

ARKA **JAIN** University

Department of Commerce and Management - UG

A Session on 'Intellectual Property Rights (IPR) - Know your Rights'

An interactive session on '**IPR - Know your Rights**' was jointly conducted by CS Mr. Jigar Rupani – Senior Lecturer, Department of Commerce and Management and Ms. Kritika Singh – Lecturer, Department of Commerce and Management was held in the conference hall of the University on Nov 30th, 2018. The session enlightened the students of B.Com semester III – batch 17-20 about the basic provisions of Intellectual Property Rights (IPR). They were explained about various forms of IPR with practical and real life examples. They were also briefed about the various rights that the IPR laws give to its creators and authors and how IPR can be used to gain an advantage over others when it comes to doing business. The students also asked various queries on the topic which were replied satisfactorily by the speakers. It was a good learning experience for the students.



