

SESSION
2020



ARKA JAIN
University
Jharkhand (Jamshedpur)

Jharkhand's Leading University in

PLACEMENTS, INNOVATION & INDUSTRY EXPOSURE

 **1800 - 1200 - 200**

 **www.arkajainuniversity.ac.in**

APPLY ONLINE 

www.arkajainuniversity.ac.in

ABOUT THE JGI GROUP

08

States

85

Educational
Institutions

02

Universities

64

Campuses

6450

Employees

50

Incubated
Companies

Headquartered in Bangalore, The JGI represents a cluster of 85 vibrant educational establishments. In 26 years, the Group has grown to serve over 50000 students and 6450 staff members engaged at P-12 (Pre-School to Grade 12), undergraduate and post graduate levels across 53 centers of excellence. It includes prestigious institution like Jain College, Bangalore (One among the top 25 best commerce college in India*), Jain University, Bangalore (One among the top 5 private university of India*), Jain College of engineering, Bangalore and Jain International Residential school.

*As per India Today – Nielsan survey

About ARKA JAIN University

ARKA JAIN University, 1st Private University of Jharkhand (Kolhan Region) established by the JHARKHAND State Legislature under “The ARKA JAIN University Act”, recognized by UGC and now approved by AICTE is an example of excellence. The University situated 13km from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe – You’re one of a kind, So are WE.



Recognitions & Approvals

- ★ Government of Jharkhand
- ★ University Grants Commission (UGC)
- ★ All India Council for Technical Education (AICTE)
- ★ Optometry Council of India (OCI)
- ★ Pharmacy Council of India (PCI)
- ★ Bar Council of India (BCI)*
- ★ Chartered Institute of Management Accounts (CIMA-UK)

*applied for

1

*Part of the JGI Group, Bangalore,
mentored and Guided by Jain University, Bangalore*

(India's one among the top 5 Private University)

2

Active & engaging curriculum

3

Interdisciplinary approach to programme learning

4

MOUs with corporates for intensive industry support

5

State-of-the-art infrastructure facility

6

Outstanding placement record

7

Encouragement to entrepreneurship and sports

8

Community Engagement through rotary, NSS etc.

*key
differentiators*

career support for now and *the future.*

Our teaching approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



Workshop, Seminars, Guest Lectures, Industry Interface - Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes Management games and Knowledge games. Industry visits are conducted every semester.



Speaker Series - Speaker series are conducted every month. The speakers involved are from private, public and educational sectors who educates via presentations on relevant economic and business issues. Speaker series are conducted every month. The speakers involved are from private, public and educational sectors who educates via presentations on relevant economic and business issues.



CEO Talks - A unique opportunity for students is to interact with CEOs and industry leaders. Years of wisdom and experience are distilled into concise presentations by business honchos, directly interacting with students and helping them relate academic study with real-life management.



Debate Forums - The debate forum allows students to debate issues facing society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.



Panel Discussions - The panel discussions are conducted on some of the major economy-related events of the day. These forums often tackle tough, controversial and economy-related issues that are important to students, faculty and the community.

MOUs

with organizations
for training & placement support



**Tech Enabled
Classroom**

01



**Digital
Library**

02



**Hi-Tech
Labs**

03



**Sports
Facilities**

04



Auditorium

05



**Club &
Societies**

06



Transportation

07



**Food
Court Area**

08



School of Humanities

BA
English

BA
Economics

BA
Mass.
Comm

BA
Fashion
Design



Eligibility: 10+2 (Any Stream)

Exam Pattern: Semester

Basis Of Admission: Direct



School of Health & Allied Sci.

B.
Optometry

B.Sc
Biotech.

B.
Pharma

D.
Pharma

**Eligibility for B.Optometry &
B.Sc Biotechnology: 10+2 (PCM / PCB)**
Exam Pattern: Semester
Basis Of Admission: Direct / Lateral

**Eligibility for B.Pharma
& D.Pharma: 10+2 (PCM / PCB)**
Minimum Marks in 10+2: 50%
(For SC/ST: 45%)
Exam Pattern: Semester
Basis Of Admission: JEE Mains / NEET / AJUCET

**(For B.Pharma, students with D.Pharma Degree are
eligible for Lateral Entry in Second Year)**



choose from wide array of *programs*



School of Commerce & Management

BBA

Finance
Marketing
Human Resource

BBA

Digital Marketing
Financial Analysis
E Commerce

BBA

with
Wiley Certified
Business Analyst

B.Com

Account Honours
+ Specialization in
Marketing
Human Resource

Earn a global
qualification with
B.Com

with CIMA, UK
(Chartered Institute
of Management
Accountant)

Eligibility:

For BBA: 10+2 (Any stream)

For B.Com: 10+2 (Science / Comm.)

Minimum Marks in 10+2: 40%

Exam Pattern: Semester

Basis Of Admission: Direct

MBA

with Certified Skill Diploma
in Digital Marketing
Entrepreneurship
Financial Modelling
Investment Analysis

Eligibility: Graduation

Minimum Marks in

Graduation: 50%

(For SC/ST: 45%)

Exam Pattern: Semester

Basis Of Admission: CAT /

XAT / MAT / CMAT

AJUCET + Personal Interview

Additional Certification
Program through

JUx
THE LEARNING HUB



School of Engineering & IT

BCA

Artificial Intelligence
Mobile App Development
Data Science with Python
Cloud Technology
Information Security

Eligibility: 10 + 2 (Any Stream)

Minimum Marks in 10+2: 40%

Exam Pattern: Semester

Basis Of Admission: Direct / Lateral

(Diploma in Computer Science Students are eligible for Lateral Entry in Second Year)

MCA

Cloud Technology
Big Data Analytics
Web Development
Computer Networking

Eligibility: Any Graduation degree

with mathematics in 10+2 or Graduation

Minimum Marks in Graduation: N/A

Exam Pattern: Semester

Basis Of Admission: Direct / Lateral

(BCA | B.Sc IT Students are eligible for Lateral Entry in Second Year)

3 Years Diploma in Engg.

Tata Steel e-learning
MoU with NTTF for training
Campus to Corporate -
Placement Prep. Course

Eligibility: 10th Pass

Minimum Marks in 10: 40%

Exam Pattern: Semester

Basis Of Admission: JCECEB / AJUCET

(ITI Pass / 12th with Science Students in are eligible for Lateral Entry in Second Year)

B.Tech

Tata Steel e-learning module
JUX module on:
Cloud Tech. | Big Data | IoT
Data Science W R
Employability Enhancement
Course with Co-Cube

Eligibility: 10+2 PCM

Minimum Marks

in 10+2: 40% (For SC/ST: 35%)

Exam Pattern: Semester

Basis Of Admission: JEE Mains /

AJUCET

(Diploma in Engineering & B.Sc students are eligible for Lateral Entry in Second Year)



School of Legal Studies

5 Years Integrated

**BBA
LLB (H)**

Eligibility: 10+2 (Any stream)

Minimum Marks in 10+2: 45%

(For SC/ST: 40%)

Exam Pattern: Semester

Basis Of Admission: Direct





School of Research - Ph.D

**Commerce
& Mgmt.**

**English
& Eco.**

**Mass
Comm**

Eligibility: Master Degree

Minimum Marks in

Master Degree: 55%

Basis Of Admission: Written

Examination and Personal Interview

**NET qualified and M.Phil candidates are exempted
from written test.**





@AJU,
you have
an edge with...



Toastmasters Pathways Qualification (USA)

Toastmaster International is a global organization popularly entitled as the "World's Biggest Club". It imparts training in effective communication and leadership skills. Students gain experience in public speaking, productive communication, audience interaction and oratorical skills. Students who have completed 5 levels, each having its own set of speeches and challenges are then awarded with the 'Pathway Proficiency' qualification from the USA.



Lead square Program

Powered by Dissolve the Box framework, conceptualized by Mr. Santosh Sharma, an Author, Management Consultant, a TEDx Speaker, Cultivator and CMA. Program follows the Discovery learning process for students and the learning will not be judged only through exams and papers but from response from real life scenarios. This makes this program unique.

Emphasis would be on real life case studies, live projects and both indoor and outdoor programs with a lot of management activities.

Technology Driven Learning

e-learning

Access to Specialized content through TATA Steel Capability Development E-Learning modules:

In collaboration with TATA STEEL, AJU offers its students access to e-learning platform facilitated by TATA STEEL Capability Development Team and designed and developed by internationally acclaimed professors, authors and professionals of management from various premier institutes such as Harvard Business School, INSEAD, London Business School, Stanford University, which complements theoretical learning that students go through in class room.



**Student
Speak**

Itisha Ddwivedi

An MBA 2nd Year Student on effectiveness of the e-learning module

"This is with reference to the recent TSL capability courses provided to us by the MBA department. I am writing this email to personally thank you for providing us with such valuable courses that would shape not only our careers, but also our personality as a manager. I recently finished two of the courses namely- Analytical and Creative Thinking and Resolving Conflicts.

I must say both the courses changed my perspective towards professional life. I would like to appreciate your sincere efforts in helping the students in all the possible way you can. Thank you once again."

defining benchmarks *Carnivals @ AJU*

Aarambh

Induction & Orientation

A full induction program is arranged for new students to help them settle in AJU. The range of activities includes welcome talks by chairman, Principal, Senior AJU staffs and opportunity to meet the seniors.



Freshers Party

Ice Breaker For New Students

Each session 1st year students kick start their extra-curricular activities with their fresher's day. A vibrant presentation of talent and spirit in management and related cultural performances. It is also a stress free ice breaker for a new student and helps them form cultural links and sensible bonding with their seniors and classmates.



Navotsav

(Gandhi Jayanti cum Navratri Celebration)

Each year a 4 day celebration is organised to celebrate Gandhi / Shastri Jayanti cum Navratra utsav. Celebration starts with blood donation camp on 1st day and ends with Dandiya performance by students on the fourth day. In between, multiple events are organised for students to showcase their talent.



Runbhoomi

Battle For Glory

Sports activity forms an integral part of the curriculum at ARKA JAIN University. Every year in December, before winter vacation, Runbhoomi, a week long inter school sports meet is organized. It is a signature sporting event that brings together bright and young talents in various sports.



Holi Invasion

A message of Unity & Brotherhood

Festival of colours is celebrated every year in the campus as it signifies the victory of good over evil, the arrival of spring, end of winter, and for many a festive day to meet others, play and laugh, forget and forgive, and repair broken relationships, and is also celebrated as a thanks giving for a good harvest.



Carvaan

An annual expedition of ARKA JAIN University

From the past 5 years, learning have evolved through culturally rich educational Tours. These travel inculcate experiential learning along with a broader perspective required to be the global achievers.

Year 2012- 13: Bangalore International Campus

Year 2014: Elim Resort, Bangalore

Year 2015: Silver Sand Resort, Goa

Year 2016: Dehradun, Mussorie

Year 2017: Chandigarh, Manali & Amritsar

Year 2018: Lonavala

Year 2019: Rishikesh, Dehradun, Mussorie



Aagaaz

An annual cultural fest

Dance, Music, Simulations, Competitions, Drama, Debate and insane excitement! the intercollegiate national level cultural event AAGAAZ guarantees an exhilarating experience for all the participants. It pats decision making, organizational and entrepreneurial skills to the test.



“

Jain University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Jain University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things. My three years at Jain University have been excellent and a memory to cherish for a lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic and sometimes with academic grind that one has to go through. The exposure makes you a better person to face the challenges of the corporate world.

C.SRITIKA SINGH - Chief Legal Officer, Tata Steel

“

It had been the most memorable time of my life to be in ARKA Jain University. I am very proud to be the alumni of great institution and extremely happy to have done my courses so well. The best part about AJU is the quality of teaching- we interact with the finest minds in the subject and the intellectual stimulation that comes out of classroom discussions is simply mind-blowing. I am very proud to have been a part of AJU where students are not just students but Manager, Strategists, Leaders and Entrepreneur in making. Being a part of this institution makes me stand apart in the crowd and to believe in what I stand for. I am proud to call myself an ARKA JAIN UNIVERSITY alumni and it is my honor to be one.

VARTIKA JAISWAL - Tax Consultant, Deloitte Us India Pvt Ltd.

“

This institution has been the turning point of my life where you learn corporate culture with your usual course of curriculum. I did my BBA from Jain college and after that I got placed in Wipro. Then moved to complete my MBA and now all the way I am working with on the leading US Banks in Hyderabad (Wells Fargo).

ANURAG ROY - Financial Analyst, Wells Fargo India Solutions

“

Student Speak



Embedded in the core philosophy of the University, every student at AJU are encouraged to actively participate and gain from the sports facilities on campus.

AJU has sports teams in Athletics, Badminton, Basketball, Cricket, Table Tennis, Volleyball, Football and more. The JGI Group has represented the country at many levels and by many individuals from JGI are accomplished sportsmen:

Robin Uthappa – National Cricket Player

Pankaj Advani - Int. Billiards Champion

Manish Pandey – National Cricket Player

Karun Nair – National Cricket Player

Shikha Tandon – Int. Swimming Champion

Rohan Bopanna – Indian Tennis Player

Varun Aaron – National Cricket Player

K. L. Rahul – National Cricket Player

A male student in a yellow sports uniform is captured in the middle of kicking a soccer ball on a grassy field. The ball is in the air, just in front of his foot. The background is a blurred outdoor setting with trees and a clear sky. The student's uniform has 'COLLEGE' and the number '1' visible on the shorts.

SPORTS

THE SPIRIT OF SPORTS MAKE THE STUDENT
COMMUNITY OF AJU AN EXCEPTIONAL ONE.

training & placement

Campus to Corporate: Powered by JUx, online e-learning platform:

C2C is prep course for the placement that allows students to be prepared for any interview, group discussion and technical rounds etc. This is done through extensive online and class room training. Mock tests and intensive group discussion sessions are conducted and company specific training before major campus drives are conducted. Students will also go through online placement prep course powered by JUx.

Employability Assessment & Opportunity through AON CoCube

CoCubes is India's leading assessment and hiring platform. It runs assessments to measure employability across all domains. Through its pre assess solutions (employability assessment solution), AJU maps students to industry hiring benchmarks. That in turn help us to measure and improve employability of our students.



Pre Assess Score of Co-Cubes increase job opportunities.



100% of the candidates scoring over 550 got job interview opportunities with over 200 companies.



Co-Cubes on an average has delivered 20+ PRE ASSESS opportunities for students registered Placement Record

“

200+ students placed in 24 companies in less than 1 month.



Partial list of companies who have recruited our students or have shown willingness to recruit or provide internship to the students:

जैन कॉलेज के 24 छात्र हुए सफल

राजस्थान के जैन कॉलेज के 24 छात्रों ने राष्ट्रीय स्तर पर आयोजित 'राष्ट्रीय प्रतियोगिता' में भाग लेकर सफलतापूर्वक प्रदर्शन किया। छात्रों ने विभिन्न विषयों में उत्कृष्ट प्रदर्शन किया और पुरस्कार जीत लिए।

छात्रों के नाम: [List of names]

छात्रों के शिक्षकों का भी बधाई।

Admission Process

OFFLINE MODE

Collect the Application Form and prospectus In-person by paying Rs. 600/- at the Admission Office.

(Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108

Phone- 0657 2220285 or Toll Free no- 1800-1200-200 | 8406800563

Submit the duly filled form along with the fees

ONLINE MODE

Fill online form on our website www.arkajainuniversity.ac.in and Pay Rs. 650/- online.

Download the dully filled application form and visit our admission office or university campus at the earliest.

Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

Note: For more details about the course eligibility criteria, number of seats available, fee structure, scholarship, scheme of study, rules & regulation etc., please refer to student handbook available on the website.

Contact Details



1800-1200-200



0657-2220285



8406800562



8406800561



8406800563



9431358036

Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia,
District Seraikela Kharsawan, Jharkhand – 832108

Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel,
Dhatkidih, Jamshedpur – 831001

Website: www.arkajainuniversity.ac.in