

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY: FRANCHISE TRADE

NOTICE NO : AJU/T&P/PG/0011/20-21

DATE: 30-12-2020

NAME OF ORGANIZATION: FRANCHISE TRADE

COMPANY PROFILE SUMMARY:

Franchise Trade is a platform for Brands and the Investors for Consulting, Marketing, Business buying, Franchising and Reselling of Existing Businesses. **Franchise Trade has a Dynamic Team having an experience of more than 10 years into Consulting, Marketing & Franchising of Established & Start-ups Brands to get growth to their business and also to Individuals who want to get into Entrepreneurship.** Franchise trade deals into 400+ Brands Across 10 Different Industries and more than 50 Sub Sectors like **Retail, Education, F&B, Health Fitness & Sports, Distribution & Manufacturing, entertainment & Leisure, Business Services, Travel & tourism, Automobiles, Beauty & Wellness etc.**

Franchise Trade has always tried to match the perfect business opportunity with the Investors, whether they are individuals, groups or companies. **They have well defined systems and processes that ensure that you engage with companies, correctly and create mutually beneficial relationships.**

JOB TYPE: Full Time

LOCATION: Bangalore, Mumbai, Delhi

JOB TITLE: Business Consultant - Franchise Sales

DEPARTMENT: Sales

ELIGIBILITY CRITERIA: MBA (MARKETING)

JOB LOCATION: Nehru Place, New Delhi

SALARY PACKAGE OFFERED:

CTC upto 4 Lacs Per Annum (including Incentives)

Components	Annual (in Rupees)
Basic	1,80,000
Official Mobile Allowances	12,000
Official Travelling Allowances	48,000
Total CTC	2,40,000

JOB DESCRIPTION:

- Franchise Sales
- Target based concept sales – Services Sales and consulting
- Business Development
- Handle clients and consult them as per their investment need in business
- Responsible for selling across business to investors
- Source potential investors and establish/maintain a good work relationship
- Attend to inquiries from any walk in clients

- Build awareness and knowledge of the market
- Actively support and assist company's sales team
- Participate in execution of sales strategies
- Excellent communication skills
- Very Attractive Incentives Packages

SELECTION PROCESS: Online Interview

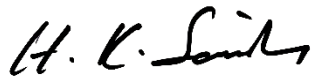
PROCESS OF REGISTRATION:

1. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

https://docs.google.com/forms/d/e/1FAIpQLScHG3nDVxV1LS5NQFU5fZKxfEempasFW3tWnhOJsAhmh7apFQ/viewform?usp=pp_url

2. Please note that it is mandatory to submit the above form to nominate successfully.
3. The form can be submitted only once, thus please be cautious while filling up the form.
4. The Resume File name must be student's own name.
5. Registration deadline for Nomination is till 10:00 AM, 1st January 2021.
6. One student can Register only once, thus be cautious while registering.
7. Please Note: The Registration process will automatically turn off after the provided deadline.

Sd/-



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Disclaimer: The information mentioned above is as shared by the employer. The institution will not be responsible for any deviation