

ARKA JAIN University in association with Miles Education offers BBA | B.Com (H) with Wiley Certified Business Analyst (WCBA) Certification

- Preparing future-ready business professionals
- Developing the Analytics Mindset
- Data Analytics and Visualization using Excel, Power BI, R



WCBA – 5 exams [Upto 4 exemptions if integrated]

BA1 Fundamentals of Business Analytics

Course Objective: Students will be aware of the concept of business analytics. They will also learn the basics of analytics with Excel, one of the most popular data analysis tools, to help visualize and gain insights from data.

BA2 Essential Statistics for Business Analytics

Course Objective: Students learn to use the powerful tools built into Excel, and explore the core principles of statistics and basic probability - from both the conceptual and applied perspectives.

BA3 Application of Business Analytics

Course Objective: Students will develop their skills with Excel, one of the common tools that business analysts depend on to gather, transform, analyze, and visualize data. Students will then be introduced to the R statistical programming language, the lingua franca of data analytics.

BA4 Business Intelligence and Data Visualization

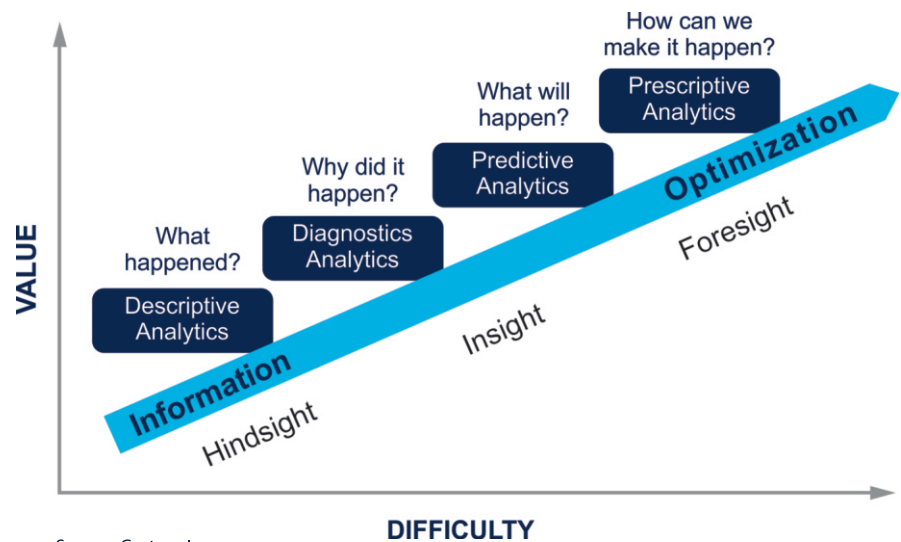
Course Objective: Students will learn Power BI, a powerful business intelligence tool that helps visualize and share insights from data. Students will also learn the art and science of data storytelling and achieve greater analytics impact.

BA5 WCBA Final Exam

Preparing future-ready business professionals

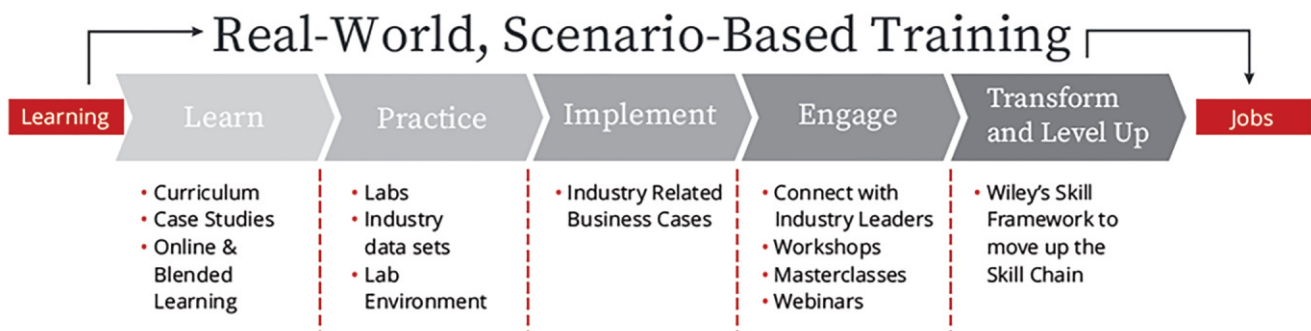
Wiley Certified Business Analyst offers a rare level of insight into the 4 Levels of Gartner Ascendancy Model (what happened, why did it happen, what will happen, how can we make it happen)

Gartner Analytic Ascendancy Model



The Wiley Learning Ecosystem

for Hands-On Learning, Training and Certification



Miles Corporate Tie-ups with Big 4 & MNC's



For more information, contact:

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Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108

FEE STRUCTURE OF BBA / B. COM(H) WITH WILEY CERTIFIED BUSINESS ANALYST (WCBA) CERTIFICATION (BATCH 2021)

Total Course Fees (Year wise):

Sl.No	Course	1 st Year	2 nd Year	3 rd Year
1	BBA with Wiley	Rs. 1,28,000	Rs.60,000	Rs.60,000
2	B.Com(H) with Wiley	Rs.1,18,000	Rs.50,000	Rs.50,000

Pl note above fees does not include university transportation cost which is optional and to be paid as per university transport rules. Above cost is calculated using INR/GBP exchange rate at 1 GBP = 105 Rs.

Year Wise Break up of total cost of BBA or B. Com(H) with WILEY (Batch 2021):

Sl. No	Fees Description	1 st Year	2 nd Year	3 rd Year
1.	University Registration Fees	5000	-	-
2.	University Security Deposit	3000	-	-
3.	Fees of BBA / B.Com (H)	60000 / 50000	60000 / 50000	60000 / 50000
4.	Wiley Course, Training & Exam Fees	60000	-	-
5.	Total BBA / B.Com(H)	Rs. 1,28,000 / Rs.1,18,000	Rs.60,000 / Rs.50,000	Rs.60,000 / Rs.50,000

Fees Structure – BBA / B. Com(H) with WILEY (Batch 2021): When to and Whom to Pay

Sl. No	Fees Type	Amount	when	Paid to
1.	University Registration & Security Charges	8000 (1st Year Only)	At the time of admission	University by the students
2.	BBA / B.Com (H) fees as per University Fees Structure			
	BBA	60000 per year	30000 Paid semester wise	University by the students
	B.Com (H)	50000 per year	25000 Paid semester wise	University by the students
3.	Wiley Course, Training & Exam Fees	60000	Rs.30000/- at the time of Course Registration Rs.20000/- within 3 months of course registration Rs.10000/- at the beginning of 3rd semester	University by the students

I fully understand the fees structure, hereby agree to abide by the above mention fee structure and schedule and agree to pay the gap amount when it is due.

Student Signature with Date

Parent Signature with Date.