

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY: BERGER PAINTS

NOTICE NO.: AJU/T&P/PG/0007/20-21

DATE 02-11-2020

COMPANY NAME BERGER PAINTS

COMPANY PROFILE:

The driving forces of **Berger Paints** - reflect the very spirit of its founder Lewis Berger - who laid the foundations of brand Berger way back in 1760 in the UK. **With modest beginnings in India in 1923, today, Berger Paints India Limited is the second largest paint company in the country** with a consistent track record of being one of the fastest growing paint companies, quarter on quarter, for the past few years.

Undergoing a number of changes in ownership and nomenclature in its **88 year old history in India**, the company has come a long way

Starting out as Hadfield's (India) Limited, it had just one factory in Howrah, West Bengal. **By the close of 1947, Hadfield's was acquired by British Paints (Holdings) Limited, UK and came to be known as British Paints (India) Limited.** In 1983, the name of the Company was changed to Berger Paints India Limited. Currently, the majority stake is with the Delhi based Dhingra brothers. **Berger Paints has established itself through a long course of time.**

Registration Link for Students to apply for this Job Opening:

<https://berger.hireclap.com>

ELIGIBLE COURSE: MBA (BATCH 2019-21)

The last date of candidate application is on 5th Nov 2020.

The eligibility criteria and process of recruitment is as given below.

ELIGIBILITY CRITERIA:

1. MBA/PGDM specialisation in Sales, Marketing (major or minor) with year of pass out 2021.
2. Should possess minimum academic qualification as a Graduate in Science / Commerce / Management / Engineering only, before pursuing their MBA/PGDM program.
3. Should have scored at least 55% marks all throughout the academic career.
4. Should preferably have command over at least one regional Indian language; apart from fluency in English & Hindi.
5. Should have Good Communication, Interpersonal & Analytical skills.
6. Should possess a two wheeler driving license.

NOTE: This is a transferable job and your initial location of posting will be decided by the company basis internal requirement.

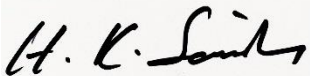
SELECTION PROCESS:

1. Online aptitude test
2. Regional round of interview over VC
3. Final round of interview from HO over VC

GENERAL GUIDELINES:

1. The students who are appointed for the position of Sales Officer Trainees will be notified on the date of joining and shall have to undergo training for a period of One Year.
2. The initial compensation being offered is **CTC of approx. Rs. 5.75 lacs per annum.**
3. Post training, the Trainees will be confirmed as Senior Sales Officer with clearly defined responsibilities.
4. The next career level progression will be of Sales Supervisor and finally into management grade as Sales Executive, which may take an approx. time frame of 3-4 years based on individual performance.
5. Kindly submit the link given above for the candidate application link & further details regarding the virtual recruitment process.

Sd/-



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Disclaimer: The information mentioned above is as shared by the employer. The institution will not be responsible for any deviation.