

SPECIALIZATION SEMINAR

The foundation of the future lies in the present. With this thought, the Department of Commerce and Management, **ARKA JAIN** University, Jamshedpur, organized a specialization seminar for the 2nd Year Students of B.COM. at the university campus.

The idea of this event was to sensitize and make the students aware about the various streams available to them. The weightage was on the thought process and information sharing on the current scenario of Job Opportunities and Job Requirements related to the field of Finance, H.R. and Marketing.



This seminar was participated by Ms. Priya Raman, Mr. Jigar Rupani, Mr. Chanchal Mandal, Ms. Tanushree Mahato, Ms. Fatima Akthar, Mr. Jaideep Dasgupta, Mrs. Ankita Singh, Mr. Abhishek Upadhyay, Mr. Suraj Mehta, Mr. Mukul Pandey, Ms. Vishakha Joseph and Mrs. Poonam Dabaria, the faculties of Finance, H.R. and Marketing.

This event was organized by Ms. Priya Raman and Coordinated by Mr. Jigar Rupani

The flow of events was:-

1. Importance of choosing a proper specialization – Ms. Priya Raman: 11.50 p.m. -12.00 p.m.
2. Finance: 12.00 p.m. -12.10 p.m.
3. Marketing: 12.10 p.m. -12.20 p.m.
4. Human Resource: 12.20 p.m. - 12.30 p.m.

