

ARKA JAIN UNIVERSITY

TRAINING & PLACEMENT DEPARTMENT

Placement Drive : Kotak Mahindra Bank

Notice No.: _____

Date : ____ / ____ / _____

COMPANY PROFILE SUMMARY

Kotak Mahindra Bank is an Indian private sector bank headquartered in Mumbai, Maharashtra, India. In February 2003, Reserve Bank of India (RBI) issued the licence to Kotak Mahindra Finance Ltd., the group's flagship company, to carry on banking business.

ORGANIZATION : Kotak Mahindra Bank

JOB TITLE : Assistant Acquisition Manager - CASA [Grade: Assistant Manager]

JOB TYPE : Full Time

LOCATION : Jamshedpur

ELIGIBILITY CRITERIA : MBA (All Specializations)

SALARY PACKAGE OFFERED : TC INR 2.1 Lacs per annum + Incentives

JOB REQUIREMENT

1. Acquisition of New Client (NTB) through external individual efforts for Current Account, Savings Account Products of the bank. Customers to be sourced from individuals, small businesses, trusts, associations, societies, corporates
2. Revenue Generation, Customer Acquisition, Customer Retention, Cost Efficiency Through adherence to products, processes and regulatory requirements
3. Handhold acquired customers for the initial 3 month period to deepen relationship values before passing it to the Branch Banking team
4. Maintaining Avg. Quarterly Balance
5. Conducts regular promotional and customer events to generate leads

SELECTION PROCESS

1. As per Company Standards

PROCESS OF REGISTRATION

1. E-mail your nomination to placements@arkajainuniversity.ac.in
2. Subject line of your E-mail must be mentioned as **“RESUME_Kotak Mahindra Bank”**.
3. Resume must be in the MS Word format. Resume file name must be student's own name.
4. Resumes in any other format will be rejected.

5. Submission of resume in prescribed format should be done before **2:00 pm, 30th November 2019.**

sd/-

HEAD - TRAINING & PLACEMENT



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