

Report on Webinar on New age business Management
Opportunities & High paying Fresher's Career Trends'Held on
19.06.2021

Date of Event	19.06.2021
Name and Type of Event	Webinar on 'New age business Management Opportunities & High paying Fresher's Career Trends'
Conducted by	Dr. Sonia Riyat, SCOM in association with SKILLEDGE
No. Of Participant	129

Description & Flow of Events (including photos of the Event)

School of Commerce & Management, ARKA JAIN University in association with Ed-Tech Startup SKILLEDGE organised an expert session on '**New age business Management Opportunities & High paying Fresher's Career Trends**' for the students of MBA, BBA and B.Com.

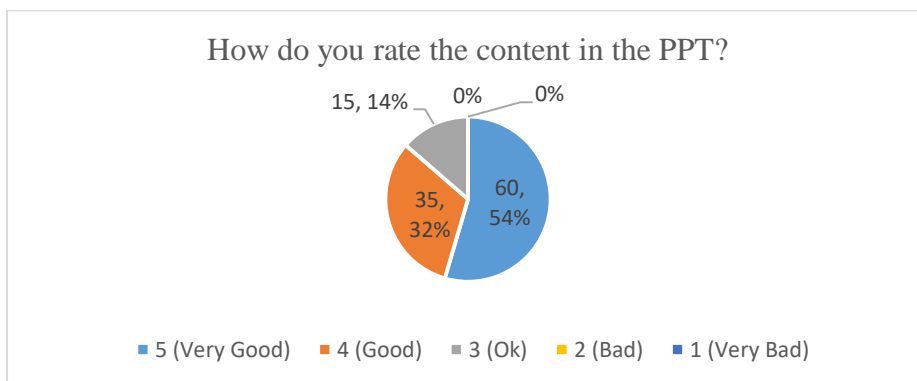
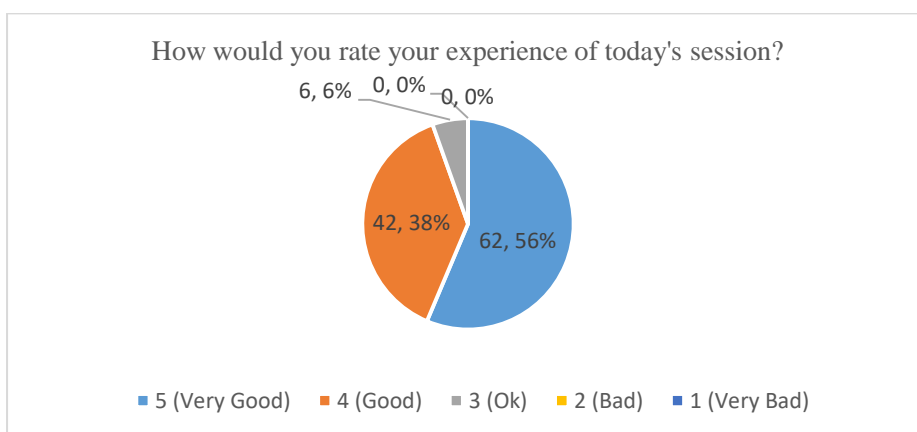
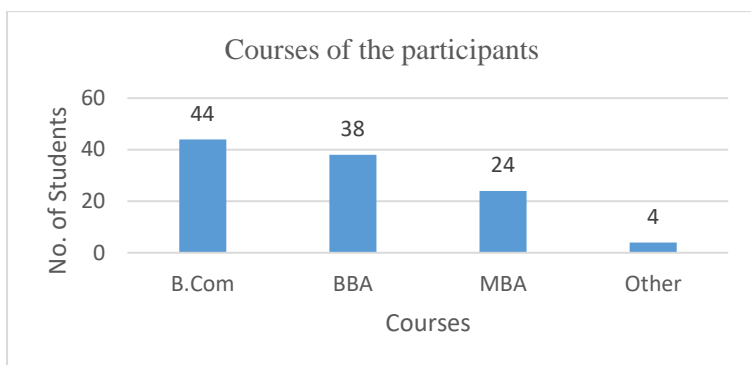
The program was started with a welcome note by Dr. Sonia Riyat followed by the opening remarks by Dr. Charu Wadhwa. The First Guest Speaker of the session was Mr. Rohit Ghosh, CEO, SKILLEDGE. Mr. Ghosh suggested the students that they need to be techno functional. The companies while recruiting the students demands for the skills that the candidates possess. Skills carry more weightage rather the degree. A candidate who possesses multi-skills would always be preferable by the recruiters. Therefore, the students must utilise their time in building their career by learning the new skills required as per the market demand.

The second Guest Speaker of the session was Mr. Shailendra Marathe. He was a Gold Medalist from IIM Bangalore and has 16 years of industry experience in the area of finance. He said that the students must possess the basic knowledge of the subject and according to the area of their specialisation, should upskill themselves by learning the new technology. He shared the skills required by the companies in the area of accounting and finance.

The session was very much informative and interactive. 129 Students have attended the session. During the question-answer session, all the students actively interacted with the Guest Speakers and clarified their doubts. The session concluded with the vote of thanks presented by Dr. Sonia Riyat.

Outcome (Feedback and Reactions to the Event including Press Coverage, in any specifying name of the newspaper, date and day of the coverage)

A total number of 129 students had attended the webinar. The feedback form was shared by the SKILLEDGE to all the participants. 110 students had filled the feedback form. The details are as given below



Poster of the event



ARKA JAIN University
Jharkhand
School of Commerce & Management

In association with SKILLEDGE organizes an Expert session on

New age Business Management Opportunities & High Paying Fresher's Career trends



Rohit Ghosh
Educationist & Entrepreneur
CEO & Co-Founder, SKILLEDGE
Jamboree INSEAD

Best Edutech Startup
IIT Kharagpur, CES-2020

Live on





Shallendra Marathe
Finance Edge Expert
16+ years of Finance Experience
Dell, Citibank

Session

Marketing, HR, Sales, Finance

19th Jun 2021 || 04:00 PM IST (Saturday)
Branches: MBA, BBA, B.Com
Year: All Years(Final Year Preference)



Test

Marketing, HR, Sales, Finance

20th Jun 2021 || 04:00 PM Onwards IST (Sunday)
Branches: MBA, BBA, B.Com
Year: All Years(Final Year Preference)

Faculty Coordinator : Dr. Sonia Riyat
📧 <https://arkajainuniversity.ac.in/>

Click here to register :
<https://skilledge.com/jun-19/>

[/skilledgeofficial](#)

[/company/skilledgeofficial](#)


[/skilledgeofficial](#)

Sales, HR, Operations: Generic & Specific



- ▶ Less is More – G
- ▶ Post Covid Fresher Mindset – G
- ▶ Technology Trends - S
- ▶ Functional - S

6/19/2021

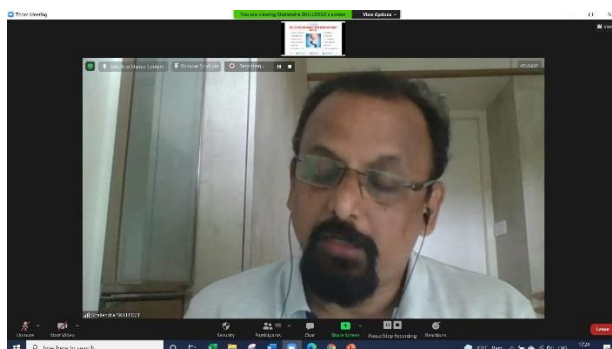


SKILLEDGE
SKILLING REDEFINES

- **EDUTECH** founded by Teachers + Industry Veterans – Prepares Non IIT/ Non IIM students pursuing Graduation, Engineering, & Post Graduates – New Age Fresher Career Ready – in just 20 weeks
- **'JOB ROLE' focused KNOWLEDGE + 'REAL TIME INDUSTRY EXERCISES' – PRACTICE + 'CONTINUOUS INDUSTRY' – MENTOR – 31 (Mentor : Student)**
- **TIE Pune ACCELERATOR PROGRAM, Awarded BEST START UP at IIT Kharagpur (CES Summit 2020)**

PROGRAM*	INDIVIDUALS**	INSTITUTIONS***
7000+	25000+	100+
DELIVERED Graduate Business Training Programs	SKILLED Students (Completed Program)	SERVED Mentorship (Career Guidance)

6/19/2021





Press Coverage

Prabhat Khabar, Date 21/06/21

