



ARKA JAIN
University
Jharkhand (Jamshedpur)

Two-day Syllabus Review Workshop

October 19th – 20th, 2020

Time: 10:00 am onwards

Venue: Virtual Platform

**Organized by
School of Commerce and Management
of**

Arka Jain University, Jharkhand

Recognized by UGC

Approved by AICTE



RESOURCE PERSONS :



Prof. (Dr.) Asish Bhattacharyya
Former Professor of IIM Calcutta & Former Director IMT Ghaziabad



Prof. (Dr.) Pingali Venugopal
Professor & Former Dean XLRI, Jamshedpur



Dr. Arun Sinha
Former Senior Vice President (IR & HRD) & Head Business Excellence Jaya Shree Textile , Aditya Birla Group



Prof. (Dr.) Jyoti Sharma
Associate Professor International Institute of Professional Studies Devi Ahilya University Indore-M.P.



Dr. Joy Basu
Vice president Apollo Gleneagles Hospitals Kolkata



Shri Amitabha Saha
Vice- President Business Development India Power Corporation Limited



Shri Koushik Das
Vice- President State Street Corporate Services (Mumbai) Pvt. Ltd.

CONVENOR:

Dr. Arunava Narayan Mukherjee
Professor & Dean
School of Commerce and Management

ORGANISERS :

- **CMA Priya Raman**, Assistant Professor
- **Dr Sonia Riyat** , Assistant Professor
- **Ms Harshita Gupta**, Assistant Professor
- **Ms Vishakha Joseph**, Assistant Professor
- **Ms Kritika Singh**, Assistant Professor

OBJECTIVE OF THE WORKSHOP :

- Keeping in view the latest industry trends, digital economy and market requirements the curriculum revision exercise has been undertaken wherein an attempt has been made to connect theory to practice . The participants of the workshop shall understand how School of Commerce and Management , Arka Jain University, Jharkhand is equipping its students to meet the ever-changing needs of the industry.

TARGET AUDIENCE :

- Management Educators
- Commerce and Management Faculty
- Research Scholars in the field of Commerce and Management
- Commerce and Management Students and their Parents/ Guardians

REGISTRATION :

- Registration Link:
<https://forms.gle/A22VfrSSzPHKJTH29>
- No Registration Fee
- E-Certificate will be provided to the participants purely based on their regular and active participation.
- The web link will be shared through their respective e-mails.

Contact

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Dr. Sonia Riyat: 9835339909