

9th March 2018

The students of ARKA JAIN UNIVERSITY got an opportunity to go the "Xavier's learning and research Institute" which is often known as "XLRI", to attend the "ELIXIR", organized by the students of the "Entrepreneurship Management" of "XLRI".

Basically this event was all about Entrepreneurship development. There were many distinguished guest speakers like Padmashri "Simon Oraon", internationally acclaimed Young Scientist "Prashant Ranganathan", entrepreneur evangelist "Ravi Ranjan", and many more. The speakers motivated the audience and made them realize the insights of reality, i.e., what they are today and what they need to do to prosper ahead in the field of business, 5 to 10 years down the line. Ravi Ranjan sir interacted guided the students as to how to startup a business. He gave them examples of various business tycoons like Vijay Shekhar Sharma, Mark Zuckerberg, etc. He gave examples of OLA, PAYTM, OYO ROOMS, FACEBOOK, etc. etc. He explained us how did these people business succeed.

After this interactive session came "Padmashri Simon Ooaron", known as the "water man of Jharkhand". He tried to communicate to the students the importance of "water conservation" and "Planting Trees", etc. Then came "Sunil Bhaskaran" the Vice-President of Corporate services of TATA STEEL".

