

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
Placement Drive: Toujours Peritus

Notice No. : AJU/T&P/PG/0003/20-21

Date : 23.09.2020

COMPANY PROFILE SUMMARY

We at Toujours Peritus believe in delivering excellence with punctuality. We aim to achieve excellence by providing business solutions in the domain of Automobile, Communication & Media Technology, Oil and Energy, Iron and Steel, Banking and Financial Service, Infra and Road, and many more.....

Toujours Peritus will prove to be the ideal platform for the freshers to start their professional careers. Toujours Peritus will be working with some of the big brands of this globe along with 100+ Countries. Toujours Peritus is already associating with multiple big brands of India as well.

We have highly experienced people of advisors from different sectors in our team. For our unique business solution model and work culture different professionals from IITs, IIMs, NITs, IEST, IMT, KIIT, UPES, Jadavpur University, and many more premier institutes of India became the part of our family. For more details visit <https://toujoursperitus.com/>

Job Details:

For Management:

1. MBA(Marketing/Finance/HR):

- i. Project Marketing
- ii. Product Design
- iii. Market Research
- iv. Promotion and Brand Promotion
- v. Event Marketing
- vi. Project Management
- vii. Search Engine Management
- viii. Product Awareness Survey
- ix. Digital Marketing
- x. Project Budgeting
- xi. Credit and Debit Management
- xii. Financial Planning Strategies
- xiii. Profit Maximizing Strategy
- xiv. Work Capital Management
- xv. Capital Budgeting
- xvi. Compensation Planning based on Industry Standard
- xvii. Maintenance of Employees and Management Relations
- xviii. Implementation of New Safety Measures Based on changes of laws.

For Technical Field-

2. MCA:

- i. Development of Business Houses
- ii. Financial Setups
- iii. Marketing
- iv. Audit Strategy

- v. Business Strategy
- vi. FY year planning
- vii. Arrange Corporate Meetings
- viii. Healthcare Management for Employees
- ix. Health Care Insurance and Support to the firm

Cost to the Company (CTC) Offered For MBA: 4.00 LPA - 4.2 LPA

Cost to the Company (CTC) Offered For MCA: 3.75 LPA - 3.85 LPA

Cost to the Company (CTC) Offered During Training: 50% of the CTC, Rest 50% Allowances

Eligibility Criteria For MBA & MCA: 50% throughout academics.

Eligible Course: MBA (Marketing/Finance/HR) & MCA 2021 passing out batch.

Training Period: 3 Months (90 days) from the date of Joining.

Terms & Conditions: A Security Deposit of **INR 35,800 for 90 days** of their primary training. The amount will be **refunded** to the individual after the successful completion of their 90 days of the Training.

Job Location: Kolkata, West Bengal, India

DESIGNATION: Trainee

SELECTION PROCESS:

- Introduction Round
- Group Discussion
- Personal Interview Round

PROCESS OF REGISTRATION

- E-mail your nomination to placements@arkajainuniversity.ac.in
- Subject line of your E-mail must be mentioned as "RESUME_ Toujours Peritus".
- Resume must be in the MS Word format. Resume file name must be student's own name.
- Resumes in any other format(s) will be rejected.
- Submission of resume in prescribed format should be done before 6 pm, 24th September 2020.

Sd/- 

HEAD - TRAINING & PLACEMENTS