PLACEMENT OPPORTUNITY: NETSCRIBES INDIA PVT. LTD.

NOTICE NO. : AJU/T&P/UG/0055/19-20
DATE : 02/10/2020

COMPANY PROFILE:

Netscribes helps some of the world's largest firms stay future-ready and accelerate business growth with strategic data and insight solutions. Their expertise lies in transforming data into actionable insights through best-in-class research, analytics, and content. **Founded in 2000, today they are a 1000+ member team that serves many Fortune 500 companies**, as well as high-growth start-ups in key sectors such as technology, media and information, eCommerce, healthcare, financial services, market research, and consulting.

Their clients are spread across US, Europe, Asia Pacific and India and their delivery centers are in Mumbai, Kolkata and Gurgaon. They have been funded by several global investors since inception, and are currently backed by Helix Investments, a US based private equity fund. To know more, visit www.netscribes.com.

Netscribes offers a fun, dynamic, and safe workplace with tremendous opportunities for growth and learning. Their team is the reason for their success, and they strive to empower them to do their best work. Here, you can meet some of the best minds in the industry, learn to use some of the latest tools and technologies, get acquainted with the latest trends globally, all while working with young, talented people.

Line of Business Overview (Insights) :

Netscribes is organized along two lines of business – Data and Insights. The Insights LoB is responsible for delivering the following solutions to our clients:

1. **Market Intelligence**: Delivering market and competitive intelligence using a range of secondary sources (databases, online research, reports etc.), primary sources (expert interviews, online panels etc.), social media and digital sources.

2. **Analytics and Business Intelligence**: Performing descriptive and predictive analytics that address a host of business questions. This team consists of data scientists, data engineers and visualizers.

3. **Content Marketing**: Developing a wide range of content assets that support our client's marketing and sales objectives. Our services include marketing communications, thought leadership content and product content for both B2B and B2C companies.

4. **Brand Tracking:** A wide range of solutions for tracking brands across digital channels. We help our clients monitor, manage and safeguard their online assets.

BANKING ROLE:

Banking is approx. a 100-member team based out of Kolkata. Their clients are US-based media, information, database, and research providers. They also work with leading private equity funds, asset managers and investment banks to support their day to day research needs. They track and profile global deals (PE. M&A, VC), deal participants and service providers, companies and management executives.

Their clients prefer us over our competitors because of :

- Their ability to handle and manage high volumes of data and information
- Consistently high productivity and quality, backed by intensive training and use of relevant tools
- Their domain expertise, which allows us to constantly refine and improve the quality of data
- The offshore cost advantage

Website : www.netscribes.com

Designation: Research Associate

JOB DESCRIPTION:

Research Associate is an entry-level position in their Market Intelligence Banking team. The role will entail researching and pulling out relevant information from various publicly available sources like industry journals, company press releases, annual reports, various government regulatory filings, and various databases like Factiva, Nexis, etc.

The primary responsibility of the researcher would be to :

1. Collect, summarize, and synthesize business information related to the Private Equity and Venture Capital domain.

2. The profiling work will include profiling of funds, writing management profiles, creating and updating portfolios, etc.

3. The role also requires tracking and analyzing various PE/VC backed transactions, like Merger, Acquisitions, Leverage Buyouts, Management Buyout, and Early and late stage funding rounds.

4. Web-based research and utilizes technology tools to capture hard-to-find data on burgeoning venture capital (VC), private equity (PE), and mergers and acquisitions (M&A) markets.

WORKING DAYS : 5 Days a Week

JOB TYPE : Full Time

JOB LOCATION : KOLKATA (Initially Work Form Home due to the current situation)

COURSE ELIGIBLE : BBA (Finance)/BCOM (Finance); (Passing Year 2020)

SALARY DETAILS FOR A FULLTIME GRADUATE :

Rs. 13500/- Per Month (Additionally, you will be eligible to get Rs 750 as internet allowance/month, till the Work From Home period, due to this current situation).

SKILL SETS REQUIRED :

- **It is mandatory from your end to have a Computer system with proper internet connectivity- broadband.**
- Should have strong hold over domain knowledge related to Private Equity, Debt, Venture Capital, Mergers and Acquisitions etc.
- Should have excellent hold over English communication skill both written and verbal.
- Ability to converse with client based in US and UK.
- Should be comfortable to handle targets and deliver research task allocated within stringent TAT.

SELECTION PROCESS :

1. **Telephonic Round Personal Interview**
2. **Candidate must have PAN Card + Aadhaar Card + Personal Bank Account**

PROCESS OF REGISTRATION :

1. **Interested students need to click on the below link or copy/paste the link on web browser to successfully fill all their details in the provided Google form and submit to register.**

   https://forms.gle/XZBveQX6veeVm6tq5

2. Please not that only those students who successfully submit their details will be applicable further.
3. The form can be submitted only once, thus please be cautious while filling up the form.
4. The Resume's format should be as asked.
5. **Registration deadline for Nomination is till 04:00 PM, 3rd October 2020.**
6. **One student can Register only once so be cautious while registering.**
7. **Please Note : The Registration process will automatically turn off after the provided deadline.**

Sd/-

HEAD – TRAINING & PLACEMENTS

Disclaimer : The information mentioned above is as shared by the employer. The institution will not be responsible for any deviation.