

SESSION 2021

BBA | B.COM(H)

SCHOOL OF COMMERCE AND MANAGEMENT



ARKA JAIN University

Jharkhand (Jamshedpur)



Recognized by **UGC**



www.arkajainuniversity.ac.in



1800 - 1200 - 200 | 0657-222-0285

ABOUT JGI GROUP

Creating educational opportunities and promoting entrepreneurial ventures.

Headquartered in Bangalore, The JGI represents a cluster of 65 vibrant educational establishments. In 26 years, the Group has grown to serve over 50000 students and 10000 staff members engaged at P-12 (Pre-School to Grade 12), undergraduate and post graduate levels across 53 centers of excellence. It includes prestigious institution like Jain College, Bangalore (One among the top 25 best commerce college in India*), Jain University, Bangalore (One among the top 5 private university of India*), Jain College of engineering, Bangalore and Jain International Residential school.

*As per India Today - Nielsen survey

AMONG
TOP
EDUCATIONAL
INSTITUTIONS
IN INDIA

08
States

85
Educational
Institutions

02
Universities

10000
Employees

JGI'S
ALUMNI INCLUDE
over **10+** Arjuna,
Rajiv Gandhi Khel Ratna,
Padma Shri, & Padma Bhushan
Awardees, & 300+ Sports person
of International &
National Repute.

64
Campuses

50
Incubated
Companies

100+
Entrepreneurs

ARKA JAIN UNIVERSITY

ABOUT

ARKA JAIN UNIVERSITY

5000+

Students

07+

Schools

30+

Courses

150+

Faculty

25+

Acres Campus

ARKA JAIN University, the 1st Private University of Kolhan Region, Jharkhand established by the JHARKHAND State Legislature under "The ARKA JAIN University Act", recognized by UGC, is an example of excellence. The University is situated 13 kms from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe – **YOU'RE ONE OF A KIND, SO ARE WE.**

RECOGNITIONS & APPROVALS



key differentiators

1

Part of the JGI Group, Bangalore, mentored and Guided by Jain University, Bangalore

(India's one among the top 5 Private University as pr India Today Nielsen Survey)

2

Active & engaging curriculam

3

Interdisciplinary approach to programme learning

4

MOUs with corporates for intensive industry support

5

State-of-the-art infrastructure facility

6

Outstanding placement record

7

Encouragement to entrepreneurship and sports

8

Community Engagement through rotary, NSS etc.

BBA

with Specialization in:

- Marketing | Finance | Human Resource
- Digital Marketing
- Business Analytics with WILEYs

B.COM (H)

with Specialization in:

- Account & Finance | Banking & finance
- Digital Marketing
- Business Analytics with WILEYs
- B.Com(H) with CIMA, UK
- International Accounting & Finance
(with ACCA, UK)



BBA

Business Administration

Quick Facts:

Eligibility: A candidate should have passed Senior Secondary Examination (10+2) from CBSE / ISC / State Board or an equivalent examination board with minimum 40% marks.

Duration: 3 Years (6 Semester) | Degree Awarded by: ARKA JAIN University, Jharkhand
Scheme of Study: CBCS System

BBA

The BBA Degree from ARKA JAIN University has earned an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities which they create. The university offers a wide range of industry related courses which have been designed to stimulate and challenge ambitious minds as well as prepare students for managerial and specialist roles within business and the public sector. The BBA program will also equip one with first-class communication, teamwork and leadership skills, and cross-cultural understanding.

Specialization: Marketing | Finance | Human Resource

KEY ADVANTAGE

with LinkedIn Learning you may choose to do multiple value added courses from 24,000 courses available on the portal

BBA With Specialization in Digital Marketing

- In BBA in Digital Marketing specialization, you will master the essentials of discipline including Social Media Marketing , Online Business Models, SEO, SEM, Web Analytics, Google AdWords, PPC Advertising, AdSense, Payment Mechanisms, Content Marketing, Email, & Mobile Marketing etc.
- **Career Prospect**

BBA with specialization in Digital Marketing would allow you to explore the new age job roles that have emerged due to the proliferation of the online interface and the increase in the consumers digital footprints. Provided below is a snapshot of the emerging job profiles.

- Web Analytics Manager
- Content Marketing Manager
- Digital Account Manager
- Digital Integrated Copywriter
- Digital Marketing Manager
- Web Designer
- E-Commerce Manager
- PPC Search Manager
- Search Manager
- Social Media Manager
- Web Developer
- YouTuber and Blogger

Key Highlights of BBA with Specialization in Digital Marketing :

- Live Projects
- Design Social Media
- Design Websites
- Web Analytics
- Search Engine Optimization
- Create PPC Campaigns
- Campaigns
- Design E-Content
- Online Certifications

“Digital marketing market size was valued at USD 43.8 billion in 2019 and industry experts believe that it is expected to register a CAGR of 17.4% from 2020 to 2027”

* Important Instruction: Its highly recommended to own a laptop or Desk top at home with proper internet connection

BBA With Wiley Certified Business Analyst (WCBA) Certification

- **Wiley is Global leader in Learning Solution.** Since 1807, Wiley has been helping people and organizations across the world develop the skills and knowledge they need to succeed. 450+ Nobel laureates have published in Wiley journals
- WCBA focuses on analyzing and visualizing data for business decision making
- Key tools: MSExcel | Power BI | R | 5 exams for certification
- WCBA 5 Papers: Integrated with BBA 1/2/3/4 Semester and WCBA Final Exam in the 5th semester
- BA 1: Fundamentals of Business Analytics
- BA 2: Essential Statistics for Business Analytics
- BA 3: Application of Business Analytics
- BA 4: Business Intelligence and Data Visualization
- BA 5: WCBA Final Exam

Key Highlights of BBA with Specialization in Digital Marketing :

- BBA degree from ARKA JAIN University & WILEY's Certified Business Analyst Degree

“Business Analyst is one of the highest demanding profession in the world”

* Important Instruction: For WCBA course, Its mandatory to own a laptop or Desk top at home with proper internet connection



B.Com(H)

Bachelor of Commerce (Honors)

Quick Facts:

Eligibility: A candidate should have passed Senior Secondary Examination (10+2) with Science/ Commerce from CBSE / ISC / State Board or an equivalent examination board with minimum 40% marks.

Duration: 3 Years (6 Semester) | Degree Awarded by: ARKA JAIN University, Jharkhand
Scheme of Study: CBCS System

B.Com(H) Accounts & Finance | Banking & Finance

The Bachelor of Commerce (B. Com) offered by ARKA JAIN University is particularly tailor-made program to meet the needs of industry and commerce. This course is designed to prepare students for the challenges in the global business environment and to provide them with a wide range of managerial skills while at the same time building competence in a particular area. In this program, one will study foundation areas of accounting, economics, business law, management, marketing, technology, and many more.

Honours: Accounts & Finance | Banking & Finance

KEY ADVANTAGE

**B.Com(H) with option of
choosing elective in
Marketing, Finance or
Human Resource**

B.Com(H) With Specialization in Digital Marketing

- In B.Com in Digital Marketing specialization, you will master the essentials of discipline including Social Media Marketing , Online Business Models, SEO, SEM, Web Analytics, Google AdWords, PPC Advertising, AdSense, Payment Mechanisms, Content Marketing, Email, & Mobile Marketing etc.

Career Prospect

- B.Com with specialization in Digital Marketing would allow you to explore the new age job roles that have emerged due to the proliferation of the online interface and the increase in the consumers digital footprints. Provided below is a snapshot of the emerging job profiles.

- Web Analytics Manager
- Content Marketing Manager
- Digital Account Manager
- Digital Integrated Copywriter
- Digital Marketing Manager
- Web Designer
- E-Commerce Manager
- PPC Search Manager
- Search Manager
- Social Media Manager
- Web Developer
- YouTuber and Blogger

Key Highlights of B.Com (H) with Specialization in Digital Marketing :

- Live Projects
- Design Social Media
- Design Websites
- Web Analytics
- Search Engine Optimization
- Create PPC Campaigns
- Campaigns
- Design E-Content
- Online Certifications

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- BA 1: Fundamentals of Business Analytics
- BA 2: Essential Statistics for Business Analytics
- BA 3: Application of Business Analytics
- BA 4: Business Intelligence and Data Visualization
- BA 5: WCBA Final Exam

After Successful completion of B.Com (H) with Business Analyst course, you will earn a

- B.Com(H) degree from ARKA JAIN University & WILEY's Certified Business Analyst Degree

“Business Analyst is one of the highest demanding profession in the world”

* Important Instruction: For WCBA course, Its mandatory to own a laptop or Desk top at home with proper internet connection

B.Com(H)

with CIMA,UK

Chartered Institute of Management Accountant

B.Com with CIMA,UK is an unique program offered by leading global universities which gives an opportunity to students to join an elite group of management accountants. Become CGMA designation holder along with regular B.Com(H) Degree.



B.Com(H) with CIMA Qualification Framework:

- CIMA, UK – 4 Level, 16 Papers: Integrated with B.Com (H) 1/2/3/4 Semester
- Level 1: Certificate Level: 4 Paper – All 4 paper Exempted
- Level 2: Operational Level: 4 Paper – 3 Paper Exempted, 1 exam to appear in 3rd semester of B.Com(H)
- Level 3: Management Level: 4 Paper – 3 Paper Exempted, 1 exam to appear in 4th semester of B.Com(H)
- Level 4: Strategic level: 4 Paper – 3 Paper Exempted, 1 paper of level 4, students can appear in 5th or 6th Semester of B.Com or after the B.Com

Upon successful completion of:

- Level 2: Operational Level, You will be awarded with CIMA Diploma in Management Accounting (CIMA Dip MA)
- Level 3: Management level, You will be awarded with CIMA Advanced Diploma in Management Accounting (CIMA Adv. Dip MA)
- Level 4: Strategic Level and after 3 years of relevant work experience, you will be earn world's one of the reputed designation CGMA.

Catch the eye of employers around the globe:

Thousands of companies around the world, from multinationals to the newest start-ups, chances are, in any industry you can think of, there will be CGMA designation holders. An indicative list may be find below:

Accenture | Deloitte | EY | Grant Thornton | IBM
KPMG | PwC | Diageo | Innocent | Nestle | P&G
PepsiCo | Unilever | BT | Cisco | Dell | Siemens
Vodafone | Barclays | Citigroup | Credit Suisse
HSBC | J.P.Morgan | Morgan Stanley | Zurich | BBA
FT | Google | Airbus | BAESystem | Ford

“

Join an elite group of global management accountants. Become a CGMA designation holder along with your B.Com(H)

”

For more details , please refer to B.Com (H) with CIMA brochure available at our website or Contact our admission office:

NOTE :- Course Fees of B.Com(H) with CIMA, UK includes registration Charges with CIMA, UK, License Fees of CIMA Learning Portal and exemption fees of exempted papers. Students will pay separately examination fees of 3 non exempted papers (as applicable from time to time by CIMA. At present, examination fees per paper is approx GBP 200.

B.Com(H) with International Finance & A/c Specialization (Integrated with ACCA,UK)

B.Com (Honors) International Finance and Accounting course at Arka Jain University is a 3-year undergraduate program and has been designed in collaboration with the Association of Certified Chartered Accountants (ACCA), UK, and International Skill Development Corporation (ISDC), UK.

The curriculum of ACCA has been completely integrated here. Hence the students get a unique opportunity to pursue ACCA qualification in tandem with their 3 years undergraduate course.

ACCA (the Association of Chartered Certified Accountants) is the Global Body for Professional Accountants. ACCA offers business-relevant, first-choice qualifications to people of application, ability, and ambition around the world who seek a rewarding career in accountancy, finance, and management.

The ACCA Qualification is the world-leading accountancy qualification for aspiring financial professionals - providing students with the skills, knowledge, and values to have successful careers and lead the organizations they work with into the future. ACCA's values are aligned to the needs of employers in all sectors and ensure that, through their qualifications, the finance professionals are prepared to meet the growing business needs of the corporate world.

When you join ACCA, you become a part of the diverse body of more than 219,000 members and 527,000 students in 181 countries.

Course Highlights :

In-depth knowledge of specialized finance/accounting subjects

Students are entitled to get 6 papers Exemptions in ACCA out of 13 papers.

Students get an opportunity to gain multiple qualifications along the way. Upon clearing 3 Fundamental Papers of ACCA students get an Advance Diploma in Accounting and Business from ACCA, UK; Students also stand a chance to get Certificate in IFRS (International Financial Reporting Standards) upon clearing IFRS exam.

Provides blended learning

Enhanced career opportunities in India and abroad.

ACCA qualification is recognized in 180+ countries globally including India.

The course is Cost-Effective and Flexible.

Students can apply for over 500 Jobs with reputed companies at a minimum package of 4-6 lakhs per annum

For more details, please refer to B.Com (H) with ACCA, UK brochure available at our website or Contact our admission office

“

The course provides a platform for work opportunities in a range of financial service, banking, business industry, management, entrepreneurial venture, and government service as well.

”

Graduates can get placed in organisations such as:-



Vibrant Campus Life

CAMPUS THAT BUSTLES WITH ENERGY





“

Celebrating events and festivals in ARKA JAIN University has become an integral part of learning and building a strong cultural belief. Such celebrations bring the students closer to each other's traditions and cultural beliefs and develop respect and understanding for each other's customs and traditions. These celebrations at campus ensure that students find a home away from home.

Integrated mode of Teaching & Learning

Our teaching approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



Workshop, Seminars, Guest Lectures, Industry Interface - Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes Management games and Knowledge games. Industry visits are conducted every semester.



Speaker Series - Speaker series are conducted every semester. The speakers involved are from private, public and educational sectors who educates via presentations on relevant economic and business issues.



CBR - Current Business Review Session - Every week CBE sessions are organized to discuss the recent happenings in the corporate world. Student go through Economic Time News paper or Business Magazines and present & discuss the news and do analysis of important corporate events.



Debate Forums - The debate forum allows students to debate issues facing society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.



Learning Edge Saturdays - Extracurricular activities of high intensity and value which develop mind & body are organized under the banner of Learning Edge Saturdays. In this a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, Business scan sessions, debate forums, industry interaction, etc. are organized.

MOUs with organizations for training & placement support



Tech Enabled Classroom

01



Digital Library

02



Hi-Tech Labs

03



Sports Facilities

04



Auditorium

05



Club & Societies

06



Transportation

07



Food Court Area

08

EVENTS & CARNIVALS @ AJU

AARAMBH

Induction & Orientation

HOLI INVASION

A message of Unity & Brotherhood

AAGAAZ

An annual cultural fest

CARVAAN

An annual expedition of ARKA JAIN University

ROSHNI

Celebration of lights

YUVA

University Youth Festival



Celebrating events and festivals in ARKA JAIN University has become an integral closer to each other's traditions and cultural beliefs and develop respect and unde that students find a home away from home.



ROO-B-ROO

Fresher's day - Ice Breaker For New Students

NAVOTSAV

Gandhi Jayanti cum Navratri Celebration

RUNBHOOMI

Annual Sports Meet -Battle For Glory

SARASWATI PUJA

Devotion to Goddess of Knowledge

RUKSAT

Farewell Function

JAIN PREMIER LEAGUE

20-20 Red ball cricket

part of learning and building a strong cultural belief. Such celebrations bring the students
rstanding for each other's customs and traditions. These celebrations at campus ensure

Learning By Doing

Case Study Based Learning:

We follow an extensive case based teaching model for facilitating analytical & critical thinking to analyze chosen field through the lens of established businesses. Students get firsthand experience on strategies adopted by established brands in terms of communication, marketing, social responsibility, financial outcomes, positioning in the global market place, etc.



150 Case Studies



25 Group Assignments



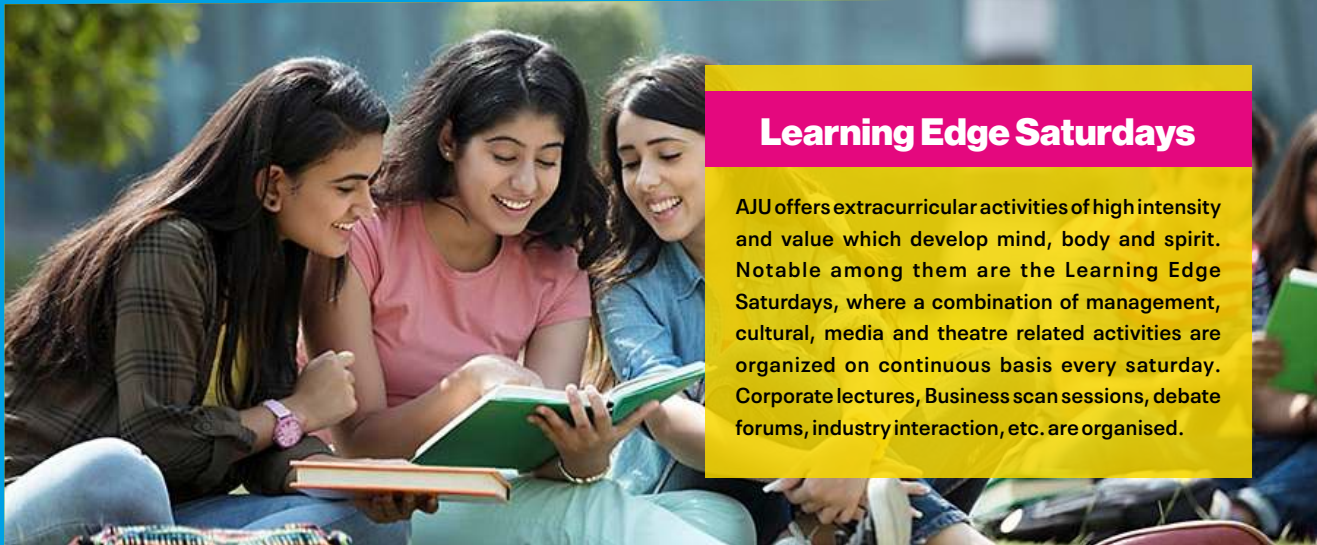
100 Presentations



Panel Discussions



Industry Visits



Learning Edge Saturdays

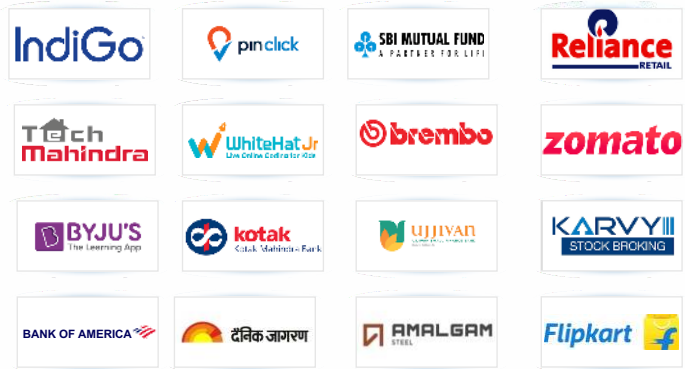
AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the Learning Edge Saturdays, where a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, Business scan sessions, debate forums, industry interaction, etc. are organised.

AARAMBH – Student Induction Program

7 days of program includes Welcome function for new students, Introduction session with batch mates, Faculty members and senior management of the university including Dean, Vice-Chancellor, Director etc. Student also get to attend motivational session by renowned speakers, Yoga & meditation session and Industry veterans also visits campus and guide new students and share different perspective of management. 7 days of Aarambh ends with 2 days of outbound Learning Program generally conducted at nearby resort, where basics of management are learned through outdoor activities and management games under the supervision of external expert trainer.

Career Development & Placement Cell

100+
COMPANIES
HIRE OUR
GRADUATES



Partial list of companies who have recruited our students or have shown willingness to recruit or provide internship to the students:

The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc. and it also organizes various competitive exam Training for students. It also actively invites HR Managers from different industries to conduct training programmes for final year students.

Various Training organized by Placement Cell

- | | |
|--|--|
| <ul style="list-style-type: none"> ● Personality Development Program ● Communication Skills Program ● Group Discussion Practice | <ul style="list-style-type: none"> ● Mock Interview Sessions ● In plant Training ● Industry Internship Programs |
|--|--|



AJU CONGRATULATES

Shreya Pandey (BBA)

Komal Kumari (B.COM)

Alisha Shafique (B.COM)

Sanjana Kumari (B.COM)

on bagging the highest package of
CTC Rs. 10 Lacs
 from BYJU's via campus placement

बैंटियों की उपलब्धि बीबीए व बीकॉम की छात्राओं को अब तक का सर्वाधिक ऑफर अरका जैन विवि की छात्राओं को 10 लाख का पैकेज

वरीय संवाददाता ▶ जमशेदपुर

गमरिया स्थित अरका जैन युनिवर्सिटी ने कैपस पोस्टमैट में एक कॉमिनिन स्थापित किया है. विश्व की सर्वोच्च एड्युकेशन कंपनी ब्रायजुस ने अरका जैन युनिवर्सिटी में ऑनलाइन कैपस सेलेक्शन प्रोद्युक्त चलाया, जिसमें ऑनलाइन ब्यास से चार छात्रों (संजना कुमार, अनुराधा शर्मा, कोमल कुमार) श्रेया पांडेय) का चयन किया गया है. इसमें तीन छात्रों बीकानेर, एक छात्र कोशीखरी को है. उक्त चयनित चारों छात्रों को सलाहना 10 लाख रुपये के पैकेज पर लक्षित किया गया है. चारों छात्रों 2017-2020 मिलने को है. यानी प्रेजुलेशन को डिग्री पूरने के साथ ही 10 लाख रुपये की नौकरी भी

मिल गया, 29 सितंबर को सभी जवान कर रहे हैं। कैप्टन प्रदीप को बचपन से ही क्रिकेट में रुचि थी। वह प्रथम मंच पर, इस पूरी प्रक्रिया में बुनियादी से टेनिट्स ट्रेनिंग प्रोग्राम ऑफिसर्स गुरुत्वर रूप, शशिकंत शर्मा व जेब बखिषवार की अहम भूमिका रही। नीलेश्वर की ऊँच 65,000 करोड़ रुपये की डेवेलपिंग वाली कंपनी काजुसू को ओर से कंपनी के मैनेजर सिल्वर डेव ऑफिस में करीब 9000 कामगारों काम कर रहे हैं। बुनियादी से प्रोलेमेट डेव निर्माण सिरता न बनाया कि कलोजन में पढ़ाई करती वाली बच्चों, बच्चों व युवों के विद्यापीठों के लिए उच्च ऑनलाइन प्रोसेसमेंट डूबव चलवा गया था, जिसमें कंपनी द्वारा छात्रों की अमला को सभी को गयी।

बो-काम की तीन, बीबीए की एक छात्रा का चयन



डायरेक्टर बोले-कोरोना काल में आयी अदृष्टी खबर

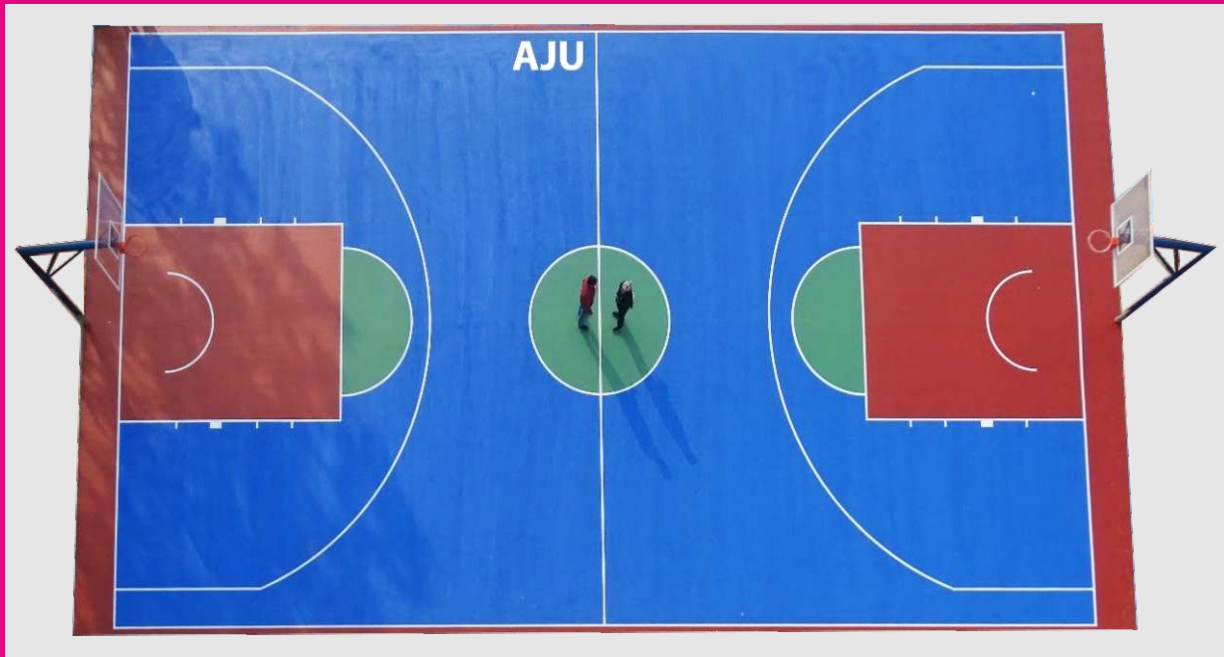
अरका जैन युनिवर्सिटी के डायरेक्टर उमिता श्रीवास्तव ने कहा कि कोरोना संक्रमण काल में हर कोशे हस्ताव विनिराह है. हर दिन लोगों के नौकराजो, लाने के मरने व उनके मौत की खबर मिल रही थी. इस कठिन दौर के बीच जिस प्रकार का प्रेरणामय हुआ है, वाकई मैं इसने शिक्षकों के साथ ही विद्यार्थियों के चेहर पर एक मुस्कान लायी है.

छात्राएं बोलो

शब्दों में बर्बाय नहीं कर सकती खुशी

छात्राजी ने बताया कि अभी-अभी उन्होंने मैथिलाना पास किया, डेगुएशन पास करने के साथ ही 10 लाख रुपये के बैंक जेन पर नौकरों मिलना एक सपने के जैसा है, उन्होंने इसका बुरा अरका जैन युनिवर्सिटी प्रबंधन को दिया, साथ ही कहा कि जिस प्रकार से कॉलेज में विद्यार्थी का करियर बेहतर बने, उसी का नतीजा है कि इतना शानदार परमेसठ हुआ।

SPORTS @ AJU



Considered on par with Education, Research, and Entrepreneurship is Sports. Students are encouraged and given immense support when it comes to sports.

On the intercollegiate front too, our students have continued to make us feel proud by, winning state level championships in various sports.

Stemming from the vision of overall student development, ARKA JAIN University provides facilities and encouragement for every sport that students find interest in. Exceptional talents are given adequate encouragement in their chosen sporting disciplines.

The University offers scholarships to help athletes who compete at state, national or international levels to meet the extra costs of elite participation.

RANBHOOMI, an intra university Sports Extravaganza, is an annual event hosted by ARKA JAIN University. The University sees an outstanding performance and participation of students from all the schools of the university in various indoor and outdoor sporting events.

JAIN Premier League is an annual cricket tournament organized by AJU in a 20-20 format. Schools from across state participate and fight to lift the prestigious trophy.

Notable Alumni of the JGI Group

- **K. L. Rahul**
National Cricket Player
- **Robin Uthappa**
National Cricket Player
- **Varun Aaron**
National Cricket Player
- **Rohan Bopanna**
Indian Tennis Player
- **Manish Pandey**
National Cricket Player
- **Karun Nair**
National Cricket Player
- **Pankaj Advani**
Int. Billiards Champion
- **Shikha Tandon**
Int. Swimming Champion

Value Added Courses

Via LinkedIn Learning

LinkedIn Learning opens up a new horizon of learning especially for the young and emerging professionals. JGI group has tied up with LinkedIn to provide a state of the art learning platform for their students.

LinkedIn learning provides more than 23,000 courses designed and tutored by professionals to provide you the skills and competencies that are required and nurtured by enterprises. These courses ranges from languages-literature and applied language – to professional competencies that provides you a flawless professional growth path.

LinkedIn online courses allows you to learn your choice of skills at your leisure from the comfort of your home or office. More over the courses concludes with competency mapping to test your acquired competency and provides you a globally recognized certificate.

Few of the prominent courses are detailed below, to give you a bird's eye view of the entire courses:

- Business English Certification
- Microsoft Excel – Basic to Advance
- Social Media Marketing foundation
- Accounting Foundations: Managerial Accounting
- Business Analytics - Marketing Data
- Project Management Foundation
- Excel Essential Training
- Digital Marketing Foundation
- Google University Analytics
- Creating a Business Plan
- Speaking Confidently and effectively
- Business Analysis Foundation
- Leadership Foundation
- Learning Python
- Photography Foundations: Mobile Photography
- iPhone Photography: Shooting to Storytelling
- WordPress 5 Essential Training
- Develop Your Finance and Accounting Skills
- Financial Accounting Foundations
- Entrepreneurship Foundation



Clubs@AJU

Giving students the tools they need to be leaders in tomorrow's world



Cultural Club



Drama Club



Entrepreneurship Club



Literary Club



IT Club



Sports Club



Toastmasters Club

ET CLUB

ET Club



Music & Dance Club

Clubs and organizations are a vital part of university life!

ARKA JAIN University have a very active student club and organizational system and all students should be strongly encouraged to pursue club and organizational membership opportunities to help them enrich their college experience.



Student Speak



C.S RITIKA SINGH

Chief Legal Officer
Tata Steel

Jain University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Jain University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things.



KUNAL PATEL

Business Analyst
HCL

Attending AJU was the wisest choice I made after completing my high school. The professors challenged my academic abilities and I have grown so much because of them. I am proud that AJU is my Alma Mater and because of a AJU now i am working with HCL Technologies.



ANURAG ROY

Financial Analyst
Wells Fargo India Sol.

This institution is been the turning point of my life where you learn corporate culture with your usual course of curriculum. I did my BBA from Jain college and after that I got placed in Wipro.



ASHISH BUDHRAJA

Business Development
OYO Rooms

I have pursued my graduation from AJU. It was a very exciting journey with lot of learning which provided me with some thought - provoking questions for myself. AJU has helped me to put thought into what my core values are.



SAURABH SHARMA

Senior Analyst
ADP India Pvt Ltd.

The faculty is amazing, they just don't give you college lessons but also life lessons which not only help you become worthy of employment but also you are being formed into a responsible, driven, and faithful adult in every aspect of your college experience, they will assist you in becoming the best you.



PRABHA SHARMA

IT professional
Oracle

An IT professional specialising in Oracle, a corporate trainer in Infosys, won several medals in academic and extra-curricular activities at college and university level, gold medalist in her master's I am what I am today and whatever I have achieved is because of our ARKA JAIN University.



VARTIKA JAISWAL

Tax Consultant
Deloitte US India Pvt Ltd.

I am very proud to have been a part of AJU where students are not just students but Manager, Strategists, Leaders and Entrepreneur in making. Being a part of this institution makes me stand apart in the crowd and to believe in what I stand for.



AKANSHA MAHATO

Financial Analyst
Silver skills Pvt. Ltd

AJU has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level.

Admission Process

OFFLINE MODE

Collect the Application Form and prospectus In-person by paying Rs. 600/- at the Admission Office.

(Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108

Phone- 0657 2220285 or Toll Free no- 1800-1200-200 | 8406800563

Submit the duly filled form along with the fees

ONLINE MODE

Fill online form on our website www.arkajainuniversity.ac.in and Pay Rs. 650/- online.

Download the dully filled application form and visit our admission office or university campus at the earliest.

Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

NOTE: For more details about the course eligibility criteria, number of seats available, fee structure, scholarship, scheme of study, rules & regulation etc., please refer to students handbook available on the website.

Contact Details



1800-1200-200



0657-2220285



8406800562



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8406800563



9431358036

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District Seraikela Kharsawan, Jharkhand – 832108

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Dhatkidih, Jamshedpur – 831001

Website: www.arkajainuniversity.ac.in