific Outcome				
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	Increase understanding of the role of sustainable design its knowledge for the benefit of society	3		1	3	3	3	2	3				
CO2	Increase understanding of the scope of sustainable design						3	1	3				2
CO3	Develop intellect to apply sustainable design practices	3					3	3	2	1	3		
CO4	Increase abilities to communicate the necessity for and outcomes of sustainable design						3			1		1	
CO5	Understanding of sustainable design through various Indian and International brands						3	3	3				3

**1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation**