ARKA JAIN University
Jharkhand

NAAC GRADE A

Date: 25/03/2025

List of Enrolled Ph.D Candidates

Sl. No.	Name	Enrollment No.	Name of the Department	Name of the Guide/ Co-Guide	Title of the Thesis	Year of Registration of the Ph.D Scholars
1	Tarak Nath Chakrabortty	AJU/231792	Management	Prof.(Dr.) Angad Tiwary	Study of the effectiveness of trainings in automobile sector of Jamshedpur	2023
2	Arijit Das	AJU/231795	Management	Dr. Pompi Das Sengupta	An assessment of environmental sustainability practices in the automobile and auto parts manufacturing sector in Jamshedpur and Adityapur of Jharkhand: Challenges, opportunities, and policy implications	2023
3	Mohammed Usman Raza	AJU/231825	Journalism & Mass Communication	Dr. Rahul Amin	Adoption and usage of artificial intelligence and digital media technology for higher education: A study of select college students in East Singhbhum district	2023
4	Sarbjeet Kaur Jolly	AJU/231842	Commerce	Dr. Jasbir Singh Dhanjal	A study of entrepreneur's investment behaviour in the unorganised sector with special reference to East Singhbhum district, Jharkhand	2023
5	Pradumna Pradhan	AJU/231856	Management	Dr. Partha Priya Das	Unveiling the impact of omnichannel marketing strategies on Customer Lifetime Value (CLV) in the B2B dental industry: A comparative analysis of leading Indian companies	2023
6	Ashutosh Roy	AJU/231857	Computer Science & IT	Dr. Arun Kumar Marandi	Adaptive and AI-driven steganographic techniques for secure and undetectable information embedding in digital media	2023
7	Ajay Kumar Majumdar	AJU/231858	English	Dr. Nupur Sharma	Green poetry and its eco-concerns: A study of Blake, Wordsworth and Coleridge	2023
8	Sabiha Bano	AJU/231859	Journalism & Mass Communication	Dr. Rahul Amin	Media exposure and usage among tribals: A study on the Santhal and Ho communities of West Singhbhum district	2023
9	Nazia Tahseen	AJU/231860	Computer Science & IT	Dr. Arun Kumar Marandi	Application of machine learning to identify the entrepreneurial quotient in the students of vocational courses in Kolhan region of Jharkhand	2023
10	Marufa Zeya	AJU/231875	Management	Prof.(Dr.) Praveen Kumar Thakur	An assessment of the impact of Artificial Intelligence on employee engagement and job satisfaction in three major private sector banks in India	2023
11	Shashi Sangita Bara	AJU/232081	English	Dr. Rupa Sarkar	From page to silver screen: Cultural aesthetics and cinematic portrayals in Ruskin Bond's fictions and their adaptations	2023
12	Somaditya Majumdar	AJU/232082	Management	Dr. Urvashi Thakur	Factors influencing career choices among university undergraduate students; A study in the Kolhan region of Jharkhand, India	2023

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13	Nazish Shahid	AJU/232083	Management	Dr. Rajeev Kumar Sinha	Analysing the influence of social media on consumer preference and buying patterns of consumer durables product in the social commerce era with reference to East Singhbhum, Jharkhand	2023
14	Preeti Kumari	AJU/232084	Commerce	Prof. (Dr). Sonia Riyat	A comprehensive analysis of investment preferences among parents for their children's future: Evidence from Kolhan division, Jharkhand	2023
15	Kumari Ratna	AJU/232096	Computer Science & IT	Dr. Arun Kumar Marandi	Using neural network algorithm of machine learning to predict and analyze factors contributing to increased absenteeism in students of higher education institutions	2023
16	Shibani Gorai	AJU/232112	English	Dr. Manoj Kumar Pathak	Reclaiming identity through nature: Analysing the themes of water, forests and mother earth in the poetry of Jacinta Kerketta and Maya Angelou	2023
17	Anupama Satyavani	AJU/232117	Commerce	Dr. Charu Wadhwa	A study on the implementation and effectiveness of ESG reporting frameworks in Indian industry	2023
18	S Akhila	AJU/232118	Management	Dr. Charu Wadhwa	A study of opportunities and challenges for educators using Artificial Intelligence in higher education	2023
19	Shamcy C I	AJU/232119	Commerce	Dr. Subrato Kumar Dey	Impact of Green Supply Chain Management (GSCM) practices on the sustainability performance of Kerala's Ayurvedic Manufacturing Sector	2023
20	Manikandan P T	AJU/232126	Commerce	Dr. Rama Singh	A study on the impact of strategic Management at the C-Suite level with special reference to the BFSI Sector	2023
21	More Ganesh Shriram	AJU/232128	Commerce	Dr. Charu Wadhwa	A study of financial literacy among women: Awareness and challenges, with reference to selected cities of Maharashtra	2023
22	Israel J King	AJU/232130	Management	Dr. Pompi Das Sengupta	Artificial Intelligence in educational Management: Developing an AI- driven Mangement system to enhance administrative efficiency and personalized learning in the School of Business and Technology of IUA (A Jain University Partner, Ivory Coast)	2023
23	Richa Garg	AJU/232134	Management	Prof. (Dr). Angad Tiwary	Financial Literacy, Risk Perception, and Mutual Fund Adoption: A Comparative Study of SIP and Lump-Sum Investors in Jamshedpur, Jharkhand	2023

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