

## Report on YUVA-The Youth Festival held on 05.04.2021 & 06.04.2021

<b>Date of Event</b>	05.04.2021 & 06.04.2021
<b>Name and Type of Event</b>	YUVA-The Youth Festival
<b>Conducted by</b>	SCHOOL OF COMMERCE AND MANAGEMENT, <b>ARKA JAIN University</b>
<b>No. Of Participant</b>	300

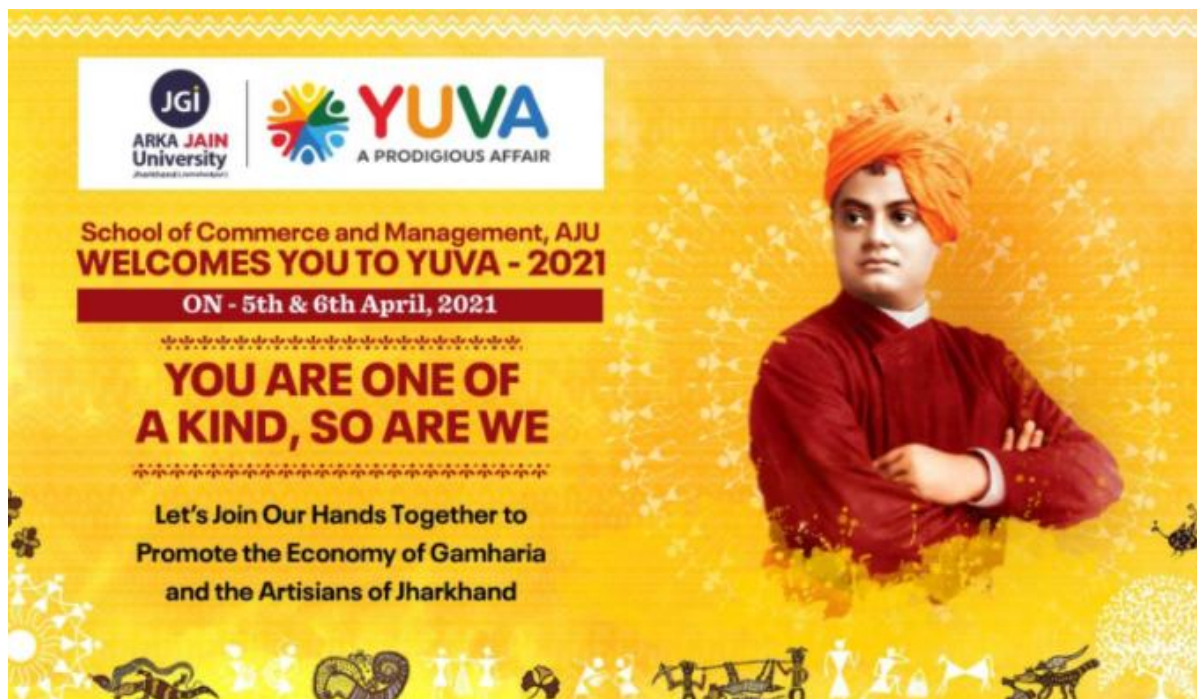
A post pandemic Youth Festival "- YUVA was organized on the 5<sup>th</sup> and 6<sup>th</sup> of April,2021 strictly maintaining the COVID protocol fundamentally aiming at inclusive growth-(i) Developing the economy of Gamharia, the rural locality of Jamshepur Jharkhand where the university campus is situated (ii) Promoting the indigenous and local Culture of Jharkhand. Youth Day is celebrated to commemorate and propagate the philosophies and ideals of the social reformer, philosopher and thinker Swami Vivekanada.

The dignitaries present on the occasion were Dr. S.S Razi (Vice Chancellor), Mr Amit Srivastava (director), Mr Jasbir Dhanjal (Registrar), Dr AngadTiwary (Dean- Student welfare), Dr.Arunava Narayan Mukherjee (Dean-School of commerce and Management) and all the Program Coordinators.The Chief Guest for this Youth festival was Mr. Amitava Ghosh who is the Founder of Kalamandir-The celluloid Chapter Art Foundation.The Guest of Honor for the event was Mr.Jiren Xavier Topno,Head Tribal Culture,Tata Steel Limited.

An exhibition cum sale was organized on both days for the local artisans and tribal communities who are known for their eclectic jewellery and art work. A stall for traditional 'haute cuisine' was set up by the tribal's with a number of savoury items. The vivacity of any live event is its dance performances and most would not settle for anything but the best which is why two professional Jharkhand folk dance troops namely Santhal and Ho dance teams were invited with the help of Tata Steel Foundation to perform and by their performance they provided a sense of identity and mesmerized the audience at the same time. Tata Steel Foundation's response and readiness to support our Flagship Project YUVA was exceptional.

The first of its kind,YUVA-also put to test the intellectual, oratory, artistic and creative skills of the aspiring business graduates with the right mixture of inter department competitions such as Millionaire Minds, Traders Mania, Speak to Lead, Seller the Sailor to name a few. It was a completely self-financed project –By the students, Of the Students and For the Students.Our esteemed Sponsors for the event were TATA STEEL FOUNDATION,YORAPP,Naredi Namkeen,Brewers,Pride Uniforms,IMS and a few other corporate houses without whose contribution the event would not be the resounding success that it was.

## Poster of the Event



### Photos of the Event :



# Press Release

