

**ARKA Jain University**  
**Training & Placement Department**  
**Placement Opportunity: Flipkart**

**NOTICE NO. : AJU/T&P/UG/0038/19-20**

**DATE : 18/07/2020**

**COMPANY PROFILE SUMMARY**

**Flipkart** is an [Indian e-commerce company](#) based in [Bangalore, Karnataka, India](#). It was founded by [Sachin Bansal](#) and [Binny Bansal](#) in 2007. The company initially focused on book sales, before expanding into other product categories such as [consumer electronics](#), fashion, home essentials & groceries, and lifestyle products.

The service competes primarily with [Amazon](#)'s Indian subsidiary, and the domestic rival [Snapdeal](#). As of March 2017, Flipkart held a 39.5% market share of India's e-commerce industry. Flipkart is significantly dominant in the sale of apparel (a position that was bolstered by its acquisition of [Myntra](#)), and was described as being "neck and neck" with Amazon in the sale of electronics and [mobile phones](#). Flipkart also owns [PhonePe](#), a [mobile payments](#) service based on the [Unified Payments Interface](#) (UPI).

In August 2018, U.S.-based retail chain [Walmart](#) acquired a 77% controlling stake in Flipkart for [US\\$16 billion](#), valuing it at \$20 billion.

**PROFILE:** Executive

**JOB ROLE :**

New sellers acquisition and make the non-transnational seller to active Identifying, qualifying, and securing business opportunities to get maximum number of orders Coordinating with business team to design the target; develop customized targeted sales strategies to meet the organisational goal with respect to sales Collaborating with sales and leadership to secure, retain, and grow accounts Creating and maintaining a list/database of prospect clients which giving more businesses Queries handling of sellers with respect to their margin and benefit of collaboration with Flipkart.

**JOB LOCATION:**

Anywhere in PAN east i.e. -West Bengal, Bihar, Jharkhand, Odisha, Chhattisgarh, Assam, Tripura.

For Jharkhand Location : Ranchi, Jamshedpur and Dhanbad.

**CONTRACT PERIOD:** Till 30-11-2020 after that confirmation depends upon the performance.

**INTERVIEW PROCESS:** Through Google Hangout.

**ELIGIBILITY CRITERIA:** MBA/BBA/[B.COM/M.COM](http://B.COM/M.COM)

**SALARY:**

CTC - 3.6 L.P.A.

## **JOB REQUIREMENT**

- Good command over English.


## **SELECTION PROCESS:**

Through Google Hangout.

## **PROCESS OF REGISTRATION**

1. E- Mail Your Resume to [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in)
2. The Subject Line Of Your Mail Must Be Mentioned As “**Flipkart**”
3. Resume Must Be In The Standard Format – MS Word File. Resume File Name Must Be Student’s Own Name.
4. Resumes In Any Other Format Will Be Rejected.
5. Kindly send your Resume by **2PM 19 July 2020**

Sd/-



**Head – Training & Placements**

**Disclaimer** :The information mentioned above is as shared by the employer the institution will not be responsible for any deviation.