

Admission Process

OFFLINE MODE

Collect the Application Form and prospectus In-person by paying Rs. 600/- at the Admission Office.

(Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108

Phone- 0657 2220285 or Toll Free no- 1800-1200-200 | 8406800563

Submit the duly filled form along with the fees

ONLINE MODE







Fill online form on our website www.arkajainuniversity.ac.in and Pay Rs. 650/- online.

Download the dully filled application form and visit our admission office or university campus at the earliest.

Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

NOTE: For more details about the course eligibility criteria, number of seats available, fee structure, scholarship, scheme of study, rules & regulation etc., please refer to students handbook available on the website.

Contact Details

-  **1800 -1200-200**
-  **0657-2220285**
-  **8406800562**
-  **7283000220**
-  **8406800563**
-  **9431358036**

Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia,
District Seraikela Kharsawan, Jharkhand - 832108

Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel,
Dhatkidih, Jamshedpur - 831001

Website: www.arkajainuniversity.ac.in


ARKA JAIN University
Jharkhand (Jamshedpur)


CELEBRATING 10 YEARS
OF EXCELLENCE

Recognised by **UGC**

SCHOOL OF
HUMANITIES



ABOUT JGI GROUP

Creating educational opportunities and promoting entrepreneurial ventures.

Headquartered in Bangalore, The JGI represents a cluster of 65 vibrant educational establishments. In 26 years, the Group has grown to serve over 50000 students and 10000 staff members engaged at P-12 (Pre-School to Grade 12), undergraduate and post graduate levels across 53 centers of excellence. It includes prestigious institution like Jain College, Bangalore (One among the top 25 best commerce college in India*), Jain University, Bangalore (One among the top 5 private university of India*), Jain College of engineering, Bangalore and Jain International Residential school.

*As per India Today - Nielsen survey

ARKA JAIN University is promoted by JGI group, Bengaluru which runs & manages India's top notch JAIN University, Bengaluru and 65 other top class institutions, spread across more than 7 states .

AMONG
TOP
EDUCATIONAL
INSTITUTIONS
IN INDIA

JGI'S
ALUMNI INCLUDE
over **10+** Arjuna,
Rajiv Gandhi Khel Ratna,
Padma Shri, & Padma Bhushan
Awardees, & 300+ Sports person
of International &
National Repute.

10000
Employees

50
Incubated
Companies

100+
Entrepreneurs

64
Campuses

02
Universities

85
Educational
Institutions

08
States



ABOUT

ARKA JAIN UNIVERSITY

5000+

Students

07+

Schools

30+

Courses

150+

Faculty

25+

Acres Campus

ARKA JAIN University, the 1st Private University of Kolhan Region, Jharkhand established by the JHARKHAND State Legislature under "The ARKA JAIN University Act", recognized by UGC , is an example of excellence. The University is situated 13 kms from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe – **YOU'RE ONE OF A KIND, SO ARE WE.**

RECOGNITIONS & APPROVALS



key differentiators

1

Part of the JGI Group, Bangalore, mentored and Guided by Jain University, Bangalore

(India's one among the top 5 Private University as pr India Today Nielsen Survey)

2

Active & engaging curriculum

3

Interdisciplinary approach to programme learning

4

MOUs with corporates for intensive industry support

5

State-of-the-art infrastructure facility

6

Outstanding placement record

7

Encouragement to entrepreneurship and sports

8

Community Engagement through rotary, NSS etc.

**Tech Enabled
Classroom**

01



**Digital
Library**

02



**Hi-Tech
Labs**

03



**Sports
Facilities**

04



Auditorium

05



**Club &
Societies**

06



Transportation

07



**Food
Court Area**

08

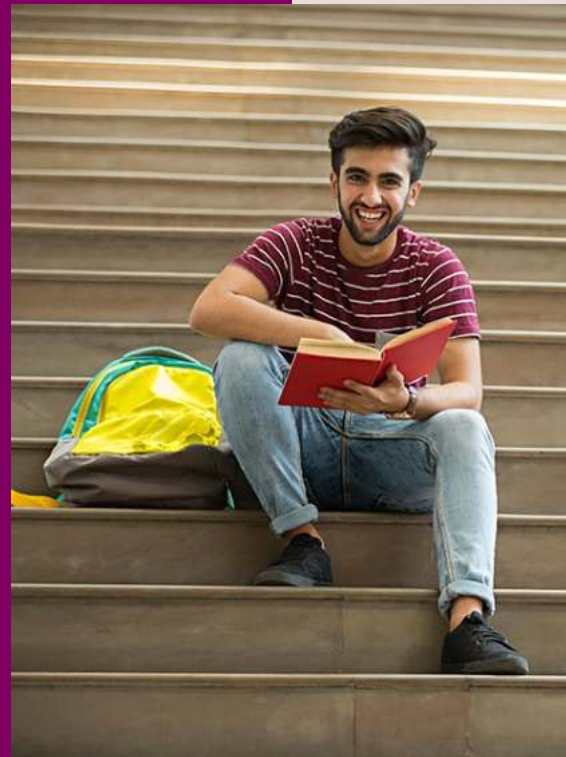
BA(H) - English

BA(H) - Fashion Design

**BA(H) - Journalism &
Mass Communication**

School of Humanities

Regardless of its ancient origin, arts pace in step with the modern world, Merge with computer sciences and use the opportunities that come along with globalization and the digital age. We equip students with conceptual and theoretical tools which help them to analyze complex mysteries of world. In AJU, from traditional classroom based learning to interactions with artists, The School of Arts is a fertile ground for collaboration and trans disciplinary practice. Students are engaged in rigorous processes of experimentation, invention, study and expanded use of emerging and DIY technologies. Also, Students are encouraged to develop an individual perspective, imagine, invent, study and explore a diverse range of creative expressions that respond to complexities of our social, cultural and political environment.



3 Years Full Time **BA(H) - English**

The department aims at creating a intellectual community with strong human values, discerning social awareness and excellent communicative competence. It strives to impart an appreciation of the finer aspects of life through a clear understanding of the nuances of Language and the aesthetics of Literature in a globalized world.

Quick Facts

Duration: 3 Years | Six (6) Semester

Eligibility: A candidate should have passed Senior Secondary Examination (10 + 2) from C.B.S.E / ISC/JAC Board or an equivalent examination by any recognized Board .

Faculty

A team of well qualified and experienced faculty members have been teaching English language and literature courses for the students of Literature and other Arts and Sciences and Engineering Programmes. They are also certified trainers and examiners who help students take up International Language tests like BEC, IELTS, TOEFL, etc..

Activities

The literary club provides a platform to showcase the literary aspirations and talents of the students. It is an excellent forum for self expression and cultural aspirations of the students. Poetry-reading sessions, debates, extempore speeches, quizzes, cross-word games, book reviews, play enactments and classical movie screenings are showcased at the forum.

Why Literature Program @ Aju?

- To gain a sound theoretical knowledge both in Literature and allied fields
- To prepare for UGC – NET examinations
- To take up research in current topics
- To take up faculty positions in universities
- To help aspiring journalists and critics
- To gain a multicultural exposure
- To thrive and learn in a competitive environment

Job Opportunities for Literature Students

- Media and Journalism
- Publishing Industry
- Teaching & Research
- Advertising & Marketing
- HR / Administration jobs
- Hospitality Industry
- Translators
- Technical Writers

3 Years Full Time **BA(H) - Fashion Design**

Fashion is ever evolving and has come a long way from the designer clothes worn by the royalty of the ancient world to the Haute Couture which are high fashion customized products of the present.

Students who love to be inspired and have a flair for creativity, style and originality and want to have a career in fashion, the BA in Fashion Design course provided by AJU is tailor made for them. It is structured to provide students with creative, technical and business skills required to excel as designers as well assume various other prospective roles in the fashion industry.

Quick Facts

Duration: 3 years (6 semesters)

Eligibility : A candidate should have passed Senior Secondary Examination (10 + 2) from CBSE / ISC/ JAC Board or an equivalent examination by any recognized Board



Progressive Teaching Aid

- Training through Practical Demonstrations
- Workshops by Professional Experts
- Industrial visits / Educational Trips / Research Based Assignments
- Socially Relevant Projects
- Training in Market research
- Internships in Fashion / Garment Industry
- Entrepreneurship Development Programs
- Craft Development Projects
- Audio Visual Interactive Training
- Computer Labs for Design Software Training
- Pattern Making and Garment Construction Labs for Practical Training
- Library – Resource center for Design Thinking and Research References

Career Opportunities for Graduating Designers

- Fashion Trend Forecaster
- Apparel and Accessory Designer
- Costume Designer
- Textile Designer
- Fashion Merchandiser and Sampling / Production Coordinator
- Embroidery and Print Designer
- Stylist
- Illustrator
- Fashion Marketing and Brand Manager
- Fashion Journalist
- Freelance Designer
- Technology driven careers options in Fashion

3 Years Full Time **BA(H) - Journalism & Mass Communication**

The BA – Journalism and Mass Communication Program offers contemporary training and hands on experience with the industry in all major media genres. Professional training and excellent internships make students ready for successful careers across the field of print and broadcast journalism, media management, content management, digital media etc. All programs are built on strong theoretical foundations supported by applied research into the dynamics of communication and the creative industries together with professional expertise. The University has built close links with national and regional media companies and boasts of an excellent employment and research record.

Quick Facts

Duration: 3 Years | Six (6) Semester

Eligibility: A candidate should have passed Senior Secondary Examination (10 + 2) from C.B.S.E / ISC/JAC Board or an equivalent examination by any recognized Board .

key highlights of the Department

- Documentary film produced by the students was awarded in national film festival organized by JNFF.
- E-TV recruited student from the first batch of the JMC department
- Deptt. has launched a virtual broadcast news channel 'AJU TV' for students training on broadcast media
- Deptt. has launched its newsletter 'The Impression' to train students on print media design and publication
- Deptt. has video editing studio with I-mac interface

Why Choose BA – Journalism & Mass Communication @ AJU

- Contemporary tailor made media programs meeting industry requirements constantly
- Enthusiastic well qualified faculty
- State of the art Apple IMAC Video Editing Studio
- Micro seminars with Media Professionals
- Regular Industry Interface
- Placement support for successful students

Value Added Programs

- Photography
- Practical Training in Print & Broadcast Journalism
- Television News Production Training
- Special Programs in Advertising & PR

Vibrant Campus Life

CAMPUS THAT BUSTLES WITH ENERGY



“

Celebrating events and festivals in ARKA JAIN University has become an integral part of learning and building a strong cultural belief. Such celebrations bring the students closer to each other's traditions and cultural beliefs and develop respect and understanding for each other's customs and traditions. These celebrations at campus ensure that students find a home away from home.

Clubs@AJU

Giving students the tools they need to be leaders in tomorrow's world



Cultural Club



Drama Club



Entrepreneurship Club



NCC



IT Club



Sports Club



Toastmasters Club



NSS



Music & Dance Club

Clubs and organizations are a vital part of university life!

ARKA JAIN University have a very active student club and organizational system and all students should be strongly encouraged to pursue club and organizational membership opportunities to help them enrich their college experience.



Integrated mode of Teaching & Learning

Our teaching approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



Workshop, Seminars, Guest Lectures, Industry Interface - Each semester will have regular interface with industry facilitators and experts in the areas of English, Journalism and Mass Communication, Fashion Design and Entrepreneurship etc. There are regular interactions with industry professionals across different areas of interest and industry visits are planned based on the curriculum of the semesters. The program also includes Interactive Online and Offline sessions where students can participate and interact creatively.



Speaker Series - Speaker series are conducted every semester. The speakers involved are from private, public and educational sectors who educate via presentations on relevant economic and business issues.



Case Study - For the majority of subjects across the curriculum of different semesters, case studies are a regular part of the program. The students are taught through real time, latest / current Case studies - discussed and analysed for better understanding of the subject. In various creative courses, various assignments are based on these case studies.



Exhibits and Displays - School of Humanities has various creative courses which have various tangible outcomes. Hence there are regular exhibits and visual displays of students' work and projects online, offline at the university level. This gives a wider horizon for appreciation and peer learning.



Learning Forums - Various monthly learning forums are conducted online and offline for the students and faculties for an overall enhancement of learning and teaching. Their sessions can be varied from education, health, motivational, etc. The idea is to support the learning environment according to the need of the situation.



EVENTS & CARNIVALS @ AJU

AARAMBH

Induction & Orientation

HOLI INVASION

A message of Unity & Brotherhood

AAGAAZ

An annual cultural fest

CARVAAN

An annual expedition of ARKA JAIN University

ROSHNI

Celebration of lights

YUVA

University Youth Festival

ROO-B-ROO

Fresher's day - Ice Breaker For New Students

NAVOTSAV

Gandhi Jayanti cum Navratri Celebration

RUNBHOOMI

Annual Sports Meet -Battle For Glory

SARASWATI PUJA

Devotion to Goddess of Knowledge

RUKSAT

Farewell Function

JAIN PREMIER LEAGUE

20-20 Red ball cricket



Celebrating events and festivals in ARKA JAIN University has become an integral closer to each other's traditions and cultural beliefs and develop respect and unde that students find a home away from home.

part of learning and building a strong cultural belief. Such celebrations bring the students understanding for each other's customs and traditions. These celebrations at campus ensure

Learning By Doing

Project & Application Based Learning:

We follow an extensive industry-oriented teaching model to face the challenges in the industry through exceptional teaching and research-oriented programs which help to bridge the gap between the industry needs and academics. Students get first-hand experience into the practicality of the global market and are groomed to meet its expectations in terms of being a thorough professional.



50 + Mini Projects



25+ Group Assignments



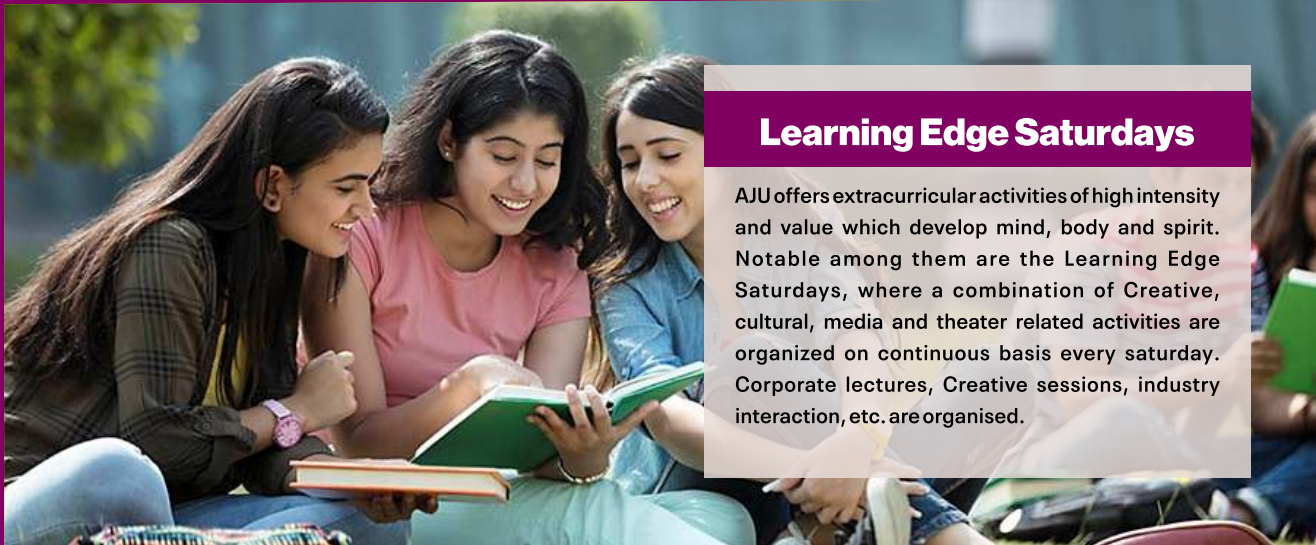
50+ Presentations



6+ Major Projects



Industry Visits



AARAMBH – Student Induction Program

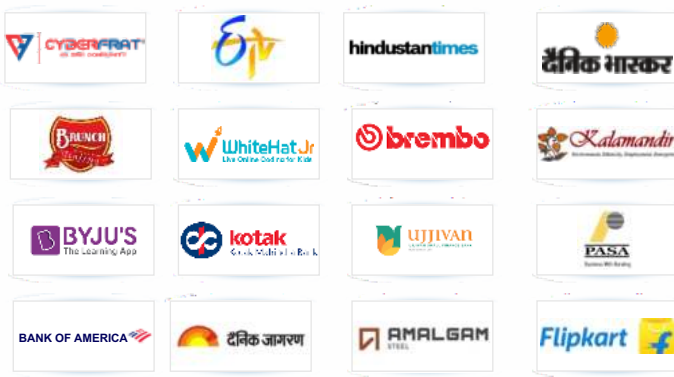
7 days of program includes Welcome function for new students, Introduction session with batch mates, Faculty members and senior management of the university including Dean, Vice-Chancellor, Director etc. Student also get to attend motivational session by renowned speakers, Yoga & meditation session and Industry veterans also visits campus and guide new students and share different perspective of management. 7 days of Aarambh ends with 2 days of outbound Learning Program, where basics of management are learned through outdoor activities and management games under the supervision of external expert trainer.

Learning Edge Saturdays

AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the Learning Edge Saturdays, where a combination of Creative, cultural, media and theater related activities are organized on continuous basis every saturday. Corporate lectures, Creative sessions, industry interaction, etc. are organised.

Career Development & Placement Cell

100+ COMPANIES HIRE OUR GRADUATES



Partial list of companies who have recruited our students or have shown willingness to recruit or provide internship to the students:

The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc. and it also organizes various competitive exam Training for students. It also actively invites HR Managers from different industries to conduct training programmes for final year students.

Various Training organized by Placement Cell

- Personality Development Program
- Communication Skills Program
- Group Discussion Practice
- Mock Interview Sessions
- In plant Training
- Industry Internship Programs

AJU CONGRATULATES

Shreya Pandey (BBA)

Komal Kumari (B.COM)

Alisha Shafique (B.COM)

Sanjana Kumari (B.COM)

on bagging the highest package of

CTC Rs. 10 Lacs

from BYJU'S via campus placement

बेटियों की उपलब्धि बीबीए व बीकॉम की छात्राओं को अब तक का सर्वाधिक ऑफर अरका जैन विवि की छात्राओं को 10 लाख का पैकेज

दरौय संवाददाता, जयपुर

सर्वाधिक पैकेज अरका जैन विवि की छात्राओं को अब तक का सर्वाधिक ऑफर अरका जैन विवि की छात्राओं को 10 लाख का पैकेज

मिल रही है. बीएस इंडिया में अरका जैन विवि की छात्राओं को अब तक का सर्वाधिक ऑफर अरका जैन विवि की छात्राओं को 10 लाख का पैकेज

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बी-कॉम की तीन, बीबीए की एक छात्रा का वयन

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छात्राएं बोली

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SPORTS @ AJU



Considered on par with Education, Research, and Entrepreneurship is Sports. Students are encouraged and given immense support when it comes to sports.

On the intercollegiate front too, our students have continued to make us feel proud by, winning state level championships in various sports.

Stemming from the vision of overall student development, ARKA JAIN University provides facilities and encouragement for every sport that students find interest in. Exceptional talents are given adequate encouragement in their chosen sporting disciplines.

The University offers scholarships to help athletes who compete at state, national or international levels to meet the extra costs of elite participation.

RANBHOO MI, an intra university Sports Extravaganza, is an annual event hosted by ARKA JAIN University. The University sees an outstanding performance and participation of students from all the schools of the university in various indoor and outdoor sporting events.

JAIN Premier League is an annual cricket tournament organized by AJU in a 20-20 format. Schools from across state participate and fight to lift the prestigious trophy.

Notable Alumni of the JGI Group

- **K. L. Rahul**
National Cricket Player
- **Robin Uthappa**
National Cricket Player
- **Varun Aaron**
National Cricket Player
- **Rohan Bopanna**
Indian Tennis Player
- **Manish Pandey**
National Cricket Player
- **Karun Nair**
National Cricket Player
- **Pankaj Advani**
Int. Billiards Champion
- **Shikha Tandon**
Int. Swimming Champion

Value Added Courses Via LinkedIn Learning

LinkedIn Learning opens up a new horizon of learning especially for the young and emerging professionals. JGI group has tied up with LinkedIn to provide a state of the art learning platform for their students.

LinkedIn learning provides more than 23,000 courses designed and tutored by professionals to provide you the skills and competencies that are required and nurtured by enterprises. These courses ranges from languages-literature and applied language – to professional competencies that provides you a flawless professional growth path.

LinkedIn online courses allows you to learn your choice of skills at your leisure from the comfort of your home or office. More over the courses concludes with competency mapping to test your acquired competency and provides you a globally recognized certificate.

Few of the prominent courses are detailed below, to give you a bird's eye view of the entire courses:

- Develop Your Communication Skills
- Excel Essential Training
- Entrepreneurship Foundations
- Become a Fashion Designer
- Illustrator for Fashion Design: Drawing Flats
- Color Trends
- Photoshop for Fashion Design: 1 The Basics
- How to Build a Brand
- Illustrator for Fashion Design
- Develop Your Writing Skills
- How to Become a Purpose-Driven Journalist
- Journaling for self-reflection
- Ninja Writing: The Four Levels of Writing Mastery
- Journalism and film making
- Photoshop and journalism - Photoshop Tutorial
- Photography Foundations: Mobile Photography
- Learning Portrait Photography
- Introduction to Video Editing
- Become a Public Relations Specialist
- Media Training Essentials



Student Speak



C.S RITIKA SINGH

Chief Legal Officer
Tata Steel

Jain University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Jain University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things.



KUNAL PATEL

Business Analyst
HCL

Attending AJU was the wisest choice I made after completing my high school. The professors challenged my academic abilities and I have grown so much because of them. I am proud that AJU is my Alma Mater and because of a AJU now i am working with HCL Technologies.



ANURAG ROY

Financial Analyst
Wells Fargo India Sol.

This institution is been the turning point of my life where you learn corporate culture with your usual course of curriculum. I did my BBA from Jain college and after that I got placed in Wipro.



ASHISH BUDHRAJA

Business Development
OYO Rooms

I have pursued my graduation from AJU. It was a very exciting journey with lot of learning which provided me with some thought - provoking questions for myself. AJU has helped me to put thought into what my core values are.



SAURABH SHARMA

Senior Analyst
ADP India Pvt Ltd.

The faculty is amazing, they just don't give you college lessons but also life lessons which not only help you become worthy of employment but also you are being formed into a responsible, driven, and faithful adult in every aspect of your college experience, they will assist you in becoming the best you.



PRABHA SHARMA

IT professional
Oracle

An IT professional specialising in Oracle, a corporate trainer in Infosys, won several medals in academic and extra-curricular activities at college and university level, gold medalist in her master's I am what I am today and whatever I have achieved is because of our ARKA JAIN University.



VARTIKA JAISWAL

Tax Consultant
Deloitte US India Pvt Ltd.

I am very proud to have been a part of AJU where students are not just students but Manager, Strategists, Leaders and Entrepreneur in making. Being a part of this institution makes me stand apart in the crowd and to believe in what I stand for.



AKANSHA MAHATO

Financial Analyst
Silver skills Pvt. Ltd

AJU has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level.