



# ARKA JAIN University Jharkhand

Estd. Under Jharkhand State Private University Act

**Dated: 07.08.2020**

## **NOTICE – Specialization – B.B.A.**

### **Semester – V**

**Dear students of Semester - V (Batch 2018-21),**

This is to inform you all that the following specializations are offered in the BBA course. Students have opted in one of the specialization after filling – in the Virtual Specialization form circulated by the concerned authorities.

List of Specializations offered in Semester V are as mentioned below –

- Marketing
- Human Resource Management
- Finance

A student may opt for any one specialization as mentioned above.

Please find your name against the chosen specialization. Note that any changes in the list will not be entertained further. In case of any discrepancies, you may contact your Program Coordinator (undersigned).

Dr. Pompei Das Sengupta

Program Coordinator,

**Dean**

**School of Commerce & Management**

Dr. Angad Tiwary

Dean – School of Commerce and Management

**Encl. – List of Students of B.B.A. Semester - V (2018-21)**

**and their specialization**

**ARKA JAIN UNIVERSITY, JHARKHAND****STUDENT DETAILS BBA 2018-21 Batch (Section A)****Marketing Elective 1: CONSUMER BEHAVIOUR ( MGT 25025)****Marketing Elective 2: ADVERTISING & SALES PROMOTION (MGT 25026)****Human Resource Elective 1: RECRUITMENT & SELECTION ( MGT 25027)****Human Resource Elective 2 : INDUSTRIAL RELATIONS & LABOUR LAWS (MGT 25028)****Finance Elective 1: SECURITY ANALYSIS (COM 25015)****Finance Elective 2: INTERNATIONAL FINANCE (MGT 25024)**

Sl. No.	Name	Enrollment No.	Specialization	Paper Code 1	Paper Code 2
1	PRIYANKA J HEMBRAM	AJU/180009	Human Resource	MGT 25027	MGT 25028
2	RISHAV KUMAR RAI	AJU/180016	Human Resource	MGT 25027	MGT 25028
3	SHANTANU PAL	AJU/180023	Marketing	MGT 25025	MGT 25026
4	GARVIT DEVEDI	AJU/180024	Marketing	MGT 25025	MGT 25026
5	HARSHIT BAHAL	AJU/180025	Human Resource	MGT 25027	MGT 25028
6	AMAN KUMAR	AJU/180029	Marketing	MGT 25025	MGT 25026
7	KUMARI PUJA	AJU/180032	Human Resource	MGT 25027	MGT 25028
8	RIYA KUMARI	AJU/180042	Finance	COM 25015	MGT 25024
9	IMRAN ALI JAAN	AJU/180045	Human Resource	MGT 25027	MGT 25028
10	SOHEL AKHTAR	AJU/180054	Marketing	MGT 25025	MGT 25026
11	AVINASH KUMAR JHA	AJU/180057	Marketing	MGT 25025	MGT 25026
12	AMAN PATHAK	AJU/180058	Marketing	MGT 25025	MGT 25026
13	SOURAV KUMAR	AJU/180059	Marketing	MGT 25025	MGT 25026
14	AMRITA DUBEY	AJU/180092	Human Resource	MGT 25027	MGT 25028
15	MAINAK ROY	AJU/180094	Human Resource	MGT 25027	MGT 25028
16	SHILPI BAJPAI	AJU/180095	Human Resource	MGT 25027	MGT 25028
17	NEHA SAHU	AJU/180105	Human Resource	MGT 25027	MGT 25028
18	MRIN MUKUL MINZ	AJU/180110	Human Resource	MGT 25027	MGT 25028
19	SOUMITA PALADHI	AJU/180113	Finance	COM 25015	MGT 25024
20	ADITYA BEDI	AJU/180114	Marketing	MGT 25025	MGT 25026
21	SANJEEV KUMAR RIYAT	AJU/180117	Marketing	MGT 25025	MGT 25026
22	SRINJOY MUKHOPADHYAY	AJU/180129	Human Resource	MGT 25027	MGT 25028
23	ABHINAY KUMAR SINGH	AJU/180132	Human Resource	MGT 25027	MGT 25028
24	NAVNIT KUMAR SINGH	AJU/180134	Human Resource	MGT 25027	MGT 25028
25	PRIYA KUMARI	AJU/180135	Human Resource	MGT 25027	MGT 25028
26	NISHANT GOYAL	AJU/180136	Finance	COM 25015	MGT 25024
27	RISHI RAJ GORAI	AJU/180139	Marketing	MGT 25025	MGT 25026
28	ABHILASH RANJAN	AJU/180142	Human Resource	MGT 25027	MGT 25028
29	MANJOT KAUR BHOGAL	AJU/180143	Human Resource	MGT 25027	MGT 25028
30	TABASSUM ARA	AJU/180144	Human Resource	MGT 25027	MGT 25028
31	ROHAN JHA	AJU/180146	Marketing	MGT 25025	MGT 25026
32	RAHUL NAGELIA	AJU/180147	Finance	COM 25015	MGT 25024
33	SWARNOJEET BAKSHI	AJU/180155	Marketing	MGT 25025	MGT 25026
34	RISHI JALAN	AJU/180156	Human Resource	MGT 25027	MGT 25028
35	SHUBHAM KUMAR SHARMA	AJU/180160	Marketing	MGT 25025	MGT 25026
36	RACHIT KUMAR	AJU/180162	Finance	COM 25015	MGT 25024

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37	NISHA SINGH	AJU/180163	Human Resource	MGT 25027	MGT 25028
38	SANDEEP TUNGARIA	AJU/180165	Finance	COM 25015	MGT 25024
39	ABIR OJHA	AJU/180166	Human Resource	MGT 25027	MGT 25028
40	AMIT KUMAR SINGH	AJU/180175	Marketing	MGT 25025	MGT 25026
41	L HEMANT KUMAR	AJU/180177	Finance	COM 25015	MGT 25024
42	ATRIJ SARKAR	AJU/180179	Marketing	MGT 25025	MGT 25026
43	PRIYANKA KAUR SAINI	AJU/180181	Finance	COM 25015	MGT 25024
44	LATIKA KUMARI	AJU/180186	Human Resource	MGT 25027	MGT 25028
45	SHOAB PARWEJ	AJU/180189	Human Resource	MGT 25027	MGT 25028
46	RACHAMALLA SHIVANI	AJU/180190	Human Resource	MGT 25027	MGT 25028
47	SAGAR SHARMA	AJU/180192	Human Resource	MGT 25027	MGT 25028
48	NITISH KUMAR	AJU/180196	Human Resource	MGT 25027	MGT 25028
49	PRABHAT KUMAR MEHTA	AJU/180197	Marketing	MGT 25025	MGT 25026
50	ANURAG GUNJAN	AJU/180199	Marketing	MGT 25025	MGT 25026
51	ARNAB DUTTA	AJU/180204	Marketing	MGT 25025	MGT 25026
52	SHUBHAM SINGH	AJU/180207	Marketing	MGT 25025	MGT 25026
53	VIVEK KUMAR	AJU/180211	Marketing	MGT 25025	MGT 25026
54	DEEPAK MAHTO	AJU/180212	Marketing	MGT 25025	MGT 25026
55	DEEPSHIKHA	AJU/180215	Human Resource	MGT 25027	MGT 25028
56	NIKHIL KUMAR	AJU/180217	Marketing	MGT 25025	MGT 25026
57	HARPREET JANGHEL	AJU/180219	Finance	COM 25015	MGT 25024
58	PRATIK RAJ	AJU/180221	Finance	COM 25015	MGT 25024
59	PRIYA KUMARI	AJU/180222	Human Resource	MGT 25027	MGT 25028
60	KHUSHBOO SACHDEV	AJU/180227	Human Resource	MGT 25027	MGT 25028
61	RAJ CHATTERJEE	AJU/180228	Human Resource	MGT 25027	MGT 25028
62	SUBHAM AGARWAL	AJU/180232	Marketing	MGT 25025	MGT 25026
63	AVINASH KUMAR CHAUBEY	AJU/180239	Marketing	MGT 25025	MGT 25026
64	PRIYANKA KUMARI GUPTA	AJU/180241	Finance	COM 25015	MGT 25024
65	B.ASHISH PAUL	AJU/180242	Marketing	MGT 25025	MGT 25026
66	RITIK DEY	AJU/180245	Human Resource	MGT 25027	MGT 25028
67	AMAN PRASAD	AJU/181223	Finance	COM 25015	MGT 25024
68	ADITYA SINGH	AJU/181224	Finance	COM 25015	MGT 25024
69	AKASH SHUKLA	AJU/181229	Marketing	MGT 25025	MGT 25026
70	SHRADHA SEN	AJU/181231	Finance	COM 25015	MGT 25024
71	PIYUSH GUPTA	AJU/181236	Finance	COM 25015	MGT 25024
72	ROHIT KUMAR	AJU/181240	Marketing	MGT 25025	MGT 25026
73	AKASH SINGH	AJU/181243	Marketing	MGT 25025	MGT 25026
74	AKSHAY KUMAR SINHA	AJU/181248	Marketing	MGT 25025	MGT 25026
75	AKSHANSH VATSA	AJU/181259	Marketing	MGT 25025	MGT 25026
76	SUMIT KUMAR SHARMA	AJU/181437	Marketing	MGT 25025	MGT 25026

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**ARKA JAIN UNIVERSITY, JHARKHAND****STUDENT DETAILS BBA 2018-21 Batch (Section B)****Marketing Elective 1: CONSUMER BEHAVIOUR ( MGT 25025)****Marketing Elective 2: ADVERTISING & SALES PROMOTION (MGT 25026)****Human Resource Elective 1: RECRUITMENT & SELECTION ( MGT 25027)****Human Resource Elective 2 : INDUSTRIAL RELATIONS & LABOUR LAWS (MGT 25028)****Finance Elective 1: SECURITY ANALYSIS (COM 25015)****Finance Elective 2: INTERNATIONAL FINANCE (MGT 25024)**

Sl. No.	Name	Enrollment No.	Specialization	Paper Code 1	Paper Code 2
1	KUMAR DEEPAK	AJU/180246	Human Resource	MGT 25027	MGT 25028
2	REVA RANJAN	AJU/180248	Human Resource	MGT 25027	MGT 25028
3	PRATISTHA GHOSH	AJU/180249	Human Resource	MGT 25027	MGT 25028
4	KUNAL SARDAR	AJU/180262	Marketing	MGT 25025	MGT 25026
5	VICKY SINGH	AJU/180273	Marketing	MGT 25025	MGT 25026
6	SHREYA GUPTA	AJU/180280	Human Resource	MGT 25027	MGT 25028
7	AYUSH JAIN	AJU/180288	Marketing	MGT 25025	MGT 25026
8	AMAN KUMAR	AJU/180290	Human Resource	MGT 25027	MGT 25028
9	ANKITA KUMARI	AJU/180298	Human Resource	MGT 25027	MGT 25028
10	SAHIBA BANO	AJU/180305	Marketing	MGT 25025	MGT 25026
11	AMITESH KUMAR	AJU/180310	Marketing	MGT 25025	MGT 25026
12	JYOTI KUMARI	AJU/180323	Marketing	MGT 25025	MGT 25026
13	TAPOSH SANTRA	AJU/180332	Marketing	MGT 25025	MGT 25026
14	SHAHANWAZ KHAN	AJU/180334	Marketing	MGT 25025	MGT 25026
15	KRISHNA TAPADIA	AJU/180335	Human Resource	MGT 25027	MGT 25028
16	SHREYA KUMARI	AJU/180345	Marketing	MGT 25025	MGT 25026
17	MAYA BHUIYAN	AJU/180346	Human Resource	MGT 25027	MGT 25028
18	RAHUL KUMAR	AJU/180350	Human Resource	MGT 25027	MGT 25028
19	DEVENDRA KUMAR	AJU/180353	Finance	COM 25015	MGT 25024
20	PAYAL PANDEY	AJU/180356	Human Resource	MGT 25027	MGT 25028
21	NIKHIL KUMAR	AJU/180357	Marketing	MGT 25025	MGT 25026
22	RAJAT SHARMA	AJU/180358	Finance	COM 25015	MGT 25024
23	SOURAV KUMAR SINGH	AJU/180359	Human Resource	MGT 25027	MGT 25028
24	MOHAMMAD MAAZ	AJU/180360	Marketing	MGT 25025	MGT 25026
27	AKASH KUMAR SHUKLA	AJU/180377	Human Resource	MGT 25027	MGT 25028
28	ALTAMASH KHAN	AJU/180379	Marketing	MGT 25025	MGT 25026
30	TRISHA SINGH	AJU/180395	Human Resource	MGT 25027	MGT 25028
31	SHUBHAM KUMAR	AJU/180396	Marketing	MGT 25025	MGT 25026
32	ADARSH MISHRA	AJU/180398	Marketing	MGT 25025	MGT 25026
33	SWETA	AJU/180399	Marketing	MGT 25025	MGT 25026
34	RISHAV DAS	AJU/180407	Finance	COM 25015	MGT 25024
35	SHAHZEB HASSAN	AJU/180410	Finance	COM 25015	MGT 25024
36	RAJSHREE	AJU/180417	Human Resource	MGT 25027	MGT 25028
37	SUPRIYA SAMAT	AJU/180423	Human Resource	MGT 25027	MGT 25028
38	DEVESH MALHOTRA	AJU/180430	Finance	COM 25015	MGT 25024
40	PRIYA GUPTA	AJU/180441	Marketing	MGT 25025	MGT 25026
41	K.VIDHYA SAGAR	AJU/180443	Marketing	MGT 25025	MGT 25026
42	VISHAL THANKEY	AJU/180448	Human Resource	MGT 25027	MGT 25028

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43	AVINASH PATEL	AJU/180449	Marketing	MGT 25025	MGT 25026
44	ANAND KUMAR	AJU/180450	Marketing	MGT 25025	MGT 25026
45	AYUSH KUMAR	AJU/180454	Marketing	MGT 25025	MGT 25026
46	GURJEET SINGH DHANJAL	AJU/180459	Human Resource	MGT 25027	MGT 25028
47	SUDIPTO BARUA	AJU/180461	Human Resource	MGT 25027	MGT 25028
48	PRIYA MAHATO	AJU/180465	Finance	COM 25015	MGT 25024
50	ROYAL MUKHI	AJU/180473	Marketing	MGT 25025	MGT 25026
51	YAISHAN KHAN	AJU/180474	Marketing	MGT 25025	MGT 25026
52	ABHIJEET KUMAR	AJU/180476	Marketing	MGT 25025	MGT 25026
53	TALQEEN AHMED	AJU/180477	Marketing	MGT 25025	MGT 25026
54	RAJA BARIK	AJU/180480	Marketing	MGT 25025	MGT 25026
55	SIMRAN KAUR	AJU/180483	Human Resource	MGT 25027	MGT 25028
57	ANJAN PRAMANIK	AJU/180489	Finance	COM 25015	MGT 25024
58	AMAN KUMAR YADAV	AJU/180504	Marketing	MGT 25025	MGT 25026
59	AVINASH KUMAR SINGH	AJU/180507	Human Resource	MGT 25027	MGT 25028
60	SUBHAM KUMAR	AJU/180509	Human Resource	MGT 25027	MGT 25028
61	VAIBHAV RAJ	AJU/180967	Marketing	MGT 25025	MGT 25026
62	MUSKAN SINGH	AJU/180968	Human Resource	MGT 25027	MGT 25028
63	SEEMA KUMARI	AJU/180973	Finance	COM 25015	MGT 25024
64	TWINKLE KUMARI	AJU/180975	Human Resource	MGT 25027	MGT 25028
65	CHAITNYA KRISHNA	AJU/180977	Marketing	MGT 25025	MGT 25026
66	RUPESH KUMAR SHARMA	AJU/180988	Marketing	MGT 25025	MGT 25026
67	ZUBAIR KHAN	AJU/180990	Marketing	MGT 25025	MGT 25026
68	AMIT KUMAR MAHATO	AJU/180992	Human Resource	MGT 25027	MGT 25028
70	V GEETIKA	AJU/180994	Finance	COM 25015	MGT 25024
71	RAJNISH PRAKASH MAURYA	AJU/181000	Marketing	MGT 25025	MGT 25026
72	AKASH KUMAR	AJU/181010	Marketing	MGT 25025	MGT 25026
74	MUSHKAN SINGH	AJU/181046	Marketing	MGT 25025	MGT 25026
75	MD WASIQUE HUSSAIN	AJU/181060	Finance	COM 25015	MGT 25024
76	MD IRFAN ANSARI	AJU/181118	Marketing	MGT 25025	MGT 25026
77	JUNAID MAHFUZ RAHMAN	AJU/181119	Marketing	MGT 25025	MGT 25026
78	MD ARYAN ALI	AJU/181120	Marketing	MGT 25025	MGT 25026
79	ROHAN KUMAR SINGH	AJU/181197	Marketing	MGT 25025	MGT 25026
80	SNEHIL	AJU/181201	Human Resource	MGT 25027	MGT 25028
81	ASHVINI ANAND	AJU/181205	Marketing	MGT 25025	MGT 25026
83	AYESHA NISHAT	AJU/180909	Human Resource	MGT 25027	MGT 25028
84	AYUSHI AGARWAL	AJU/181212	Marketing	MGT 25025	MGT 25026
85	ANNEYSHA KUNDU	AJU/181214	Human Resource	MGT 25027	MGT 25028
86	ANKIT GUPTA	AJU/181218	Marketing	MGT 25025	MGT 25026
87	ANJALI SHARMA	AJU/181222	Human Resource	MGT 25027	MGT 25028
88	SHIVANGI SHARMA	AJU/181249	Marketing	MGT 25025	MGT 25026
89	PRACHI AGARWAL	AJU/181252	Marketing	MGT 25025	MGT 25026
90	SHAURYA VERMA	AJU/181257	Human Resource	MGT 25027	MGT 25028

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