

INDUCTION CUM ORIENTATION REPROT 2020

SCHOOL OF COMMERCE & MANAGEMENT

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1. INDUCTION CUM ORIENTATION REPORT 2020

OF

B.B.A

Department of BBA
School of Commerce and Management



*A Report on Induction Program for BBA 1st year students for the
Academic Year 2020-23*

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INTRODUCTION

Arka Jain University organized a one week induction program for the fresh entrants to BBA. The programme, was in line with the UGC requirements. The objective of this program was to acclimatize the students to the new environment and get them acquainted with the institution culture. The induction program comprised of interesting activities like Ice breaking Session, Entertainment Quiz , Guest Lectures, Rubaroo- Interaction with parents , Interaction with Alumni, Making a Difference to the Society , Introduction to the Toast Masters Club and many more. The rationale for induction was to ensure a smooth transition for the students into the university system.

A total of 167 students participated in this program which was conducted from 12th - 17th October, 2020. Faculty and student volunteers from across programs worked extensively to ensure that the induction was well organized. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

BATCH 2020-2023

OCTOBER

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MONDAY

10:00am: Welcome Note by Program Coordinator, **Dr Pompi Das Sengupta**
 10:10am: Saraswati Vandana
 10:15am: Address by the Hon'ble Vice-Chancellor-AJU, **Dr. S. S. Razi**
 10:25am: Address by the Chief Guest, **Prof. Prabal K.Sen**, Former Professor & founder Chairperson EDC, XLRI, Strategic Adviser, Consultant in the Areas of Banking, Economics & Entrepreneurship.
 10:35am: Address by the Guest of Honour, **Mr. Santosh Sharma**, A Cultivator, An Entrepreneur, An Author, A Consultant and A TEDx Speaker
 10:45am: Motivational Video
 10:55am: Address by the Director, **Mr. Amit Srivastava** .
 11:05am: Address by the Registrar, **Mr Jasbir Dhanjal**
 11:15am: Address by Dean -Student Welfare, **Dr Angad Tiwary**
 11:25am: Address by the Dean- School of Commerce & Management, **Dr. Arunava Narayan Mukherjee**
 11:35am: Video About AJU
 11:45am: Faculty Self Introduction
 12:00pm: Brief of upcoming Day's Sessions ; Vote of Thanks
 12:20 pm: National Anthem

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TUESDAY

09:30am: Brief about Course- B.B.A., Scheme of Study ; Value Added Courses & various clubs of the University.
 10:00am: "Ice Breaking Session" by BBA Faculty
 11:15am: "Entertainment Quiz" by BBA Faculty
 12:30pm: "Challenges of technology", by **Prof Arvind Pandey**, Program Coordinator, Department of BCA, AJU.

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WEDNESDAY

10:00am: "Rubaroo- An interactive session with parents"
 11:15am: "Session on Yoga" by **Puja Kumari**, Yoga therapist and Bio technologist, Plant Tissue Culturist.
 12:30pm: "Entrepreneurship Seminar" by **Rajiv Kumar** Founder of KCM Connect & Ms.Jayanti Pradhan, MD in Gopal Biotech Agro Farm, Recognised Agri- Entrepreneur by Ministry Of Agriculture(GoI).

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THURSDAY

10:00am: ' Zumba - stay healthy in an entertaining way' by **Usha Gope** Zumba Coach, ZIN & SYNC member.
 11:15am: 'Overview of the Toast Masters Club'
 12:30pm: Mentor- Mentee Session

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FRIDAY

10:00am: "Developing soft skills" **Mr. Kunal Ranjan**, Senior Manager (Digital Foundation Program) Tata Steel.
 11:15am: "Counselling Session" by **Purna Dhoot**, Chatered Accountant & Counsellor cum Trainer.
 12:00pm: Alumni Session- Talk with the seniors, **Vartika, Deepika and Sreshtha Srivastava**.

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SATURDAY

10:00am: Art of Public Speaking- **Dr.Monika Uppal**, Professor Loyola B.Ed College Awarded by Rashtriya Gaurav Award 2015.
 11:30am: 'Making a Difference'- Session on how we can contribute to the society
 12:00pm: Feedback sharing Session- Learning from the Orientation

EVENT DETAILS:

The event was conducted online using MS-Teams as the online platform.

➡ Day 1: October 12, 2020 (Monday)

Day In-charge: Sudeshna Sarkar and Poonam Dabaria

<https://us02web.zoom.us/j/87088202110>

Meeting ID: 87088202110

Day 2: October 13, 2020 (Tuesday)

Day In-charge: Abhishek Upadhyay and Vishakha Joseph

<https://teams.microsoft.com/l/meetup-join/19%3ac5f616ee99c94118af644e6c93f6778f%40thread.tacv2/1602506836379?context=%7b%22Tid%22%3a%222b78cc8c-1a70-4904-b3b5-70e018c23fbf%22%2c%22Oid%22%3a%22d6f01b92-b393-4e94-9ada-b3684fc1ac6a%22%7d>

➡ Day 3: October 14, 2020 (Wednesday)

Day In-charge: Jigar Rupani and Sunita Jha

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➡ Day 4: October 15, 2020 (Thursday)

Day In-charge: Jigar Rupani and Sunita Jha

https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWQxNzYyNzMtZTAzZC00YmYwLTk2MzItYmFiOGU3YTkyZTY0%40thread.v2/0?context=%7b%22Tid%22%3a%222b78cc8c-1a70-4904-b3b5-70e018c23fbf%22%2c%22Oid%22%3a%22d6f01b92-b393-4e94-9ada-b3684fc1ac6a%22%7d

➡ Day 5: October 16, 2020 (Friday)

Day In-charge: Atul Pathak and Neha Aggarwal

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➡ Day 6: October 17, 2020 (Saturday)

Day In-charge: Atul Pathak and Neha Aggarwal

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➤ Inauguration Ceremony:

On 12 th October, 2020 Arka Jain University , Department of BBA organized its first virtual inauguration ceremony AARAMBH. The Event started at 10:am with a welcome note by the programme coordinator of BBA Dr. Pompe Das Sengupta. This was followed by the lighting of the lamp and Saraswati Vandana.. The Vice Chancellor Dr. S.S. Razi spoke about the role of the University in nurturing students to face the challenges for future. The Chief Guest of the event was Dr. Prabal Kumar Sen who was the founder of EDC , XLRI. He inspired the students to face the current challenge and contribute to the society. Mr. Santosh Sharma was the Guest of Honour who is an Entrepreneur, an author of “Dissolve the Box” and a TedX speaker. He motivated the students on a virtual platform to take up new responsibilities of an Entrepreneur. This was followed with a short video of AJU .The Director Mr. Amit Srivastav then took over the virtual dias followed by The Registrar Mr. Jasbir Singh Dhanjal and The Dean Student Welfare Mr. Angad Tiwary . Each of the shared their words of wisdom with the students inspiring each of them to realise their dreams. The final speaker was the Dean of Commerce and Mangement Dr. Arunava Narayan Mukherjee.

The briefings of the upcoming days sessions was given by Ms. Poonam Dabaria and the event concluded with a vote of thanks by Ms. Sudeshna Sarkar.

SCHOOL OF COMMERCE AND MANAGEMENT

Aarambh '20
INDUCTION PROGRAMME

DATE: 12TH OCTOBER | TIME: 10:00 A.M
VENUE: ONLINE
(Login details will be shared on your email id)

CHIEF GUEST
PROF PRABAL K. SEN
Former Professor & Founder Chairperson EDC, XLRI, Strategic Adviser, Consultant in the Areas of Banking, Economics, And Entrepreneurship

EVENT SPEAKERS

Dr. S.S. Razi
Vice Chancellor

Mr. Amit Kumar Srivastav
Director

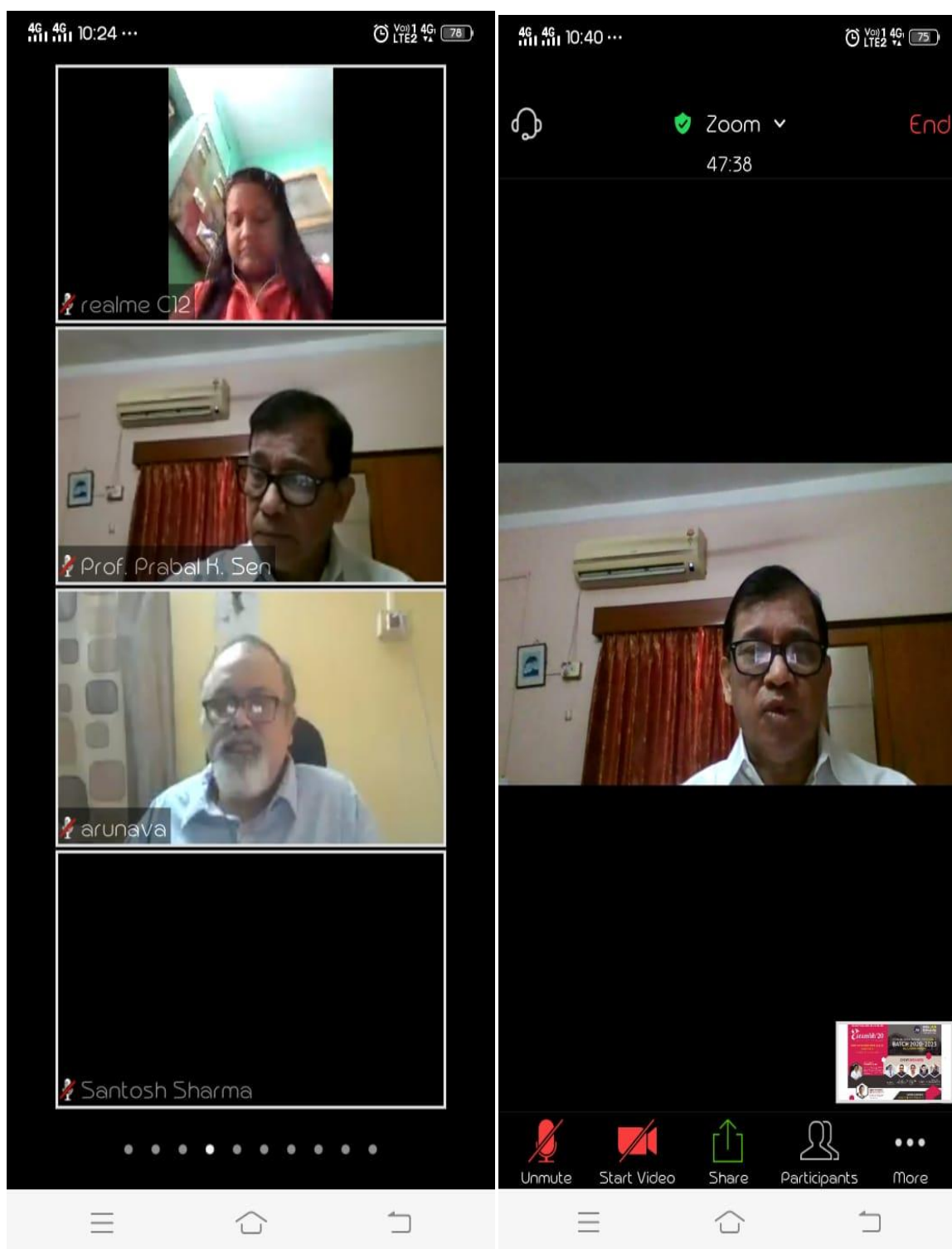
Mr. Jasbir Singh Dhanjal
Registrar

Dr. Angad Tiwary
Dean - Student Welfare

Dr. Arunava Narayan Mukherjee
Dean - Commerce & Management

GUEST OF HONOUR
MR. SANTOSH SHARMA
A Cultivator, An Entrepreneur, An Author, A Consultant and A TEDx Speaker

For More Details:
www.arkajainuniversity.ac.in



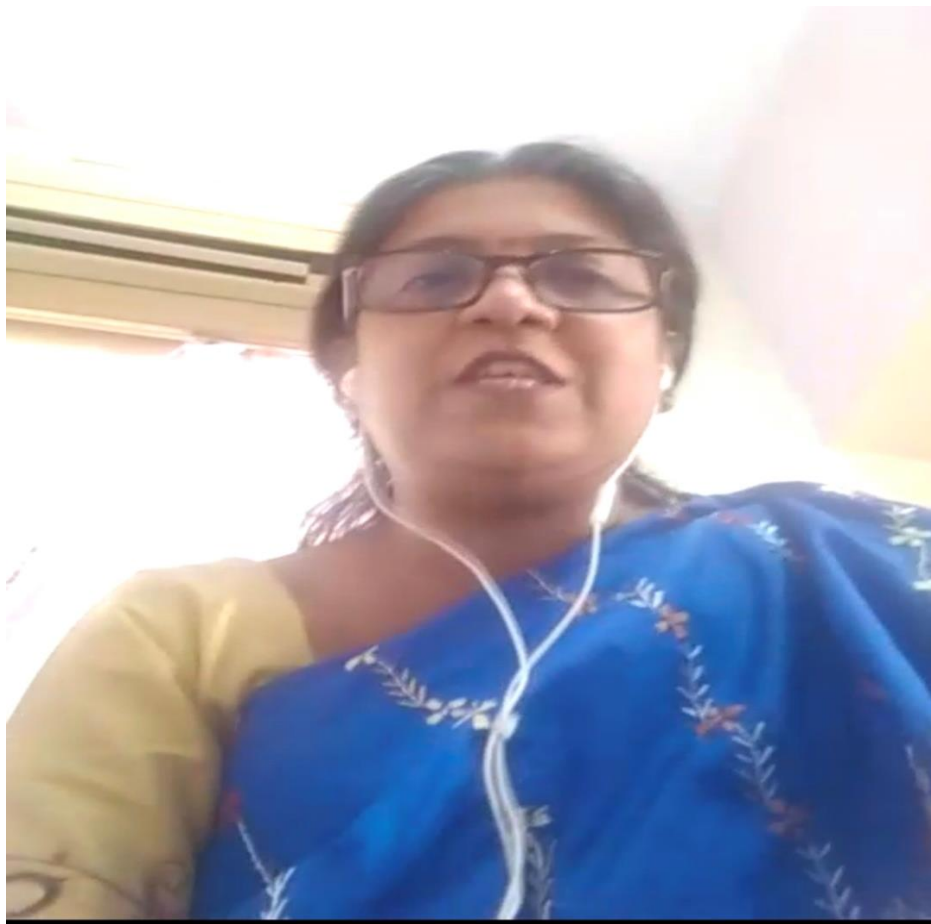
➤ Brief About the Course:

On 12th October, 2020 the programme coordinator of BBA gave an overview about the course to the students. The structure of the course the syllabus the guidelines to followed was discussed in detail. There Scheme of study and the evaluation procedure was also well explained to the students. Also the various cells and wings of the college to resolve

grievances was discussed. The Code of Conduct and the discipline to be maintained which is a part of the curriculum was explained. The participants were the new students of BBA. Dr. Pompe Das Sengupta was also assisted by Mr. Abhishek Upadhyay. The other teachers present were Ms. Poonam Dabaria and Ms. Sudeshna Sarkar.



NSE
Academy



➤ ICE BREAKING SESSION

On 12th October, 2020 an Ice Breaking Session was organised for the BBA first year students. This session was designed to welcome the attendees and warm up the conversation among the participants. The session started with normal greeting and welcome message to the participants. This was followed by an online treasure hunt activity. The activity consisted of 20 clues each directing towards a certain item which could be easily found at home. Once a particular clue was read out, the students were asked to switch on their video and show the item as soon as they understand the clue. The names of those students showing the items first were recorded and at the end of the final round, the student getting the maximum score was announced as the winner. The total no. of participants were 130. Mr Vivek was announced the winner. The session was coordinated by Mr Abhishek Upadhyay, Ms Nahid Mirza, Dr Nikita Shukla, Mr Atul Pathak, Ms Neha Agarwal, Ms Vishakha Joseph, Ms Sunita Jha, and Mr Chanchal Mandal.



Treasure Hunt

1. Stepping out? Wear me first! I'll protect your feet from the worst (SHOES)
2. Standing quietly against a wall, you rarely notice me though I'm tall. Inside, I keep a lot of treats. Open my door and then you'll see! (REFRIGERATOR)
3. From dirt, to paint, and everything in between, I'm your number one companion in keeping clean. (Soap)
4. It's been a long day, it's time to rest. You can lie down on my chest. Soft yet sturdy, I'll cradle you. And in the morning, feel life anew-BED
5. Step and step and step, you go. To reach the top, you will start low. With every step, the goal you'll reach. Although the journey might make it hard to breathe, STAIRS
6. Keep me open, keep me closed. There's really nothing I oppose. But when it rains, or when it's cold, to keep me shut is what you're told. (Windows)
7. I'm always running, though I never walk. Sometimes, I can sing, but I never talk. I have hands, I have a face. You use me to decide your pace-CLOCK
8. Fill me up and make me fat, you like me best when I'm like that. But lose track and you will see, you've nearly finished what you put in me. (Wallet)
9. No morning routine is complete without me. Pick me up and then you'll see. If you leave without our session, you'll spend the day worrying about your impression. TOOTHBRUSH
10. Hold me light, hold me gentle. When you handle, always careful. But when it's time to use my insides, tap me hard and crack my outside. Here it comes, the gooey flow. Into the heat, I slowly go EGG
11. I'll keep you cool on a hot sunny day, but don't forget to put me down, or I'll blow away. (Umbrella)

➤ Entertainment Quiz:

On the second day of AARAMBH there was a session of Entertainment Quiz organized by the BBA faculties for the fresher. The main aim of organizing this event was to make students aware about the subjects and the category questions section will help students to master the topic. The Session was divided into four parts and the faculties asked quiz to students related to entertainment and their subjects to test their knowledge. The students were quiet responsive and were taking interest in

answering the quizzes. There were around 130 participants and the session was enjoyed by students and they took active part in it. The day incharges were Mr. Abhishek Upadhyay and Ms. Vishakha Joseph & this event was coordinated by Mr. Suraj Mehta, Mr. Atul Pathak, Mrs. Nahid Mirza, Dr. Nikita Shukla and Ms. Neha Aggarwal

➤ **Technology :Using it responsibly: Mr. Arvind Pandey**

On the 2nd day of AARAMBH we have organised a session on “*Technology: Using it responsibly*”. This event is conducted Microsoft Teams for the freshers for the session 2020-2023. Our guest speaker for this event is Mr. Arvind Kumar Pandey, Programme Coordinator and Assistant Professor of BCA, BSc.IT and MCA department, Arka Jain University. He explained the use of technology in our day to day life and challenges faced by us and how our data is monitored by organisations and they are using it for manipulating us through Artificial Intelligence. He briefly explained various cyber frauds occurred during online transactions. It was a very informative session as he briefly explained how one can make better and the most responsible use of technology, manage their devices like mobile phones or laptops.

It is one of the most crucial topics as we are moving towards digitalisation. Everything around us is digitalised, from shopping to teaching. It is not wrong to say that Data is the new oil and sharing of sensitive data is cautious. This session briefly taught us that we all need to be careful while working over internet and be aware of the sites we are clicking.



➤ **Rubaroo : An Interactive Session with parents**

On 14th October, 2020 An interactive session was organized for the parents of the freshers and a brief overview of the activities of Arka Jain University was displayed through a video. Then the programme coordinator of BBA Dr. Pompe Das Sengupta described the course structure to the parents. She spoke about the various opportunities the course provides, the kind of examination pattern that is followed, the various activities that are undertaken by the department of BBA from time to time, The various Clubs that run, The redressal forum for the students, The procedure for payment of fees, submission of assignments and other co-curricular activities.

Parents were asked to share their views for the same

The Session helped us understand the expectations and need of the parents. The Feedback was collected for the same. The Event was coordinated by Ms Poonam Singh and MsSudeshna Sarkar. It was concluded with a vote of thanks offered by Ms. Sudeshna Sarkar.

➤ **Session on Yoga : Ms. Puja Kumari**

On **14th October, 2020** a Yoga Session was conducted by Ms. Puja Kumari from 11.15 am to 12.15 pm. The main purpose of the session was to acquaint our students with the basic '*Yoga postures*,' the benefits of '*Pranayam*' and '*Aroma Therapy*.' During the session, Ms. Puja explained the importance of colours which are quite useful in Aroma Therapy. She also mentioned how this therapy can cure variety of day to day problems faced by all of us. She also displayed many easy and useful Yoga postures which all of us should do on a daily basis to keep ourselves fit and healthy. She also mentioned that most of the common difficulties faced by us like sleep disorders, anxiety, sugar, blood pressure etc. can be easily and effectively cured through practice of Yoga on regular basis. She also explained how '*Pranayam*,' '*SuryaNamaskar*' and '*Anulom Vilom*' shall be done so that the maximum benefit can be derived from it. The students had many myths about eating habits and daily activities which were very humbly cleared by Ms. Puja. During the session, many of the students raised queries regarding Pranayam and Yoga which was satisfactorily answered by Ms. Puja. The students thoroughly enjoyed the session and had good takeaways from it which will definitely bring a positive change in their lives. The event was headed by Mr. Jigar Rupani, Assistant Professor, School of Commerce and Management and Co-ordinated by Mrs. Sunita Jha, Assistant Professor, School of Commerce and Management. Ms. Puja Kumari has done her B.Sc. in Biotechnology and M.Sc. in Botany. She holds a post graduate diploma degree in both Yoga Therapy and in Agriculture Business Management. She is a qualified Yoga Therapist, Biotechnologist and Plant Tissue Culturist. She has also been certified from University of Patanjali, Haridwar.



➤ Entrepreneurship Skills

Mr. Rajiv Kumar - He is the Founder and Executive Director of KCM Connect. He did his Post-Graduation in the Programme of Business Management in Entrepreneurship (PGP-CEM) from XLRI. He has previously worked with an IT-related MNC for several years and served top most clients from all across the world. He has also imbibed the entrepreneurial management aptitude through his post-graduation under XLRI's programme designed and launched by the Entrepreneurship Development Centre (EDC) of XLRI to provide competency-based education to the eligible candidates with a view to promoting entrepreneurship in the country. KCM Connect via-a-vi Kashyap Computing & Management Pvt. Ltd. took shape under the mentorship of Prof. Prabal K. Sen, Chairperson of EDC, XLRI.

On the 3rd day of Aarambh a session on Entrepreneurship skills was organised which gave insights to the attendees for the skills required in modern day business. Session was started by clarifying the distinction between start-ups and businesses. He explained the ways how an entrepreneur of a start-up can acquire fund from the market in its initial days. He talked about the importance of networking. Various pros and cons are explained very well. He talked about the skills which an entrepreneur must have to grow his/her business from scratch to top.

Ms. Jayanti Pradhan- She is the only Agri entrepreneur from Eastern India. She is the Managing Director of Gopal biotech Agro farm. She did her Post Graduation from XLRI, Jamshedpur. She is been working on different Agri-livelihood program specially on mushroom farming using waste such as Paddy straw since 2005. She has been recognised as an Agri- entrepreneur and her farm was selected as a Model Farm by the Ministry of Agriculture, Govt. of India and by the Food and Agriculture

Organisation (FAO) on World Food Day in 2009.

Jayanti Pradhan was the speaker for the second half of the session. Her topic of discussion is *Agripreneurship*. She belongs to the family where agriculture is the main occupation for livelihood. Where people are leaving agriculture as their means of livelihood, she tried to indulge herself in best practices and better utilisation of the available land. She modified her land in a way which has not only increased crop production but also her farm was selected as Model Farm by the Ministry of Agriculture. She even taught us how one can make productive use of waste left. She talked about mushroom farming, most producing crop i.e. Paddy in Orissa, poultry farming and the emergence of organic farming nowadays. She also explained about number of people she is providing training in the field of agriculture. Her session was very informative and she is been an inspiration for those who think agriculture has no scope. She also educates women in her community and enabling them to become financially independent and thus works for women empowerment. Her journey inspires each and every person present in the session.



➤ A session on Zumba : A fun way to health by Ms. Usha Gope

On **15th October, 2020** a Zumba Session was conducted by Ms. Usha Gope from 10.00 am to 12.15 pm. The main purpose of the session was to acquaint our students with the basics '*Zumba*,' and how an individual can stay fit and healthy in an entertaining way.

During the session, Ms. Usha explained the importance of fitness in our life and what are the various ways in which an individual can stay fit in an entertaining way.

At the beginning of the session she gave a historical background of the word '*Zumba*' as to how and from where it had originated. After a brief introduction, she played a few entertaining and lively music on which the basic steps of '*Zumba*' were shown. After a rigorous session of '*Zumba*' for about half

an hour, she took the questions of the students one by one.

The students had many queries regarding eating habits, how to remove anxiety, how to lose or gain weight, what should be an ideal diet, when should one exercise, how should one exercise etc. These questions were very humbly taken up Ms. Usha and satisfactorily explained to the students. She also mentioned how one should exercise and what precautions should be taken before, during and after workout. She being a fitness trainer, she enjoyed the questions and answered them well. She also explained about other options of staying fit like gyming, cardio training etc. At the end she concluded with the basic idea that being fit is important, how to stay fit is not important. A person can adopt any way to reach his goal of being fit.

The students thoroughly enjoyed the session and had good takeaways from it. They were satisfied and happy that many myths of theirs regarding fitness were cleared after the session and it will definitely bring a positive change in their lives.

The event was headed by Mr. Jigar Rupani, Assistant Professor, School of Commerce and Management and Co-ordinated by Mrs. Sunita Jha, Assistant Professor, School of Commerce and Management.

Ms. Usha has done her graduation this year in Economics honours from Jamshedpur Women's College. She is a '**Zumba**' instructor since 2018 and a '**Zumba**' coach since 2019. She is an active ZIN and SYNC member and shared platforms with zins from different states of India as well as internationally with zins from USA, Turkey, Peru, Myanmar and Australia. Apart from this she is a national basketball player representing Jharkhand and is also the Manager of East Singhbhum Basketball Association. She has also worked as Basketball coach of Sacred Heart Convent and KPS Kadma High School



➤ Toastmasters

On 15th Oct., a virtual session on Overview of Toastmasters Club was organized as a part of Orientation program for the BBA batch 2020-23, School of Commerce & Management, Arka Jain University.

This session highlighted the following :

1. What is Toastmasters & the recognition it holds.
2. Scope for career growth after joining TM.

The session started with Ms. Poonam addressing the gathering there by introducing Dr. Chetna Verma who is an Area Director & Division Director who has set up 7 Toastmasters in Bihar & Jharkhand. She shared her valuable insights, how important it is for a management student to present himself in front of the others, both verbally & non-verbally. Students were also motivated to participate in a Table topic session which was an Impromptu session. Various students actively became part of this session by sharing their thoughts on the topics given to them.

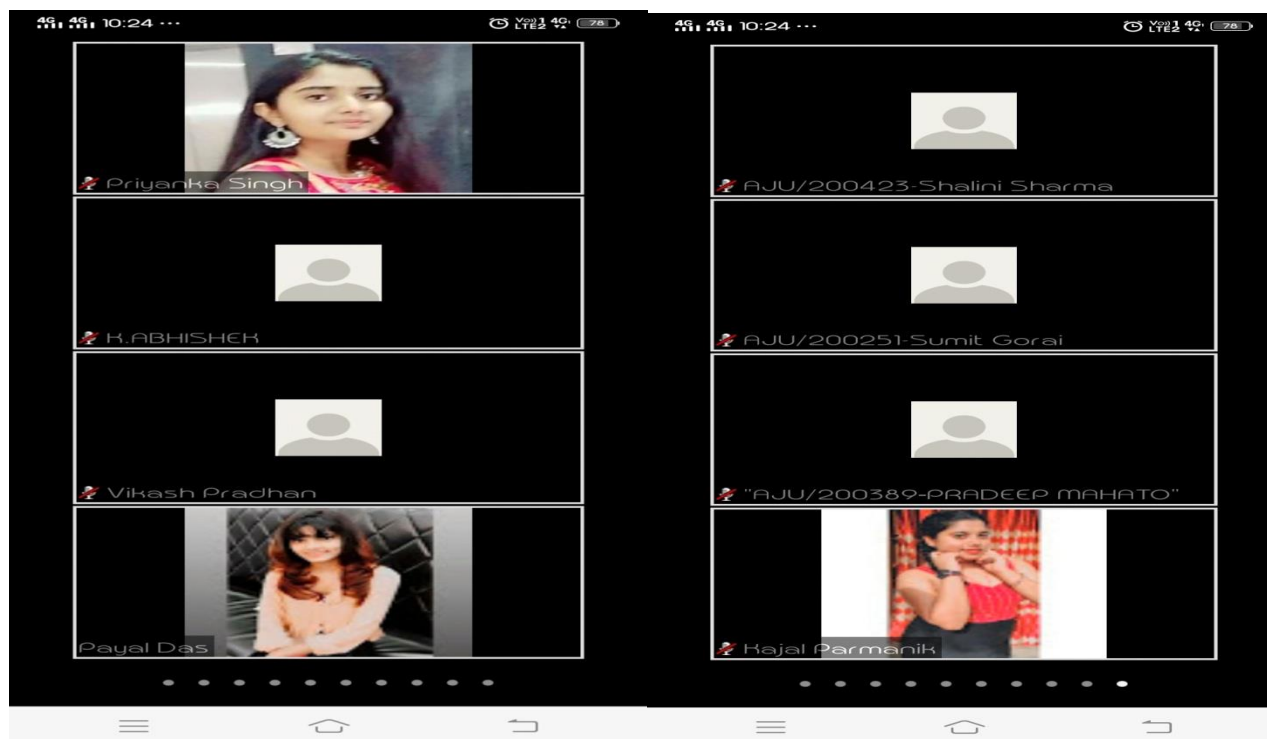
Next we had Mr. Sayantan Das who is an Area Director for Jharkhand region & previously served as Division program quality director. He is a student by the day & an aspiring poet by the night. He shared with students a presentation showcasing basics of TM club, hierarchy followed & various activities conducted here.

Next speaker of the day was Ms. Vidisha, a mass communication student from Arka Jain University who happens to be an active member & an Ex-President of this club. Lastly Abhishek Rana, a sem III student took over the virtual dais sharing his journey with TM and improvement he has seen in himself post joining this club.

The total number of participants was 130.

The Day In charges were: Mr. Jigar Rupani & Ms. Sunita Jha. & the faculty coordinators were Dr. Pompey Das Sengupta, Poonam Ranjan, Nahid Mirza.

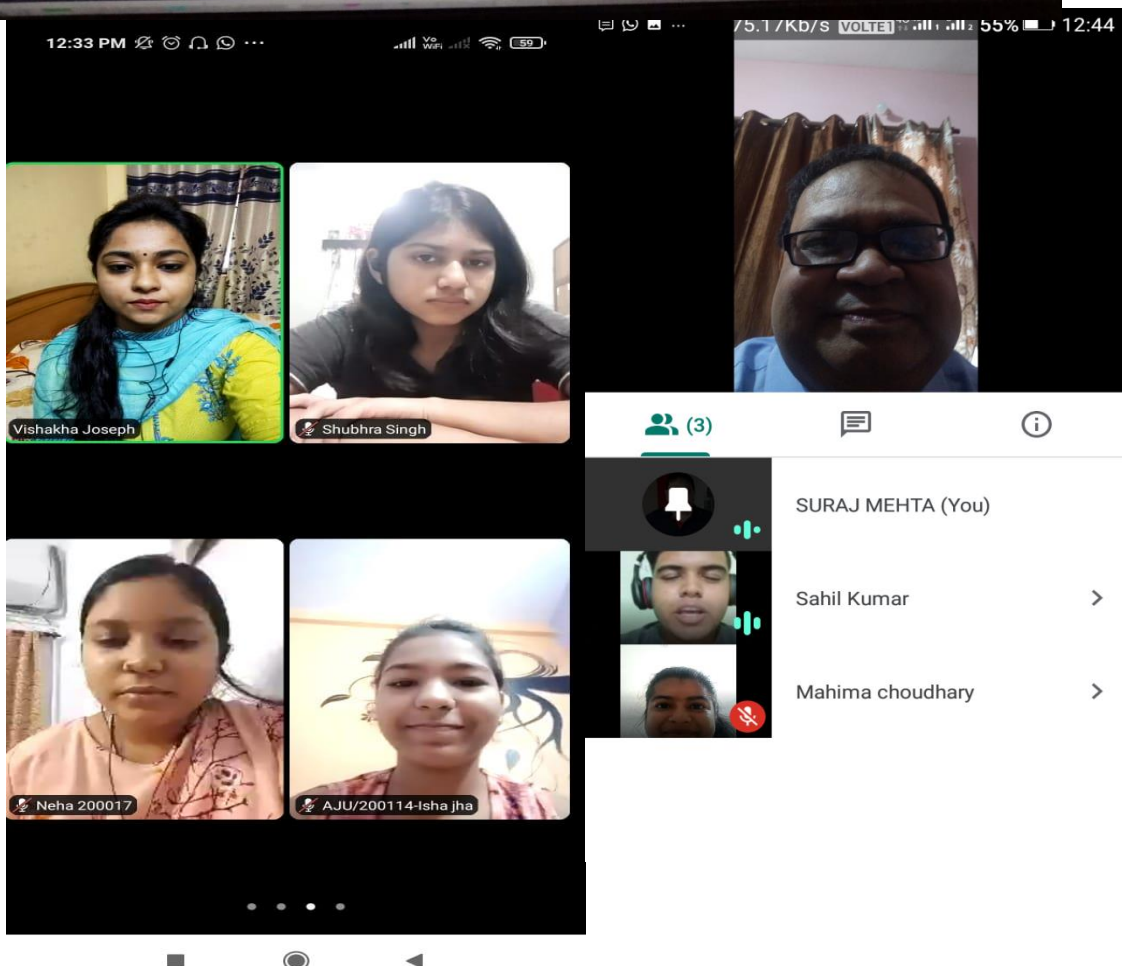
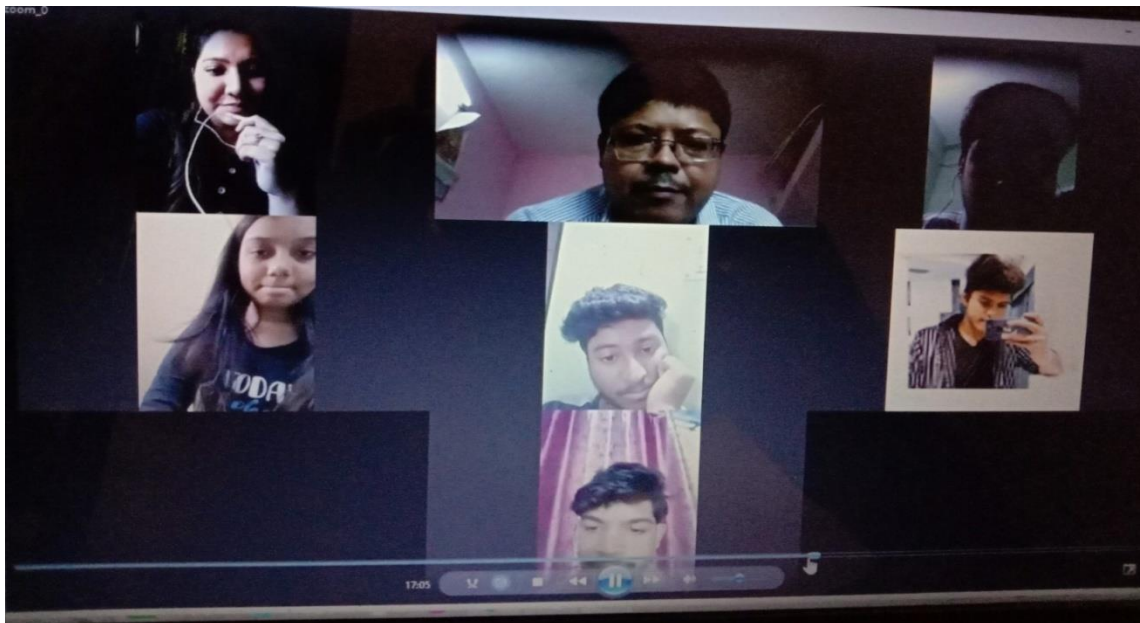
The session ended with Nahid Mirza maam proposing vote of thanks to all our speakers.



➤ **Mentor- Mentee Session:**

On 15th October, 2020 a **Virtual Interactive session between the Faculty Mentors and Mentees** was organized for the newly inducted students of the batch belonging to 2020-2023 of the Department of B.B.A., School of Commerce and Management, of ARKA JAIN University. The session was hosted by all the mentors viz. Prof. Sunita Jha, Prof. Jigar Rupani, Dr. Nikita Shukla, Prof. Chanchal Mandal, Prof. Abhishek Upadhyay, Prof. Vishakha Joseph, Prof. Atul Kumar Pathak and Prof. Nahid Mirza. It was an hour long session conducted between 12.30 pm to 01.30 pm on the above mentioned date. Most of the students keenly joined the session and introduced themselves. Since the student batch was fresh out of the school they were asked only to share their schooling details and hobbies. This hour long interaction with the bright minds brought many things to the fore as it was previously made very much clear by the mentor that it is a session to know and understand each other in a better manner. The hobbies shared by the set of students were very much contemporaneous and innovative. Some of the hobbies include exploring nature and everything else around, cooking, painting, graphic designing, indoor and outdoor gaming, singing, dancing etc. During the session, the mentors shared their brief profile with the students. They also shared some tips on career enhancement and the importance of inner personality to choose a suitable career.

The session ended on a positive note after satisfactorily answering the queries of students related to syllabus, books and various academic related matters. It was assured by the mentors that they will act in best interest of the mentees during their journey at ARKA JAIN University.



➤ A session on “Developing soft skills” by **Mr. Kunal Ranjan**

Mr. Kunal Ranjan is Senior Manager (Digital Foundation Program) at Tata Steel Ltd. He has 10 years' experience in Marketing and Digital Foundation Programs. He has fair exposure to Project Management and end to end ERP implementation for various divisions. He also worked with Companies like Infosys and Tata Steel Ltd. He is PGDMMB in Marketing and Strategy from XLRI, Jamshedpur. Bachelor's in Computer Science Engineering, ITER Bhubaneswar, BPUT University, Odisha. He has worked on various projects such as Tata Growth Shop Sales implementation, Tata Steel Bhushan Steel implementation, Invoice Standardisation for Tata Steel, and GST implementation.

On the 5th day of AARAMBH, an event on soft skills was organised so that the participants can know the importance of soft skills in our life. He touched various topics such as leadership skills, communication skills, problem solving skills and personality development. He explained the importance of communication skills irrespective of language. One must not only talk but should talk right and in right amount which is very crucial and it was perfectly explained by him with one's real life experiences. It was indeed a very informative and enlightening session.



➤ Counselling Session by **Ms. Prerna Dhoot**

On 16th October Friday, A counselling session was conducted by Ms Prerna Dhoot Choudhary, A manager in finance and accounts. She is currently working in The Indian Steel and Wire Products Ltd.

She talked about What is BBA and its scope, Requirement of professionalism in today's business scenario, different work areas, Entrepreneurship and factors of a successful professional life.

The purpose of the session was to make the students aware of vast career opportunities after BBA as well as to prepare them for the present industrial demand.

Around 120 students attended the session. They learnt about different career options and how important professionalism is in today's business scenario.



Alumini Session:

- On 16th October, 2020 a **Virtual Interactive session with the Alumni** was organized for the newly inducted students of the batch belonging to 2020-2023 of the Department of B.B.A., School of Commerce and Management, of **ARKA JAIN University**.

The session was hosted by Prof. Abhishek Upadhyay. The guest speakers included Ms. VartikaJaiswal, Ms. Srestha Srivastava and Ms. K Deepika Rao, all Ex-students of B.B.A. Stream, Jain College, Jamshedpur. It was an hour longsession conducted between 12:00 pm to 01:00 pm on the above mentioned date.

Brief Profile of the Speakers: -

Ms. VartikaJaiswal

She has completed her post-graduation diploma in Finance from Sri Balaji Society, Pune and was a BBA graduate from Jain College. She is working as Tax Consultant at Deloitte Tax India since November 2017. She has a corporate exposure of over 3 years.

Her System Experiences include SAP, Oracle Cloud, Onesource etc.

Ms. Srestha Srivastava

She belongs to the batch of 2012-15. She got placed in the 2nd year in Wipro India Pvt. Ltd. and continued to work there for almost 1 year. After Wipro, she joined Ernst and young LLP and shifted to Bangalore in the year 2016. She joined EY India as a Financial Analyst in the Income Tax Department (India) and served there for 3.5 years. Recently, she was shifted to Merger and Acquisitions and got promoted to Consultant. Her total corporate experience is over 5 years. Currently she is pursuing her Management Cost Accounting from United States and planning for Executive MBA as well.

Ms. K Deepika Rao

Deepika is currently working as a Workforce Manager in CGI Information and Management Systems Pvt. Ltd. She has around 4.3 years of corporate career. She is involved in planning of resources, their utilization, allocation of members to projects and their overall aging in the projects. Prior to her corporate career she has pursued her PGDM in HR with minors in Marketing from International School of Management Excellence.

The students keenly joined the session and interacted with the seniors. The speakers were happy to share their experience during their college days at Jain College. They talked about their focus strategy on career along with co-curricular activities and enjoying the campus life. They also shared their experience working in the corporate environment. They discussed their future plans and their techniques of own goal setting.

➤ **Art of Public Speaking by Dr. Monica Uppal**

On the 6th day of AARAMBH we have organised a session on “*Art of public speaking*”. This event is conducted over Microsoft Teams for the freshers for session 2020-2023. Our guest speaker for this event was **Dr. Monika Uppal, Assistant Professor of Loyola College of education and councilor of IGNOU.**

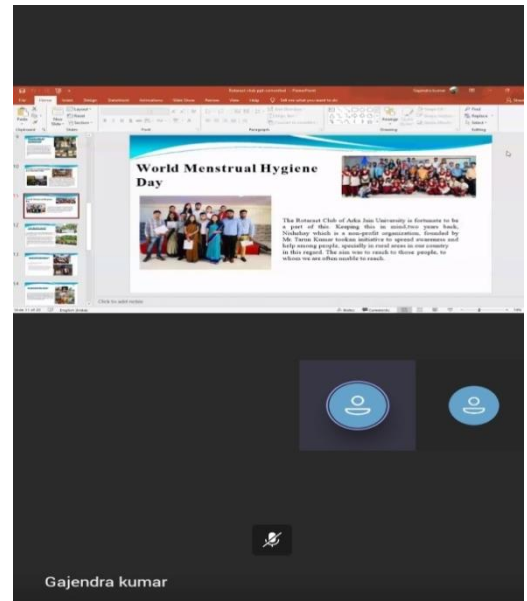
At the beginning of the session she explained what public speaking is, after that she gave a brief details of benefits of public speaking and also talk about the barriers of effective public speaking and also suggest the guidelines for effective public speaking. After a rigorous session of ‘*Art of public speaking*’ around 45 minutes, she took the questions of the students one by one.

The students had many queries regarding public speaking like how to speak smooth English, how to overcome the stage fear, how to improve our verbal and nonverbal skills and many more. These questions were very humbly taken up Dr. Monika and satisfactorily explained to the students.



➤ **Making a difference : Our responsibility towards the society**

On 17 th October a session on “make a difference- how can we contribute to the society” was organized for the freshers. This session was kept to give the students an exposure to all the social activities that the students of our university have been a part of. A brief insight on the two socially active clubs i.e ROTARACT and the NSS CLUB were given. The students of the two clubs shared their experience and spoke about the various activities they were involved in and how they as students of Arka Jain University and as a part of the club have made their contribution to the society. The students shared their experience on events like sanitation drive, Plantation drive, Blood Donation Camps, Literacy drive, technology etc. The presenters in this session were Aprajita, Aniket, Sushma, Gajendra and Harsha. The event was coordinated by Ms Neha Agarwal and MsVishakha Joseph.



ACKNOWLEDGEMENT

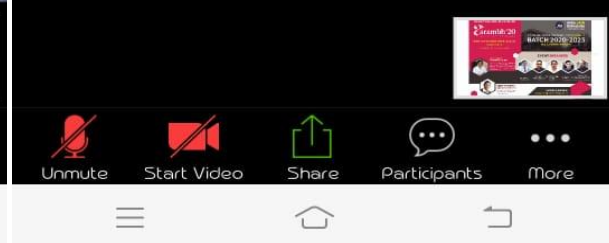
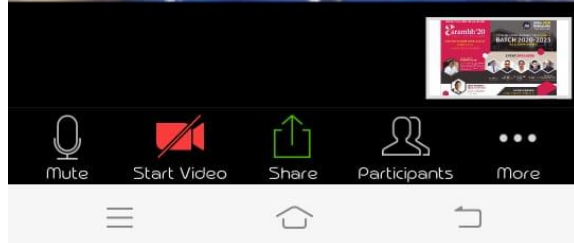
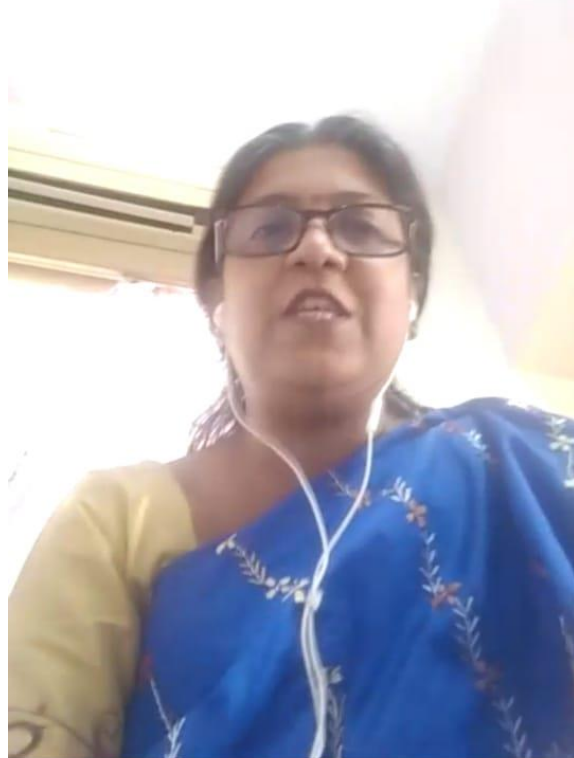
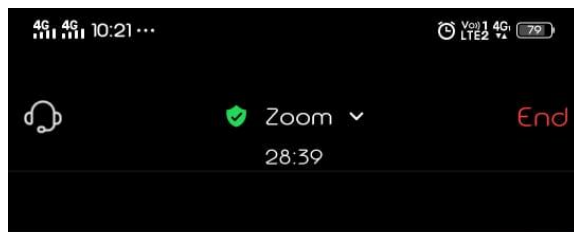
The BBA & First year department extends heartfelt gratitude to the vice chancellor Dr. S.S.Razi, the director Amit Kumar Srivastava, the Registrar Jasbir Singh Dhanjal, the student welfare Dr. Angad Tiwari and the Dean of Commerce and Management Dr. Arunanva Narayan Mukherjee.

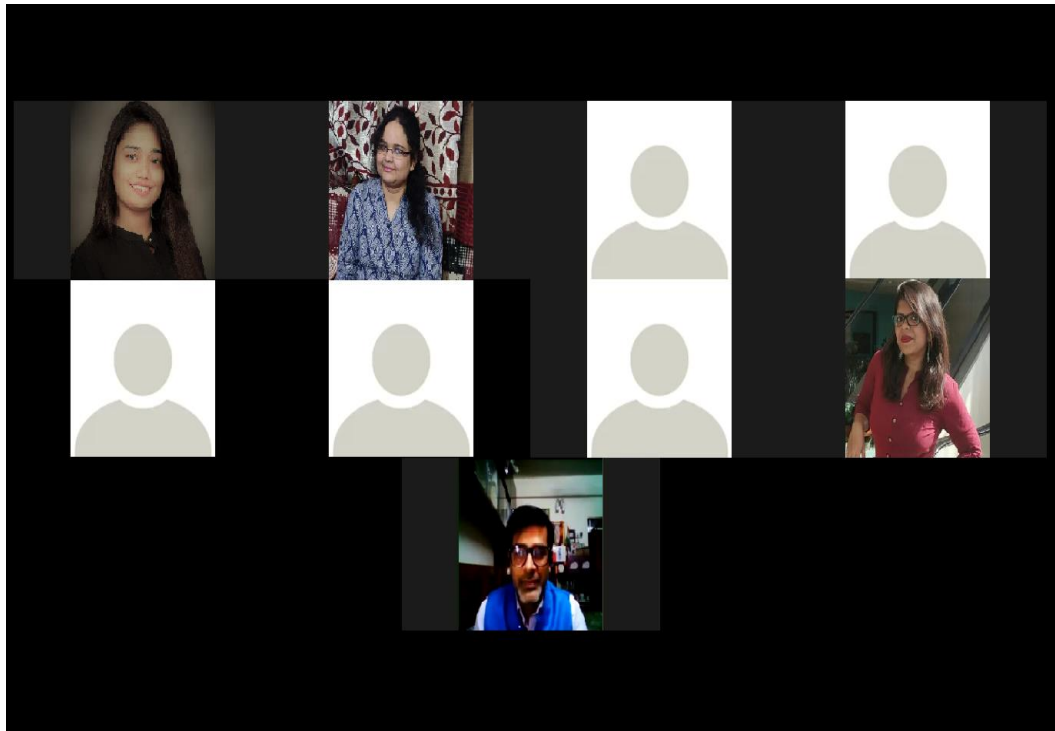
.Faculty and staff across departments extended whole hearted support during the induction program. The program was a success because of their active participation. TheBBAdepartmentthanksallfaculty,staffandstudentvolunteerswhohavehelped.

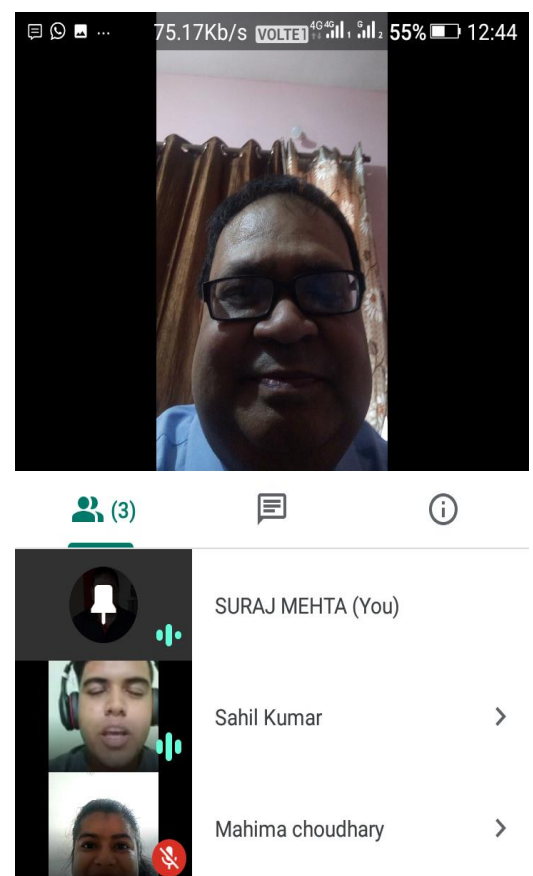
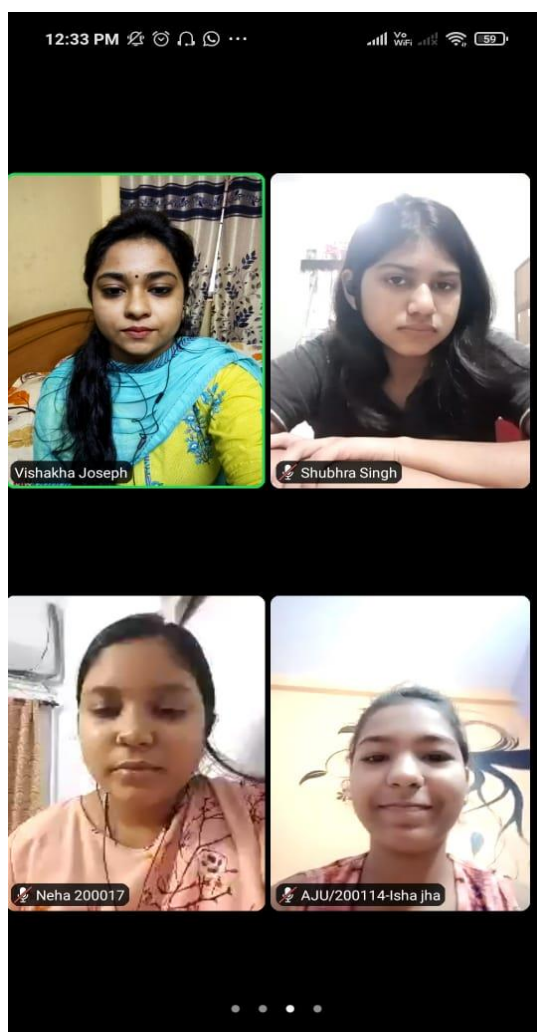
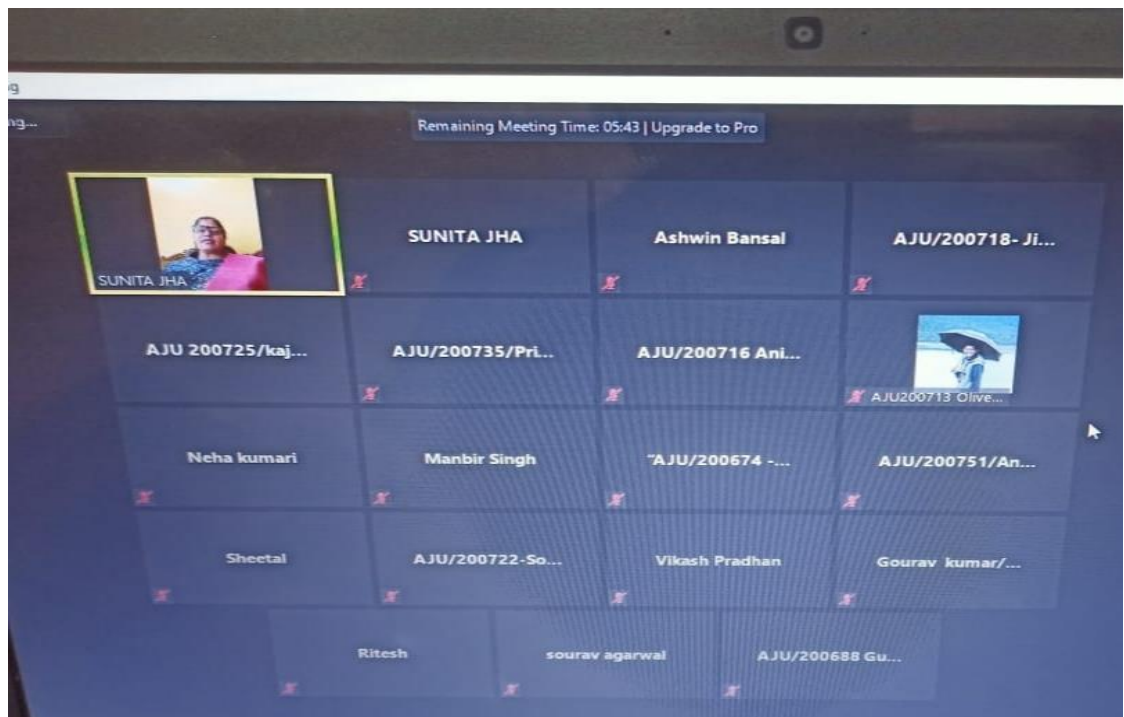
Dr. Pompe Das Sengupta
Assistant Professor,
Programme Coordinator

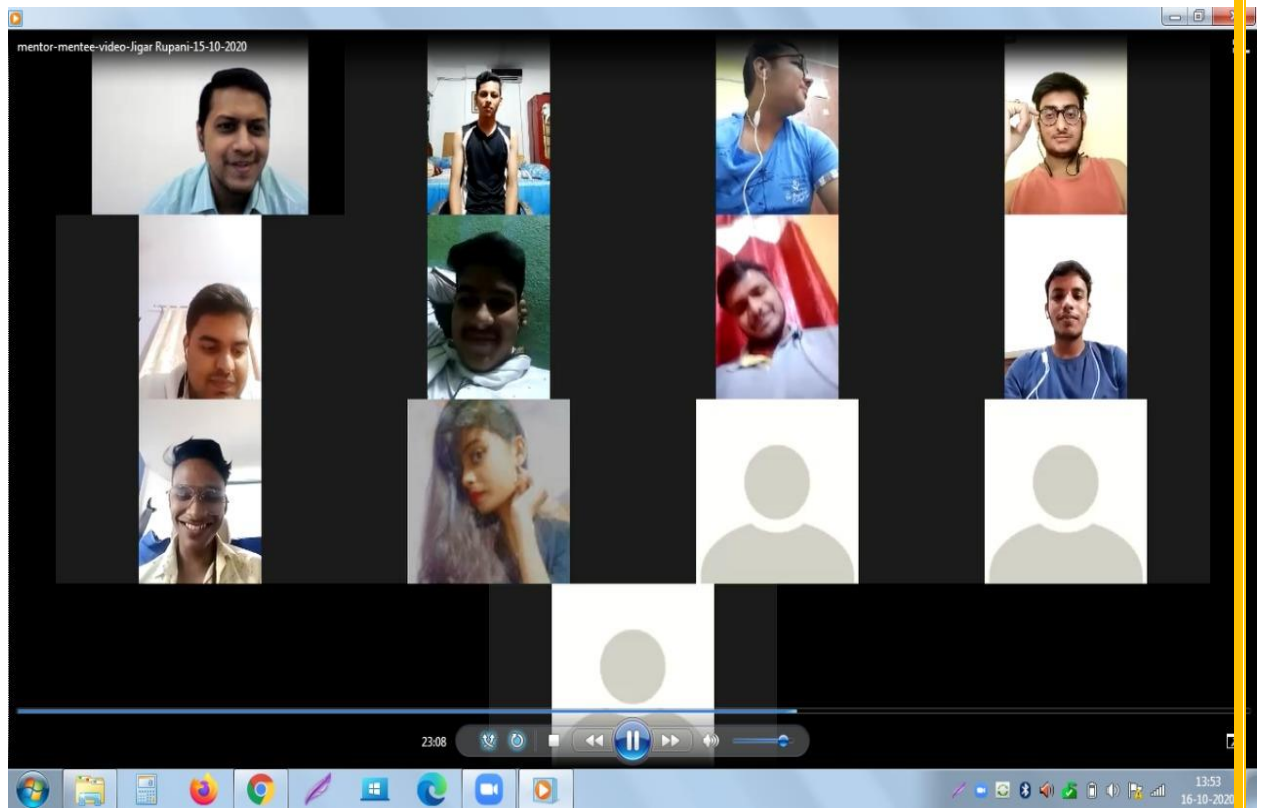
EVENT PHOTOGRAPHS

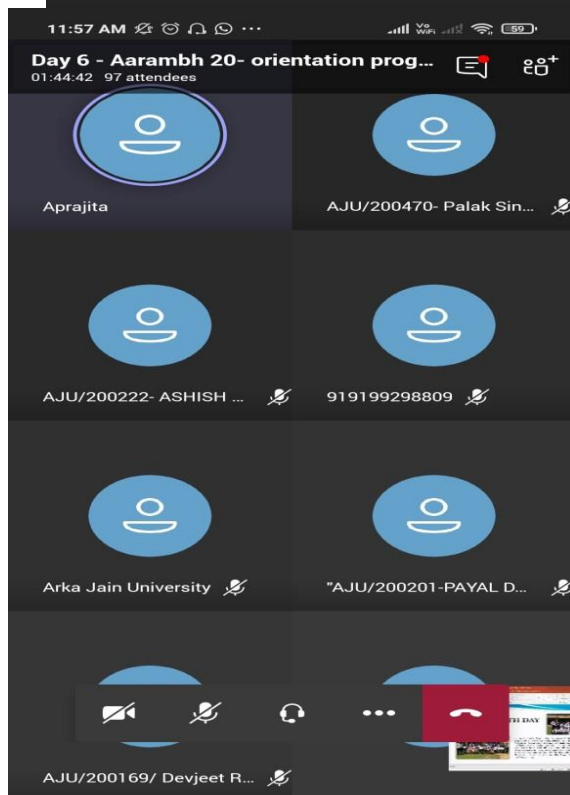
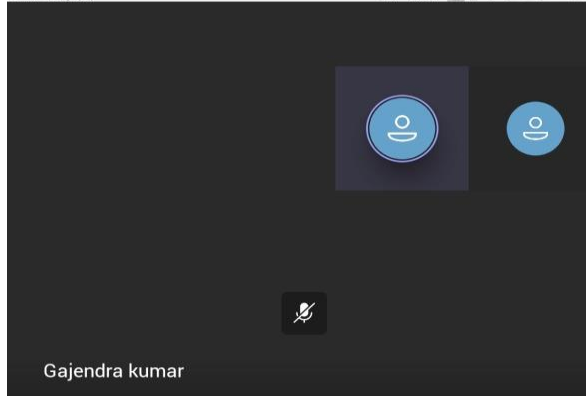
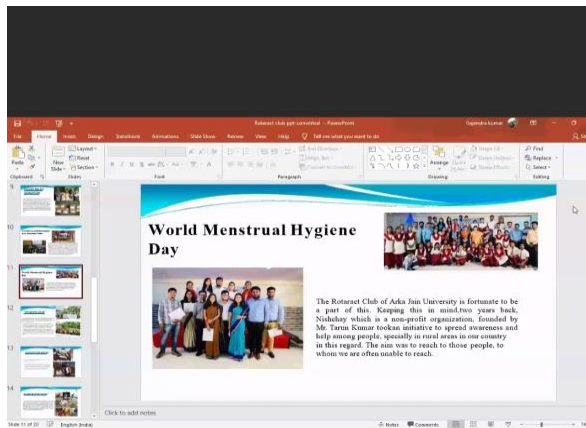












			Compiled Attendance		
12th Oct	13th Oct	14th Oct	15th Oct	16th Oct	17th Oct
Punam kumari	Gautam Shaw	MINITA Kumari	Rishit Biswas	Varun Kumar Soren	Mahima Choudhary
Sumit Gorai	jiya Ranjan	Haiya Parveen	Ritikraj	Sahil Soren	Jagriti Kumari
Aman singhanian	Priyanka Singh	Devjeet Roy	Shivam kumar	Sweety Singh	Trinath Pradhan
Harsh Pasari	Ashwin Bansal	Ritikraj	Abhay Kumar	amar kumar mahato	Payal Das
Bablu Giri	Vikash Pradhan	Sumit Gorai	MINITA Kumari	Simran kour	Rahul Narayan Deo
Shivam Agarwal	Aditi Singh	Sahil kumar	Sahilkumar	Punam kumari	Aditya anand
Rahul	Kajal kumari	Nitu Pramanik	Mahima Choudhary	Payal Das	Harsh Pasari
Shubhra Singh	ANIMESH OJHA	Anjali Kumari	Akash rai	Sandhvi Shreya	Devjeet Roy
shivanshu kumar shaw	Sanchit	Anshu priya	Nitu Pramanik	Abhijeet Ganguly	Simran kour
Sandeep pandey	Sumit Gorai	Gautam	YASH PRAKASH	Neha kumari	Haiya Parveen.
Trinath Pradhan	Sonal Sharma	Varun Kumar Soren	Varun Kumar Soren	Shivam kumar	Pallabi Jyotish
Abhishek Kumar singh	Shivam Agarwal	K.ABHISHEK	Palak Singh Gaharwar	Yash sahu	Sumit gorai
Shashank Agarwal	Anisha verma	Karan singh	Amandeep Kaur	Nazmush Saher	Mangalam choubey
Sheersshadeb das	Bablu Giri	Rajesh Yadav	Manisha Kumari	Ashish Kumar	Jai Gupta
Fuzail asad siddique	Soniya Murmu	Amardeep kumar sinha	Haiya Parveen.	Nitu Pramanik	PRADEEP MAHATO
Haiya Parveen	Gurpreet Singh	Palak Singh Gaharwar	Shivam Agarwal	Rishit Biswas	ANJALI KUMARI
Akshay jaiswal	Anish Kumar mishra	Mohammad Afaf Khan	Devjeet Roy	Akhtari Shahin	Saurav Kumar
Satyam kumar	Fuzail asad siddique	BISAKHA SINGH	Avijit Saha	NEHA	BISAKHA SINGH

NEHA	Sheetal	Rishit Biswas	Gautam Shaw	BISAKHA SINGH	Ritesh Gour
Abhay kumar	Neha kumari	Manisha kuamri	Sheersshadeb das	Priyanka Singh	Angela Lobo
ANIMESH OJHA	YASH PRAKASH	Yash sahu	Ashwin Bansal	Shalini Sharma	Akshay jaiswal
Kishan udani	ANJALI KUMARI	P Sai Saran	Manbir Singh	ANGELA LOBO	Aman singhania
Ashish Kumar	Ritesh Kumar Singh	Ashwin Bansal	Vikash Pradhan	ANISHA VERMA	Akhtari Shahin
Angela lobo	Rahul mandal	Anisha verma	Ritesh	Jiya Ranjan	Ved prakash mandal
Isha jha	Aastha Kumari	Neha kumari	Priyanka Singh	Rahul Narayan Deo	Isha Kumari
Harpreet Singh	Sheersshadeb das	Sonal Sharma	Diksha Mandal	Ritesh Kumar Singh	PARAMJOT SINGH
ABHIJEET GANGULY	MOHAMMAD AFAF KHAN	Priyanka Singh	Gurpreet Singh	Ritesh Gour	Shalini Sharma
BISAKHA SINGH	BISAKHA SINGH	Manbir Singh	Isha jha	Devjeet Roy	SATYAM KUMAR
Aastha Kumari	Simran kour	Gourav kumar	Soniya Murmu	Aniket prasad	Diksha Mandal
Amit Kumar Verma	Abhishek Mandal	Kajal Parmanik	Yash sahu	Vikash Pradhan	Ritesh Kumar Singh
Devjeet Roy	Paramjot singh gill	Simran kour	SATYAM KUMAR	Sonal Sharma	Ashish Kumar
Amrit kumar Singh	Haiya Parveen	Ramanuj Singh	Rahul Narayan Deo	Abhay Kumar	AASTHA KUMARI
Amitabh Pandey	Ashutosh Mahato	PRIYANKA KUMARI	Aditya anand	Aditi Singh	Isha jha
Saurav kumar	Varun Kumar Soren	Gurpreet Singh	Jiya Ranjan	PRADEEP MAHATO	NEHA
jai gupta	Abhishek kumar singh	Sheetal	Shalini Sharma	Haiya Parveen.	Manisha Kunari
Jaya Priya	Amardeep kumar sinha	Oliver Rasikan Surin	Trinath Pradhan	Shivam Agarwal	RAUSHAN RAJA
Pallabi Jyotish	P Sai Saran	Vipasha	Sandeep pandey	AASTHA KUMARI	Sandeep kumar pandey
Simran kour	AKSHAY JAISWAL	Kishan Kumar Mahato	Kajal Kumari	Sourav Agarwal	Gautam Shaw
Sahil verma	Oliver Rasikan Surin	Jiya Ranjan	Neha kumari	Ritesh	Punam kumari
Ashutosh Mahato	Devjeet Roy	Ritesh	Amit Kumar Verma	Kajal kumari	Fuzail asad Siddique

Rishit Biswas	K.ABHISHEK	Sourav Agarwal	Simran kour	Taranjeet Kour	Rishit Biswas
Namrata gope	Priyanka Singh	Priyanka Singh	Oliver Rasikan Surin	Manisha Kumari	Sahil Singh
MINITA Kumari	Suman kumari	Jaiky Kumar	Jaya Priya	Sumit gorai	Nitu Pramanik
Palak Singh Gaharwar	Manisha Kumari	Shashank Agarwal	PRADEEP MAHATO	Soniya Murmu	Abhay Kumar
Aditya anand	Anshu priya	Avijeet kumar gupta	Anshu priya	Aman singhania	Ritikraj
Manisha Kumari	Manbir Singh	Amandeep Kaur	Fuzail asad siddique	Anjali Kumari	Sahil Soren
Sanchit kumar	Sourav Agarwal	Akshay jaiswal	Rahul Mandal	Sahil kumar	Devashish Lakra
Devashish Lakra	Sunita Jha	Aditi Singh	Anjali dutta	P Sai Saran	Amit Kumar Verma
PRIYANKA KUMARI	Ramanuj Singh	Soniya Murmu	Ritesh Gour	Mohammad kafil Ahmed Ansari	Komal kumari
SHIVAM KUMAR	Sahil Soren	Rohit singh	Sourav Agarwal	Mahima Choudhary	Abhishek Kumar singh
Avijit Saha	Akanksha Kumari	Anjali dutta	Sahil Soren	SATYAM KUMAR	Karan singh
Ritesh Kumar Singh	Kajal Parmanik	Akanksha Kumari	ANJALI KUMARI	YASH PRAKASH	Sweety Singh
Abhay Kumar Singh	Ritesh	Shivam Agarwal	NEHA	Mithilesh Kumar	Mukund
Ritikraj	Amandeep Kaur	Paramjot singh	PRIYANKA KUMARI	Ashutosh Mahato	Akash Kumar
Aniket Prasad	Paras Bhardwaj	Sheersshadeb das	AMARDEEP KUMAR SINHA	Priyanka Singh	ANIMESH OJHA
Nazmush Saher	Kishan Kumar Mahato	Ashish Kumar	BISAKHA SINGH	AMARDEEP KUMAR SINHA	Sandhvi Shreya
P Sai Saran	Rahul kumar	Ritesh Kumar Singh	Mithilesh Kumar	Anshu Priya	MINITA Kumari
Gautam kumar	Abhijeetganguly	Ritesh Gour	AKSHAY JAISWAL	Vivek Mandal	Namrata gope
Narayan Garg	Aman Shaw	Shalini Sharma	Ashutosh Mahato	Gourav kumar	Shubhra Singh
Avijeet kumar gupta	Pallabi Jyotish	PRADEEP MAHATO	Sandhvi Shreya	sanchit	P Sai Saran

Rajesh Yadav	Rohit singh	Kajal kumari	Kishan Kumar Mahato	Oliver Rasikan Surin	Aman Shaw
Akash kumar	Kashif Ahmad	Pallabi Jyotish	Nazmush Saher	Mohit Singh	Jaya Priya
Nitu Pramanik	Gourav kumar	Rahul Narayan Deo	w v kiran kumar	Jagriti Kumari	Sumit Sharma
Sonal Sharma	Anjali dutta	SATYAM KUMAR	Abhijeet Ganguly	MINITA Kumari	amar kumar mahato
Karan singh	Yash sahu	Sweety singh	Gourav kumar	Aniket kumar	PRIYANKA KUMARI
Shalini Sharma	Punam Kumari	Anish Kumar mishra	K.ABHISHEK	AKSHAY JAISWAL	Priyanka Singh
Anish Kumar mishra	Aditya anand	Sahil Singh	Pallabi Jyotish	Gautam kumar	Sajda Khatoon
Sandhvi shreya	Satyam kumar	Mithilesh Kumar	Adarsh Srivastava	Kishan udani	Aniket Prasad
Adarsh Srivastava	MOHAMMAD KAFIL AHMED ANSARI	Akash Kumar	Aditi Singh	Shubhra Singh	Rahul Mandal
Rahil choudhary	Kishan udani	Payal Das	amar kumar mahato	Rahil choudhary	Varun Kumar Soren
W.V Kiran Kumar	Narayan Garg	Aman Shaw	Ritesh Kumar Singh	Amandeep Kaur	Rohit Jain
Ramanuj Singh	PRADEEP MAHATO	Shivam Kumar	Akanksha Kumari	Anish Kumar mishra	Palak Singh Gaharwar
Anjali kumari	TRINATH PRADHAN	Paras Bhardwaj	Avijeet kumar gupta	Aditya anand	Anshu Priya
PRADEEP MAHATO	Aman singhania	Angela Lobo	Sahil verma	Sandeep kumar pandey	Jiya Ranjan
Riya sherpa	Diksha Mandal	Abhijeet ganguly	Ashish Kumar	shivanshu kumar shaw	Kajal Kumari
Mangalam choubey	Subhash Chandra mahato	Diksha Mandal	Vipasha	ANIMESH OJHA	Ritesh
Shubhank	Vivek Mandal	Aastha Kumari	Abhishek Mandal	Sahil Singh	Neha kumari
Vipasha	Shubhank	Punam kumari	Anish Kumar mishra	Mukund shaw	Oliver Rasikan Surin
Sahil Soren	Mohit Singh	Aditya anand	Jai Gupta	Paras Bhardwaj	Gautam kumar
Aniket kumar	Manpreet Singh	Mohit Singh	Karan singh	Akanksha kumari	Manbir Singh
Komal kumari	AngelaLobo	Abhay Kumar	Rahul kumar	Rahul Mandal	Mithilesh Kumar

Akhtari Shahin	Sandeep pandey	Rohit kumar	Sweety Singh	Namrata gope	Nikhil Tiwari
Sajda Khatoon	Rahul Narayan Deo	ANIMESH OJHA	Jaiky Kumar	Ashwin Bansal	Rahil choudhary
Taranjeet Kour	Shalini Sharma	Shubhank	Anisha verma	Pallabi Jyotish	Aditi Singh
Sweety Singh	Sajda Khatoon	Nikhil tiwari	Angela Lobo	Puja kumari	Sourav Agarwal
Anjali Dutta	Adarsh Srivastava	Puja kumari	Sheetal	Harpreet Singh	Anisha verma
Krishna kumar gupta	Sweety Singh	Adarsh Srivastava	Punam kumari	Syeda Khushnoor Hashmi	Akanksha kumari
YASH PRAKASH	Harpreet Singh	Sajda Khatoon	Shubhank	Kishan Kumar Mahato	Abhishek Mandal
Varun Kumar Soren	MINITA Kumari	Harpreet Singh	Shashank Agarwal	Karan singh	Anjali dutta
AMARDEEP KUMAR SINHA	Rishit Biswas	Gautam kumar	sanchit	Rajesh Yadav	Krishna kumar Gupta
MOHAMMAD KAFIL AHMED ANSARI	Krishna kumar gupta	Narayan Garg	Abhishek kumar singh	Harshan Sehmi	Kishan udani
Rahul Narayan Deo	Avijit Saha	Rahil Choudhary	Aman Shaw	Ritikraj	Vikash Pradhan
AKASH PAUL	Aniket kumar	Harshan Sehmi	AASTHA KUMARI	Sourav singh	Abhijeet ganguly
Aman Shaw	Gautam kumar	Vivek Mandal	Shubhra Singh	Shashank Agarwal	Ashwin Bansal
Rahul kumar	Palak Singh Gaharwar	Aniket kumar	Riya sherpa	Rohit Jain	Rajesh Yadav
Amandeep Kaur	Aniket Prasad	amar kumar mahato	Sajda Khatoon	Manbir Singh	Harpreet Singh
K.ABHISHEK	Avijeet kumar gupta	Sandeep pandey	Akhtari Shahin	PRIYANKA KUMARI	Manpreet Singh
Manpreet Singh	Abhay Kumar	Abhishek kumar singh	Namrata gope	Anjali dutta	Kajal Parmanik
	Sandhvi Shreya	Sanchit kumar	Ramanuj Singh	K.ABHISHEK	Anish Kumar Mishra
PAYAL DAS	Rahil choudhary	Subhash Chandra mahato	Sahil Singh	Adarsh Srivastava	

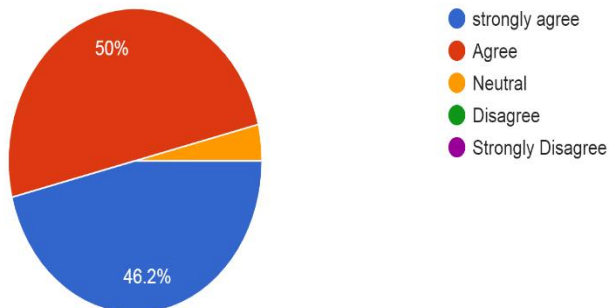
Akanksha kumari	Amit Kumar Verma	Sandhvi shreya	Harsh Pasari	Rohit singh	YASH PRAKASH
Subhash Chandra mahato	amar kumar mahato	Krishna kumar gupta	Devashish Lakra	Rahul kumar	Yash sahu
Ved prakash mandal	Shubhra Singh	Kishan udani	shivanshu kumar shaw	Narayan Garg	Amardeep kumar sinha
Vivek Mandal	Harsh Pasari	Abhishek singh	Taranjeet Kour	Harsh Pasari	Kishan Kumar Mahato
Mohit Singh	Ashish Kumar	Syeda Khushnoor Hashmi	Sumit gorai	Diksha Mandal	Rahul kumar
Paramjot singh	Sahil verma	NEHA	Mukund shaw	Rohit kumar	Mohammad kafil Ahmed Ansari
Sahil Singh	Ved prakashmandal	Shubhra Singh	Rohit singh	Jaiky Kumar	Vivek Mandal
Paras Bhardwaj	Puja kumari yadav	Harsh Pasari	Vivek Mandal	Sheetal	K.ABHISHEK
Harshan Sehmi	Abhishek kumar singh	Rohit Jain	Aditya jha	W V Kiran Kumar	Soniya Murmu
Yash sahu	Nitu Pramanik	Fuzail asad siddique	Mohammad kafil Ahmed Ansari	Aman Shaw	Shubhank
Kashif Ahmad	PRIYANKA KUMARI	Ved prakash mandal	Sumit sharma	Subhash Chandra mahato	Amandeep Kaur
Kishan Kumar Mahato	Ritesh Gour	YASH PRAKASH	Rohit Jain	Amitabh Pandey	Riya Sherpa
Suman kumari	Shivam kumar	Namrata gope	Paras Bhardwaj	Akash Kumar	Jaiky Kumar
Oliver Rasikan Surin	Karan singh	Aditya jha	Ved prakash mandal	Ved prakash mandal	Mohit Singh
Neha kumari	Sourav singh	Sourav Singh	Prakash Pradhan	Nikhil tiwari	Shivam kumar
Aditi Singh	Sumit sharma	Abhay kumar	Mohit Singh	Gautam Shaw	Avijeet kumar Gupta
Jiya Ranjan	Rohit Jain	Jaya Priya	Payal Das	Fuzail asad siddique	Harshan Sehmi
KAJAL PRAMANIK	Sahil Singh	MOHAMMAD AFAF KHAN	Kajal Parmanik	Avijeet kumar gupta	Taranjeet Kour
Vikash Pradhan	Jaya Priya	Saurav kumar	Aman singhania	Kajal Parmanik	Aniket kumar
Sourav Agarwal	Saurav Kumar	Aniket Prasad	Nikhil tiwari	Sumit Sharma	Sourav singh

Ashwin Bansal	Nazmush Saher	Nazmush Saher	ANIMESH OJHA	Abhishek Kumar singh	SANCHIT
Aditya jha	Payal Das		Saurav kumar	Abhishek Mandal	Narayan Garg
Manbir Singh	Riya sherpa		P Sai Saran	Shubhank	Sonal Sharma
Sheetal	Akhtari Shahin		Mangalam choubey	Krishna kumar gupta	Subhash Chandra mahato
Anisha verma	Devashish Lakra		Subhash Chandra mahato	Palak Singh Gaharwar	Kashif ahmad
Soniya Murmu	Amitabh Pandey		MOHAMMAD AFAF KHAN	PARAMJOT SINGH	W V Kiran Kumar
PRAKASH PRADHAN	Mangalam choubey		Gautam kumar	Saurav Kumar	Ramanuj Singh
Kajal kumari	jai gupta		Rohit Kumar	Isha jha	
Priyanka Singh	Jaiky Kumar		Abhishek singh	Amit Kumar Verma	
Rohit singh	Isha jha		Sonal Sharma	Sajda Khatoon	
MOHAMMAD AFAF KHAN	KOMAL KUMARI		Sourav singh	Devashish Lakra	
Abhishek Mandal	NEHA		Harshan Sehmi	Manpreet Singh	
Ritesh			Rahil choudhary	Avijit saha	
Priyanka Singh			Harpreet Singh	Jai Gupta	
			Krishna kumar gupta	Amrit kumar singh	
			Kishan udani	Mangalam choubey	
			Aniket kumar	Jaya Priya	
			Manpreet Singh	MOHAMMAD AFAF KHAN	
			Narayan Garg	Riya sherpa	
				Prakash Pradhan	
				Kashif ahmad	
				Sahil verma	

Feedback For the Event:

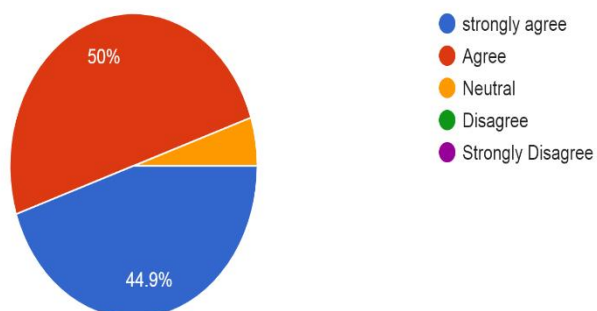
Information provided is relevant to you

78 responses



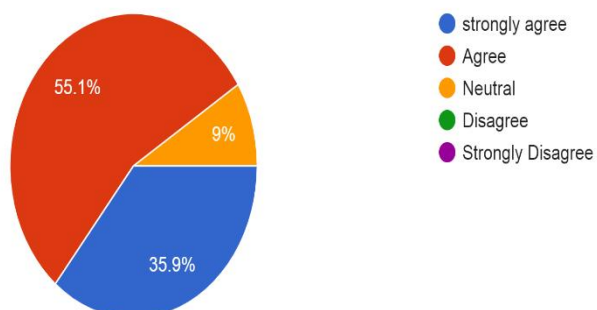
You are likely to use this information in future

78 responses



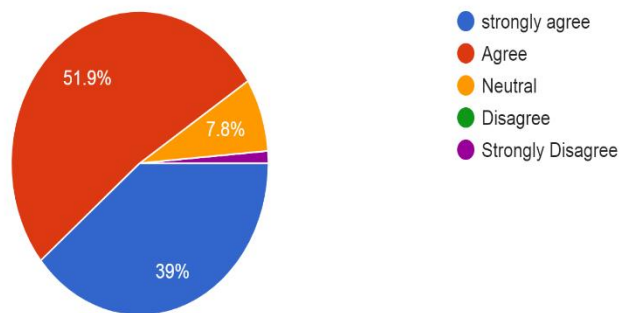
Resources provided at this event are relevant to you

78 responses



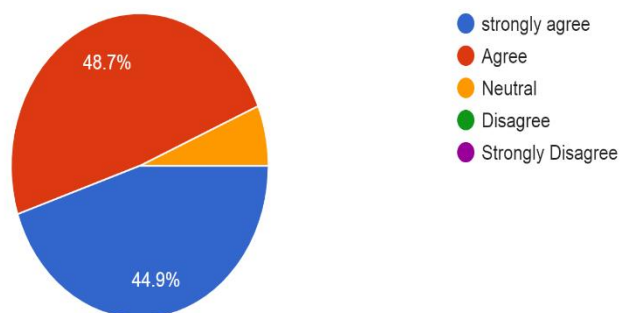
You are likely to use these resources in the future

77 responses



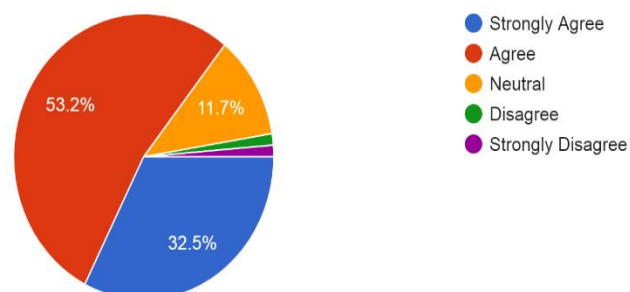
Presentations were interesting

78 responses

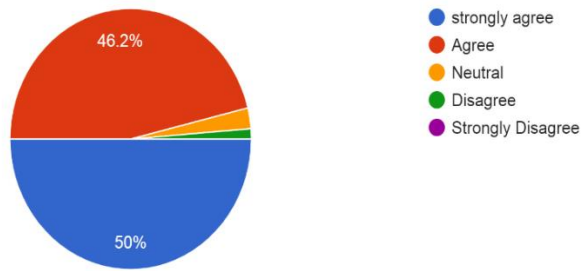


You would recommend this event to others

77 responses



Overall, the event was worthwhile
78 responses



Comments (If any):

Good

It's was just awesome

The orientation as a whole was very important in informing and giving an insight into expectations of my course. I got many things to know and really enjoyed it alot ! All thanks to Hardworking seniors and teaching faculty !

Agree

no

It was really an interesting event .I got vital information about the event.

this was an overall new experience for me and i really loved the experience

I have learnt many things from these sessions .I really enjoyed these sessions.

Very interesting session

Good experience

Glad to be a part of this wonderful institution .

Nil

Useful for me

The entire event was very interesting and I got to know many things during this session. I am very much eager to keep my first step in Arka Jain University. 😊

The whole session was very informative and I enjoyed the session

Thank you for your guidance

Event was wonderful.

Thank you so much for all information

No.

**2. INDUCTION CUM
ORIENTATION REPORT 2020
OF
B. Com.**

SCHOOL OF COMMERCE & MANAGEMENT

(B. Com)

A Report on Induction Program for the Academic Year 2020-21

AARAMBH'20

**VIRTUAL ORIENTATION PROGRAMME FOR
B.COM (H) – BATCH 2020
INAUGURATION CEREMONY**

**DATE: OCTOBER 28TH ONWARDS
TIME: 10:00 A.M | VENUE: ONLINE**
(Login details will be shared on your email id)

SPEAKERS:

 COL. PRABIR SENSUPTA VSM Retired Colonel, Indian Army President, Jharkhand Sahitya Akademi	 Mr. Gautam Saha Head of BBA India IV-19C	 Shoma Sinha Advocate, PATNA High Court	 Ms. Deepika Vaidyanathan Practising Professional	 Dr. Rajiv Sharan Assistant Professor TATA MOTORS, Jamshedpur
 Anu Anand PGD Specialist, Regional Medical Faculty, West Bengal Health and Family Welfare Department	 Dr. Charu Wadhwa Programmer, Consultant, ARMA JICA, India Health Sector	 Nishi Sharda Alumni-2015-2019, Entrepreneur	 Shravya Raman Alumni-2015-2019 Funder, Strategist, IITP, Book 1st	 Josephine Tanning Alumni-2015-2019 Former Officer, Tata Tea Company

For More Details, visit: www.arkajainuniversity.ac.in

**VIRTUAL ORIENTATION PROGRAMME FOR
B.COM (H) – BATCH 2020
INAUGURATION CEREMONY**

**DATE: OCTOBER 28TH ONWARDS
TIME: 10:00 A.M | VENUE: ONLINE**
(Login details will be shared on your email id)

EVENTS

TREASURE HUNT	QUIZ ON BUSINESS AWARENESS	POSTER MAKING COMPETITION - IMPACT OF COVID
SHIPWRECK	TWO TRUTHS & ONE LIE	TALENT HUNT
SELFIE CONTEST		

For More Details, visit: www.arkajainuniversity.ac.in

**VIRTUAL ORIENTATION PROGRAMME FOR
B.COM (H) – BATCH 2020
INAUGURATION CEREMONY**

**DATE: OCTOBER 28TH | TIME: 10:00 A.M
VENUE: ONLINE**
(Login details will be shared on your email id)

EMINENT GUESTS & SPEAKERS:

 CHIEF GUEST SHRI PM CHANDRAIAH Former MD & Director Finance Bengal Chemical & Pharmaceuticals Ltd.	 GUEST OF HONOUR DR. T.A.S. VIJAYARAGHAVAN Professor, Production Operation & Decision Sciences Area & Information Systems Area Chairperson, Centre for Logistics & Supply Chain Management, Member, Board of Governor - ALRI
 KEYNOTE SPEAKER CMA JYOTI PRAKASH Chief Finance & accounts (Engg & Projects) TATA STEEL LTD	 DR. S. S. RAZI Vice Chancellor

For More Details, visit: www.arkajainuniversity.ac.in

CONTENT

- INTRODUCTION
- SCHEDULE
- EVENTDETAILS
- EVENTPHOTOGRAPHS
- FEEDBACK ANALYSIS

INTRODUCTION

ARKA Jain University organized one week induction program for the fresh entrants to different courses, in line with the AICTE requirements. Different department under School of Commerce & Management conducted the induction program with prescribed pattern for all departments under this school. The induction program of the University is named as AARAMBH. The objective of AARAMBH is to acclimatize the students to the new environment and get them acquainted with the institution culture. A total of 90 students participated in this program which was conducted from 28th October – 7th November 2020. Faculty and student volunteers from across programs worked extensively to ensure that the induction was well organized. Due to COVID-19 the online mode was opted to conduct AARAMBH'2020. This was implemented using the Mentor-Mentee plan. Following this plan a group of 15 to 17 students were allotted to each faculty mentor for smooth and enriched functioning of the program. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

Event Outcome

The purpose of the Induction Programme is to help students in getting familiarized with the Institutions as well as ethos. The groups which were formed during Induction programme and functioned as mentor-mentee network helped in fulfilling requirements of newly admitted students with regards to linguistics/communication skills.

The event outcome closely fulfilled the programme outcome of the Institutions in some following ways:

- It provided basic knowledge to the students about organization and management of a business enterprise.
- It was able to make understand new forms of Business Activities.
- Hardwork, Passion and successful stories of the speaker helped them to inherit a good leadership style among students.
- Elective Public speaking skills, entrepreneurship and their start up stories.

Ability to understand, analyze and think to overcome a particular situation

SCHEDULE

Day 1:

TIME	VENUE	RESPONSIBLE HEADS	ACTIVITY
10.30-11.00	Virtual Mode (Google meet)	.	Welcome Note, Introduction video, Lamp lighting, Addressing speech by Dignitaries
11:05-11:25	Virtual Mode (Google meet)	Mr.PM Chandraiah Dr.TASVijayraghvan CMA Jyoti Prakash	Session 1,2 and 3 chief Guest speakers. Documentation Process
11:35-12			BREAK
12:15-1:00	Virtual Mode (Google meet)		ACCA session Vote of Thanks

Day 2:

TIME	VENUE	Responsible head	ACTIVITY
10:00	Virtual Mode (Google meet)	Col Prabir Sengupta	Session 1 on importance of being motivated –Col Prabir sengupta

1.00-2.00	Virtual Mode (Google meet)	Mr.Gautam Saha	Session 2 on Essential skill sets to be employed.
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Day 3:

Name of Event	Timing	Faculty Coordinator
Treasure Hunt	10 am	Amrita Srivastav,Pratistha Sinha
Business Quiz	11:15am	Mr.Nishant Kumar ,Ranjan Kumar

Day 4:

TIME	VENUE	Responsible head	ACTIVITY
10:00am	Virtual Mode (Google meet)	Dr. Rajiv Sharan	Session 1 on importance of being motivated –Col Prabir sengupta
11:15am	Virtual Mode (Google meet)	Super senior se charcha	Session 2 on Essential skill sets to be employed.
12:00pm	Virtual Mode (Google meet)	Ms. Anu Anand	Art of Public speaking

Day 5:

Name of Event	Timing	Faculty Coordinator
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POSTER MAKING	10 :00 am	Ms.Priya,Ms.Harshita
Shipwreck	11:15 am	Ms.KritikaSingh,Ranjan Kumar

Day 6:

TIME	VENUE	Responsible head	ACTIVITY
10:00am	Virtual Mode (Google meet)	Ms. Shama Sinha	Session 1 on Myths around Law
11:15am	Virtual Mode (Google meet)	CA Deepika Vaidyanathan	Session 2 on Importance of Professional Education.

Day 7:

Name of Event	Timing	Faculty Coordinator
TWO TRUTH AND A LIE	10:00 am	Ms. Harshita,Ms.Pratistha
TALENT HUNT	11:15 am	Ms.Ankita Singh

Day8:

Date	VENUE	Responsible head	ACTIVITY

10:00am	Virtual Mode (Google meet)	Dr Charu Wadhwa	Session 1 on Language is not a barrier for effective communication
11:15am	Virtual Mode (Google meet)		Session 2 on Meet the Dean

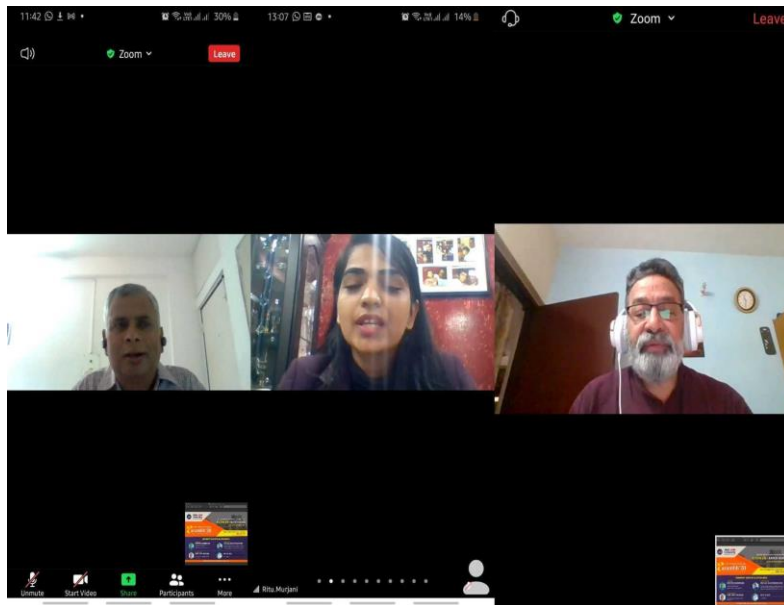
Day9:

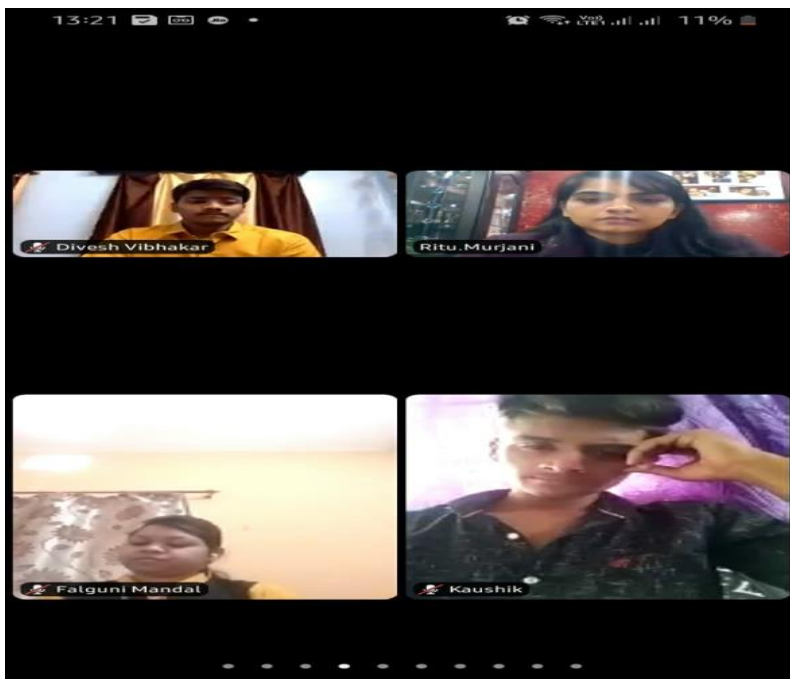
Name of Event	Timing	Faculty Coordinator
SELFIECOMPETITION	10:00 am	MR.Ranjan,Nishant,Jaideep Das Gupta
GROUP DISCUSSION	11:15 am	Ms.Ankita ,Ms.Harshita Gupta

Day10:

Name of Event	Timing	Faculty Coordinator
SAMVAAD and CLOSING CEREMONY	10:00 am	Ms. Priya Raman

EVENT PHOTOGRAPHS







FEEDBACK ANALYSIS

The feedback for each and every session of the Orientation Program was collected from the students through Google forms. The Feedback was collected using two different forms.

One of the forms was focused on the Induction & Orientation Feedback based on Admission Process, Talk from eminent speakers, Academic structure of the course, Value Added courses, University Clubs, Departments & Teachers, Code of Conduct, Discipline & Anti Ragging Policy, Examination System, Student Mentorship Program, Cultural & Extra Curricular Activities, Student's support system, and Overall Program.

The other form extracted the information focused on the Guest Session. This collected information about topic clarification, interaction with the guest, positive influence, and recommendation of the guest again in the future.

- 90 percent responded excellent on the topic explained by the Instructor.
- 86 percent responded that the lectures was Interactive and they felt engaged.
- 95 percent respondent was positively influenced by the the views of speaker
- 85 percent would like to attend the lectures from the speaker in future.
- 55percent respond was on information on academic structure of the Course.
- 61 percent agreed that information on value added course was good.
- 58 percent excellently agreed about student mentorship program.
- 65 percent review comment was made on information about facilities of Institutions.
- 52 percent liked about information about examination system
- Information provided about other departments was excellent of 52 percent
- Information about code of conduct, discipline was excellent response of 62 percent.
- Information about departments and teachers was excellent.
- Overall program response was Excellent.

3. Induction cum Orientation Report
2020
Of
M.B.A.



SCHOOL OF COMMERCE & MANAGEMENT

A Report on AARAMBH'2020 organised for 1st Year MBA Students of 2020-22 Batch

JGI ARKA JAIN University
Jharkhand (Jamshedpur)

SCHOOL OF COMMERCE AND MANAGEMENT
Aarambh'20
INDUCTION PROGRAMME

VIRTUAL ORIENTATION AND INDUCTION PROGRAM
MBA (Class of 2020)
INAUGURATION CEREMONY

DATE: 2ND NOVEMBER | TIME: 10:00 A.M
VENUE: ONLINE
(Login details will be shared on your email id)

EMINENT GUESTS & SPEAKERS

 CHIEF GUEST Prof. M. J. Xavier <small>Founder Director, I.I.M. Ranchi Currently Professor and Chairperson Management Development Centre, Loyola Institute of Business Administration (LIBA)</small>	 KEYNOTE SPEAKER Dr. Anil Khandelwal <small>Former Chairman & Managing Director, Bank of Baroda</small>	 GUEST OF HONOUR Sh. Nihar Ranjan Gosh <small>President, Human Resource, Emami Limited</small>	 Dr. S. S. Razi <small>Vice Chancellor ARKA JAIN University</small>
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JGI ARKA JAIN University
Jharkhand (Jamshedpur)

SCHOOL OF COMMERCE AND MANAGEMENT
Aarambh'20
INDUCTION PROGRAMME

VIRTUAL ORIENTATION AND INDUCTION PROGRAM
MBA (Class of 2020)
INDUCTION CEREMONY

DATE : NOVEMBER 03, 2020 TO NOVEMBER 12, 2020
TIME: 10:00 A.M – 12:15 P.M
VENUE: ONLINE (Login details will be shared on your email id)

EMINENT SPEAKERS

 Mr. Santosh Sharma <small>Author and Entrepreneur</small>	 Prof. Sanjay Mukherjee <small>Associate Professor, Indian Institute of Management (IIM) Shillong</small>	 Dr. Subhrangshu Sanyal <small>CEO, IIM, Calcutta Innovation Park</small>	 Sh. Veerareghavan R. <small>Associate Vice President- Training Reliance Brands Limited</small>	 Dr. Rajiv Sharan <small>Sr. Paediatric Consultant, Tata Motors Hospital, Jamshedpur</small>	 Dr. Sudeshna Das <small>Clinical Psychologist, Tata Motors Hospital, Jamshedpur</small>
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For More Details, visit: www.arkajainuniversity.ac.in

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- **Introduction**
- **Schedule**
- **Event Details**
- **Acknowledgement**
- **Event Photographs**
- **Student's Feedback – Testimonials**
- **Feedback Analysis**

INTRODUCTION

“Learning Gives Creativity, Creativity Leads to thinking, Thinking provides knowledge and Knowledge makes you Great” – APJ Abdul Kalam.

ARKA JAIN University, Jharkhand is an educational hub for millions of young minds across the country and internationally. The university has evolved magnificently over the last few years. ARKA JAIN University enlightens each and every aspiring student on higher education and career choices. Its ever-evolving and open-minded system encourages students to exceed expectations in their area of interest, thus, guiding them to become ethically sound individuals. Due to its quest for continued success and resilience, ARKA JAIN University, Jharkhand is on its way to become one of the top universities in eastern India. The university, which is spread across sprawling Green 25 acres, with modern facilities like Eminent Faculty, Rich Library, Modern Computer Lab, fully Wi-Fi campus with free access to all, 2 Basket-ball courts, 2 Auditorium with modern Acoustics, 2 Canteens and 3 Cafeteria for students thus it has left no stone unturned in providing state-of-the-art facilities in various sectors including education, sports, entrepreneurship, research, and its other ventures. The University offers multi-disciplinary programs, all of which are designed to be industry-relevant. Thus the management at the university has left No Stone Unturned for overall development of its students.

AARAMBH – the online induction and orientation programme for newly joined MBA students. This programme was aimed to get the students acquainted with Arka Jain University, its culture and ethos. They were provided with speeches from Top Management Gurus from Academicians and Industry stalwarts. This has created an “On the Top” feeling with highest degree of Motivation in the minds of new MBA students. The DNA of Arka Jain University has “Open in Minds and Pragmatic in Approach”. AARAMBH was an attempt to showcase the same to new MBA students. AARAMBH included series of deliberations, Brief about academic and co-curricular activities, various clubs and platforms open to gain knowledge, learn, practice and succeed.

AARMBH was brought in with a view to create an '*Ice-Breaking*' Session for them and uplift their level to an elevated stage, promote all-round development and expose their stigmas to minimize and to maximize their learning. Aspiring Management students come with diverse thoughts, backgrounds & perceptions. Hence it becomes important to help them adjust to the new environment & inculcate the ethos of the institution with a sense of larger purpose. That is where the lacuna lies which demands a program dynamic enough to address the issue. AJU has organized Aarambh.

AARAMBH'2020 - the online induction and orientation programme for 10 Days from 2nd Nov 2020 to 12th Nov 2020 with an objective to acclimatize the students to the new environment and get them acquainted with the institution culture. The highlight of induction program had a milieu of various practical Training and activities specially designed for the Aspiring Managers was found to be very effective and relishing with the help of External Consultants, Eminent Entrepreneurs, Management Authorities and Experts of the domain. This programme was enjoyed and relished by a total of 48 fresh students. Faculty and existing student volunteers worked to ensure that the induction was well organized. and included interesting activities like motivational movie screening and review, series of online activities like -Desk Projects, /-Connect, team building activities, expert lectures, etc. The rationale for induction was to ensure a smooth transition for the students into the university system of nurturing Creativity, Openness and creation of platform to participate and perform. The objective of this program was to provide ample of time and a platform for the transition of students from school to the hard-core Management area.

SCHEDULE

Day & Date	Event
Day-1: November 02, 2020 (Monday)	<ul style="list-style-type: none"> • 9:30-9:55- Students' Online Registration • 10:00-10:05: Saraswati Vandana • 10:05-10:15: Welcome Note by the Program Coordinator- M.B.A., Dr. Charu Wadhwa • 10:15-10:20: Address by the Hon'ble Vice-Chancellor-A.J.U., Dr. S. S. Razi • 10:20-10:35: Address by the Chief Guest, Prof. M. J. Xavier, Founder Director-IIM Ranchi and Currently Professor and Chairperson, Management Development Centre, Loyola Institute of Business Administration • 10:35-10:45: Motivational Video • 10:45-10:50: Address by the Dean- School of Commerce & Management, Dr. Arunava Narayan Mukherjee • 10:50-10:55- Video About A.J.U. • 10:55-11:10- Address by the Guest of Honour, Sh. Nihar Ghosh, President-Human Resource, Emami Ltd. • 11:10-11:25- Address by the Key Note Speaker, Dr. Anil Khandelwal, Former Chairman & Managing Director, Bank of Baroda. Currently Senior Advisor, K.P.M.G. • 11:25-11:30- Address by the Director, AJU, Mr. Amit Shrivastav • 11:30- 11:35- Address by the Registrar, Mr. Jasbir Dhanjal • 11:35-11:40: Address by the Dean, Students' Welfare, Dr. Angad Tiwary • 11:40-11:45- Vote of Thanks
Day-2: November 03, 2020 (Tuesday)	<ul style="list-style-type: none"> • 10:00-10:45- Session titled 'Dissolve the Box' by Mr. Santosh Sharma- Author- Dissolve the Box & Entrepreneur • 10:45-11:00: Faculty Self Introduction • 11:00-11:10: Brief about Course- M.B.A. & Scheme of Study • 11:10-11:20: Brief about the 'Value Added Courses' & Online Certification Courses • 11:20-11:30: Brief about the 'Students' Manual and Guidelines' and 'Academic Infrastructure' • 11:30-11:40: Brief about Various Clubs & 'Society Activities' of the School & the University • 11:40-12:10: M.B.A. Sem-1 Students' Self-Introduction • 12:10-12:25: Seniors' Speak (Experience Sharing by MBA 2019-21 batch) • 12:25-12:30: Brief of upcoming Day's Sessions & Vote of Thanks

Day-3: November 04, 2020 (Wednesday)	<ul style="list-style-type: none"> • 10:00-10:30- Desk Projects Brief & Allocation • 10:30- 11:00: Welcome. Brief on 'Significance of Mentor-Mentee Distribution' & List display • 11:00- 12:00: Student Activity- Role Play • 12:00-12:05: Brief of upcoming Day's Sessions & Vote of Thanks
Day-4: November 05, 2020 (Thursday)	<ul style="list-style-type: none"> • 10:00-11:00- Alumni Session- Super Seniors se Charcha- by Ms. Munmun Anand, Sales Manager, Amazon and Mr. Sourabh Kumar, Relationship Manager, Vedantu • 11:00-11:30- Session on Human Values • 11:30-12:30- Guest Session by Prof. Sanjay Mukherjee, Professor, Indian Institute of Management, Shillong. • 12:30-12:35- Brief of upcoming Day's Sessions & Vote of Thanks
Day-5: November 06, 2020 (Friday)	<ul style="list-style-type: none"> • 10:00- 11:00- Session- 'Dynamics of Management Education' by Dr. Arunava Narayan Mukherjee • 11:00- 12:00: MBA's Got Talent- Students' Activity • 12:00-12:05-Brief of upcoming Day's Sessions & Vote of Thanks
Day-6: November 07, 2020 (Saturday)	<ul style="list-style-type: none"> • 10:00- 11:00- Short Movie – 'Beyond Failure' • 11:00-12:00- Session on Mental Health, titled 'Understanding Emotional Quotient', by Dr. Rajiv Sharan, Sr. Padeatric Consultant, Tata Motors Hospital, Jamshedpur and Dr. Sudeshna Das, Clinical Psychologist, Tata Motors Hospital, Jamshedpur. • 12:00-12:05-Brief of upcoming Day's Sessions & Vote of Thanks
Day-7: November 09, 2020 (Monday)	<ul style="list-style-type: none"> • 10:00- 10:45- Guest Session by Dr. Subhrangshu Sanyal, C.E.O.- Innovation Park, Indian Institute of Management, Kolkata • 10:45- 12:00- Extempore Activity • 12:00-12:05-Brief of upcoming Day's Sessions & Vote of Thanks
Day-8: November 10, 2020 (Tuesday)	<ul style="list-style-type: none"> • 10:00- 11:00- Session titled 'Corporate Expectations from Freshers' by 'Training & Placement Department' • 11:00-12:00- Workshop titled 'iConnect' • 12:00-12:05-Brief of upcoming Day's Sessions & Vote of Thanks
Day-9: November 11, 2020 (Wednesday)	<ul style="list-style-type: none"> • 10:00- 10:45- Guest Session by Mr. Veeraraghavan R., Associate Vice President Training, Reliance Brands Limited • 10:45-12:00-Quiz on 'Brands & Advertisements' • 12:00-12:05-Brief of upcoming Day's Sessions & Vote of Thanks
Day-10: November 12, 2020 (Thursday)	<ul style="list-style-type: none"> • 10:00-11:00- Desk Projects Discussion & Learning • 11:00-11:05- Time-Table brief • 11:05-11:45- AICTE Video 'Harmony in Existence' • 11:45-12:10- Feedback sharing Session- Learning from the Orientation Program • 12:10-12:15- Vote of Thanks

EVENT DETAILS

DAY 1: November 2, 2020 (Monday)

The School of Commerce & Management, ARKA Jain University welcomed the fresh batch of MBA Students by organising 10 Day Mega Event – ‘AARAMB 2020’ on virtual platform. On 2nd November’2020, the first day of AARAMB, all the fresh students were invited for Induction Ceremony. The day started with online registration followed by a welcome note by the programme coordinator-M.B.A. – Dr. Charu Wadhwa. The chief guest of the day was Prof M. J. Xavier, Founder Director-IIM Ranchi who is currently a professor and chairperson at MDC, Loyola Institute of Business Administration. Sh. Nihar Ghosh, President – Human Resource, Emami Ltd. was the Guest of Honour and Dr. Anil Khandelwal, Former Chairman & Managing Director, Bank of Baroda, currently senior advisor at KPMG was the Key Note Speaker of the session. A motivational video was shown to all the students with an aim to develop self-confidence amongst the students. Dr. S. S. Razi, Vice Chancellor, AJU, Mr. Amit Shrivastav, Director, AJU, Mr. Jasbir Dhanjal, Registrar, Dr. Angad Tiwary – Dean, Student Welfare, Dr. Arunava Narayan Mukherjee – Dean, Commerce & Management – everyone addressed the students and motivated them to become a successful leader. The session was highly interactive.

DAY 2: November 3, 2020 (Tuesday)

The Second day of Online Induction Program ‘AARAMB’2020’ started with a Guest Session ‘Dissolve the Box’. The Guest Speaker Mr. Santosh Sharma is an entrepreneur and has authored a book ‘Dissolve the box’. The students got highly motivated by the rich experience shared by Mr. Santosh Sharma. In his words – “If you are not doing something wrong, you need not hide”. He elaborated about the interpersonal skills that are required for practicing managers. He also sighted lot of examples from his professional childhood days as student, journey as a career driven professional, being a leader in corporate world and Management Consultant, An author and as a social entrepreneur working for a cause. The session was rated as a magnificent session by students.

Next to the guest session, all the faculty members introduced themselves. The students were introduced to the course content of MBA, the scheme of study, value added courses, online courses, students’ manual, guidelines and academic

Infrastructure. A brief on various clubs and society activity of Arka Jain University was given to all the new entrants. Further, all the freshers introduced themselves. Then, the senior students of MBA Programme from 2019-21 batch, shared their experiences at ARKA Jain University. The session summed up with a vote of thanks at 12.30 pm.

Day 3: November 4, 2020 (Wednesday)

The third day of online induction programme started with assigning of desk-projects to all the new entrants. The aim was to develop their research and analytical skills. All the students got individual desk project that they had to present online on the last day of the induction programme.

After allocation of desk-projects, the students were introduced to the structural mentor-mentee thread in order to enhance the learning potentials. Each Faculty member of the MBA department were designated as Mentor to students. A mentor has to take care of the overall development of mentee. This will create a lifelong bondage between Mentor and Mentee.

'Role-Play' activity was organised with an aim to develop the skills to handle problematic social interactions and work life situation. Every student was given roles that they were required to perform. All the students performed very well in the activity. The event gave an opportunity to students to Learn by doing things themselves.

The day ended up with a brief of upcoming day's sessions followed by vote of thanks.

Day 4: November 5, 2020 (Thursday)

On the day 4 of Online Induction Programme for MBA Students 'AARAMBH' began with the Alumni Session – Super Senior se Charcha. The alumni of MBA Programme, Arka Jain University - Ms. Munmun Anand, Sales Manager, Amazon and Mr. Sourabh Kumar, Relationship Manager, Vedantu have interacted with the new students and shared their experiences and learnings. Both the alumni were happy to be part of Aarambh'2020. It was a roll back and recall for them when sometime back they were in the campus as students-fresh and how the college helped them groom up for corporate world and face challenges in real life. They shared their views, opinion and learnings with fresh student. The session was wonderful. They said that the self-discipline, time-management, determination and hard work is the only mantra that helps the budding managers to overcome any challenge of life. The freshers interacted with their seniors with great enthusiasm.

After the interaction with the seniors, a session on 'Human Values' was conducted by Mr. Mukul Pandey with an aim to discuss the importance of honesty, respect, openness, hard-work, disciplined life etc.

After that, a guest session was organised. The speaker of the day was Prof. Sanjay Mukherjee, Professor, IIM Shilong. He has been an ardent speaker and a management guru. He said the values and ethics are the most important characteristics of a successful manager. He suggested the students to be focused on the goal and put continuous efforts to achieve it. He set examples of his students who has been facing challenges and when right opportunity came as the efforts were applied on focused way, wonderful results achieved.

The day ended with a brief of upcoming day's session followed by vote of thanks.

Day 5: November 6, 2020 (Friday)

The fifth day of online Induction Programme 'AARAMBH'2020' began with the address by Dr. Arunava Narayan Mukherjee, Dean-Commerce & Management, ARKA Jain University. He spoke on the theme 'Dynamics of Management Education'. His address was focused on strategic decision-making skills that is highly required to achieve the organisational goals. A prudent speaker, dynamic leader and stalwart of Management Education, Dr Mukherjee gave his motivational dialogue to students which was well received and accepted to the students. While listening to his speech everyone was fully concentrated and listening to his deliberations. He shared the ideas to enhance the performance of the students and advised them to be responsible for all their activities.

After the speech of Dean, 'MBA's Got Talent' activity was organised by Dr. Sonia Riyat with an aim to provide an online platform to the new entrants to showcase their hidden talents. This was an ice-breaking activity where all the students took part and they enjoyed it very much. All the new entrants participated with great enthusiasm.

The day ended with a brief of upcoming day's sessions and Vote of Thanks.

Day-6: November 07, 2020 (Saturday)

On the 6th of day AARAMBH at Arka Jain University students were shown a short movie – "Beyond Failure". The objective of this movie show was to make student think of a purposeful life not stressful life. It was enjoyed by students.

The story of film revolves around a young student (Sharain) confronted by the adverse outcome of poor academic performance. Lost hopes and individuality, loneliness and a sense of deprivation pushes her to consider taking the extreme step. However, a fortunate encounter with a stranger, journalist Prarambh Dutt, led to her connecting with her inner self. A new found passion for dance and perspective of the world, the lost soul rediscovers herself and redefines her future. Sharain's quest to prove herself finally resonates with her proud father, Dr. Joseph, who after learning what his daughter is going through, decides to pave the way for his kid. Through its mature narrative, the movie captures intricate nuances of student stress, competition the so-called rat race, parent child relation and purposeless living vs. purposeful living.

A Session titled 'Understanding Emotional Quotient' was conducted by Dr. Rajiv Sharan, Sr. Paediatric Consultant, Tata Motors Hospital, Jamshedpur and Dr. Sudeshna Das, Clinical Psychologist, Tata Motors Hospital, Jamshedpur. This session was called for students to build up interpersonal skills and judge their intrapersonal skills and work upon self-discipline, self-regulation understanding and development.

Students were given a Brief of upcoming Day's Sessions by Dr Sonia Riyat.

Vote of Thanks for the day's session was proposed by Prof. Mukul Pandey and the day's session was over.

Day-7: November 09, 2020 (Monday)

The 7th Day of AARAMBH started with a Dr. Subhrangshu Sanyal, C.E.O. - Innovation Park, Indian Institute of Management, Kolkata addressed students. Dr Sanyal has been a renowned personality in the area of Management. Dr. Subhrangshu pursued his degree in Mechanical Engineering from Jadavpur University, PGDM (MBA) from IIM Calcutta and PhD from National Law University, Jodhpur. He has rich experience in process and systems consulting and executed several large strategic projects in the banking and financial services domain for global organizations. He also had stints with two startups as co-founder. Dr. Subhrangshu has deep interest in the Social Entrepreneurship space and is involved in various social initiatives as an active Rotarian. Dr. Subhrangshu is a passionate Start-up Evangelist and currently the CEO of IIM Calcutta Innovation Park. He has been with IIMCIP since its inception and is working on creating a comprehensive ecosystem that would promote entrepreneurship and nurture innovation.

He talked about the challenges in running the business in changed scenario which was received by students with learning value. He mentioned how the application of Management theories in current scenario has changed and how it can be moulded to get better result. The purpose and meaning of Strategy and challenges that are emerging in an uncertain future were discussed. Also, the path forward to take in order to sail and succeed. Overall, his deliberations were found to be a rejuvenating for students.

Next to this, Extempore Activity was conducted by Mr. Rajeev Sinha for the new students and they participated actively. This programme brought lot of excitement and learning to students. They had a chance to understand the topic given, analyse and share their thoughts on it.

Prof Mukul Pandey gave Brief of next Day's Sessions & proposed Vote of Thanks

Day-8: November 10, 2020 (Tuesday)

On the 8th Day of AARAMBH 'Training & Placement Department' of Arka Jain University conducted session for students. Mr. Himanshu Sinha had discussed about the current trends of campus placements, how companies chose candidates what the candidate is expected to highlight in 'Resume' and how they should mould their aptitude to get through in placement. He also discussed about the expectation from corporates and current changes in scenario of hiring in Campus.

A Workshop titled 'iConnect' was conducted by Prof. Mukul Pandey to keep the students explore a friend. Students learn about identifying their talent/characteristics/interest and common talent/characteristics/interest with other student in class. This was aimed at creating a synergy amongst students. The exercise was enjoyed by students.

Dr Sonia Riyat facilitated the event with Brief of upcoming Day's Sessions & Vote of Thanks

Day-9: November 11, 2020 (Wednesday)

Mr. Veeraraghavan R., Associate Vice President Training, Reliance Brands Limited addressed the session on 9th Day of AARAMBH'2020 for MBA programme at Arka Jain University Jharkhand. He gave valuable input in respect to students who are going to be managers tomorrow. He said continuous learning, dedicated effort and

focused approach are mantra for today's managers to succeed. Skills are to be acquired every day is an opportunity to learn and make difference. He stated that there is no Shortcut to success, one has to work hard and remain focused to achieve goal. He also elaborated the challenges that may come on the way of success and how to tackle the challenges remain focused and travel the journey of success. Students were enlightened by the lecture. They also got answer to their questions in mind.

Next activity of the day was Quiz on 'Brands & Advertisements' that was organised by Mr. Rajeev Sinha. Students were given exciting questions about popular brand, history of brand, glimpses and punch lines to identify name of brand and product.

After this Professor Mukul Pandey gave a Brief of upcoming Day's Sessions & proposed Vote of Thanks

Day-10: November 12, 2020 (Thursday)

Willingness to learn new skills is one of the most important qualities employers look for when hiring new employees. On the 10th Day of AARAMBH'2020, students had presented their Desk Projects. Students were given opportunity to discuss their learnings on given topic. Each student carried out exercise independently. This gave them lot of confidence and do it yourself attitude training.

After this the students have been briefed about their Time-Table and it was handed over to them.

A video on 'Harmony in Existence' circulated by AICTE was shown to all the students. The video talked about the role of human being in realizing the co-existence, the harmony and the relationship. After the video, a 'Feedback sharing Session' was conducted by Mr. Mukul Pandey and Dr Sonia Riyat to gauge Learning of the Program.

Dr Sonia Riyat proposed the Vote of Thanks to mark end of the programme.

ACKNOWLEDGEMENT

We at MBA department, School of Commerce and Management at ARKA Jain University extend heartfelt gratitude to all the distinguished guests speakers for their gracious presence during the Ten-Day Online Induction Programme – AARAMBH'2020.

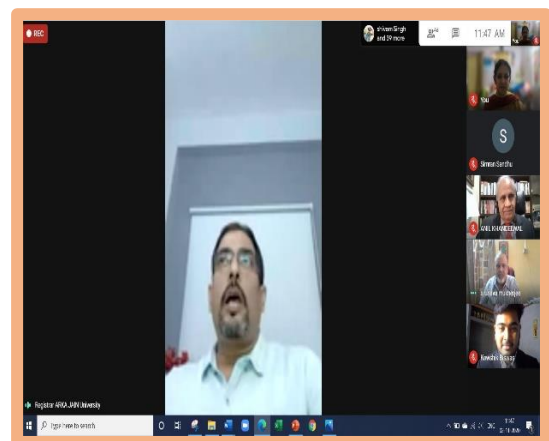
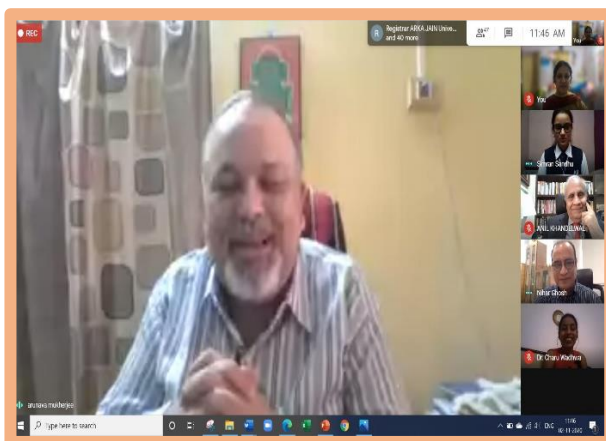
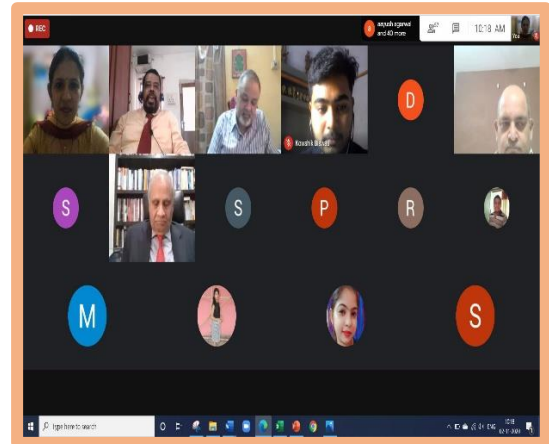
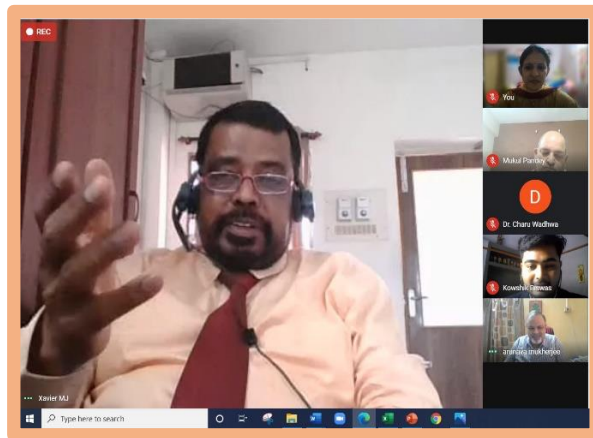
We extend our gratitude to the Vice Chancellor, Arka Jain University, Dr. S. S. Razi; Director, Mr Amit Shrivastav; Registrar, Mr. Jasbir Dhanjal; Director-Campus & Dean - Student Welfare, Dr Angad Tiwary, Dean-Commerce & Management, Dr. Arunava Narayan Mukherjee for all their support and guidance throughout the programme - without which this AARAMBH'2020 would not have been possible.

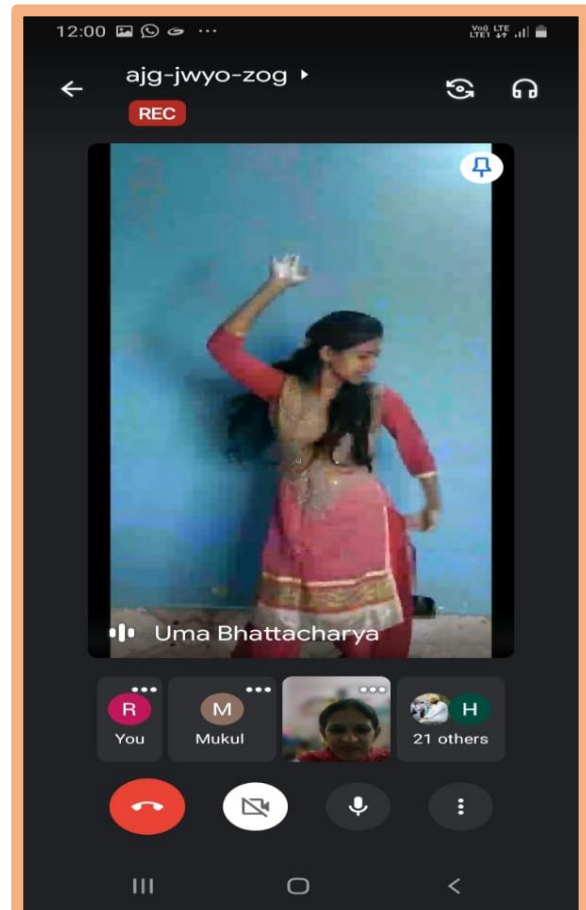
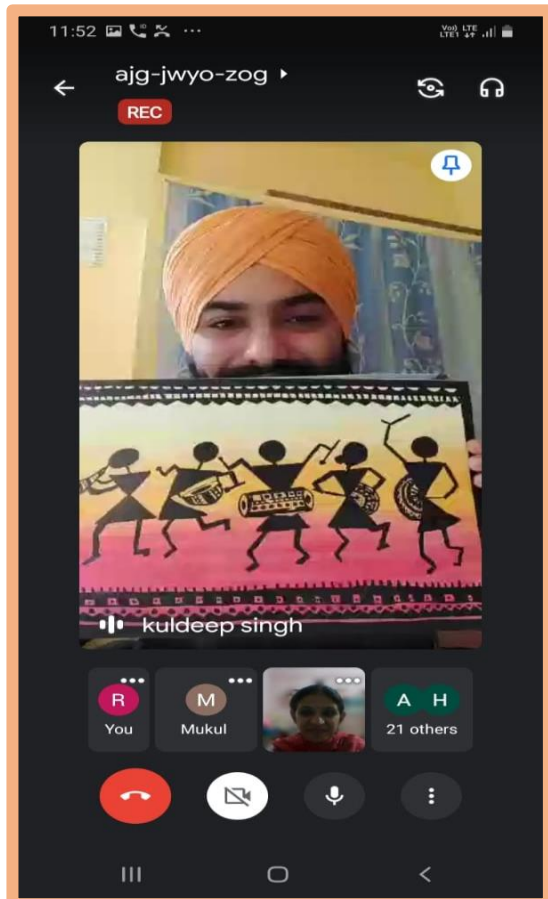
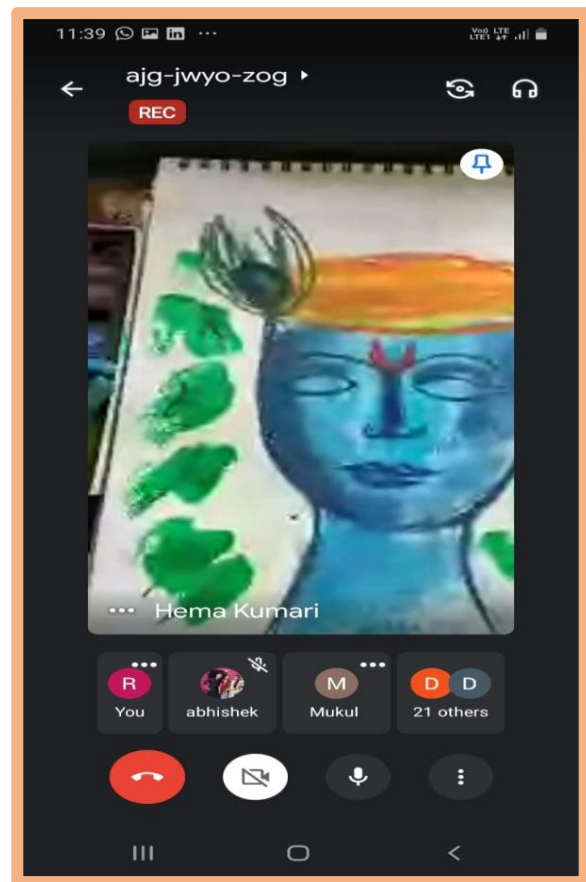
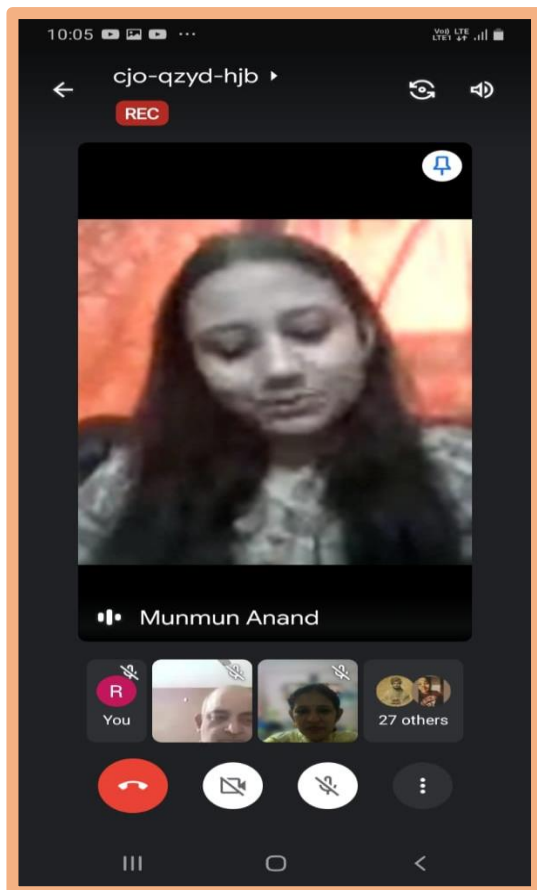
We extend our “Thank you” to all the Faculty Members, IT Department and Administrative staff of ARKA Jain University for their support at every point. The department extends its gratitude to every one of them.

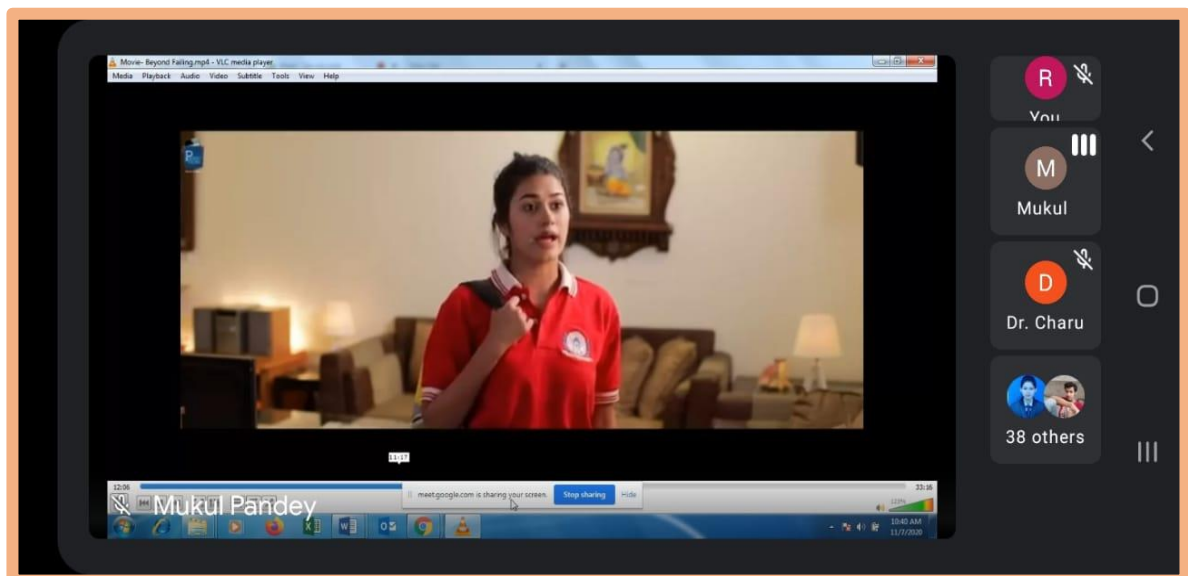
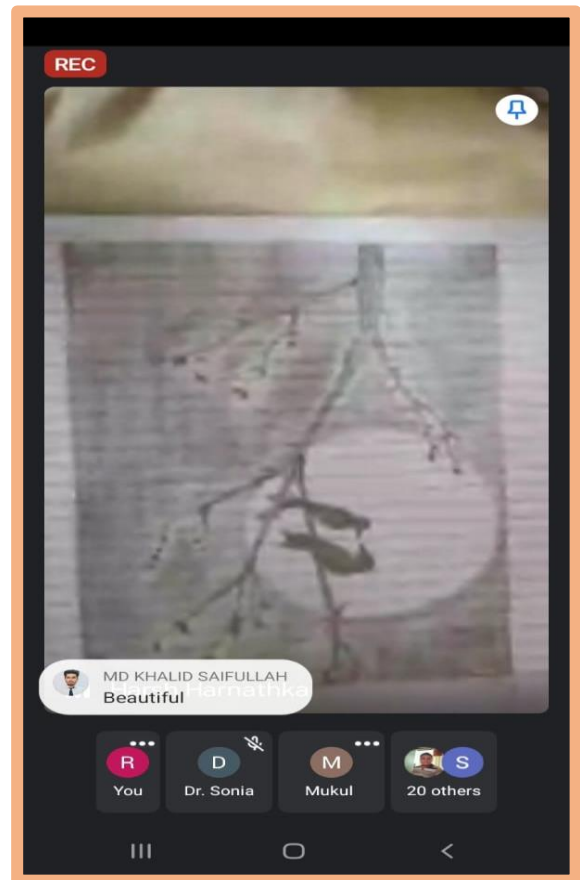
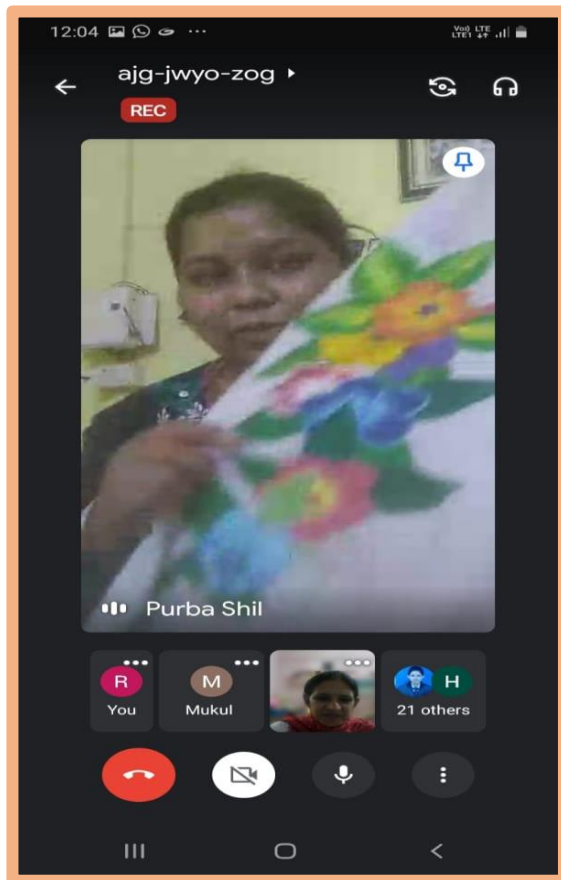
A special thanks to our Alumni and the students of MBA 2019-21 Batch for their contribution. Thanks to all the new entrants - the program was a success because of their active participation.

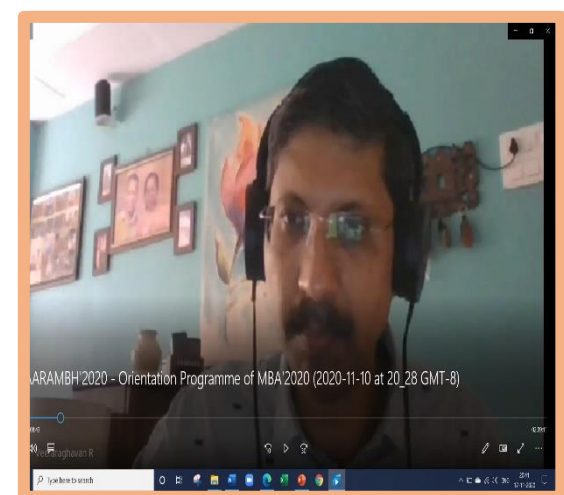
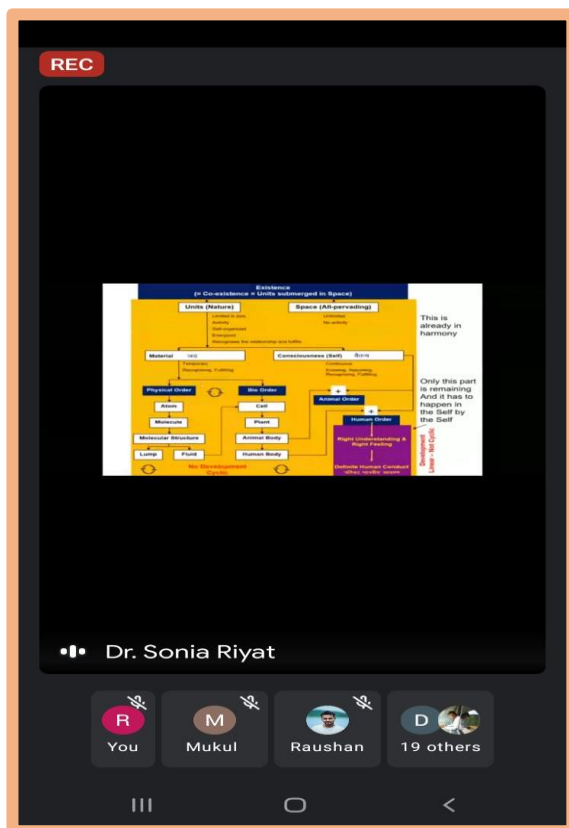
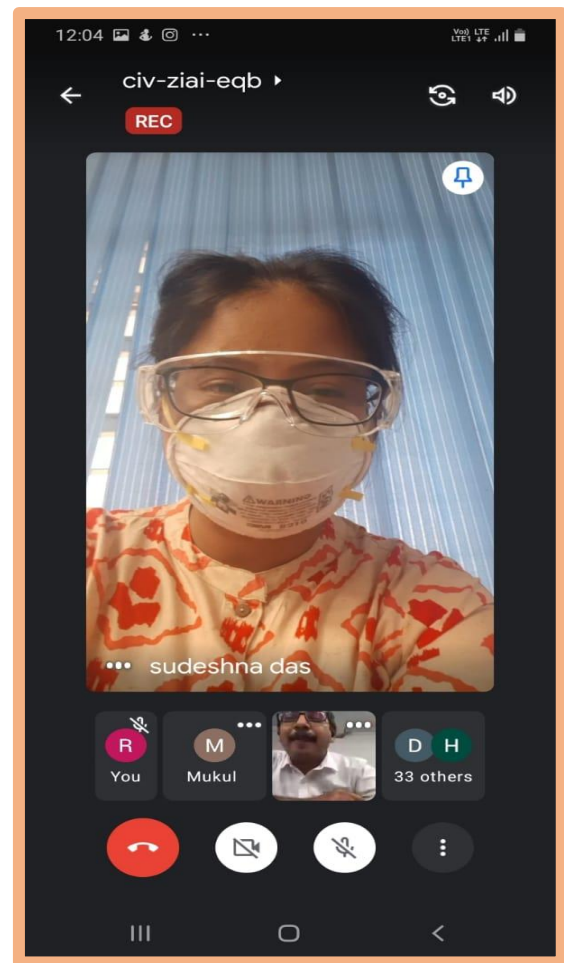
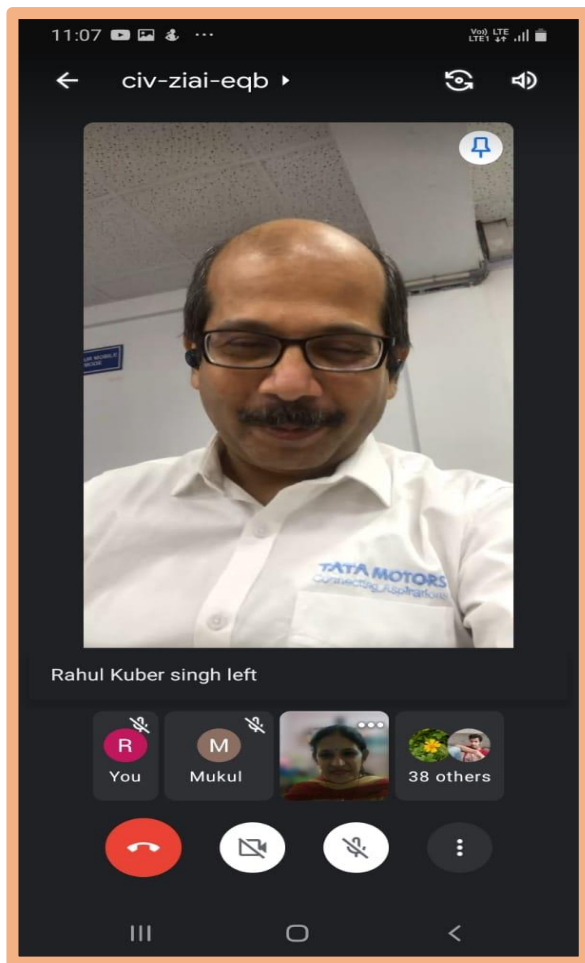
Dr. Charu Wadhwa
Programme C-Ordinator, MBA
ARKA Jain University, Jharkhand

EVENT PHOTOGRAPHS



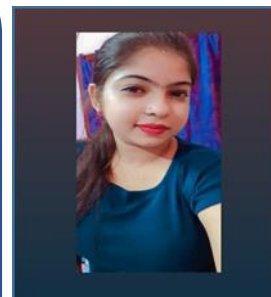






STUDENT'S FEEDBACK - TESTIMONIALS

During the Ten-Day Induction Programme, we got an opportunity to listen to the eminent guest speakers who actually motivated us to take our success journey one step forward. The knowledge and experience shared by them is of great value and is going to prepare us for our future. AARAMBH'2020 was designed to benefit us in adapting the management domain with ease; the programme aimed to instil the true spirit and culture of the institution!



Suparna Bhattacharjee

AJU/200293

Roll no.: 28

Starting my MBA journey, especially in such a pandemic situation, was a bit confusing but the support, wisdom and inspiration that our faculties gave instilled a sense of confidence in me. Aarambh'20 was a very interactive session as it served as a great icebreaker; I connected with the teachers and other students from the first day. It was a combination of inspiration, knowledge, motivation, and a lot of amusing group activities. I am very delighted and humbled by the presence of esteemed guest speakers who imparted their knowledge and gave us an insight into what to aim and what the present industry expects from us. On behalf of all my batch-mates, I would like to thank our college dean, professors and my seniors who devoted so much time and efforts towards making Aarambh'20 a perfect start for us.

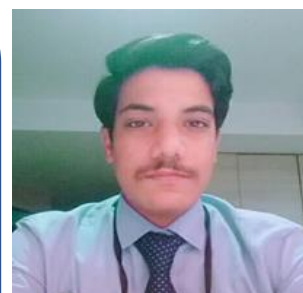


Kuldeep Singh

AJU/200475

Roll no.: 33

The Induction Programme – AARAMBH'2020 was organised in a very excellent manner. I was worried about the course due the pandemic but as every day passes by of the AARAMBH, all my worries vanished and it has built a new confidence inside me. We interacted with high-level, senior corporates who shared their own experiences and success stories which made us more motivated and ready for the upcoming challenges. The desk projects gave us an opportunity to study real scenario of business & management. I do believe that my future is in safe hands that will help me in grooming my personality, building confidence inside me and getting a best version of myself! Thank you, Arka Jain University!



Amanpreet Singh

AJU/200059

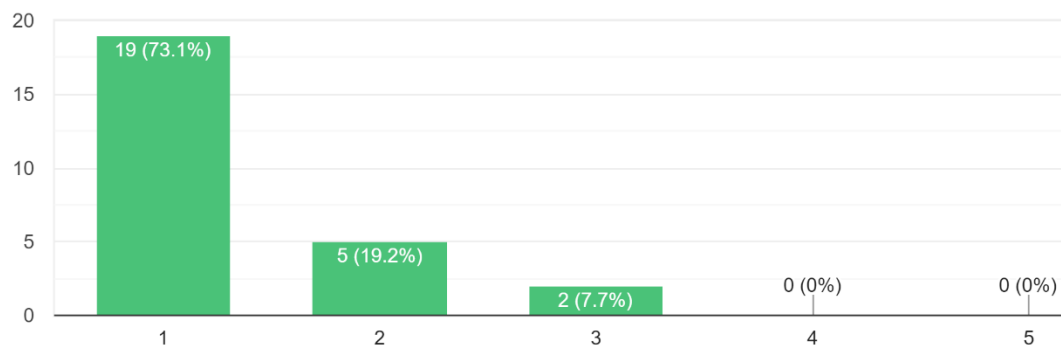
Roll no.: 06

Feedback Analysis

On the tenth day of Induction Programme, feedback on overall programme was collected from the students via Google Form. Ratings on 5-point Likert Scale were collected. (1- Excellent, 2- Good, 3 – Average, 4 – Poor and 5 – Very Poor). The responses are as follows:

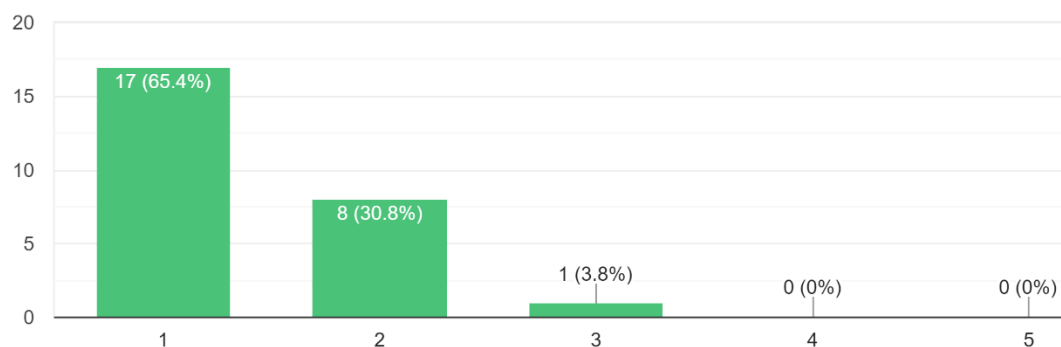
1. Rate the Admission Process in terms of transparency and fairness

26 responses



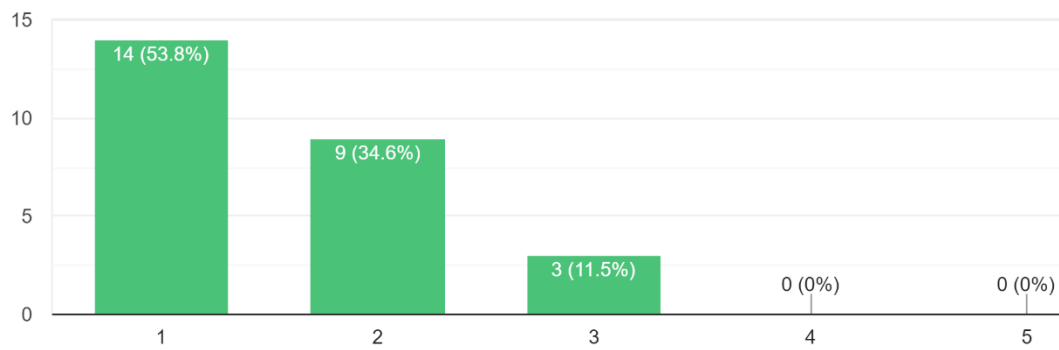
2. Rate the talks given by eminent speakers from industry and academia

26 responses



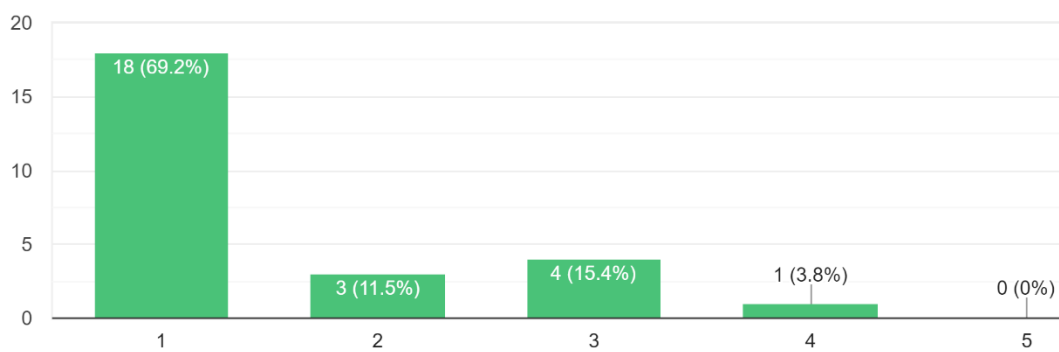
3. Information on Academic Structure of the Course (Credit system, Curriculum design etc., Program Objectives, Time table etc.)

26 responses



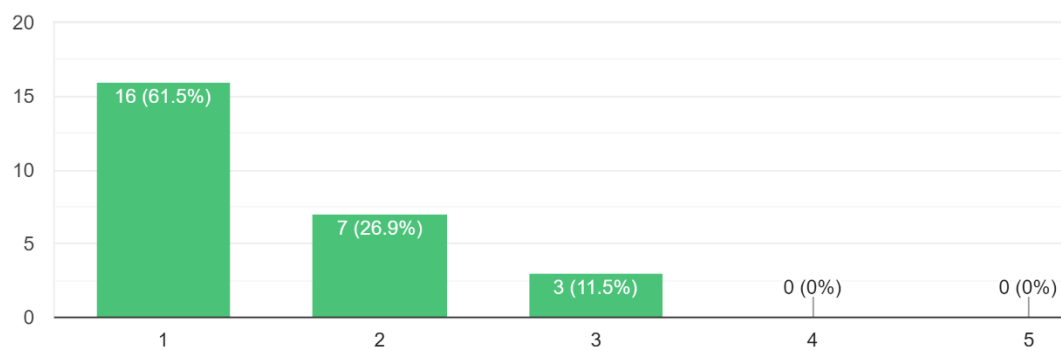
4. Information on various value added courses

26 responses



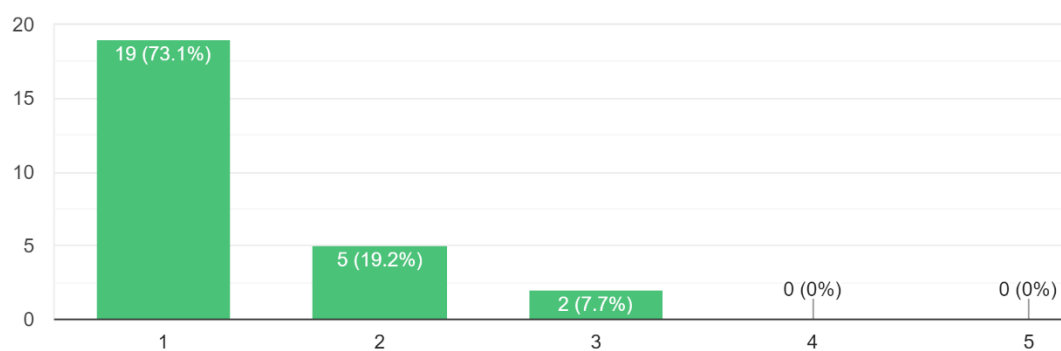
5. Information about various clubs (Toastmaster, NSS, NCC, Rotary etc.)

26 responses



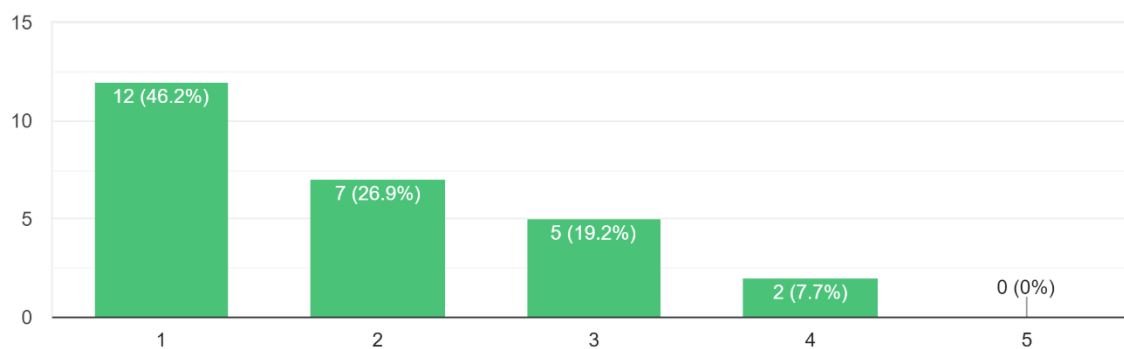
6. Information about your departments and teachers

26 responses



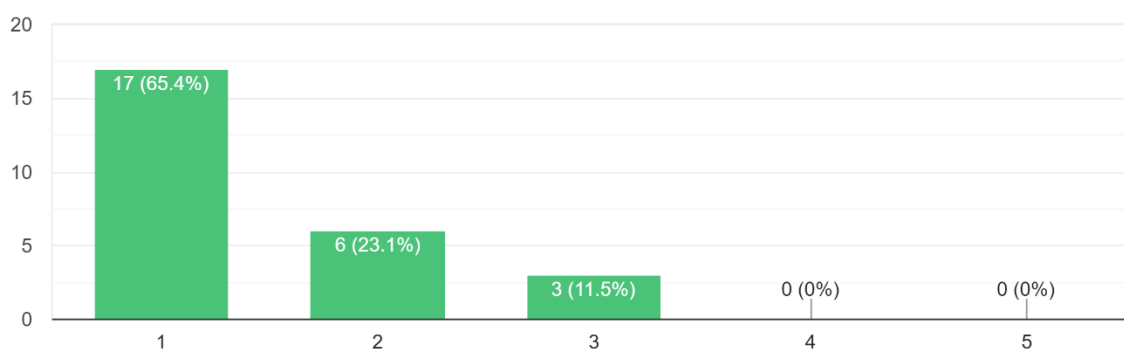
7. Information about other departments

26 responses



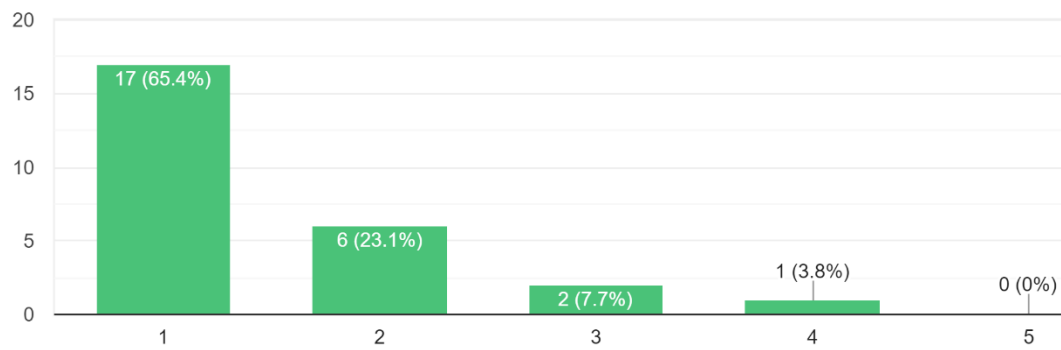
8. Information on Code of conduct, Discipline & anti ragging policy

26 responses



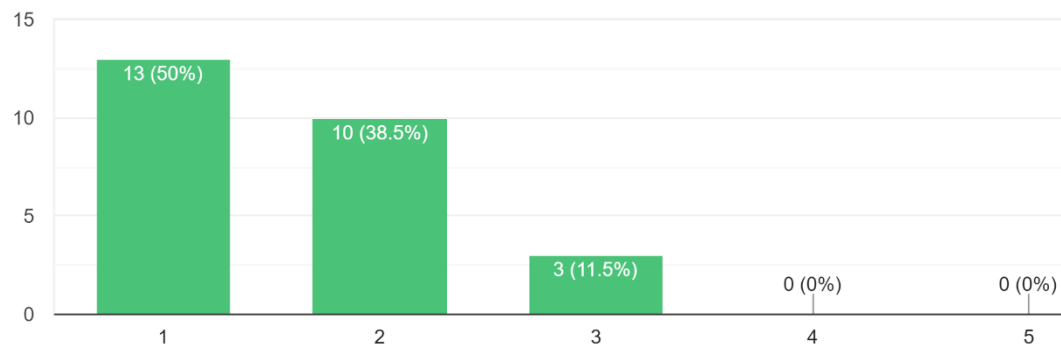
9. Information about Facilities (Sports/ Library / Computer Resources/ Transportation / Hostel /Cafeteria etc.)

26 responses



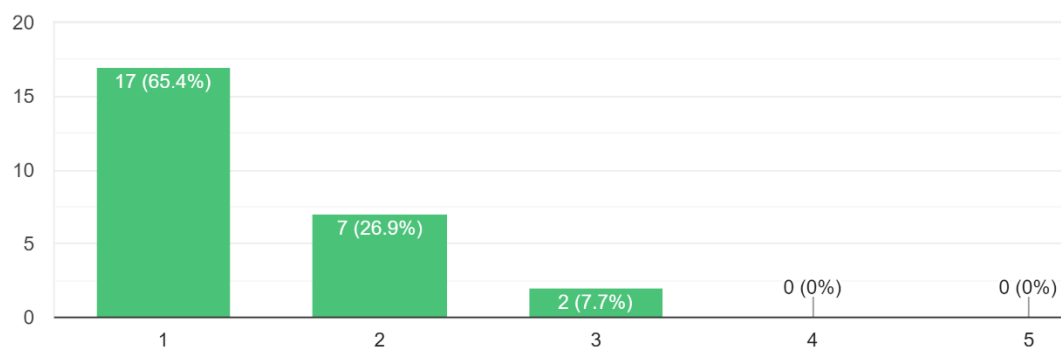
10. Information about Examination System

26 responses



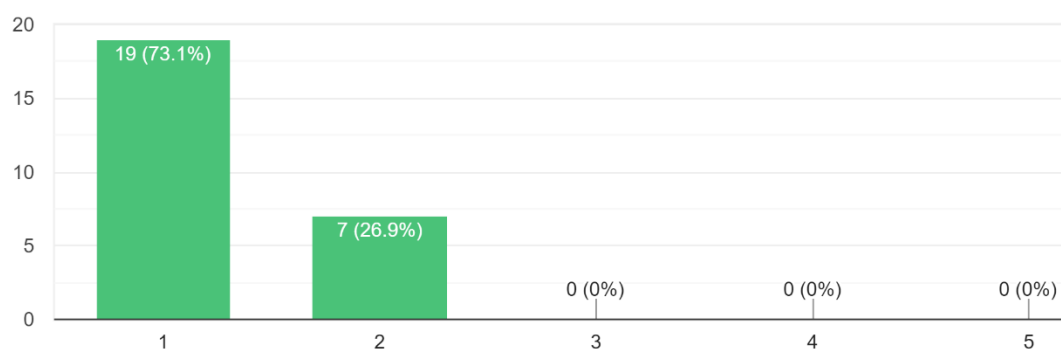
11. Information about Student Mentorship Program

26 responses



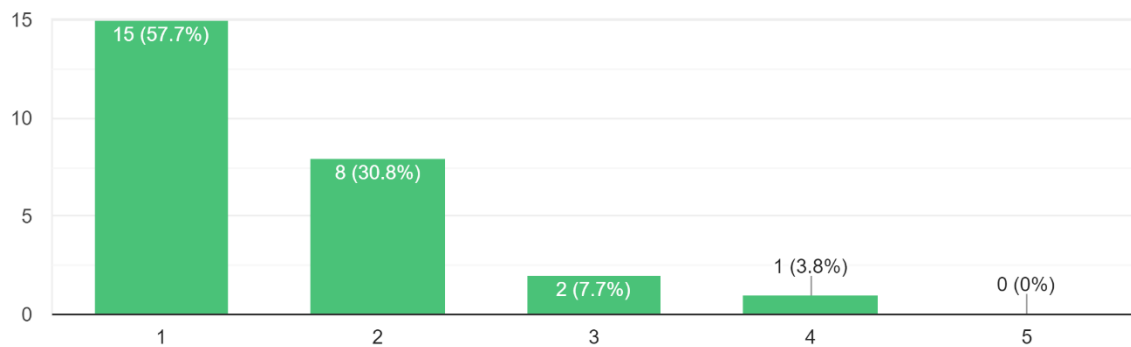
12. Information about Cultural and extracurricular events of the university

26 responses



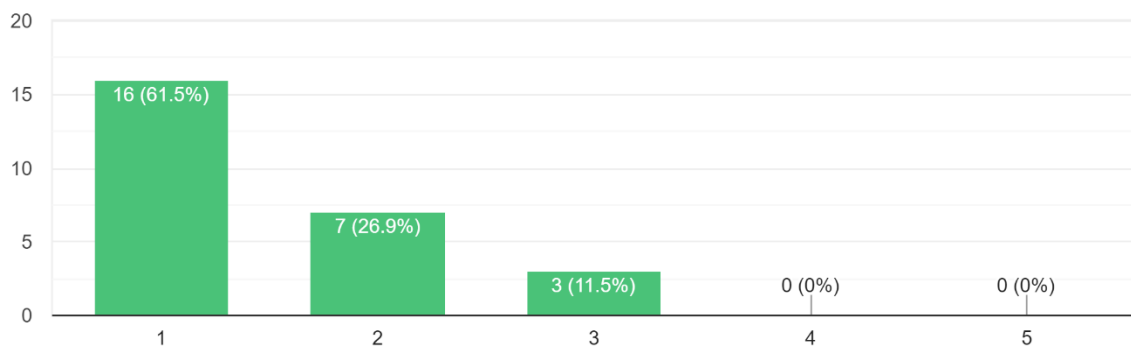
13. Information on Student support system like Grievance Redressal Cell, Internal Complain Committee (Woman's Cell) , SC / ST Cell etc.

26 responses



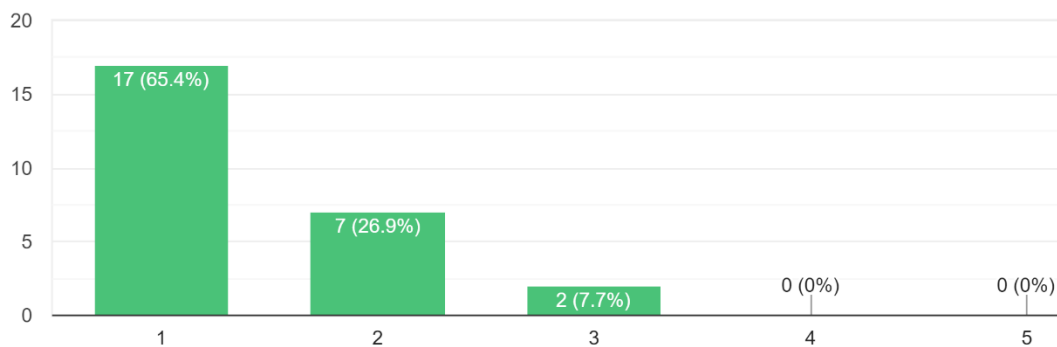
14. Did the topics included in “Universal Human Values” sessions touches the issues you face in your life

26 responses



15. How would you rate the overall Program

26 responses



16. In response to the question 'Was there anything else the programme could cover that would be useful', 100% of the respondents said that the programme had covered all the important aspects and it was very useful to them.

17. While responding to the question on 'the most valuable aspect of the programme', the respondents had different opinions that are mentioned below:

1) To interact
2) Motivation
3) Getting familiar with the mentors and the curriculum
4) It built a confidence in us.
5) Learning from teachers
6) We actually learnt deeply about the MBA programme
7) Really it boost me up for the future
8) There were many intakes from the sessions one can't just decide the most valuable. Everything added value.
9) Guest Faculties
10) Talents we seen in each student
11) All the guest coming for us and teach new things and giving a time to us
12) Good
13) The session with such eminent speakers
14) BEING PROFESSIONAL
15) Many insights on management and entrepreneurship
16) Our faculties, not only our curriculum but also have shared their personal experiences, learnings from all of them was very interesting.
17) Be flexible

18) Interactions with industry experts like Dr. Khandelwal
19) Most valuable aspect for me was interacting with Mr. Veeraraghavan and with Dr. Anil Khandelwal.
20) It was nice
21) Motivational speech by different speakers
22) Participation is more important.
23) Examples given from real life of successful people
24) I learned that collaboration with others can yield great results. The induction week put everybody on the same level.
25) It was great session specially getting a chance to interact with such great personalities.
26) The speakers

18. Lastly, it was asked to provide suggestions from the participants. All have requested to organise this type of session again. They all look forward to listen to the eminent guest faculty members in near future.
