



**ARKA JAIN University**  
**Jharkhand**

Estd. Under Jharkhand State Private University Act

Notice No: AJU/SCOH/Induction/01

Date: 28 / 10 / 2020

## **NOTICE**

It is notified for information to all the concerned that **School of Humanities – BA Economics, BA English, BA Fashion Design and BA Journalism and Mass Communication**, ARKA JAIN University, Jharkhand is going to organize the online induction program for the newly admitted students of Batch 2020-23 from 28<sup>th</sup> November, 30<sup>th</sup> November – 31<sup>st</sup> November, 2<sup>nd</sup> – 3<sup>rd</sup> October 2020. The students are hereby advised to join the online Induction Programme and attend the same every day without fail.

The detailed program schedule and link for joining the program has been communicated shortly. This is issued as per the instruction of competent authority.

**Program Coordinator,**  
Pompi Das Sengupta  
**BA Economics**  
**School of Humanities**

# SCHOOL OF HUMANITIES **arambh '20** INDUCTION PROGRAMME

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**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

## EMINENT GUESTS & SPEAKERS:



**Prof. Dr.  
S.S. Razi**

Vice Chancellor



**Mr. Amit  
Kumar Srivastav**

Director



**Mr.  
Amitava Ghosh**

Founder, Secretary, Kalamandir (Biponi)

VIRTUAL ORIENTATION PROGRAMME FOR  
**BA ( BATCH 2020 - 2023)**  
INAUGURATION CEREMONY

**DATE: OCTOBER 28TH | TIME: 10:00 A.M**

**VENUE: ONLINE** ( Login details will be shared on your email id)





**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

## VIRTUAL ORIENTATION PROGRAM FOR BA BATCH 2020 - 2023

### 28<sup>TH</sup> OCTOBER

- 10:00 am Welcome Note - Ms. Usha Bera Program Coordinator, BA Fashion Design, ARKA JAIN University, Jharkhand
- 10:05 am Virtual camp lighting and Sarswati Vandana Ms. Neelam Kaur Gandhi Assistant Professor, BA Fashion Design, ARKA JAIN University, Jharkhand
- 10:10 am Welcome song / dance Student - Sweta Biju BA JMC
- 10:15 am Virtual City Tour - Jamshedpur video Presentation Mr. Shyam Kumar Assistant Professor, BA Journalism and Mass Communication, ARKA JAIN University, Jharkhand
- 10:25 am Address by - our Honorable Vice Chancellor Prof (Dr.) S. S. Reddy Vice Chancellor, ARKA Jain University, Jharkhand
- 10:35 am Address by - our Honorable Director Mr. Anil Kumar Shrivastava Director ARKA Jain University, Jharkhand
- 10:45 am Synopsis of AJP - Mission and Vision of AJP (Invited Pillars of AJP Ms. Usha Bera Program Coordinator, BA Fashion Design, ARKA JAIN University, Jharkhand)
- 11:15 am Address by - Chief Guest Mr. Armitava Ghosh Founder, Secretary Jalamandir (Bhopal)
- 11:30 am Virtual Campus Tour Mr. Shyam Kumar Assistant Professor, BA Journalism and Mass Communication, ARKA JAIN University, Jharkhand
- 11:45 am Unveiling the Talent Hunt - Mr. and Mrs. Tabinda ML, Neelam Kaur Gandhi Assistant Professor, BA Fashion Design, ARKA Jain University, Jharkhand
- 12:00 pm National Anthem - Closing Day 1 Event Moderator

### 30<sup>TH</sup> OCTOBER

- 10:00 am Welcome to the Event Dr. Rupa Sarkar Assistant Professor, BA English, ARKA JAIN University, Jharkhand
- 10:05 am Address by our Honorable Director Campus Dr. Angad Thakur Director Campus ARKA JAIN University, Jharkhand
- 10:10 am Activities and Activities of AJP/Praks Presentation
- 10:20 am Introduction - Online Interaction Session with the President Dr. Rupa Sarkar Assistant Professor, BA English, ARKA JAIN University, Jharkhand
- 11:00 am Departmental Guests - BACCO Dr. Anura Kumari Assistant Professor, Jamshedpur Women's College, Jamshedpur
- 11:25 am Departmental Guests - BA JMC Mr. Chages - Media Consultant Sukam Member Association (Mumbai) - Short Film Maker (Producer, Director & Creative Director) - Former Executive Producer, Senior Phone Producer (SAB TV, B4U News TV, IFF India TV - Mumbai)
- 12:00 pm Departmental Guests - BACCO PROF. DR. S. S. REDDY, VICE-CHANCELLOR OF DEPT. OF ENGLISH FROM KOLAH UNIVERSITY
- 12:30 pm National Anthem - Closing Day 2 Event Moderator

### 31<sup>ST</sup> OCTOBER

- 10:00 am Welcome to the Event Mr. Shyam Kumar Assistant Professor, BA Journalism and Mass Communication, ARKA JAIN University, Jharkhand
- 10:05 am Meditation Session - Mr. Sumit Kumar Head, Operations, The Art of Living Foundation
- 10:10 am Address by our Honorable Registrar Mr. Jyoti Singh-Chatter Registrar, ARKA Jain University, Jharkhand
- 11:20 am Departmental Guests - BACCO Mr. Dhanan Yadu CEO, Director Business - A social initiative SEIT - Bangalore
- 11:35 am Departmental Introduction - BA Economics Program Coordinator / Department Representative
- 11:50 am Departmental Introduction - BA English Program Coordinator / Department Representative
- 12:05 pm Departmental Introduction - BA Fashion Design Ms. Usha Bera Program Coordinator, BA Fashion Design, ARKA JAIN University, Jharkhand
- 12:20 pm Departmental Introduction - BA Journalism and Mass Communication - JMC Production Video Program Coordinator / Department Representative
- 12:30 pm National Anthem - Closing Day 3 Event Moderator

### 02<sup>ND</sup> NOVEMBER

- 10:00 am Welcome to the Event Dr. Rupa Sarkar Assistant Professor, BA English, ARKA JAIN University, Jharkhand
- 10:05 am Examination Dr. Prasenjit E. Thakur Controller of Examination ARKA JAIN University, Jharkhand
- 10:20 am Career Guidance Mr. Manish Kumar Srivastava Placement Officer ARKA JAIN University, Jharkhand
- 11:00 am "Short Film by JMC students" Mr. Shyam Kumar Assistant Professor, BA Journalism and Mass Communication, ARKA JAIN University, Jharkhand
- 11:30 am Speakers Dr. Chandra Dr. Rupa Sarkar Assistant Professor, BA English, ARKA JAIN University, Jharkhand
- 12:00 pm National Anthem - Closing Day 4 Event Moderator

### 03<sup>RD</sup> NOVEMBER

- 10:00 am Welcome to the Event Dr. Shrinidhi Kaur Assistant Professor, BA Economics, ARKA JAIN University, Jharkhand
- 10:05 am Quiz Session Usha Bera Program Coordinator, BA Fashion Design
- 11:00 am Career Guidance Mr. Manish Kumar Srivastava Placement Officer ARKA JAIN University, Jharkhand
- 11:30 am Testimonial Session Mr. Prasenjit E. Thakur Assistant Professor, ARKA JAIN University, Jharkhand
- 11:45 am Assistant Professor, ARKA JAIN University, Jharkhand
- 12:00 pm Mr. and Mrs. Tabinda - presentation of Top 5 entries and winner announcement Ms. Neelam Kaur Gandhi Assistant Professor, BA Fashion Design, ARKA JAIN University, Jharkhand
- 12:45 pm Vote of Thanks Ms. Usha Bera Program Coordinator, BA Fashion Design, ARKA JAIN University, Jharkhand
- 12:50 pm National Anthem - Closing Day 5 Event Moderator

# SCHOOL OF HUMANITIES Carambh'20 INDUCTION PROGRAMME

For More Details, visit: [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)