

AARAMBH 2020-VIRTUAL ORIENTATION PROGRAM

School of Humanities – BA Economics, BA English, BA
Fashion Design, BA Journalism and Mass
Communication

EDUCATION IS THE KEY TO UNLOCKING THE WORLD, A PASSPORT TO FREEDOM!

ARKA JAIN UNIVERSITY
School of Humanities



5 Day Induction Program for the Batch 2020-2023

28th, 30th-31st October, 2nd – 3rd November 2020

School of Humanities - BA English, BA Economics, BA Fashion Design, BA Journalism and Mass Communication

Education should never stop and by all means be available and facilitated to one and all! With this in mind, amidst Corona times, we initiated Aarambh 2020 – 5 day - Virtual Orientation Program for the fresh batch of 2020.

As a tradition, we at Arka Jain University conduct the orientation program to familiarize the students with the campus and prep them up before the commencement of the regular classes. But unlike all years, this year was a challenge as it was to be done on a virtual platform but the essence and the importance of the program had to be maintained. With the efforts of a wonderful team of organizers, administration and the able support of the management, we successfully organized an engaging and participative virtual Program.



SCHOOL OF HUMANITIES

VIRTUAL ORIENTATION PROGRAM FOR **BA BATCH 2020 - 2023**

28 TH OCTOBER

30 TH OCTOBER

10:15 am Festivities and Activities at A.JU Photo Presentation
10:30 am Iobracker — Online interaction Session with the Freshers Dr Rupa Sarkar Assistant Professor, BA English,
ARKA JANI Viniversity , Jinarkhand
11:00 am Iopratmental Gueste - BALCO Dr. Antara Kumari Assistant Professor Jamshedpur Women's college Jamshed
11:30 am Departmental Gueste - BALCO Dr. Antara Kumari Assistant Professor Jamshedpur Women's college Jamshed
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11:30 am Departmental Gueste - BALCO Professor - Andia Consultant Salacam Mumbal Foundation (Mumbal) - Short I
(Producer, Director & Creative Director) - Former Executive Producer, Senior Promp producer(SABT N, B4UMast)
12:00 pm Departmental Gueste - BALNO PROF. Dr. S. K. SINHA, RETIRED HOO OF DEPT. OF ENGLISH FROM KOLHAN UNIVERSITY
12:30 pm National Anthem - Closing Day 2 Event Moderator

31st october

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Z 0 10:00 am Welcome to the Event Mr. Shyam Kumar Assistant Professor, BA Journalism and Mass Communication ARKA JAIN University, Jharkhand
10:05 am Meditation Session - Mr. Sunit Kumar Hoad, Operations, The Art of Living Foundation
11:09 am Address by our Honourable Registrar Mr. Josbir Singh Ohenjal Registrar, ARKA JAIN University, Jhark
11:20 am Departmental Guests - BAF DMr. Doman Tudu CEQ, Director Rusica - A social Initiative NET - Benge Departmental Guests - BAF DMr. Doman Tudu CEQ, Director Rusica - A social Initiative NET - Benge Departmental Guests - BAF DMr. Doman Tudu CEQ, Director Rusica - A social Initiative NET - Benge Departmental Guests - BAF DMR. Doman Tudu CEQ, Director Rusica - A social Initiative NET - Benge Departmental Initiative NET - Benge Departmental Initiative Net - BAF Foshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator, BAF Ceshion Design Ms. Usika Kiran Barta Program Coordinator Ceshion Barta Program

02ND NOVEMBER

03 RD NOVEMBER

For More Details, visit: www.arkajainuniversity.ac.in

Day 1 – AARAMBH 2020, 28th October, Wednesday



Day 1 of Aarambh was graced by our pillars – our honourable Vice Chancellor, Prof.Dr. S.S. Razi, our honourable Director, Mr. Amit Srivastava and our Chief Guest – Mr.Amitava Ghosh, Founder, Secretary, Kalamandir, Biponi. It started off with a welcome note by Ms.UshaBarla, Program Coordinator, BAFashion Design. The inaugural ceremony was initiated with a virtual lamp lighting and SaraswatiVandana followed by a graceful welcome dance video prepared by a student of BA Journalism and Mass Communication. A virtual tour of the magnificent Steel City of Jamshedpur was also arranged for the students.



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VID-20201021-WA0010.mp4



Jamshedpur Virtual Tour-Final.mp4

Prof.Dr. S. S. Ravi, Vice Chancellor addressed the students with his motivational speech and the students were introduced to the University by the presentation – Glimpse of the University. Various topics were discussed briefly to familiarize the new students to the campus and the rules and regulations as well. The various topics were – Dignitaries at AJU, Different schools and courses, Campus Infrastructure, Rules and Regulations and Examinations. Apart from these, the students were introduced to various clubs and cells within the University – NSS and Rotaract, Toastmaster club, English – Literary Club, IT Club, and Women's Cell.

Our Chief Guest for the day Mr.Amitava Ghosh, shared his inspiring journey as a student to and entrepreneur and a social worker, his expectations and wisdom. His enlightening words were well

received by the audience. The next session was a Virtual Campus tour to show the students the different infrastructure of the campus. We launched a Virtual Talent Hunt for the students who would be awarded at the end of the entire program.

We concluded the day with the National Anthem.





Campus Tour Video-Final.mp4



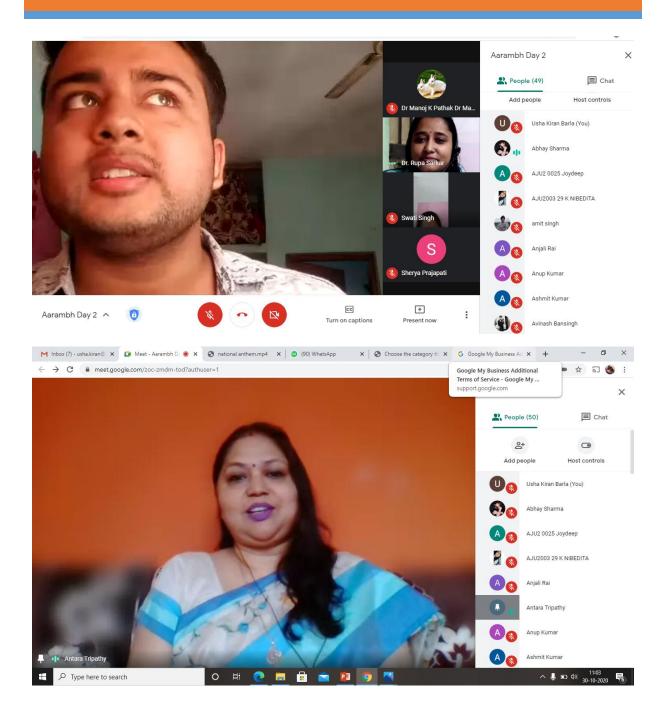
national anthem.mp4

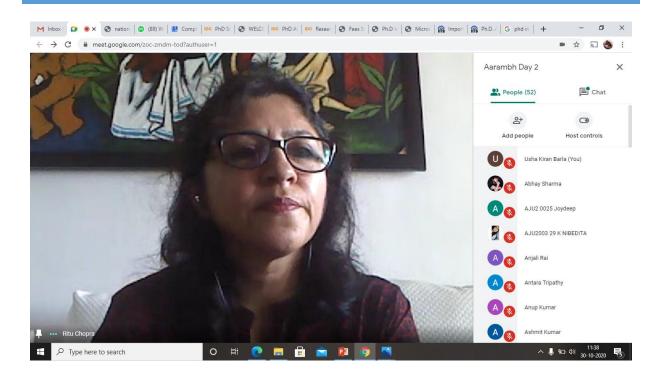
Day 2 – AARAMBH 2020, 30th October, Friday

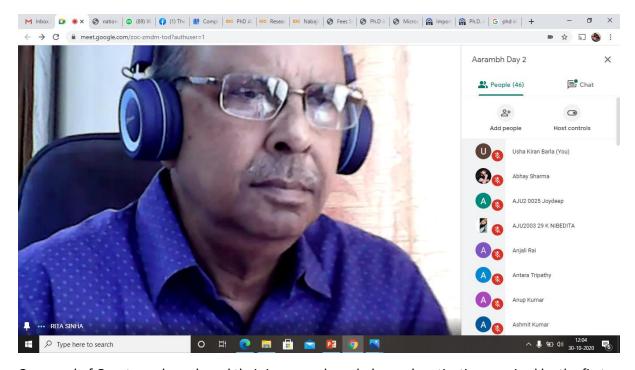


Day 2 was graced by our honourable Director Campus - Dr.Angad Tiwari, and Professor Dr. S. K. Sinha - Retired HOD English Department, Kolhan University, Dr.AntaraKumari - Assistant Professor, Jamshedpur Women's College, Ms.Ritu Chopra – Media Consultant, Salaam Mumbai Foundation. Our moderator for Day 2 was Dr.Manoj Pathak, Assistant Professor, BA English.

The students were addressed by the motivational words of our honourable Director Campus, Dr.Angad Tiwari. The students were then taken into a mesmerizing virtual photo tour of the activities and festivities that happen at our campus. The next session was an ice breaker session with the fresher where some of first year students were given a chance to introduce themselves on the virtual platform. The students introduced themselves, shared their hobbies, their expectations, etc.







Our panel of Guest speakers shared their immense knowledge and motivation required by the first year students to start their University journey. They understood the anxieties and pain points of the students and very well eased out their apprehensions. We closed this immersive session with the National Anthem.

. Day 3 - AARAMBH 2020, 31st October, Saturday

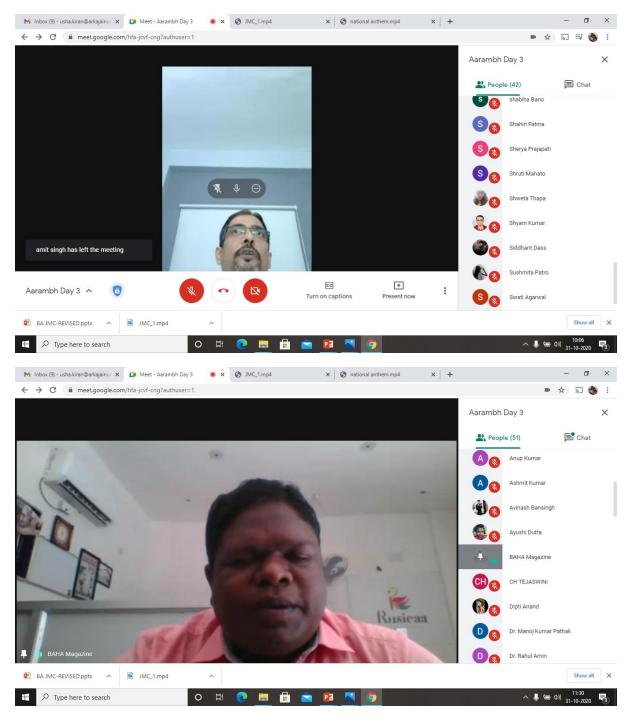


Day 3 was graced by the eminent presence of our Honourable Registrar, Mr.JasbirDhanjal and Mr. Doman Tudu – CEO, Rusicaa Trends Pvt. Ltd. Our moderator for the day was Mr.Shyam Kumar, Assistant Professor, BA Journalism and Mass Communication.

We started the day with a wonderful meditation session by Mr.Sumit Kumar – Head Operations, The Art of Living Foundation. The meditation session was an interactive session which the students enjoyed the most of all the activities. There was an overwhelming interaction of students with the speaker.

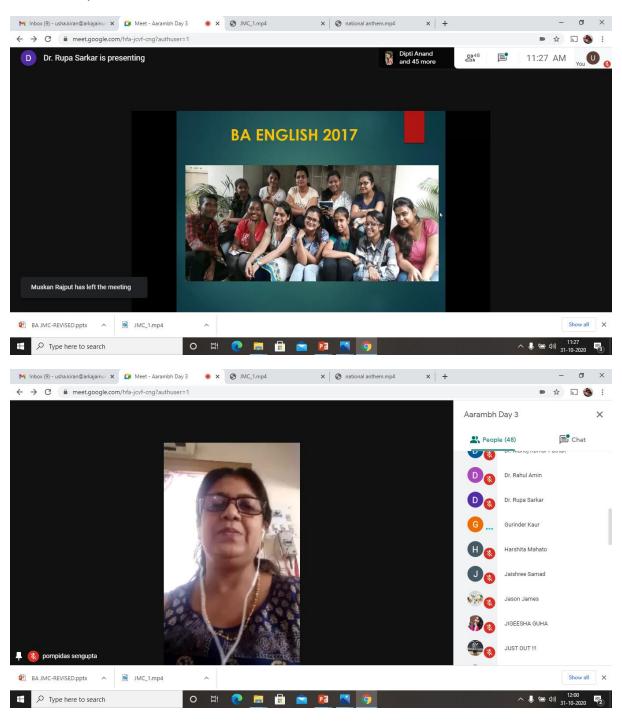


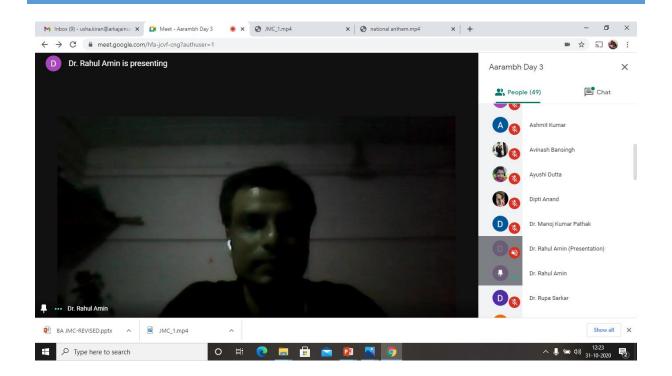
Mr.JasbirDhanjal addressed the students with his motivating words and welcomed one and all to the Arka Jain family. Our guest for the day – Mr. Doman Tudu, shared his inspiring journey from a student, corporate to a social entrepreneur and had an engaging session with the students.



Our next session was the much awaited Departmental Introduction. The departmental representatives of each department introduced the students to each department – the working, curriculum, activities, and introduction to each department. It was an important

session as it formally allowed the students to interact with their faculty and guides. The day was formally closed with the National Anthem.

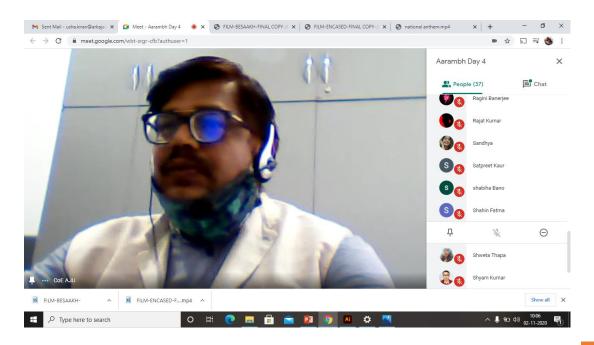




Day 4 – AARAMBH 2020, 2nd November, Monday



Dr. Praveen K. Thakur, Controller of Examination and Mr. Himanshu Kumar Sinha, Head – Training and Placement were our eminent guests for Day 4 of Aarambh. Dr. Praveen gave a glimpse about the examination department to the students with his crisp presentation. Our moderator for the day was Ms. Shahin Fatma, Assistant Professor, BA English.



Few short films made by the students of BA Journalism and Mass Communication was showcased on the virtual platform. Another session – seniors' se Charcha was organized as an interactive session with the recent pass outs of different departments to hear from them their journeys and experiences within AJU. The session proved to be a hit as even though on a virtual platform, the new students could interact with the pass outs and learn from them. An extremely interesting session ended with our National Anthem.



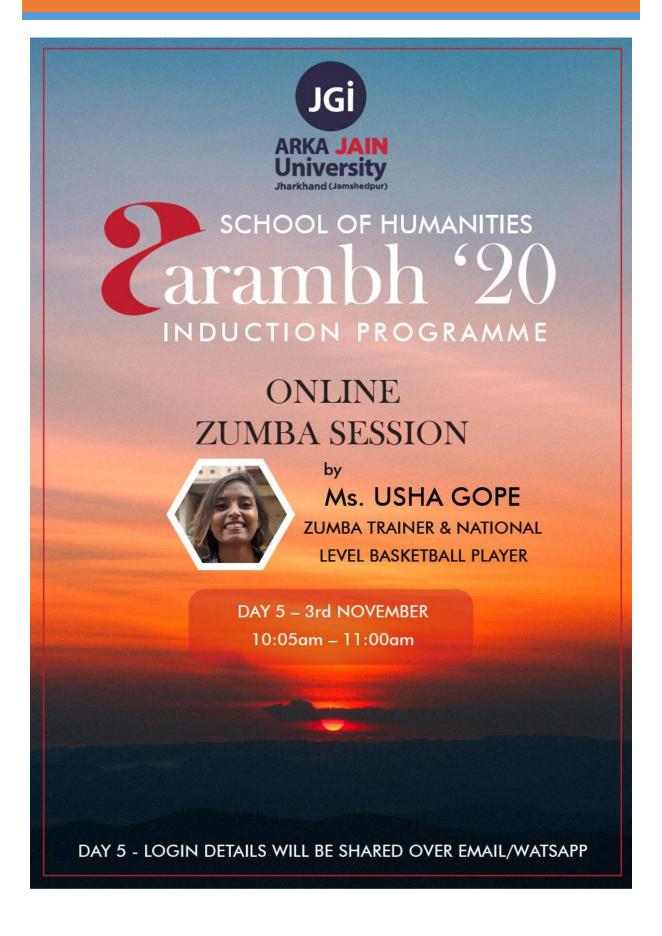
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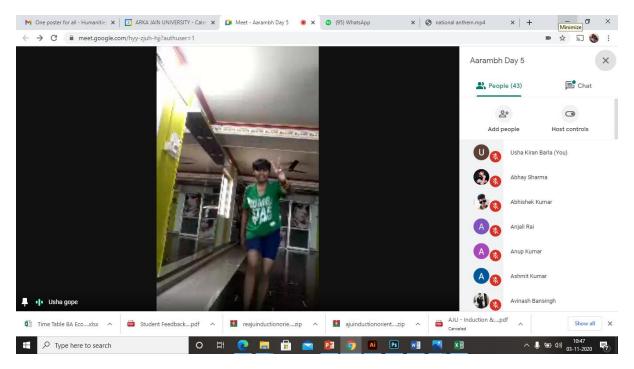
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Day 5 – AARAMBH 2020, 3rd November, Tuesday





Day 5 was moderated by Dr.Gurinder Kaur, Assistant Professor, BA Economics. We started the session with an energetic virtual Zumba session with Ms.UshaGope. The students participated with full enthusiasm.



After this refreshing session and a break of few minutes, we started off with a session with our guest of the day Ms.SudiptaGhoshdas who mesmerized us with her start up journey as a women entrepreneur.

We also conducted a Toast master session moderated by Ms.PoonamDabaria, Assistant Professor / Lecturer MBA (Marketing). We had a panel of speakers for the Toastmaster Session – Dr.ChetnaVerma who with her wise words enchanted the listeners and held us by her words. She was very motivating and encouraging towards the new students. Next we had Mr.Sayantan Das who graced the virtual meet with his kind and enriching words. The Toastmaster session was highly interactive and inspirational for the new students who fully utilized this opportunity to listen and learn.



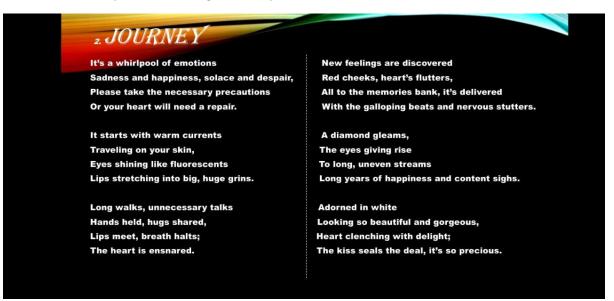
Lastly we announced the Top 5 shortlisted talents and the winner of Mr. and Ms. Talented

Mr. Talented - Abhay Sharma - Dance Video



Abhay Sharma.mp4

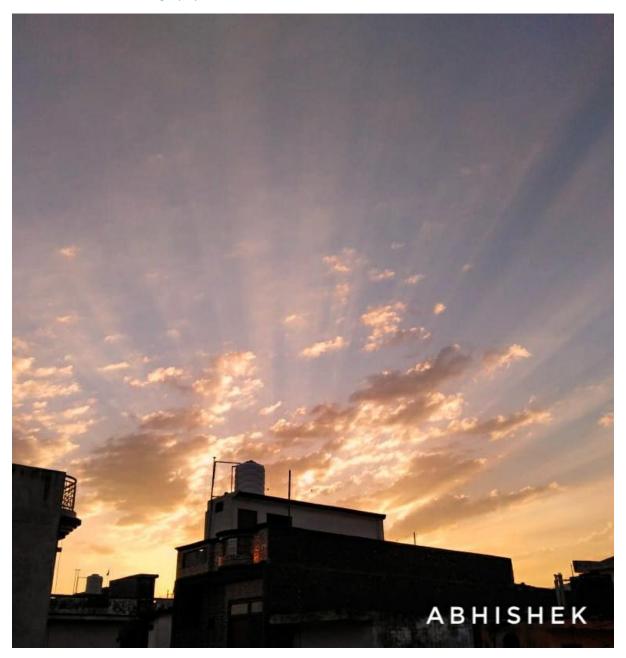
Ms. Talented – Satpreet Kaur – English Peotry



Shahzeen – Floral Doodle Artwork



Abhishek Kumar – Photography



JigeeshaGuha – Song Video



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We concluded the Final day of Aarambh 2020 with a Vote of Thanks raised by Ms.UshaBarla, Program Co-ordinator, BA Fashion Design.

Student Feedback

- The students gave individual feedbacks to all the events with the best ones being Meditation Session and the sessions with the Industry Experts.
- All the fields on Admission Process, Talks by Eminent speakers, Information regarding the Departments, courses, faculties, clubs and cells, facilities, code of conduct, examination system, student mentorship program, co-curricular activities and the overall program were rated as either Good and Excellent. Hence proving the event to be successful.
- The students felt that all the points that are necessary by the first year student to start the year was discussed well.
- The students have also requested live sessions for most of the events Zumba, speaker panellists after the classes resume normally.

ACKNOWLEDGEMENT

I wish to express our deep sense of gratitude to ...

- Vice Chancellor Prof.Dr. S. S. Razi
- Director Mr. Amit Kumar Shrivastav
- Chief Financial Officer Mrs.RichaGarg
- Director Campus Dr. Angad Tiwari
- Registrar Mr.JasbirDhanjal
- Controller Of Examination Dr. Praveen Kumar Thakur
- Program Coordinators of School of Humanities
- Core Team Dr.Rupa Sarkar, Dr. Manoj Pathak, Ms.ShahinFatma, Mr.Shyam Kumar Mr.Anup Kumar Singh, Ms.Neelam Kaur Gandhi, Ms. Swati Agarwal
- Creative team Mr. Manish, Mr. Gourango
- Administration team, specially Ms.SwetaKumari
- All faculty members of School of Humanities
- All Non-Teaching Staff of School of Humanities
- IT and Facilities Team
- Team of Students

UshaKiranBarla

Program Coordinator

BA Fashion Design

School of Humanities

STUDENT'S FEEDBACK DETAILS

	Excellent	50%
Rate the Admission Process in terms of transparency and	Good	50%
fairness	Average	00%
	Poor	00%
	Excellent	38%
Rate the talks given by eminent speakers from industry and	Good	62%
academia	Average	00%
	Poor	00%
	Excellent	63%
3. Information on Academic Structure of the course (Credit	Good	37%
system , Curriculum design etc., Program Objectives , Time table etc.,)	Average	00%
	Poor	00%
	Excellent	58%
4. Information about various value added courses.	Good	42%
	Average	00%
	Poor	00%
	Excellent	38%
5. Information about various clubs(Toastmaster, NSS, NCC,	Good	62%
Rotary etc.)	Average	00%
	Poor	00%
	Excellent	75%
6. Information about your departments and teachers	Good	25%
	Average	00%
	Poor	00%
	Excellent	46%
7. Information about other departments	Good	54%
	Average	00%
	Poor	00%

	Excellent	67%
8. Information on Code of conduct , Discipline and anti-ragging	Good	29%
policy	Average	04%
	Poor	00%
	Excellent	71%
9. Information about Facilities (Sports / Library / Computer	Good	25%
Resources / Transportation / Hostel / Cafeteria etc.)	Average	04%
	Poor	00%
	Excellent	63%
10. Information about Examination System	Good	37%
	Average	00%
	Poor	00%
	Excellent	42%
11. Information about student Mentorship Program	Good	58%
	Average	00%
	Poor	00%
	Excellent	63%
12. Information about Cultural and extracurricular events of the	Good	37%
University	Average	00%
	Poor	00%
	Excellent	63%
13. Information on Student support system like Grievance	Good	33%
Redressal Cell, Internal Complain Committee (Woman's Cell) , SC / ST Cell etc.	Average	04%
	Poor	00%
	Excellent	50%
14. Did u learn about Universal Human Values in the course of	Good	50%
your Induction	Average	00%
	Poor	00%
	Excellent	75%

15. How would you rate the overall Program	Good	25%
	Average	00%
	Poor	00%

Was there anything else the programme could cover that would be useful	 Personally I think the programme covered everything that a new College student would require. From talking about the exams, other departments etc. No No whatever they have arranged in this pandemic time is worth it. No No Overall all it was excellent No Every necessary thing was covered.
What was the most valuable aspect of the programme for you	 Presentations The most valuable aspects was how my teachers were so gentle, and sweet so we had a good interaction with them. Mental and Physical health The guest speakers giving ideas of success. We got the chance to meet very inspiring people through this program and made lots of memories. Motivational and valuable points shared by guest speakers. The guidance I got from the respective ones Listening to all the speakers of the programme made me more confident. The understanding and concern which the faculty showed for the students It gave us a greater outlook towards life. The most valuable aspect of the programme was the way teachers and seniors welcomed and interacted with the freshers.

Any Suggestions	 All good No We need a live session with those
	speakers once again when the college reopens.
	• No
	 Nothing it was perfect for me.
	 Sessions like the Zumba session would
	be more effective if it were conducted
	offline.
	• No
	• No.

