ARKA JAIN University
Jharkhand

NAAC GRADE A
ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICE

Ref No: AJU/SCoM/DoM/2026/092 **Date: 30.03.2026**

Department of Management (BBA), in association with the Marketing Club of SCoM – SPARK, is organizing a **"Field Survey & Visit to International Trade Fair"** for the students of BBA (Digital Marketing) semester IV (2024-27) & BBA (Marketing Specialization) semester VI (2023-26).

Students are encouraged to actively participate in this field visit to gain *practical exposure, industry insights, and hands-on learning experience* in international trade and marketing practices.

Details:

Date: 02nd April 2026

Day: Thursday

Time: 03.00 pm onwards

Venue: Gopal Maidan, Bistupur.

Event Coordinators: Dr. Vijyata & Dr. Partha Priya Das & Dr. Nikita Shukla, Dr. Rama Singh

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

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