

Report on Workshop on Blended Academic Delivery Held on
29.05.2021 – 04.06.2021

Date of Event	29.05.2021 – 04.06.2021
Name and Type of Event	A Six Days Online Faculty Development Workshop on ‘Blended Academic Delivery’
Conducted by	School of Commerce and Management
No. Of Participant	27

From May 29th to June 4th, 2021, an online Faculty Development Workshop on ‘Blended Academic Delivery’ was organized by School of Commerce and Management.

The workshop spreaded over a span of six days started with the ‘Tone Setter’ session by Hon’ble Dean, School of Commerce and Management, Dr. Arunava Narayan Mukherjee who discussed about the need, rationale and importance of blended academic deliver and how the same can be understood and incorporated in a much efficient way for the School of Commerce and Management.

This was followed by the individual discussion sessions on understanding, practices and future elements related to blended academic delivery of every faculty member of School of Commerce and Management, **ARKA JAIN University**.

The following were the prime objectives of the workshop: -

1. To understand the core essence of blended academic delivery and put the same into visible and measurable action.
2. To understand the techniques by the virtue of which blended academic delivery can be more effective.
3. To determine and define the role of the faculty members in designing, developing, executing and improving the content and structure of blended academic delivery.
4. To determine and define the role of students who are the core focus area for the blended academic delivery model.

The outcomes and action plan of the event is as mentioned below:-

- 1) Faculty to teach regularly taking reference from day to day development happening in the field of Industry, Commerce, Economy, Culture, Society as published in Newspaper and broadcasted in News Channels or as available from other sources.
- 2) Assignments and Newspapers to be read out loudly keeping camera on in presence of the concerned faculty on daily basis.

- 3) Students should be involved in developing case and caselets based on contemporary developments happening around which is to be published in the newsletter of the school.
- 4) To immediately form four Clubs/Societies for the school-Cine, Drama, News and Research which have to be made operational as soon as possible, even through the online mode.
- 5) The law faculty and the faculty members teaching subjects pertaining to Law/ Business Law/ Labor Law must advice and guide the students to visit the websites of concerned department and ministries and as the case may be exploring the relevant areas of the company websites and study the same where the corporate are required to maintain the documents which are part of their statutory obligation.
- 6) The capable students on rotation basis must be given the responsibility to take classes of certain areas of every subject for rest of their classmates in presence of the teacher online or offline in order to make them more responsible and integrated with the academic delivery/ teaching –learning process.
- 7) Courses of LinkedIn, Coursera, Swayam, MOOC courses etc. should be given as assignment to the students after the class/ completion of the topic and once they have completed the course (assignment) they must present their learning in the form of group discussion, debate, presentation, extempore etc.
- 8) Making Webpage, YouTube channel, blogs of famous professors, speakers, industry experts as teaching resources for the students.
- 9) Prof. Sudeshna Sarkar, Dr. Jigar Rupani, Prof. Rajeev Sinha to coordinate with Prof. Nishant Kumar, Prof. Rama Singh, and Prof. Atul Pathak, 9th June onwards to organize workshops on the softwares / technical platforms on which they enlightened the entire school during the workshop and keep me posted about the schedule of the same .
- 10) By every possible means faculty should remain connected with the students to ensure "TOTAL PHYSICAL RESPONSE" during this Online Regime so that the student never feels neglected, out of touch and without the feeling of campus life.
- 11) While making the assessment of the students we should very seriously emphasize on their ongoing performance/ continuous performance that too stressing on the role of spontaneous, original expression of learning by the students rather than asking him/her to submit an assignment where the probability of copying the content of the assignment from any online source is extremely high.

A Few Glimpses of the Event:-

