



**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

SCHOOL OF HUMANITIES

# FASHION DESIGN

Session 2020 - 2021

APPLY  
ONLINE 

 1800 - 1200 - 200

 [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

# ABOUT THE JGI GROUP



## ► About **ARKA JAIN University**

The ARKA JAIN University, 1st Private University of Jharkhand (Kolhan Region) established by the JHARKHAND State Legislature under “The ARKA JAIN University Act”, recognized by UGC and now approved by AICTE is an example of excellence. The University situated 13km from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe – You’re one of a kind, So are WE.

## ► **BA - Fashion Design**

Fashion is ever evolving and has come a long way from the designer clothes worn by the royalty of the ancient world to the Haute Couture which are high fashion customized products of the present.

Students who love to be inspired and have a flair for creativity, style and originality and want to have a career in fashion, the BA in Fashion Design course provided by AJU is tailor made for them. It is structured to provide students with creative, technical and business skills required to excel as designers as well as assume various other prospective roles in the fashion industry.

### Quick Facts

Duration: 3 years (6 semesters)

Eligibility : A candidate should have passed Senior Secondary Examination (10 + 2) from CBSE / ISC/ JAC Board or an equivalent examination by any recognized Board





## ► Faculty

A team of creative well qualified faculty members bring together their training acquired in institutes like NIFT and NID and the experience gained by them over the years of working in the garment industry to provide focused, interactive, practical and creative design learning to the students, empowering them to be design entrepreneurs as well as be qualified to assume all possible prospective roles in the fashion industry.

## ► Progressive Teaching Aid

- Training through Practical Demonstrations
- Workshops by Professional Experts
- Industrial visits / Educational Trips / Research Based Assignments
- Socially Relevant Projects
- Training in Market Research
- Internships in Fashion / Garment Industry
- Entrepreneurship Development Programs
- Craft Development Projects
- Audio Visual Interactive Training
- Computer Labs for Design Software Training
- Pattern Making and Garment Construction Labs for Practical Training
- Library – Resource Center for Design Thinking and Research References

## ► Career Opportunities available to the Graduating Designers

- Fashion Trend Forecaster
- Apparel and Accessory Designer
- Costume Designer
- Textile Designer
- Fashion Merchandiser and Sampling / Production Coordinator
- Embroidery and Print Designer
- Stylist
- Illustrator
- Fashion Marketing and Brand Manager
- Fashion Journalist
- Freelance Designer
- Technology driven careers options in Fashion

## Admission Process

### OFFLINE MODE

Collect the Application Form and prospectus In-person by paying Rs. 600/- at the Admission Office.

(Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108

Phone- 0657 2220285 or Toll Free no- 1800-1200-200 | 8406800563

Submit the duly filled form along with the fees

### ONLINE MODE

Fill online form on our website [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in) and Pay Rs. 650/- online.

Download the dully filled application form and visit our admission office or university campus at the earliest.

Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

Note: For more details about the course eligibility criteria, number of seats available, fee structure, scholarship, scheme of study, rules & regulation etc., please refer to student handbook available on the website.

## Contact Details



**1800 -1200-200**



**0657-2220285**



**8406800562**



**8406800561**



**8406800563**



**9431358036**

Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia,  
District Seraikela Kharsawan, Jharkhand – 832108

Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel,  
Dhatkidih, Jamshedpur – 831001

Website: [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)