



ARKA JAIN University

Jharkhand (Jamshedpur)

Recognized by **UGC** & Approved by **AICTE**

BBA | B.COM (H)

School of Commerce & Management

Session 2019 - 2020





ARKA JAIN University, Jharkhand

ARKA JAIN University, 1st Private University of Kolhan Region (Jharkhand) established by the JHARKHAND State Legislature under “The ARKA JAIN University Act”, recognized by **UGC** and now approved by **AICTE** is an example of excellence. The University situated 13km from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods helps students evolve and be ready for the requirements of the industry because we believe – **You’re one of a kind, So are WE.**

key differentiators

- ★ Part of the JGI Group, Bangalore, mentored and Guided by Jain University, Bangalore (India's one among the top 5 Private University).
- ★ Active & engaging curriculum
- ★ Interdisciplinary approach to programme learning
- ★ MOUs with corporates for intensive industry support.
- ★ State-of-the-art infrastructure facility
- ★ Outstanding placement record
- ★ Encouragement to entrepreneurship and sports
- ★ Community Engagement through rotary, NSS etc.



career support for now and the future.

Our teaching approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.

MOUs

with organizations for
training & placement support

- TATA STEEL
- ICWAI (Institute of Cost Accountants of India)
- DANSPARK & Co
- CIMA, UK
- PURNIMA NETRALAYA
- JAMSHEDPUR EYE HOSPITAL

- **WORKSHOP / SEMINARS / GUEST LECTURES / INDUSTRY INTERFACE.**

Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes Management games and Knowledge games. Industry visits are conducted every semester.

- **SPEAKER SERIES**

Speaker series are conducted every month. The speakers involved are from private, public and educational sectors who educates via presentations on relevant economic and business issues.

- **CEOTALKS**

A unique opportunity for students is to interact with CEOs and industry leaders. Years of wisdom and experience are distilled into concise presentations by business honchos, directly interacting with students and helping them relate academic study with real-life management.

- **DEBATE FORUMS**

The debate forum allows students to debate issues facing society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.

- **PANEL DISCUSSIONS**

The panel discussions are conducted on some of the major economy-related events of the day. These forums often tackle tough, controversial and economy-related issues that are important to students, faculty and the community.

campus facilities

Tech Enabled Classroom

Digital Library

Hi-tech Labs

Sports Facilities

Auditorium

Clubs & Societies

Transportation

Student Care Centres

Food Court Area



● **BACHELOR OF COMMERCE (H):**

The Bachelor of Commerce (B. Com) offered by ARKA JAIN University is particularly tailor-made program to meet the needs of industry and commerce. This course is designed to prepare students for the challenges in the global business environment and to provide them with a wide range of managerial skills while at the same time building competence in a particular area. In this program, one will study foundation areas of accounting, economics, business law, management, marketing, technology and many more.

● **QUICK FACTS**

Eligibility: A candidate should have passed Senior Secondary Examination (10 + 2) with Science / Commerce from CBSE / ISC / State Board or an equivalent examination Board.

Duration: 3 years | Degree awarded by: ARKA JAIN University, Jharkhand

Scheme of study: CBCS System

● **OUTCOME BASED LEARNING**

The integrated mode of learning are executed and implemented through several conventional & non conventional mode of teaching. Few of them include: LECTURES & DISCUSSIONS | SITUATION ROLE PLAYING | PROJECTS AND WRITTEN ASSIGNMENT | CASE ANALYSIS | Workshop / Seminars / Guest Lectures / Industry Interface

● **CAREER / SKILL ENHANCEMENT PROGRAM:**

- National Stock Exchange Certification Program on Financial Market
Certifying Body: National Stock Exchange
- Soft Skill Development through E-Learning Module*
Access to TATA STEEL Soft skill development module
- Certification Program on Financial Accounting & GST*
In association with DANSPARK & Co
- Toastmaster International, USA*
For enhancement of public Speaking Skill

*at extra cost



B.COM (H)

● **BACHELOR OF BUSINESS ADMINISTRATION:**

The BBA Degree from ARKA JAIN University has earned an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities which they create. The university offers a wide range of industry related courses which have been designed to stimulate and challenge ambitious minds as well as prepare students for managerial and specialist roles within business and the public sector. The BBA program will also equip one with first-class communication, teamwork and leadership skills, and cross-cultural understanding.

● **QUICK FACTS**

Eligibility: A candidate should have passed Senior Secondary Examination (10 + 2) from CBSE / ISC / State Board or an equivalent examination Board.

Duration: 3 years | Degree awarded by: ARKA JAIN University, Jharkhand

Specialization: Marketing | Finance | Human Resource

Scheme of study: CBCS System

● **IMMENSE FOCUS ON OUTCOME BASED LEARNING:**

The integrated mode of learning are executed and implemented through several conventional & non conventional mode of teaching. Few of them include: LECTURES & DISCUSSIONS | SITUATION ROLE PLAYING | PROJECTS AND WRITTEN ASSIGNMENT | CASE ANALYSIS | Workshop / Seminars / Guest Lectures / Industry Interface

CAREER ENHANCEMENT PROGRAM:

- National Stock Exchange Certification Program on Financial Market
- Certifying Body: National Stock Exchange
- Soft Skill Development through E-Learning
- Module*
Access to TATA STEEL Soft skill development module
- Certification Program on Financial Accounting & GST*
- In association with DANSPARK & Co
Toastmaster International, USA*
- For enhancement of public Speaking Skill

*at extra cost



BBA

defining benchmarks

Carnivals @ AJU



aarambh

Induction & Orientation

A full induction program is arranged for new students to help them settle in AJU. The range of activities includes welcome talks by chairman, Principal, Senior AJU staffs and opportunity to meet the seniors.

freshers party

Ice Breaker For New Students

Each session 1st year students kick start their extra-curricular activities with their fresher's day. A vibrant presentation of talent and spirit in management and related cultural performances. It is also a stress free ice breaker for a new student and helps them form cultural links and sensible bonding with their seniors and classmates.



navotsav

(Gandhi Jayanti cum Navratri Celebration)

Each year a 4 day celebration is organised to celebrate Gandhi / Shastri Jayanti cum Navratri utsav. Celebration starts with blood donation camp on 1st day and ends with Dandiya performance by students on the fourth day. In between, multiple events are organised for students to showcase their talent.



runbhoomi

Battle For Glory

Sports activity forms an integral part of the curriculum at ARKA JAIN University. Every year in December, before winter vacation, Runbhoomi, a week long inter school sports meet is organized. It is a signature sporting event that brings together bright and young talents in various sports.





holi invasion

A Message of Unity & Brotherhood

Festival of colours is celebrated every year in the campus as it signifies the victory of good over evil, the arrival of spring, end of winter, and for many a festive day to meet others, play and laugh, forget and forgive, and repair broken relationships, and is also celebrated as a thanks giving for a good harvest.

carvaan

An Annual Expedition of ARKA JAIN University

From the past 5 years, learning have evolved through culturally rich educationalTours. These travel inculcate experiential learning along with a broader perspective required to be the global achievers.

Year 2012 - 13 : Bangalore International Campus

Year 2014 : Elim Resort, Bangalore

Year 2015 : Silver Sand Resort, Goa

Year 2016 : Dehradun, Mussorie

Year 2017 : Chandigarh, Manali & Amritsar

Year 2018 : Lonavala

Year 2019: Rishikesh, Dehradun, Mussorie



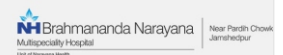
aagaaz

An Annual Cultural Fest

Dance, Music, Simulations, Competitions, Drama, Debate and insane excitement! the intercollegiate national level cultural event AAGAAZ guarantees an exhilarating experience for all the participants. It pats decision making, organizational and entrepreneurial skills to the test.

our graduates sought by blue-chip employers

Campus Placements - Some of the employers who have recently recruited or have shown willingness to recruit the students from AJU



media coverage

आरका जैन विवि के छात्रों ने कॉरपोरेट वर्ल्ड के बारे में जाना



कार्यक्रम में शामिल छात्र-छात्राएँ

एकदिवसीय कार्यक्रम | जमशेदपुर

आरका जैन यूनिवर्सिटी के एम्बीए कार्यक्रम के छात्र-छात्राओं के लिए कॉरपोरेट वर्ल्ड का अवलोकन कार्यक्रम आयोजित किया गया है। इसमें कई सैक्टर के प्रमुख कॉरपोरेट वर्ल्ड में आकर छात्रों को यमनार समूह के कॉरपोरेट वर्ल्ड से अवगत कराया। इसमें विद्यार्थी जून से प्रभावित हुए हैं।

दिनांक: 14 फरवरी, 2019

आरका जैन विवि के विद्यार्थियों ने किया शैक्षणिक भ्रमण



खुशखबरी: जमशेदपुर के आरका जैन विश्वविद्यालय के तैमनेयेंद्र के 50 विद्यार्थियों ने इसकावर्ष में शैक्षणिक भ्रमण किया। सत्र 2018 के विद्यार्थियों ने इसकावर्ष अग्रे परिवर्तन केन्द्र परिसर में होने वाले सैमिनार कार्यक्रम के माध्यम से, नगर बौद्ध, नगर कॉलेज का अध्ययन, मुंबई कला, कला, युवा, डिजाइनिंग, डिजाइन प्रभाव में कोरे के छात्रावास, जेम्स टावर कोर का अध्ययन आदि करवा कर का चर्चा की। इसके अलावा नगर शिक्षक के कार्यालय में अग्रणी, बालीयूरी, कर्मचारी के उत्कृष्ट कार्य में परिसर से जानकारी भी। बहस गया कि आरकावर्ष जून में सबसे अधिक अग्रणी कार्यविधि के सत्र को का अध्ययन इसकावर्ष-जून में होता है। इस अग्रणी सैमिनार के माध्यम से ही होना है। इस दौरान आरका जैन विश्वविद्यालय के लेखक गिरीश आर्य परिवर्तन केन्द्र परिसर में युवाओं को अग्रणी अवसर प्राप्त है।

आरका जैन में टेक्निका-2019 शुरु



JAMSHEDPUR (8 Feb, JNN): आरका जैन यूनिवर्सिटी में 40 विद्यार्थियों के बीच टेक्निका-2019 का आयोजन हुआ। प्रतियोगिता में प्रथम और द्वितीय क्रम पर जमशेदपुर के छात्रों को चुना गया।

दीप जलदार को सर्व प्रथम की शुरुवात।

छात्रों में उत्साह के साथ प्रतियोगिता का आयोजन हुआ। प्रतियोगिता में प्रथम और द्वितीय क्रम पर जमशेदपुर के छात्रों को चुना गया।

दिनांक: 9 फरवरी, 2019

Jamshedpur to get first private varsity

UPDATES: HCU 18 University will be professional course, and function as an educational institution.



आरका जैन विश्वविद्यालय का उद्घाटन हुआ। यह देश का पहला निजी विश्वविद्यालय है।

आरका जैन का जमशेदपुर आइ हॉस्पिटल संग एमओयू



जमशेदपुर: आरका जैन यूनिवर्सिटी व जमशेदपुर आइ हॉस्पिटल के बीच एक एमओयू हुआ है। इस एमओयू के तहत आरका जैन विश्वविद्यालय के छात्रों को आइ हॉस्पिटल में प्रवेश करने का अवसर मिलेगा।

जैन कॉलेज: विपुल को 3.6 लाख का पैकेज



जमशेदपुर: जैन कॉलेज, जमशेदपुर में मंगलवार को कैम्पस सेलेक्शन का आयोजन किया गया। इसमें कॉलेज के विपुल विनायक को इन्फोसिस कंपनी ने सालाना 3.6 लाख रुपये के पैकेज पर लॉक किया।

जैन कॉलेज में 9 छात्रों का कैम्पस सेलेक्शन



जमशेदपुर: जैन कॉलेज में 9 छात्रों का कैम्पस सेलेक्शन हुआ। इन छात्रों को विभिन्न कंपनियों ने लॉक किया है।

आरका जैन यूनिवर्सिटी में दो छात्रों का कैम्पस सेलेक्शन



जमशेदपुर: आरका जैन यूनिवर्सिटी में दो छात्रों का कैम्पस सेलेक्शन हुआ। इन छात्रों को विभिन्न कंपनियों ने लॉक किया है।

जमशेदपुर, गुजरात
21.02.2019
प्रभात खबर

जस्ट डायल ने आरका जैन के दो छात्रों को किया लॉक



जमशेदपुर, 20 फरवरी (विशेष): आरका जैन यूनिवर्सिटी में दो छात्रों का कैम्पस सेलेक्शन किया गया। जस्ट डायल ने इन छात्रों को लॉक किया है।

जमशेदपुर-जमशेदपुर, गुजरात, 21 फरवरी, 2019

विप्रो के पूल कैम्पस में चार छात्रों का चयन



जमशेदपुर: विप्रो के पूल कैम्पस में चार छात्रों का चयन हुआ। इन छात्रों को विप्रो कंपनी ने लॉक किया है।

इंडिगो एयरलाइंस ने जैन कॉलेज के छह छात्रों का किया कैम्पस सेलेक्शन



जमशेदपुर: इंडिगो एयरलाइंस ने जैन कॉलेज के छह छात्रों का कैम्पस सेलेक्शन किया है।

आरका जैन यूनिवर्सिटी का छात्र 2.10 लाख के पैकेज पर लॉक



जमशेदपुर: आरका जैन यूनिवर्सिटी का एक छात्र 2.10 लाख रुपये के पैकेज पर लॉक किया गया है।

जैन कॉलेज के 7 विद्यार्थियों का चयन, ओमान में होगी पोस्टिंग



जमशेदपुर: जैन कॉलेज के 7 विद्यार्थियों का चयन हुआ। इन छात्रों को ओमान में पोस्टिंग किया गया है।

जैन कॉलेज के 24 छात्र हुए सफल



जमशेदपुर: जैन कॉलेज के 24 छात्र सफल हुए। इन छात्रों को विभिन्न कंपनियों ने लॉक किया है।

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 **1800 -1200-200**

 **0657-2220285**

 **08406800562**

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Kharsawan, Jharkhand - 832108

**APPLY
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