

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**  
**PLACEMENT OPPORTUNITY : BODMAS EDUCATION SERVICES PVT. LTD.**

**NOTICE NO. : AJU/T&P/UG/0042/19-20**

**DATE : 31/08/2020**

**ABOUT COMPANY :**

**BODMAS** is an academic digital marketing platform with complete marketing solution. We empower all your academic needs and cater to the extensive digital marketing of all educational institutions to grow with our smart marketing technology and inspiring content. Today we are living in a dimension of superior competition, which is why we need to keep up the pace at a breakneck speed. Unlike all the other marketing organizations out there, we do not believe solely on social media marketing and digital marketing strategies, we run for both offline as well as an online mode of advertisement and marketing so that there are no stones left unturned.

We are looking to Hire Graduates with Sales Acumen for Delhi Location from your Esteemed Institution. Initial 3 months will be on probation & confirmation will be given on the basis of performance (Females only).

**Company Name :** Bodmas Education Services Pvt. Ltd.

**Payroll Comapny :** Bodmas Education Services Pvt. Ltd.

**Industry :** Higher Education (India & Abroad)

**Company website :** [www.bodmaseducation.com](http://www.bodmaseducation.com)

**Company Location :** L-29, first floor, outer circle, above Haldiram, Connaught place-110001.

**Job Title :** Business Development Executive

**Gender Eligible :** Female only

**Job Description :** Responsible for Business Development through inbound & Outbound Calls & other Traditional & Digital Marketing Activities

**Location :** Delhi

**REMUNERATION :**

Fixed + Incentive based on the performance during Probation Period.

**First 3 months during Probation :**

INR 10000 Per Month + Incentive

**Post Probation :**

INR 15000 to 20000 Per Month + Incentive (Depending on Performance)

**Courses Eligible :** BBA (All Specialization)

**Selection Process** : Through Zoom meeting post Resume Shortlisting

**PROCESS OF REGISTRATION :**

1. E- mail your resume to [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in)
2. The subject line of your mail must be mentioned as “ **BODMAS EDUCATION** ”
3. Resume must be in Standard MS Word format. Resume file name must be Student’s own name.
4. Resumes in any other format will be rejected.
5. Kindly send your resume by **5:00 pm, 1<sup>st</sup> September 2020**.
6. Coordinating T&P Officer : Shashi Kant Sharma (Whatsapp No. : 9572832227)

Sd/-



**HEAD – TRAINING & PLACEMENTS**

Disclaimer : The information mentioned above is as shared by the employer. The institution will not be responsible for any deviation.