

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**

# **PLACEMENT OPPORTUNITY @ BERGER PAINTS**

NOTICE NO.: AJU/T&P/PG/0002/21-22

DATE: 18/08/2021

NAME OF COMPANY: BERGER PAINTS INDIA LTD.

**Registration Deadline is 24<sup>th</sup> August 2021**

**COMPANY PROFILE:**

**Berger Paints India Limited** is a leading paint company of India, headquartered in Kolkata with a consolidated gross sales turnover of more than Rs.6800crs, having its operations spread across India, Nepal, Poland & Russia.

The driving forces of Berger Paints - reflect the very spirit of its founder Lewis Berger - who laid the foundations of brand Berger way back in 1760 in the UK. With modest beginnings in India in 1923, today, Berger Paints India Limited is the second largest paint company in the country with a consistent track record of being one of the fastest growing paint companies, quarter on quarter, for the past few years.

WEBSITE: <https://www.bergerpaints.com/>

**From Company:**

Dear Students,

We have pleasure in announcing the commencement of our company's Campus Recruitment Program 2022, for inducting fresh Management Graduates and your Educational institution / Business School has been short listed by us for the purpose.

Berger Paints India Limited is a leading paint company of India, headquartered in Kolkata with a consolidated gross sales turnover of more than Rs.6800crs, having its operations spread across India, Nepal, Poland & Russia.

We wish to invite the current final year batch of management students of your esteemed institution having their specialization only in Sales & Marketing stream for positions in our Non-Management front line sales cadre as **Senior Sales Officer Trainee (SSOT)** in Decorative Paints Division.

As part of our requirement for the position, the following eligibility criteria are set for the students, in order to help them participate in our Virtual Campus Recruitment Program:

- Decorative Paints ( Retail ) ? Should possess minimum academic qualification as Graduate in Science / Commerce / Management / Engineering only, before pursuing their MBA program. However, students with graduation in Engineering having Information Technology / Telecommunication specializations shall not apply as they will not be considered for this division.

- Should have scored at least 55% marks all throughout the academic career.
- Should preferably have command over at least one regional Indian language; apart from fluency in English & Hindi.
- Should have Good Communication, Interpersonal & Analytical skills.
- Should possess a two wheeler driving license. (Mandatory requirement, else will be rejected) Though Berger Paints believes in Equal Employment Opportunity, but looking into the nature of the Job we wish to restrict this Recruitment Program of Sales Officer Trainees to male candidates only.

**Apply Now Link:** <https://forms.gle/Z7gb4SieWHNKdT4A>

**Apply Now**

**Selection Process:**

- Interested students can register through the link by Our recruitment Partner Freshersworld.com before 24th August.
- Aptitude test will be conducted on in September first week.
- Shortlisted students after online test will have Regional round of interview
- Final Interview will be conducted

The students who are appointed for the position of Sales Officer Trainees shall be on-boarding in batches starting from **2nd May 2022** in our company and shall have to undergo training for a period of **One Year**.

The initial compensation being offered is CTC of approx. Rs. **5.75 lacs per annum**. Post training, the Trainees will be confirmed as **Senior Sales Officer** with clearly defined responsibilities. The next career level progression will be of Sales Supervisor and finally into management grade as Sales Executive, which may take an approx. time frame of 3-4 years based on individual performance.

We request you to share information to your students about **Berger Paints Campus Recruitment Program 2022** and those eligible and interested can register with Freshersworld.com, our backend service partner, within the mentioned due date. For any clarification please feel free to get in touch with [sreelakshmi.ratnarajan@teamlease.com](mailto:sreelakshmi.ratnarajan@teamlease.com)

Regards,  
**Berger Paints**

If you no longer want to receive emails from us, you can [unsubscribe](#).

Please follow the attached hyperlink to an important disclaimer  
<https://www.freshersworld.com/terms-of-use>

In case of any query please write to contact Mr. Rahul Rej – TPO (WhatsApp @ 9831664615).  
Official E-Mail Address: [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in)

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.