Notice No- AJU/R/251

ARKA Jain University

Training & Placement Department

PLACEMENT DRIVE:: ABIRAA ARTS

Abiraa is a young and dynamic start-up company founded with the objectives of promoting tribal arts and handicrafts and providing them with innovative ideas for developing products which can be easily accepted by a range of corporate and retail customers thereby increasing the reach and marketability of these products.

Our Company aims at sustainable development activities in rural and urban sector, upliftment of socio-economic conditions of Tribal artists and marginalized communities of the society.

We are enclosing our Product Brochure which is varied and contains innovative and unique tribal and handicraft paintings and products suitable for varied occasions. We can also custom made gifts / souvenirs / presents / conference jute bags / silk hand painted corporate ties / corporate gifting products.

PROFILE: Business Development Manager

JOB PROFILE:

Marketing of Corporate Gifts / Handicrafts / Arts and Tribal Artefacts.Exploration of Export Market. (Since this is a Women all Start up, female candidates would be given preference)

LOCATION: Jamshedpur

Salary Package Offered:

Negotiable, As per Students Caliber and fit to our requirements.

ELIGIBILITY CRIATERIA: MBA (Only those who are interested in a Sales & Marketing profile should apply)

SELECTION PROCESS: Personal Interview

JOB REQUIREMENT

- · Excellent selling skills
- Excellent technical knowledge
- Presentation skills
- The capacity to work well on your own or in a team
- Negotiating skill

Process of Registration:

- **E Mail** your resume to <u>placements@arkajainuniversity.ac.in</u> with cc marked to the STUDENT PLCEMENT COORDINATOR'S EMAIL ID <u>zebab.jgi@gmail.com</u> and **to your HOD**.
- The subject line of your mail must be mentioned as "Resume for Abiraa".
- Resume must be in the Standard format MS Word file.
 Resume file name must be Student's own name. Resumes in any other format will be rejected.
- The last date to submit resume is 5MAY 2019 till 6.00 pm only.

Sd/-

Head - Training & Placements

<u>Disclaimer</u>: The information mentioned above is as shared by the employer the institution will not be responsible for any deviation.