

Students of ARKA JAIN UNIVERSITY participated in Asian School of Business Management, Bhubaneswar's business cum cultural festival "Ignite 2018"

Asian School of Business Management, Bhubaneswar organized Ignite' 2018, the National Youth Festival as a business cum cultural festival consisting of several events on 16th & 17th November, 2018. It gave students opportunities to participate in cultural activities ranging from Dance to Fashion Parade and various Management quiz and games. 12 Students of Arka Jain University along with many other students of various colleges and universities participated with zeal and confidence and won several prizes. Among more than 150 registered participants Akshay Kumar of B.Com. and Juhi Kumari of BBA won 1st prize in T-shirt painting and Graffiti Competition, Monalisa and Nabanita of BBA won 2nd Prize in Rangoli Competition and Aman Das of BBA won 1st Prize in Solo Dance Competition. Participation in these fests acts as a catalyst to spark things up in one's monotonous schedule and plays a vital role in the development of student's life. The Event was mentored by Rajeev Sinha, Abhishek Upadhyay, Tanushree Mahato and Dr. Pompi Sen Dasgupta.



