

ARKA JAIN UNIVERSITY

TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @upGrad

NOTICE NO.: AJU/T&P/PG/0040/20-21

DATE: 16/07/2021

NAME OF COMPANY: upGrad Education Pvt. Ltd

PAYROLL COMPANY NAME: upGrad Education Pvt. Ltd

Registration Deadline is 3:00 pm, 17th July 2021

COMPANY PROFILE:

upGrad is an **online education platform building the careers of tomorrow by offering the most industry-relevant programs in an immersive learning experience**. Their mission is to create a new digital-first learning experience to deliver tangible career impact to individuals at scale. **upGrad currently offers programs in Data Science**, **Machine Learning**, **Product Management**, **Digital Marketing**, **and Entrepreneurship**, **etc. upGrad** is looking for people passionate about management and education to help design learning programs for working professionals to stay sharp and stay relevant and help build the careers of tomorrow.

- upGrad was awarded the Best Tech for Education by IAMAI for 2018-19
- upGrad was also ranked as one of the LinkedIn Top Startups 2018: The 25 most sought- after startups in India
- **upGrad** was earlier selected as one of the top ten most innovative companies in India by Fast Company.
- They were also covered by the Financial Times along with other disruptors in Ed-Tech
- **upGrad** is the official education partner for Government of India Startup India program
- Their program with IIIT B has been ranked #1 program in the country in the domain of Artificial Intelligence and Machine Learning

WEBSITE: https://www.upgrad.com/

JOB DESIGNATION: Sales Trainee

JOB LOCATION: Mumbai, Noida, Bangalore & Hyderabad

SALARY PACKAGE OFFERED:

INR 25,000/- per month during 3 months training period

CTC post successful completion of training: 4 LPA (fixed) + 4 LPA (incentives)

COURSE ELIGIBLE: MBA

ELIGIBLE PASSING YEAR: 2021

GENDER ELIGIBLE: Male/Female

JOB ROLE & RESPONSIBILITIES:

- The role would require you to contact potential customers via phone call, building rapport using interpersonal skills, pitching the product, negotiating, closing the sales and post sales relationship management.
- Maintaining a detailed database on the CRM of all the interactions with the leads to optimize lead closure.
- Must be comfortable in dialing 100 calls and ensuring minimum 2 hours talk-time per day. This is a premium entry level job. The candidate's goal must be to build the pipeline to close with the sales cycle.

JOB REQUIREMENTS:

- → Excellent & Effective Communication Skills
- → Highly energetic & enthusiastic
- → Good interpersonal & presentation skills
- → Ability to approach any situation with patience and very strong empathy
- → Leadership Skills

SELECTION PROCESS:

- 01. Resume Screening& Shortlisting by HR
- 02. HR Round (Telephonic)
- 03. Business Round (Video Call Interview)

TENTATIVE JOINING DATE/PERIOD: Immediate

ANY BOND/SECURITY AMOUNT: None

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

https://forms.gle/tEqVN7111suVt4Uf7

- **02.** Students registered with the T&P Department for placements, are only eligible.
- **03.** Already placed & debarred students are not eligible.
- **04.** Updated list of debarred students is available with the respective HODs.
- **05.** Please note that it is mandatory to submit the above form to nominate successfully.
- **06.** The form can be submitted only once, thus please be cautious while filling up the form.
- **07.** The Resume File name must be student's own name.
- **08.** Registration deadline for Nomination is 03:00 pm, 17th July 2021.
- **09.** One student can Register only once, thus be cautious while registering.
- 10. Please Note: The Registration process will automatically turn off after the provided deadline.
- 11. You are advised to read & understand the disclaimer below before applying for this opportunity.

Sd/-

HEAD - TRAINING & PLACEMENTS

H. K. Sails

<u>Disclaimer:</u> The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly& understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.