

## Specialization Seminar for students of BBA 4<sup>th</sup> semester (17-20) batch

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On 20<sup>th</sup> February, 2019, the Department of Commerce and Management, **ARKA JAIN UNIVERSITY**, Jamshedpur, organized a specialization seminar for the 2<sup>nd</sup> Year Students of BBA at the university campus. It was a seminar for the BBA 4<sup>th</sup> Semester Students to select their specialization.

The idea of this seminar was to make the students aware about the various streams available to them and the job opportunities and job requirements which are available in the field of Finance, H.R. and Marketing.

The following faculties shared their thoughts about the various streams which the students can opt based upon their interests and skill sets.

Finance stream: CS Mr. Jigar Rupani, CMA Mr. Jaideep Dasgupta, Mr. Chanchal Mandal

Marketing stream: Mr. Mukul Pandey

Human Resource stream: Mr. Suraj Mehta & Mr. Abhishek Upadhyay

The event was lead by Dr. Pompe Das Sengupta – Head of Department – BBA and coordinated by CS Jigar Rupani – Senior Lecturer, Department of Commerce and Management.

After the thought sharing process, students asked various queries about choosing of stream to the concerned faculties which were answered satisfactorily. The students were very delighted post session and showed firm determination in choosing an appropriate stream based upon their intellect.



