

#### Report on- BIZMAP Held on- 29.05.2021

Date of Event	29.05.2021
Name and Type of Event	BIZMAP
Conducted by	Dr. Arunava Narayan Mukherjee, Dr. Charu Wadhwa, Dr. Sonia Riyat. Mr. Mukul Pandey, Mr. Chanchal Mandal
No. Of Participant	28

### **BIZMAP**

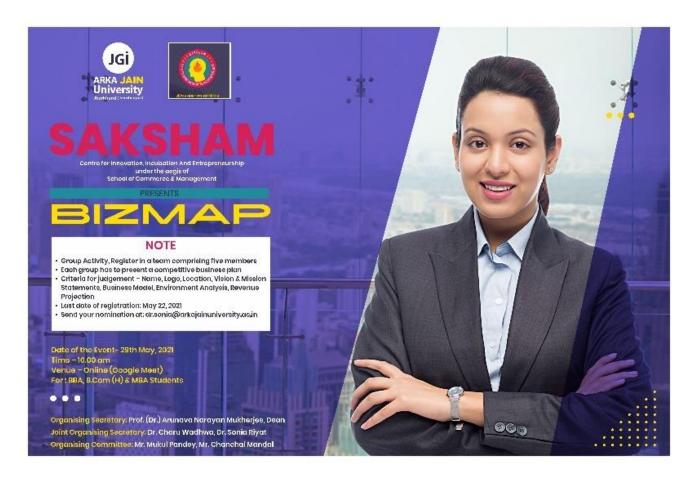
#### **Description & Flow of Events**

BIZMAP – The business plan competition was organised virtually on May 29<sup>th</sup>, 2021 by SAKSHAM – 'Centre for Innovation, Incubation and Entrepreneurship', under the aegis of School of Commerce & Management, ARKA JAIN University. Students were asked to present a sound business plan inclusive of the nature and name of the business, logo, business model, statements of vision & mission, environment analysis and revenue projection.

Three teams from the School of Commerce & Management had participated and presented the plans on the business ideas of jaggery chocolates, e-sports, books reselling. Dr. Arunava Narayan Mukherjee, Dean, School of Commerce & Management appreciated the efforts made by the teams and suggested the students to be focused on planning, specifically on financial terms. He advised the students to conduct a systematic market analysis in order to develop a sound business plan. Mr. Mukul Pandey, Faculty, School of Commerce & Management, had congratulated all the teams for presenting innovative plans and advised the students to consider all the risk-factors while developing the plans.

The event was conducted by a team of faculty members of School of Commerce & Management - Dr. Charu Wadhwa, Dr. Sonia Riyat, Mr. Mukul Pandey and Mr. Chanchal Mandal.

## **Poster of the Event**



# **Photos of the Event**



