

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT DRIVE Lycaon

COMPANY PROFILE :

Lycaon is young marketing company which believes in generating value to the market and to ensure that we make this planet a much better place in the decades to come. It provide world class services in the field of Advertising and Marketing.

PROFILE: MANAGEMENT TRAINEE

JOB TITLE: TRAINEE

JOB TYPE: FULL TIME

JOB LOCATION: KOLKATA

ELIGIBILITY CRITERIA: MBA

Throughout (%) :	55 - 100
College (%) :	55 - 100
Batch :	2020
Bond Period :	No Bond
Communication skills :	Prefer good communication skill
Backlogs :	No current backlog
WorkEx :	No Preference
Gender :	No Preference
Degree :	Master of Business Administration
Branch :	Marketing

SALARY PACKAGE OFFERED: Rs 3-4 LPA

JOB ROLE AND RESPONSIBILITIES:

- Leading & Managing a team of 10-15 people
- Recruitment, Training & Development
- Managing Clients
- Managing Resources
- Branding & Promotions
- Customer Acquisition
- Client Relationship Management
- Maintaining Client Reputation
- Enhancing the brand value of the clients
- Leadership Development
- Management & Marketing

THE SELECTION PROCESS WILL INCLUDE:

1. Online Applications on CoCubes.com
2. Candidates will be shortlisted on the basis of the details which they have filled.
3. Shortlisted Candidates are required to travel to the Company Office for further rounds.
4. Further Rounds: 1. HR Round, 2. CEO Round

PROCESS OF REGISTRATION:

- E - MAIL YOUR NOMINATION TO placements@arkajainuniversity.ac.in
Please register in the given link by **7 pm 27 November 2019** **Google Link registration for Students: www.cocubes.in/lycaon-application**
- THE SUBJECT LINE OF YOUR MAIL MUST BE MENTIONED AS “Lycaon”.
- RESUME MUST BE IN THE STANDARD FORMAT - MS WORD FILE. RESUME FILE NAME MUST BE STUDENT’S OWN NAME
- RESUMES IN ANY OTHER FORMAT WILL BE REJECTED.
- THE LAST DATE TO SUBMIT RESUME IS 27 NOVEMBER 7PM.

Sd/-

HEAD – TRAINING & PLACEMENTS



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