

REPORT ON – WEBINAR & WORKSHOP
"How To Ace Your Job Interview"
(6th Event held under LAKSHYA Series of Expert Talks)
Held on: 22nd July 2021

Date of Event	22nd July 2021
Name & Type of Event	A virtual session & workshop on "How To Ace Your Job Interview", was organized for the students of MBA, BBA, B.COM, MCA, BCA, B.TECH & BA; Passing Year 2022. The Guest Speaker was: Ms. Seema Mokashi (Head of Academics, Utter)
Conducted By	The Training & Placement Department (In association with Utter)
No. of Participants	150 (Including 2 from Utter, 2 HODs, 2 Faculty Coordinators & 4 Members from T&P Department)

INTRODUCTION

The 6th Event held under LAKSHYA Series of Expert Talks, Held on: 22nd July 2021, was based on how one can be successful in cracking his/her job interview by mastering the communication skills. The webinar cum workshop was intended to give the students a fair idea about the current hiring trends and the basic interview skills one must have to secure his/her dream job. This provided students an opportunity to provide input to and exchange ideas, share relevant resources, and give individual feedback on issues of importance to this topic.

The T&P Dept. joined hands with UTTER to make the students aware of the importance of Communication Skills and to provide tips on cracking interviews. Utter is the world's first mobile platform that helps in learning English and other workplace related skills for freshers and the new age digital economy workers. Students get to learn and practice English Grammar, Vocabulary, Business English, Interview prep and much more with the help of experts in Live classrooms or with intelligent multilingual chatbots. Using cutting edge artificial intelligence techniques, Utter can personalize a student's course package through deep learning and NLP.

WEBINAR STRUCTURE

This virtual session was organized and hosted for the students of MBA, BBA, B.COM, MCA, BCA, B.TECH & BA; Passing Year 2022 by the Training & Placement Department with participation from respective HODs and Faculty Coordinators of Arka Jain University. The speaker encouraged the students to actively participate in order to establish a 2 – way communication as she touched the nuances related to the topic. She also engaged the students in an online workshop wherein various polls were done to explain the topic.

ABOUT THE SPEAKER

Ms. Seema Mokashi is the Head of Academics at Utter where she specializes in creating impactful English-fluency programs for Conversational English and Business English. She has an expertise in building a new academic model of learning combining conversational chatbots with live learning on chat and video. She has built 10,000 English-learning modules in 10 languages combining English and workplace skills, leading to a usage of over half a million hours of learning on Utter.

She has also trained over 1000 English trainers across the country to tutor on Utter. She now oversees the academic program at Utter Pro, which focuses on intensive, one-on-one Business English training for professionals. She also worked with United Nations Academic Impact to transform English teaching in Indian schools.

KEY TAKEAWAYS

Participants raised many questions and provided comments regarding the Webinar's scope and how it connects with the broader picture. Some students even clarified their doubts in a one on one conversation. The distinguished speaker ensured that she **patiently answered to all the questions elaborately**. These questions and perspectives were taken into consideration by the Training & Placement Department too for much better curriculum modification regarding placement activities. **The speaker also made the students aware of Utter Interview Prep Bootcamp, a 1-month intensive program intended to prepare fresh graduates to seize career opportunities.**

The key statements, quotes and points:

- ❖ Learn how to answer important questions confidently in your interview.
- ❖ Communicate confidently.
- ❖ Build a powerful resume which highlights your professional journey, domain skills, and career aspirations.
- ❖ Documenting work (be prepared with examples): shortlist projects you have worked on, write down how you contributed to the project, identify what lessons you learnt from the project
- ❖ Regular participation in Mock interviews will help
- ❖ One must know how to express himself/herself while speaking or writing
- ❖ Articulate your thoughts
- ❖ Using appropriate vocabulary
- ❖ Construct the right sentences
- ❖ Pronounce words as they are commonly spoken
- ❖ Listening is equally important
- ❖ Understand questions correctly
- ❖ Process the questions before formulating answers
- ❖ Construct professional resumes and the importance of LinkedIn Profiles
- ❖ Use of correct business vocabulary
- ❖ Write emails with correct punctuations and syntax

PROGRAM

For this Webinar, Google Meet ID and password was shared with the eligible students. In the beginning, Mr. Himanshu Sinha (HOD – Training & Placements) gave a welcome address to the participants and after the presentation he delivered the vote of thanks. Ms. Lochani Sr. Academic Coordinator from Utter also attended the event. The program was also attended by Mr. Shashi Kant Sharma (Training & Placement Officer), Mr. Rahul Rej (Training & Placement Officer), Ms. Zeba Bukhtayar (Sr. Placement Executive), the Faculty Coordinators Prof. Neeharika Bakhla & Dr. Arun Marandi.

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FREE LIVE WEBINAR & WORKSHOP

How To Ace Your Job Interview

Thursday, Jul 22nd | 11:00 AM



Seema Mokashi

Head of Academics, Utter

SOME SCREENSHOTS FROM THE WEBINAR:

