

DAY 2 : EVENT TIME 5PM

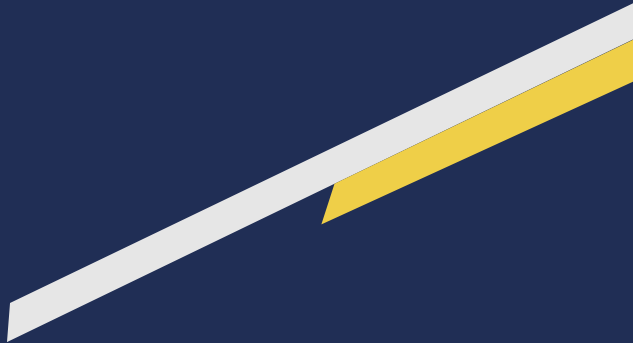
Pages for Ages (Creative Writing)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be given in the beginning of the event Word limit: 250-300 words Time: 30 mins Essay to be sent before the link closes.
Meta Carpus Canvas (Topics: On any Literary Figure)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be declared by the judges Time limit: 30min to 40 min Participants are to create their art within the given time period. Participants, should register two names from same school same class Material: Use of paint and brush only Painting to be done on palm/hand
Creative Visionaries	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Participants will have to design a book of their choice Time: 30 mins
Assortment Oasis (Topic: Precautionary measure in context to Pandemic)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be given before an hour of the commencement of the event. Participants should be ready with their own material for the Collage Collage is to be made on kg sheet Time: 1hr
Recycle Your Junk Topic: Use of IT in Literature (bio-degradable materials must be used)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be declared by the judges Participants are advised to make use of the waste products (bio-degradable materials) in its best form during the given time slot and justify their product Time: 30min A snap of the Final product to be presented to the judges, with participants name and school details
Raise Your Mic. Topics: Song with the theme of love for humanity	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants will be given one minute to sing the song of their choice from the topic given. No background music to be used
Nritya Ananda Dance : (solo) Topic: Indian Classical or Folk Dance form	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are instructed to present a mono act on any theme or character related to Literature Time: 1min
Budding poets (Rhymester Rendezvous)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants will have to present their performance online during their given time period. Time: 1min to perform

GENERAL INSTRUCTION:

- Participants can participate in any ONE event only from the list
- Participants need to stay connected throughout their event time period
- Participants should be ready with their creative material and follow the given instructions and also abide by the given time
- For any issues, the participants should approach the co-coordinators of the event
- It is mandatory for all participants to register with their correct Whatsapp number and mail id
- E-certificate will be given to all participants through their mail.
- No Registration Fees for participation.
- Students should enter virtually with their name and school name.
- Link of every event will be shared in their given whatsapp number, an hour before the event.

BEST COMPLIMENTS FROM

- Rajkumari Ghosh (Club Moderator)
- Dr Rupa Sarkar (Secretary)
- Shahin Fatma (Treasurer)
- Dr Manoj Kumar Pathak (Content Developer)



TOLL FREE NUMBER

1800 - 1200 - 200

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Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108



ARKA JAIN University
Jharkhand (Jamshedpur)

ARKA LITERARY CLUB

Department of English

Organizes online event 2021



DATE: 26TH & 27TH, JULY 21 | TIME: 05:00PM

LITERATURE IN THE DIGITAL ERA

ABOUT DEPARTMENT OF ENGLISH

B.A. English (Hons), prepares the students to opt for careers in media & advertising, writing & publishing, journalism, public relations, content writing & blogging, creative writing, teaching, and academia, etc.... Pursuing

"B.A. English (Hons) can transform one's LIFE"

ABOUT LITERARY CLUB

The Arka Annual Literary Fest-2021 features a variety of presentations and other events, delivered over a period of two days, with the primary objectives of promoting and fostering a love of literature and writing. The theme 'Literature in Digitalized Era' would arouse an awareness and foster incorporation of technology in literary outputs.



Guest

Prof. S. P. Patro

M. A. (CAL), M. A. (LONDON) PGDTE (CIEFL, Hyderabad)

MESSAGE FROM THE PROGRAM HEAD



MS RAJKUMARI GHOSH

Greeting on behalf of ARKA LITERARY Club!!

ARKA LITERARY CLUB an initiative of The Department of English, ARKA JAIN University was set up in the year 2018. The intention of the club was to nurture the soft skill of the students of the University and provide a platform to express their latent skills to help develop their confidence to enter the competitive world tomorrow.

Like every year, the Department of English is back with its Annual flagship Event, The Arka Literary Fest2021 which unlike the previous years will be conducted online. This year's fest would be much different than the previous years as the participation criteria has been expanded to several other institutions. This year's fest would also feature many new fun and creative events. It doesn't matter if you are a Realist or a Romanticist, we welcome all to participate.

As the coming days require us to be more physically distant, we will do our best to maintain this by meeting virtually.

Looking forward to hear from you!

Rajkumari Ghosh
(Club Moderator)

FROM VICE CHANCELLOR'S DESK



Prof. Dr. S. S. Razi

LITERATURE IN THE DIGITAL ERA

Electronic literature and/or digital literature is a genre of literature encompassing works created exclusively on and for digital devices, such as computers, tablets, and mobile phones. The Electronic Literature Organization (ELO) defines E-lit or Electronic literature as, "works with important literary aspects that take advantage of the capabilities and contexts provided by the stand-alone or networked computer". The advantage of digitization of the books of English Literature is that it helps in creating a society that is well informed and knowledgeable. As Mims (2011) writes "It is undeniable that e-books have a democratizing effect on learning. They are inherently amenable to the frictionless dissemination of information."

The impact of digitization especially on Literature is tremendous. It acts as a great leveler, such that students and researchers are able to find the digital world as a repository of data, accessible at one's convenience and at lower costs. Digitization thus helps in creating a society that is well informed and knowledgeable. It is seen that the genre of fiction is the most popular subject in the e-world. Not only this, the digital world has also expanded into the realm of self-publishing for authors, thus minimizing their finances at all levels.

With the advent of the digital age starting from the early 90s, the growth of English Literature in terms of reading and hearing is no more confined to the libraries and class rooms. It is very appropriate to quote here, Grafton's (2007) prescient words:

For now and for the foreseeable future, any serious reader will have to know how to travel down two very different roads simultaneously. No one should avoid the broad, smooth, and open road that leads through the screen...The narrow path still leads, as it must, to crowded public rooms where the sunlight gleams on varnished tables, and knowledge is embodied in millions of dusty, crumbling, smelly, irreplaceable documents and books.

The effect of the digital tools for learning the literature is that due to its present ubiquity it reduces inequality and promotes inclusivity. In a country like ours plagued by casteism, poverty and dearth of learning resources and access to centers of excellences in learning in a democratic fashion, digitization has become a great tool of a leveler. Research conducted by the ICF (2015) shows that there is indicative evidence that digital tools and resources can help to reduce gaps in subject attainment where they are effectively implemented. There is promising evidence that digital equipment and resources can help learners with additional support needs to improve their skills and competences in literacy and numeracy.

EVENTS AND RULES

DAY 1 AFTER INAUGURATION

Talk Rocks	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be given on the spot Time: minimum 1 min and maximum 2 min
Watch Your Word	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are free to write their thoughts within the given time Time: 1min Material: A4 size sheet to be used Slogans to be sent in the chat box with the names and schools details
Streak Hue	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> Topic to be given at the begin of the Event The participants are advised to use pencil to shade their art The participants need to explain their creativity in a sentence to justify the topic.
Melodious Amusement (Instrumental solo Open theme)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are instructed to play any instrument (solo) for a minute in online mode. No other instrument will be entertained for background support.
Mimicry	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are instructed to mimic on any literary character of their choice Time: 1 min
Mono Act (On any dramatic characters)-1min (Solitary Masquerade)	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are instructed to present a mono act on any theme or character related to Literature Time: 1min
Rhymester Rendezvous	RULES FOR PARTICIPANTS: <ul style="list-style-type: none"> The participants are required to recite their self-composed poems during the event schedule. Time: 1min

