

INDUCTION CUM ORIENTATION REPROT 2019

SCHOOL OF COMMERCE & MANAGEMENT

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1. INDUCTION CUM ORIENTATION REPORT 2019

OF

B.B.A

A Report on Induction Programme for 1st year students for the Academic Year 2019 -2020

CONTENTS:

- INTRODUCTION
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1. INTRODUCTION

JGI Group is an education provider and an entrepreneurship incubator in India. The Group successfully operates 85 educational institutions with 51,600 students and 6,450 employees engaged at the K-12, undergraduate and postgraduate levels spread across 64 campuses pan India. A leader in the education sector and a pioneer in the venture sector, JGI Group is constantly in search of new opportunities to expand its horizon.

Founded as an educational institute in the early 1990s, JGI Group revamped the prevalent methods of education and focused on innovation and entrepreneurship. It created ripples in the educational sector and enabled JGI Group to establish itself as one of the leaders in the education sector. Jain University, Jain Colleges, Jain Heritage Schools, Jain International Residential School, Jain International Schools, Jain Public Schools, and Jain Toddlers stand testimony to the vision and commitment of JGI Group towards educational excellence. Education combined with entrepreneurship is the stated aim of JGI Group.

The organization encompasses an enthusiastic team of business and financial experts who help in the development and growth of nascent enterprises. Several start-up enterprises have established their businesses through JGI's entrepreneurial vision. More than 100 entrepreneurs and 50 ventures from various domains like IT, Financial Services, Home Decor, Hospitality, Music, Education, and Engineering were incubated by JGI's entrepreneurial wings so far.

Moving forward, the JGI Group will continue to innovate, evolve, and challenge the dynamic realms of education and entrepreneurship.

With a vision to empower talent through its innovative learning experience, ARKA JAIN University, Jharkhand intends to become an educational hub for millions of young minds across the country and internationally. Situated at the 1st industrial town of India, popularly known as Tatanagar or Jamshedpur, named after visionary industrialist Shri J.N. Tata, founder of Tata Group, the university has evolved magnificently over the last few years. ARKA JAIN University enlightens each and

every aspiring student on higher education and career choices. Its ever-evolving and open-minded system encourages students to exceed expectations in their area of interest, thus, guiding them to become ethically sound individuals. Due to its quest for continued success and resilience, ARKA JAIN University, Jharkhand is on its way to become one of the top universities in eastern India. The university, which is spread across 25 acres, has left no stone unturned in providing state-of-the-art facilities in various sectors including education, sports, entrepreneurship, research, and its other ventures.

In Feb'2017, ARKA JAIN University was established by the JHARKHAND State Legislature under “The ARKA JAIN University Act”. The University is a government-recognized university with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956. The sprawling campus of the University is situated at Gamharia, Dist: Seraikela – Kharsawan, 13 km from steel city Jamshedpur. The University offers multi-disciplinary programs, all of which are designed to be industry-relevant.

The march of business management into the technology age continues at a heightened pace each year. Technology offers the ability to change your internal business process to gain efficiency and improve quality in a better, easier, and faster way. AJU – Commerce and management program at undergraduate and post graduate level explores new ways to operate effectively in a more rigorous market environment. You will learn how to develop measures for improving transparency, minimizing business risk, and ensuring compliance with new business management and reporting standards. The program will prepare you to conduct business in a standard credit environment and help you realize your potential to achieve and act both independently and as a member of a multicultural team anywhere in the world and make you stand out.

2. SCHEDULE

ORIENTATION WEEK SCHEDULE

DATE	DAY	TIME	ROLL NUMBERS	VENUE	Responsible head	ACTIVITY
1 st August	Thursd ay	8.00-8.30	Roll no-1 - 100	Auditorium I – A Block	Dr. Pompei	TO SETTLE DOWN
			Roll no-101-220	Auditorium II – C Block, First Floor	Jigar Rupani, Abhishek Upadhyay	
			Roll no-221-250	Room 404 – A Block	Poonam, Vishakha	
1 st August	Thursd ay	8.30-9.30	Roll no-1 - 100	Auditorium I – A Block	Dr. Pompei	Orientation Session & Introduction of Teachers
			Roll no-101-220	Auditorium II – C Block, First Floor	Admin department	Documentation Process
			Roll no-221-250	Room 404 – A Block	Admin department	Documentation Process
9.30-10.30						BREAK
1 st August	Thursd ay	10.30-11.30	Roll no-1 - 100	Auditorium I – A Block	Admin department	Documentation Process
			Roll no-101-220	Auditorium II – C Block, First Floor	Dr. Pompei	Orientation Session & Introduction of Teachers
			Roll no-221-250	Room 404 – A Block	Jigar Rupani, Abhishek Upadhyay	Orientation Session & Introduction of Teachers
End of Day 1						

DATE	DAY	TIME	ROLL NUMBERS	VENUE	Responsible head	ACTIVITY
2 nd August	Friday	8.00-8.30	Roll no-1 - 100	Auditorium I – A Block	Dr. Pompi	DOWN TO SETTLE
			Roll no-101-220	Auditorium II – C Block, First Floor	Abhishek Upadhyay	
			Roll no-221-250	Room 404 – A Block	Jigar Rupani	
2 nd August	Friday	8.30-9.30	Roll no-1 - 100	Auditorium I – A Block	Mr. Himanshu Seth	I SESSION
			Roll no-101-220	Auditorium II – C Block, First Floor	Mr..Mojeeb Alam	
			Roll no-221-250	Room 404 – A Block	Mrs..Sudipta Ghosh	
9.30-10.30						BREAK
2 nd August	Friday	10.30-11.30	Roll no-1 - 100	Auditorium I – A Block	Mrs. Sudipta Ghosh	SESSION II
			Roll no-101-220	Auditorium II – C Block, First Floor	Mr. Himanshu Seth	
			Roll no-221-250	Room 404 – A Block	Mr. Mojeeb Alam	

3. EVENT DETAILS

REPORT ON CAMPUS ORIENTATION PROGRAM

The BBA department of ARKA JAIN UNIVERSITY organised a two day in house orientation programme for the newly joined students. On the first day, the students were divided into three groups and were seated in the rooms. During the session the students were familiarized to the rules and regulations of the college; this was followed by an ice breaking session by the faculty members.

On the second day of the Orientation Program there were three guest speakers invited to address the newly joined students. The three speakers were Mrs Sudipta Ghosh, entrepreneur (Horticulture practices and domestic waste management), Mr Mojeeb Alam(Advisor, Al Kabir Polytechnic) and Mr Himanshu Seth (consultant advisor and solution provider to industries). The Guest Speakers addressed the new students, shared their experiences and motivated them to work towards the fulfilment of their goals. The students enthusiastically took part in the program and interacted with the speakers. It was a learning experience for the newly joined students. The event coordinators were Dr Pompidas Sengupta, CS Jigar Rupani, Mr Abhishek Upandhyay, Mrs Poonam Dabaria and Ms Vishakha Joseph.



REPORT ON OUTBOUND LEARNING PROGRAM

A two-day Outbound Learning Program was organized by the University for the new students of BBA (batch 2019-22) at Wave International Resort on 3rd & 4th August, 2019. It was in continuation to the Orientation program for the new batch students.

The objective of the program was to make the students understand the importance of team work and the application of management skills in handling day to day problems. It also helped the students to interact with each other and develop interpersonal skills. It gave the students an opportunity to showcase and explore their hidden talents. During the program, the students participated in a number of team games which gave them the confidence and understanding of leadership and team work. They also learned about the basics of corporate etiquettes, business communication skills, time management, goal setting and many more aspects which made the students enjoy the program.

The entire program was conducted by the ***International Institute of Training and Management***, having its head office in Kolkata. The Head of Training & Corporate Relations Mr. Sumanto Ghosh was actively involved in guiding and motivating the students.

The program was led by Dr. Pompi Das Sengupta, Head of Department - BBA and co-ordinated by faculties - Jigar Rupani and Abhishek Upadhyay

GLIMPSES OF THE EVENT







REPORT ON BRAINSTORMING ACTIVITY

A Brainstorming Session was conducted for the BBA first year students. The Students were divided into various groups comprising of six members each. Each Group was given a specific task, where they had to play the role of a buyer and a seller. They were given different products which were to be sold to specific customer groups. This was a fun activity which helped the students to show creativity and come with innovative ideas, enhanced there marketing skills and their understanding towards consumer behaviour. The event was led by Dr Pompidas sengupta and the event was coordinated by Mr Chanchal Mandal, Mrs Poonam Dabaria and Ms Vishakha Joseph.





REPORT ON MOVIE SCREENING – “THE FOUNDER”

On August 10th, 2019, a special movie screening session was organized for the B.B.A. Batch (Session 2019-22) at the Arka Jain University Campus Auditorium, Gamharia, Jamshedpur.

The Movie focuses on the life story of Mr. Ray Kroc, the founder of the famous world renowned food chain McDonald's. The idea of this screening was to imbibe the students with the thought process on how to become an entrepreneur?

The movie was highly appreciated by the students and “It was worth watching, very informative and an eye opener”, they said; and urged to give them more opportunities to attend such events and sessions in the coming future.

4. ACKNOWLEDGEMENT

The School of Commerce and Management, Department of BBA extends heartfelt gratitude to the Vice Chancellor Dr. S. S. Razi, Director Mr. Amit Kumar Srivastav, Registrar Mr. Jasbir Dhanjal, Dean Dr. Angad Tiwary, Programme Coordinator Dr. Pompe Das Sengupta and all members of the ARKA JAIN UNIVERSITY Family for their support.

The department also extends its gratitude to Faculty and staff across departments for extending whole hearted support during the induction program. The program was a success because of their active participation.

The School of Commerce and Management department thanks all faculty, staff and student volunteers who have helped to make this event a great success.

**2. INDUCTION CUM ORIENTATION
REPORT 2019
OF
B. Com**

SCHOOL OF COMMERCE & MANAGEMENT (B. Com)

A Report on Induction Programme for the Academic Year 2019-20

SPARK'19

JGI ARKA JAIN University
Jharkhand (Jamshedpur)

7 Days

**ORIENTATION PROGRAM
FOR THE UPCOMING
BATCH OF B.COM
2019-2022.**

**1st to 7th
of August
2019, AT A.J.U
CAMPUS**

SPARK
ORIENTATION PROGRAM FOR B.COM

Contact: Priya Raman
Email Id: priya.r@arkajainuniversity.ac.in

CONTENT

- ☐ INTRODUCTION
- ☐ SCHEDULE
- ☐ EVENT DETAILS
- ☐ EVENT PHOTOGRAPHS

INTRODUCTION

ARKA Jain University organized a one week induction program for the fresh entrants to different courses, in line with the AICTE requirements. Different department under School of Commerce & Management conducted the induction program with prescribed pattern for all departments under this school. The induction program for Bachelor of Commerce department is named as SPARK. The objective of SPARK is to acclimatize the students to the new environment and get them acquainted with the institution culture. A total of 280 students participated in this program which was conducted from 1st – 7th August 2019. Faculty and student volunteers from across programs worked extensively to ensure that the induction was well organized. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

SCHEDULE

DAY 1:

TIME	ROLL NUMBERS	VENUE	RESPONSIBLE HEADS	ACTIVITY
12.30-1.00	Roll no-1 - 120	Auditorium I-Block A	DrArun,JigarRupani, Amrita	To settle down
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Priya Raman, Ankita,Kritika.	To settle down
1.00-2.00	Roll no-1 - 120	Auditorium I	Priya Raman	Orientation Session & Introduction Of Teachers
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Admin department	Documentation Process
2.00-3.00				BREAK
3.00-4.00	Roll no-1 - 120	Auditorium I	Admin department	Documentation Process
	Roll no-121-158	Auditorium II-Block A (Room no-404)	Priya Raman	Orientation Session & Introduction Of Teachers

DAY 2:

TIME	ROLL NUMBERS	VENUE	Responsible head	ACTIVITY
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12.30-1.00	Roll no-1 - 158	Auditorium -Block C	Priya Raman, Ankita, Kritika. DrArun, JigarRupani, Amrita	To settle down
1.00-2.00	Roll no-1 - 158	Auditorium -Block C	Dr. P.K.Pani	SESSION I
2.00-3.00				BREAK
3.00-4.00	Roll no-1 - 158	Auditorium -Block C	Dr. ArunTiwary	SESSION II

DAY 3: ART OF LIVING SESSION (1:00 pm to 2:30 pm)

Day 4: COLOR THEME: BLUE & YELLOW

Name of Event	Timing	Faculty Coordinator
TREASURE HUNT	1:00 pm to 2:30 pm	Ankita & Kritika
BUSINESS QUIZ	3:00 pm to 4:30 pm	Pratishtha, Amrita, Dharini,
BUSINESS MODEL	3:00 pm to 4:30 pm	Priya, Chanchal, Jaideep, Harshita
TALENT HUNT	1:00 pm to 2:00 pm	Kritika, Harshita, Ankita

Day 5: COLOR THEME: RED & GREEN

Name of Event	Timing	Faculty Coordinator
QUANTUM PROPOSAL	1:00 pm to 2:30 pm	Amrita,Pragati, Dharini, Jaideep
BECHO TO JANO	1:00 pm to 2:30 pm	Priya, Ankita, Kritika, Harshita
PASSING THE HURDLE	2.30 pm to 3.30 pm	Chanchal ,Ankita.
TUG OF WAR	3:30 pm to 4:30 pm	Priya & Ashish Kumar

Day 6: COLOR THEME: BLACK

Name of Event	Timing	Faculty Coordinator
FASHION SHOW	1.00-2.00 pm	Kritika, Harshita & Amrita.
CLOSING CEREMONY	3:00 pm to 4:00 pm	Priya Ma'am & Amrita Ma'am
OPEN DANCE	4:00 pm to 4:45 pm	All B.com Faculties

EVENT DETAILS

DAY 1

Responsible heads of day 1 was Dr.arun, Mr. Jigar, Ms. Priya, Ms. Ankita Singh, Ms.Kritika Singh and Admintration Department . They asked students to settle down and conducted orientation sessions with the Introduction of teachers of Department along with few documentation Process.

DAY 2

On this day, responsible heads i.e. Ms. Priya, Ms.Ankita, Ms. Kritika, Dr.Arun, Mr. Jigar , and Ms. Amrita, helped the students to settle down in the auditorium. Some eminent guest speakers were also invited to motivate the students for their career and active participation in both the academic and the non-academic events as well. It indeed helped the students a lot in motivating them.

Day 3

Art of living session was conducted on this Day, Yes Plus organization members were invited who highly motivated and influenced students the Importance of Yoga and Motivation and as how students can inherit positive vibes and values to their lives. This session was personally helpful for the students Mind and motivation.

DAY 4

Theme color of this day was Blue and yellow. Few Activities for student's participation were conducted:

a) TREASURE HUNT:

It was coordinated by Ms. Kritika and Ms. Ankita. Students were divided into groups and each person in the team attempted to be the first in finding something that was hidden, using written directions or clues given by the co-coordinator. Students were interested and actively participated in it which would direct them to the hidden prize. There were total of 8 teams comprising of 5 each members.

b) BUSINESS QUIZ:

It was coordinated by Ms. Pratistha, Ms. Amrita and Ms. Dharini. Students were fortunate enough to play this game as it helped them to test their Knowledge. They were asked few questions related to the Company names, Logo and the symbols .Objective was to know the general awareness of the students with aspect to Business awareness in today's world.

c) BUSINESS MODEL:

It was conducted by Ms. Harshita, Ms. Priya, Mr. Chanchal, and Mr. Jaideep. In this event students were divided into six groups of five members each. They were asked to select a Paper chit and was asked to build a business model framework with the imaginary resources provided to them. Objective was towards the creative and innovative thoughts of the students as how they can generate revenue from the given imaginary resources. It was helpful source of building Finance and Business talents within students in future.

d) TALENT HUNT:

It was conducted by Ms. Ankita, Ms. Harshita, and Ms. Kritika. Event comprised of dance, music, poetry and some other innovative talents that students showcased. There were around twenty students with one winner and runner-up.

DAY 5

Theme colour of this day was Red and Green.Few events of this day were:

a) QUANTUM PROPOSAL:

It was coordinated by Ms. Amrita, Ms. Dharini, Ms. Prgati and Mr. Jaideep Das. Students were given an adverse situation and on the basis of such situation they were given a proposal, students were asked to convince the judge or the coordinators as why they would fit appropriate for the proposal. Objective was to see the Risk Management and convincing talents of the students for a concerned work.

b) BECHO TO JANO:

It was conducted by Ms. Harshita, Ms. Kritika, Ms. Ankita. and Ms. Priya. Students were asked to select a paper chit and advertise a unique product that was mentioned on the chit .The product said to advertise by students was unique in nature and different from general products .Buyers were also from different class. Objective was to see the marketing skills and talents as how they would promote and sell the products assigned.

c) PASSING THE HURDLE:

It was conducted by Mr. Chanchal and Ms. Ankita. There were different levels and students were assigned a task to perform at each level. The one who completed the task of each level by passing the hurdles at less time was the winner. Objective was to see the risk management skills of students during the hurdles.

d) TUG OF WAR:

It was coordinated By Mr.Ashish and Ms Priya. A sport activity of rope pulling was conducted of two teams against each other. It was a test of strength. There was team on opposite ends of rope, with the goal to bring rope of a certain distance in one direction against force of opposite teams pull. Objective was to see and test the strength and team work coordination.

DAY 6

Theme color of this day was Black. Events was concluded by a Fashion show, Closing ceremony and an Open Dance of the students and Faculty involvement in a cherished mood.

a) FASHION SHOW:

It was coordinated by Ms. Harshita, Ms. Amrita and Ms. Kritika. Total of twenty students were involved and asked to walk on a ramp with the theme assigned on “Good over evil”. Students were dressed as per the theme in form of angels and demons. In 2nd round the students selected were asked some general intellectual questions and a winner was declared from it. Objective was to see the talent of Beauty with brain balance with students inherit.

b) CLOSING CEREMONY:

Last but not the least, closing ceremony was conducted by Ms. Priya and Ms. Amrita with the involvement of all the faculty members. Students were asked to be on the stage and a certificate of Mr & Ms orientation Programme was felicitated. Hence with the cheerful involvement of all faculties, students, respected authorities and management the program was concluded.

EVENT PHOTOGRAPHS











3. Induction cum Orientation Report 2019
Of
M.B.A.

SCHOOL OF COMMERCE & MANAGEMENT

A Report on **UDYAM'2019** organised for 1st Year MBA Students of 2019-21 Batch



CONTENTS:

- Introduction
- Schedule
- Event Details
- Acknowledgement
- Event Photographs
- Press Release
- Student's Feedback

INTRODUCTION

**“Education is not Learning of Facts but Training of Minds to Think” -
Albert Einstein**

ARKA JAIN University, Jharkhand is an educational hub for millions of young minds across the country and internationally. The university has evolved magnificently over the last few years. ARKA JAIN University enlightens each and every aspiring student on higher education and career choices. Its ever-evolving and open-minded system encourages students to exceed expectations in their area of interest, thus, guiding them to become ethically sound individuals. Due to its quest for continued success and resilience, ARKA JAIN University, Jharkhand is on its way to become one of the top universities in eastern India. The university, which is spread across sprawling Green 25 acres, with modern facilities like Eminent Faculty, Rich Library, Modern Computer Lab, fully Wi-Fi campus with free access to all, 2 Basket-ball courts, 2 Auditorium with modern Acoustics, 2 Canteens and 3 Cafeteria for students thus it has left no stone unturned in providing state-of-the-art facilities in various sectors including education, sports, entrepreneurship, research, and its other ventures. The university offers multi-disciplinary programs, all of which are designed to be industry-relevant.

UDYAM – the induction programme for newly joined MBA students was brought in with a view to create an ‘*Ice-Breaking*’ Session for them and uplift their level to an elevated stage, promote all-round development and expose their stigmas to minimize and to maximize their learning. Aspiring Management students come with diverse thoughts, backgrounds & perceptions. Hence it becomes important to help

them adjust to the new environment & inculcate the ethos of the institution with a sense of larger purpose. That is where the lacuna lies which demands a program dynamic enough to address the issue.

UDYAM 2019 was organised for Five Days from 29th July to 2nd August 2019 with an objective to acclimatize the students to the new environment and get them acquainted with the institution culture. The highlight of induction program included interesting activities like motivational movie screening and review, interaction with noted singer and TV celebrity Ms. Shradha Das, social sensitization through poster making, team building activities, expert lectures, and debate and campus orientation sessions. The rationale for induction was to ensure a smooth transition for the students into the university system of nurturing Creativity, Openness and creation of platform to participate and perform. The objective of this program was to provide ample of time and a platform for the transition of students from school to the hard-core Management area. An induction programme had a milieu of various in-campus & Out-Bond practical Training and activities specially designed for the Aspiring Managers was found to be very effective and relishing with the help of External Consultants, Eminent Entrepreneurs, Management Authorities and Experts of the domain. This programme was enjoyed and relished by a total of 65 fresh students. Faculty and existing student volunteers worked to ensure that the induction was well organized.

SCHEDULE

THREE-DAY IN-HOUSE INDUCTION		
Day 1	July 29, 2019 (Monday)	<ul style="list-style-type: none"> • Introduction Ceremony • Motivational Talk by the Chief Guest Mr. Santosh Kumar • Faculty Introduction • Senior's Speak • Introduction to Scheme of Study • Business Quiz • Explore Yourself
Day 2	July 30, 2019 (Tuesday)	<ul style="list-style-type: none"> • Movie – 'Founder' • Guest Session by Mr. Punit Kauntia : 'I am a Budding Entrepreneur' • Launch Pad • Guest Session by Ms. Shraddha Das: 'Achieving Success in Life'
Day 3	July 31, 2019 (Wednesday)	<ul style="list-style-type: none"> • Yoga Session by Yoga Therapist Mr. Anshu Sarkar • Guest Session by Mr. Avinash Dugar: 'Re-invent Yourself' • Guest Session by Brahmakumaris: 'Youth & Happiness' • Best out of Waste
TWO-DAY OUTBOUND TRAINING AT WAVES INTERNATIONAL RESORT		
Day 4	August 01, 2019 (Thursday)	<ul style="list-style-type: none"> • Jumping Jacks • 3-D Modelling • Penning the sheep • Caterpillar race • Cultural Activity
Day 5	August 02, 2019 (Friday)	<ul style="list-style-type: none"> • Blind snake guide • Jigsaw solution • Balloon kebab • Rope tank • Balloon race • Ball pass

EVENT DETAILS

Inaugural Ceremony

The day-one of UDYAM'2019 began with welcoming the new entrants. The senior students welcomed the freshers with tilak. All the students got the welcome kit during their registration for the event. The inaugural ceremony began with lamp-lighting. Vice Chancellor Dr. S. S. Razi, Director Mr. Amit Kumar Shrivastava, Chief Guest of session Mr. Santosh Sharma, Dean Dr. Angad Tiwary, Program Coordinator Dr. Charu Wadhwa lighted all the faculty members and all the students of MBA marked their presence.

Motivational Talk by the Chief Guest Mr. Santosh Sharma

Mr. Santosh Sharma is known as the father of "Dissolve the box" strategy, TED Talk speaker, Management Legend, Delhi University commerce graduate, a qualified Cost and Management Accountant and a Product of the American Management Association. He is also the author of the book "Next What's In", mentor to many corporate leaders and a social entrepreneur working for an inclusive and sustainable growth. He has also designed a model as a solution to the present issues like corruption, crime and rape which is already presented to the policy makers and the UN for its implementation. His second book is in the making and is titled "Dissolve the box". It is for those who want to live, grow, lead, create and act.

He had made his deliberations to motivate new student to Dream Big and pursue the dream, work hard for it and wait till success. His mantra as stated was to channelize and dedicate oneself to Dream makes success. He shared his personal experiences from student life – a very shy boy hesitant to respond to teacher and how one day his teacher gave him life lesson – “If you are not doing something wrong, do not hide yourself”. He walked out of the corporate world dumping his illustrious corporate career with 5 industry leaders and is now doing what he feels is most important for humankind. And that is providing "internal freedom to individuals and organizations to take on external challenges" which is actually so fundamental for a better life and a better world. He shared with students that he believes physical and economic freedom is not enough and it's now time to go deeper for inner freedom.

Faculty Introduction, Senior's Speak and Scheme of Study

A brief introduction of all the faculty members of the MBA department was presented followed by an interaction of senior students of MBA. Second-year students shared their experiences at ARKA Jain University and motivated the freshers for taking part in all co-curricular activities. The freshers also introduced themselves and this way the interaction was the first step towards breaking the ice. The scheme of study for MBA Programme was also shared with the students.

Business Quiz

This event paved way for the students to understand the importance of team effort and became an excellent ice breaking session. Various interesting questions regarding logos, brand name, trademarked sounds were asked to the students. The event was coordinated by Ms. Pratishtha Sinha.

‘Explore Yourself’

The Event was planned as an Ice breaker for the students to learn about themselves and build confidence to them to face a “World” full of challenges. They have been discussed about that despite The Idea was to make the students understand that the perception about the world is different than realities and they should be ready to take on at the start point of Profession. The session was built upon two tools – 1. PPT presentation, Slideshow to introduce the concept of “Self” and how to Look upon; 2. Short-Film Show, to make them understand different facets of the concept in detail. Two films ‘Identity’ and ‘Introvert’ were shown during the session. The event was coordinated by Mr. Mukul Pandey.

Movie “Founder”

Day two started with the screening of the movie “Founder”. The movie was chosen by the experts to be shown to the students in order to make them aware of entrepreneurship skills as well as to make them understand the consumer’s need and

importance of Business due diligence in order to make the business a success. The event was coordinated by Ms. Pratistha Sinha.

Guest Session by Mr. Punit Kauntia: ‘I am a Budding Entrepreneur’

Mr. Punit Kauntia is an Entrepreneur par Excellence a Loyola student graduated from Sydenham College of Commerce, Mumbai, MBA from TA Pai Management Institute, Founder and Partner of Rupa Electric System. Mr. Punit shared his days as student and dreams of a Good Business, coming from a business family, choosing and setting up a new enterprise, challenges and how he established his business successfully. He also talked about how MBA curriculum helped him at every stage of business.

Launch Pad

To develop the marketing strategy skills, and promotion skills a competition ‘Launch Pad’ was organised. Students were grouped in teams comprising 4 members in each. There were 3 rounds in the event and all the teams came up with wonderful ideas of developing and branding new products. The event was coordinated by Mr. Rajeev Sinha.

Guest Session by Ms. Shraddha Das: ‘Achieving Success in Life’

Ms. Shraddha das is a noted singer - singer at rising star colors, top 4 contest at Amul Star Voice of India, and top 5 contest at ZEE TV, SaReGaMaPa Lil Champ! Ms. Shraddha das sung songs to enlighten students and her voice touched them. She said that life is simple, one must have dreams and one should follow his dreams. She created a direct link with students saying she is one of them - coming from a middle-class family, struggle was a long journey but at the end success was waiting for her and the journey is continuing!

Yoga Session by Yoga Therapist Mr. Anshu Sarkar

In today's competitive world, it is very essential to keep oneself physically fit and fine. A healthy body and a peaceful mind help the managers to take right decisions at right time. Yogratna Anshu Sarkar conducted a session on Yoga on the third day of the orientation programme. Mr. Sarkar explained the importance of yoga in today's stressful life and motivated the students to practice yoga on regular basis. The program was coordinated by Dr. Sonia Riyat.

Guest Session by Mr. Avinash Dugar: 'Re-invent Yourself'

Mr. Avinash Dugar is the founder of 'La Gravitea'. He shared his experiences on entrepreneurship with the students. How unique ideas with the social objectives can help the students for becoming a successful entrepreneur was the key idea of his address. Mr. Dugar, who has employed many deaf & dumb people, demonstrated the use of sign language. He advised the students to use sign language whenever they meet any people of that kind, as a symbol of respect for them.

Guest Session by Brahma Kumaris: 'Youth & Happiness'

Sister B.K. Jaya Pandey from Brahma Kumaris motivated the students towards a life full of happiness and joy. She made the students understand the importance of being positive. Students really got enriched with the learnings on purity, truth, patience and humility.

Best Out of Waste

Making things valuable with limited resources is one of the important skills that is to be learned. In order to inculcate the habit of utilizing the waste materials amongst the budding managers, a competitive activity 'Best out of Waste' was organised. Five teams comprising five members in each took part in the event. They all had made beautiful and valuable things out of waste. The creations were judged on the parameters like creativity, utility, team-coordination, element of waste materials and presentation. The event was organized and coordinated by Dr. Sonia Riyat.

Two Day Outbound Activity

All the students accompanied by six faculty members – Dr. Charu Wadhwa, Dr. Smruti Patre, Dr. Sonia Riyat, Mr. Mukul Pandey and Mr. Rajeev Sinha were went to ‘Waves International Resort’ located at Tata-Ranchi Highway as a part of UDYAM 2019.

Mr. Sumanto Ghosh along with his highly experienced team from ‘International Institute of Training and Management’, Kolkata imparted the outbound training that were revolved around outbound activities on team-building, leadership, motivation, communication skills, planning, change management and stress management. The students learned a lot while being engaged in various fun-filled activities.

The day’s plethora of events ended with a brief talk by Dr. Charu Wadhwa who shared on a brief information about the upcoming academic and non-academic sessions of the course.

Acknowledgement

We at MBA department, School of Commerce and Management at ARKA Jain University extend our heartfelt gratitude to the Director Mr. Amit Kumar Shrivastava, Vice Chancellor Dr. S. S. Razi, Dean School of Commerce and Management, Dr. Angad Tiwary for all their help and guidance without that this UDAYM would not have been possible.

We also extend our “Thank you” to all the members – Faculty, Office staff and student-volunteers of the ARKA Jain University for their support at every point.

The department also extends its gratitude to for every one of them.

Faculty and Staff of School of Commerce and Management MBA departments extended whole hearted support during the induction program. The program was a success because of their active participation.

Dr. Charu Wadhwa

Programme C-Ordinator, MBA

ARKA Jain University, Jharkhand

EVENT PHOTOGRAPHS







PRESS RELEASE



ARKA JAIN University
Jharkhand (Jamshedpur)

Recognized by **UGC**
Approved by **AICTE**

Commencement of MBA 2019 Batch - 31th July 2019

अरका जैन विवि में एमबीए पाठ्यक्रम का 2019 बैच शुरू



जमशेदपुर. अरका जैन यूनिवर्सिटी के कैम्पस में उद्यम 2019 कार्यक्रम के तहत एमबीए पाठ्यक्रम में प्रवेश लेने वाले छात्र-छात्राओं का स्वागत किया गया. कार्यक्रम के मुख्य अतिथि संतोष शर्मा ने भावी प्रबंधकों को कंपनी की उम्मीदों के बारे में बताया. समन्वयक डॉ चारु वाधवा ने स्वागत भाषण दिया. नामांकित छात्रों को विश्वविद्यालय की ऐतिहासिक यात्रा, उपलब्धियों, शिक्षकों और पूर्ववर्ती छात्रों के बारे में बताया गया. मंच पर मौजूद कुलपति प्रो डॉ एसएस रजौ ने छात्रों को संबोधित किया. डॉ अंगद तिवारी ने कॉरपोरेट दुनिया में प्रबंधन शिक्षा के महत्व के बारे में बताया.

विश्वविद्यालय के निदेशक अमित कुमार श्रीवास्तव ने छात्रों को बधाई दी. रजिस्ट्रार जसबीर धंजल ने छात्रों को शुभकामनाएं दीं.

प्रभात खबर 31.07.2019

Student's Feedback



Itisha Dwivedi
MBA Sem. 3, AJU/190075

The five-day event taught me a lot of things. The most important amongst all was how to achieve the unachievable through team work!

Almost all the competitions were held in teams and I learnt how things become simple and easy to achieve if we have the right members in our team. Also, I learnt every individual has a unique quality and purpose only if it is discovered and used appropriately, it can give positive results. I learnt how time management plays crucial role in our career.

Overall, it was an enriching five-day session which was a lifelong lesson for all of us.

The experience which I gained during 'UDYAM', cannot be expressed in the words! There were many fun-filled activities through which we learned about developing our personality. The session of Brahma Kumaris taught us to look into positive things and to remain happy always.



Dipu Kumar Majhi
MBA Sem. 3, AJU/190050

I am so overwhelmed to speak about our UDYAM – A five-day orientation program. Before UDYAM, I was also thinking it to be a normal introductory session but the day it started, it was much more than what I had expected. There were so many fun tasks and unlimited lessons to learn!

Right from the First day, I learnt how we can start from nothing but having only the zeal to learn, to be successful. We had many fun group tasks and in every group tasks, the members keep on changing that means, one actually does not have to make efforts for interacting with others, the tasks will help him interacting! We had morning yoga, met entrepreneurs - heard their stories about their struggle, achievements, failure, success which were so motivating and helpful for us!

And then my favourite, THE OUT-BOUND TRAINING, again, with lots of fun, team-tasks with hidden lessons – MANAGERIAL SKILLS. I was lucky to enjoy each task and also succeed in finding the hidden morals. UDYAM has taught me priceless lessons which I won't ever find in books. Lastly when we look back, we see that we came alone but now we have bunch of people – Teachers and friends, who will walk along with us in the journey to success.



Puja Singh
MBA Sem. 3, AJU/190197