

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**  
**PLACEMENT OPPORTUNITY : BENGAL BUILDING SOLUTIONS PRIVATE LTD. (BBSPL)**

**Notice No. : AJU/T&P/PG/0031/19-20**

**Date : 13/06/2020**

**COMPANY PROFILE SUMMARY :**

Bengal Building Solutions Private Ltd. (BBSPL) was founded with a vision to provide an end to end solution for new age and eco-friendly building and construction materials.

The company is led by an immensely qualified and experienced team comprising of industry veterans with IIT plus IIM background and having run huge multinationals over the years.

Since its inception , the brand Tigonis of BBSPL has been one of the industry's fastest growing and most trustworthy products. We have become a market leader in almost all the markets we have entered and changed the conventional mindset of building material usage. This has mainly been due to our superior product quality and innovation, excellent services and a great array of products. Our network of manufacturing partners throughout the country is a great enabler for our fast and seamless growth.

The company has a state of the art manufacturing unit in Amtala, South 24 parganas, West Bengal, which is all set to be India's first integrated plant manufacturing different cement based and allied products like cementitious powders, paints, liquid based construction chemicals and various concrete casting products. BBSPL aims to provide easy one stop solution to all your asset development needs. BBSPL has recently launched their flagship brand TIGONIS in Eastern India. The company already has more than 150 distributors spread across Eastern India , and has a vision to become a pan India and Global outfit in the short to medium term.

Company Website: <https://bbspl.co.in/>

LinkedIn Link: <https://www.linkedin.com/company/bbspl-pvt-ltd/about/>

DESIGNATION : Sales Executive

JOB SEGMENT : General Management

JOB TYPE : Full Time

JOB LOCATION : Kolkata, Nadia, Howrah, Siligiri, Western Orissa, Ranchi

INTERVIEW DATE : 19th June 2020

INTERVIEW LOCATION : Remote / Company Location

TENTATIVE JOINING DATE : Immediate

ELIGIBLE COURSE : MBA (Marketing)

SALARY PACKAGE OFFERED : Rs. 3,00,000 PA (Fixed + Variable)

GENDER PREFERENCE : NA

**ROLES AND RESPONSIBILITIES :**

- 1) The candidate should have knowledge in sales and marketing.
- 2) Most importantly, should know about channel sales, dealer and distributor.
- 3) The candidate will be responsible in any product sale.

4) The person should be interested in Cement paint and building materials Industry and he should've knowledge in project sales- meeting architects, builders, promoters and bringing in revenue for the company.

**SELECTION PROCESS :**

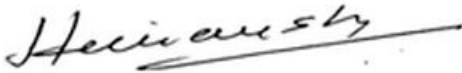
- 1) Online Application through CoCubes
- 2) Shortlisting on basis of Details filled
- 3) Shortlisted candidates will Undergo Virtual Interview(Skype/Telephonic/Hangouts) or Interview rounds at Company Office
- 4) Candidates will be notified about Interview Mode well in advance. Request you to plan your Journey only after confirmation email/text from CoCubes
- 5) Further Round a) HR Round b) Sales Head

**PROCESS OF REGISTRATION :**

Registration should be done through the following link on or before 16th June 2020 by 12:00 am

<http://cocubes.in/bbspl-MBAHiring>

Sd/-



**HEAD – TRAINING & PLACEMENT**

Disclaimer: The information mentioned above is as shared by the employer. The institution will not be responsible for any deviation.