

**Report on National Webinar on Digital Marketing Held on
20.05.2020**

Date of Event	20.05.2020
Name and Type of Event	National Webinar on Digital Marketing
Conducted by	Dr. Binod Choudhary
No. Of Participant	100

On **May 20, 2020**, Department of Engineering, ARKA JAIN University organized a National Webinar on Digital Marketing. On this occasion **Mr. Krishna Prasad** has presented on the topic of “Digital Marketing”. **Mr. Krishna Prasad**, Head – Sales & Marketing, TATA INTERNATIONAL DLT PVT. LTD. **He is 35 Yrs.** young, very positive & experienced person with more than 14+ outstanding years in Sales & marketing. Successful at helping large corporations, small businesses, and individual clients at making their business profitable (with different products sold to them). The speaker gave informative and illuminating lecture with very good content. It was valuable not only for students but also for faculty and officials too. I am happy to share that the total participation registered were 263 from different University/Institutes belongs to different zones of India.. We learned a lot from his presentation. It will motivate students to make a career in the field of digital marketing. On this event all faculty and students from different colleges have actively participated. Dr. Binod Choudhary was the coordinator of the event.

