

REPORT ON - WEBINAR

"From College To Corporates: Improving Employability Quotient" (5th Event held under LAKSHYA Series of Expert Talks)

Held on: 13th July 2021

Date of Event	13th July 2021
Name & Type of Event	A virtual session on "From College to Corporates: Improving Employability Quotient", was organized for the students of MBA, BBA, B.COM & B.TECH; Passing Year 2022. The Guest Speaker was: Mr. Laxminarayanan G (Director, Deloitte Touché Tohmatsu LLP)
Conducted By	The Training & Placement Department (In association with EXPERTRONS)
No. of Participants	54 (Including 2 HODs, 1 Faculty Coordinator & 4 Members from T&P Department)

INTRODUCTION

The 5th Event held under LAKSHYA Series of Expert Talks, Held on: 13th July 2021, was based on how improving the employability quotient one can excel in brilliant way in his/her career. This provided students an opportunity to provide input to and exchange ideas, share relevant resources, and give individual feedback on issues of importance to this topic.

The T&P Dept. joined hands with EXPERTRONS to invite the Guest Speaker of such high repute. Expertrons is the world's largest AI Videobot Technology platform that provides futuristic communication, hiring & placement solutions for businesses and educational institutions as well as edtech and career guidance services for end consumers. Bringing career hacks and wisdom from top professionals – or 'Experts' – to students, graduates and upcoming professionals – or 'Aspirants', Expertrons bridges the gap between them using Videobots and by facilitating 1-1 consultations.

WEBINAR STRUCTURE

This virtual session was organized and hosted for the students of MBA, BBA, B.COM & B.TECH; Passing Year 2022 by the Training & Placement Department with participation from respective HODs and Faculty Coordinators of Arka Jain University.

ABOUT THE SPEAKER

Mr. Laxminarayanan G is currently working with Deloitte Touche Tohmatsu LLP as Director, India. He started his career with TCS and gave his early four years in the company. Post that he worked with many different organizations and has a **very good experience in this domain.** He is always **enthusiastic towards sharing his experiences** with the students.

KEY TAKEAWAYS

Participants raised many questions and provided comments regarding the Webinar's scope and how it connects with the broader picture. Some students even clarified their doubts in a one on one conversation. The distinguished speaker ensured that he **patiently answered to all the questions elaborately.** These questions and perspectives were taken into consideration by the Training & Placement Department too for much better curriculum modification regarding placement activities.

The key statements, quotes and points:

- ❖ The very **first job always creates an impact** in one's career journey.
- ❖ "If you have a plan, you will execute your own plan; if you don't, you will be executing someone else's plan."
- ❖ "Job satisfaction is a myth based on how one perceives it."
- ❖ Students must immediately start to jot down their short term and long term goals.
- ❖ They must **work on the short term goals first in order to achieve their long term targets.**
- ❖ He advised the students to **plan a two to three years goal at the earliest and start working on it.**
- ❖ One must have a plan, goal and determination first in order to do anything.
- ❖ The speaker also spoke on **Employability Quotient and its significance.**
- ❖ He said to the students to keep themselves updated and to keep learning continuously.
- ❖ He spoke on **Ikigai** (ee-key-guy) which is a Japanese **concept** that combines the terms iki, meaning "alive" or "life," and gai, meaning "benefit" or "worth." When combined, these terms mean that which gives your life worth, meaning, or purpose. **Ikigai** is similar to the French term "raison d'etre" or "reason for being."
- ❖ He posed a question to the students, "**What differentiates a Good College Pass Out from Others?**"
- ❖ He discussed the concept of knowledge and how it refers to familiarity with factual information and theoretical concepts. Skills, however, refer to the **ability to apply knowledge to specific situations.** Skills are developed through practice, through a combination of sensory input and output.
- ❖ He also discussed on "**Why am I doing this?**" vs "**What I should do?**"
- ❖ The distinguished speaker stressed on the importance of Resume. He told the students to prepare the resume well before hand, learn it well and correct all spellings and mistakes if there are any.
- ❖ He gave a tip to the student on **building the resume like a teaser** which would surely attract the employers.
- ❖ He asked the students to build their professional network slowly and steadily which would eventually help them in building a strong professional career journey.
- ❖ Students should **focus on Industry Eminence Activities.**
- ❖ He quoted "**Experience is a collection of mistakes**".
- ❖ He mentioned how making a mistake is totally fine. He said, "**Make new mistakes again and again, but never repeat an old mistake again**".
- ❖ He quickly asked the students to jot down some important points under **Employability Quotient i.e. Attitude, Skills, Knowledge, Learning Ability, Soft Skills and Relevant Certifications.**

PROGRAM

For this Webinar, Google Meet ID and password was shared with the eligible students. In the beginning, Mr. Himanshu Sinha (HOD – Training & Placements) gave a welcome address to the participants and after the presentation he delivered the vote of thanks. It was attended by Mr. Shashi Kant Sharma (Training & Placement Officer), Mr. Rahul Rej (Training & Placement Officer), Ms. Zeba Bukhtayar (Sr. Placement Executive), the Respective Courses' HODs - Dr. Charu Wadhwa, Dr. Pompei Das Sengupta & Prof. Neeharika Bakhla (Faculty Coordinator).

POSTER CREATIVE:



ARKA Jain University, Jamshedpur,
joins hands with Expertrons to
welcome **Mr. Laxminarayanan G**

Topic

**From College to Corporates: Improving
Employability Quotient**



Team Lead
at



Principal Consultant
at



VP, Customer
Strategy at



Assoc. Director
at



Director
at



13th July '21



4:30 PM (IST)

SOME SCREENSHOTS FROM THE WEBINAR:



